

WTVN  
Columbus, OH  
Quarterly Issues/Programs List  
Second Quarter, 2017  
07/01/2017

WTVN  
Quarterly Issues/Programs List

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WTVN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Breast cancer awareness:** Representatives from the American Cancer Society talked about their focus on bone health with respect to breast cancer. They said that bones may become weakened as a result of the cancer spreading or the treatments used to fight it.
- **Controlling allergy triggers:** American Lung Association representatives continued a discussion about allergy sufferers. They gave additional details about how to get dust, dander and other allergy triggers out of their homes and relieve symptoms significantly.
- **Dairy's importance to good health:** Representatives from the American Dairy Association talked about how calcium in the diet plays a major role in maintaining good health. They said it can help bone density, lower blood pressure and help you keep a healthy weight.
- **Eye health:** Prevent Blindness Ohio staff members discussed that vision changes as people get older, but vision loss is not a normal part of aging. They said to talk to family members about their eye health history, then talk with eye care professionals to learn what to do to protect your vision.
- **Family finances:** Representatives from Ohio Family Financial discussed the approximately two-thirds of Generation Y workers between the ages of twenty-one and thirty-one that are very concerned about their family's financial security if an illness or injury kept them from working. But they said only half of them have disability insurance.
- **Family health:** Representatives from Ohio Health discussed people taking a daily iron supplement and experiencing side effects such as stomach discomfort, constipation and nausea, they recommend checking the labels and taking a low-dose supplement.
- **Health and nutrition:** Members from the Ohio Nutrition Council talked about busy families that know the importance of making health food choices - but can't always find the time.
- **Health and young people:** Officials from the Centers For Disease Control and Prevention discussed ways to promote the healthy development of

young people.

- **Heart health:** Brianne Harman, Communications Director for the American Heart Association of Central Ohio, talked about how it's important to know your blood pressure. She said individuals whose blood pressure is higher than 140/90 often become patients treated for serious cardiovascular problems.
- **Local small business support:** Representatives from the U.S. Small Business Administration talked about how community banks use local dollars to help families purchase a home, finance college educations and build financial security.
- **Lung health:** Representatives from the American Lung Association talked about the different types of asthma, such as exercise-induced and allergic asthma, and how it is important to know about the common allergens that may trigger an allergic asthma attack.
- **Scholarships for working adults/grad students:** Members of the Ohio Education Association talked about the misconception that scholarships and grants are only for high school students entering college. They said there are many scholarships for working adults and graduate students. We posted a link to their website with that information on our iHeartMedia Communities page.
- **Transportation improvement program:** Natasha Turner, Statewide Transportation Improvement Coordinator for the Ohio Department of Transportation, talked about their improvement program which affects all modes of transportation including driving, cycling, public transportation and improvements for pedestrians.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Transportation improvement program	COLUMBUS 04-02-17 COMMUNITY PROFILE	Natasha Turner, Statewide Transportation Improvement Coordinator for the Ohio Department of Transportation, talked about their improvement program which affects all modes of transportation including driving, cycling, public transportation and	Natasha Turner	04/02/2017 09:36 PM	028:50

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		improvements for pedestrians.			
Heart health	COLUMBUS 04-09-17 COMMUNITY PROFILE	Brianne Harman, Communications Director for the American Heart Association of Central Ohio, talked about how it's important to know your blood pressure. She said individuals whose blood pressure is higher than 140/90 often become patients treated for serious cardiovascular problems.	Brianne Harman	04/09/2017 09:31 PM	028:16
Local small business support	COLUMBUS 04-16-17 COMMUNITY PROFILE	Representatives from the U.S. Small Business Administration talked about how community banks use local dollars to help families purchase a home, finance college educations and build financial security.	Small Business Administration representatives	04/16/2017 09:30 PM	028:56
Family health	COLUMBUS 04-23-17 COMMUNITY PROFILE	Representatives from Ohio Health discussed people taking a daily iron supplement and experiencing side effects such as stomach discomfort, constipation and nausea, they recommend checking the labels and taking a low-dose supplement.	Ohio Health representatives	04/23/2017 09:30 PM	028:57
Health and nutrition	COLUMBUS 04-30-17 COMMUNITY PROFILE	Members from the Ohio Nutrition Council talked about busy families that know the importance of making health food choices - but can't always find the time.	Ohio Nutrition Council members	04/30/2017 09:30 PM	029:01
Health and young people	COLUMBUS 05-07-17 COMMUNITY PROFILE	Officials from the Centers For Disease Control and Prevention discussed ways to promote the healthy development of young people.	Centers For Disease Control & Prevention officials	05/07/2017 09:30 PM	028:53
Lung health	COLUMBUS	Representatives from the	American Lung	05/14/2017	029:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	05-14-17 COMMUNITY PROFILE	American Lung Association talked about the different types of asthma, such as exercise-induced and allergic asthma, and how it is important to know about the common allergens that may trigger an allergic asthma attack.	Association representatives	09:30 PM	
Dairy's importance to good health	COLUMBUS 05-21-17 COMMUNITY PROFILE	Representatives from the American Dairy Association talked about how calcium in the diet plays a major role in maintaining good health. They said it can help bone density, lower blood pressure and help you keep a healthy weight.	American Dairy Association representatives	05/21/2017 09:30 PM	028:56
Eye health	COLUMBUS 05-28-17 COMMUNITY PROFILE	Prevent Blindness Ohio staff members discussed that vision changes as people get older, but vision loss is not a normal part of aging. They said to talk to family members about their eye health history, then talk with eye care professionals to learn what to do to protect your vision.	Prevent Blindness Ohio staff members	05/28/2017 09:30 PM	029:00
Scholarships for working adults/grad students	COLUMBUS 06-04-17 COMMUNITY PROFILE	Members of the Ohio Education Association talked about the misconception that scholarships and grants are only for high school students entering college. They said there are many scholarships for working adults and graduate students. We posted a link to their website with that information on our iHeartMedia Communities page.	Ohio Education Association members	06/04/2017 09:31 PM	027:49
Family finances	COLUMBUS 06-11-17 COMMUNITY PROFILE	Representatives from Ohio Family Financial discussed the approximately two-thirds of Generation Y	Ohio Family Financial representatives	06/11/2017 09:29 PM	030:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		workers between the ages of twenty-one and thirty-one that are very concerned about their family's financial security if an illness or injury kept them from working. But they said only half of them have disability insurance.			
Controlling allergy triggers	COLUMBUS 06-18-17 COMMUNITY PROFILE	American Lung Association representatives continued a discussion about allergy sufferers. They gave additional details about how to get dust, dander and other allergy triggers out of their homes and relieve symptoms significantly.	American Lung Association representatives	06/18/2017 09:30 PM	028:56
Breast cancer awareness	COLUMBUS 06-25-17 COMMUNITY PROFILE	Representatives from the American Cancer Society talked about their focus on bone health with respect to breast cancer. They said that bones may become weakened as a result of the cancer spreading or the treatments used to fight it.	American Cancer Society representatives	06/25/2017 09:31 PM	028:02

**PUBLIC SERVICE ANNOUNCEMENTS**

Public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Alzheimer's disease research	PSA: ALZHEIMER'S FOUNDATION	000:30	044
Arts	PSA: CENTRAL OHIO ARTS SOCIETY	000:30	037
Asthma research	PSA: AMERICAN LUNG ASSOCIATION	000:30	069
Autism support	PSA: AUTISM SPEAKS	000:30	072
Blood donation	PSA: AMERICAN RED CROSS	000:30	074
Cancer support	PSA: CANCER SUPPORT COMMUNITY	000:15	067
Childhood cancer	PSA: ST. JUDE CHILDREN'S RESEARCH HOSPITAL	000:30	022
Community Calendar	PSA: iHeartMedia Communities Calendar (WTVN)	002:00	013
Community involvement	PSA: TAKE YOUR KID TO WORK	000:30	029
Community involvement	PSA: HABITAT FOR HUMANITY	000:30	034
Community involvement	PSA: VOLUNTEER LEADERSHIP	000:30	038
Domestic violence	PSA: JANIE'S FUND	000:30	033
Environmental/Recycling	PSA: COMMUNITY CLEANUP DRIVE	000:30	025
Fire safety	PSA: AMERICAN RED CROSS (Blood Drive)	000:30	073
Health and fitness	PSA: RACE TO ERASE MS	000:30	018
Heart health	PSA: AMERICAN HEART ASSOCIATION	000:30	038
Military and Veterans	PSA: SHOW YOUR STRIPES (WTVN)	000:30	117
Military and Veterans	PSA: VETERANS JOB FAIR	000:30	045
Poverty	PSA: HABITAT FOR HUMANITY	000:30	021
Texting while driving prevention	PSA: DISTRACTED DRIVING PREVENTION	000:30	154
USO support	PSA: USO	000:30	048
YMCA programs/services	PSA: YMCA	000:30	057