

WTVN  
Columbus, OH  
Quarterly Issues/Programs List  
Fourth Quarter, 2013  
01/01/2014

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Quarterly Issues/Programs List

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WTVN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **2013 Year-End Wrap-Up:** This special year-end edition reviewed issues of substantive importance covered on the show in 2013 including prescription drug abuse prevention, cancer support, childhood obesity, crime prevention and employment for veterans.
- **African-American men and prostate cancer:** Andre Hicks, a spokesperson for the Prostate Cancer Education and Support Network, talked about his work to raise awareness among African-American men about prostate cancer and its disproportionate impact on the African-American community.
- **Breast cancer awareness/support:** Staff members from the American Cancer Society talked about their continuing research work and progress in finding a cure for breast cancer.
- **Cardiovascular health:** Dr. Art Miller of The Ohio State University Ross Heart Center talked about the importance of knowing your blood pressure numbers. He said that individuals whose blood pressure is higher than 140 over 90 often become patients treated for serious cardiovascular problems. He said high blood pressure is a symptomless disease that can increase your risk for a number of health problems.
- **Changes in physical/mental health of seniors:** Staff members from the Central Ohio Area Agency On Aging talked about recognizing changes in an older person's physical and mental abilities and how it can be a key to identifying that an aging loved one may need assistance. We posted information about behaviors that are often part of the aging process that may indicate the need to take action on the WTVN Communities Web page.
- **Childhood cancer:** Volunteers from The Ohio State University Bing Cancer Center talked about sharing the spirit of volunteerism to help find a cure for childhood cancer. They said more than 12,000 children nationwide are diagnosed with cancer every year. They also stated that while more kids are surviving cancer, it remains the number one cause of death by illness for youngsters under the age of 15.
- **Childhood hunger outreach:** Ohio First Lady Karen Waldbillig Kasich discussed her work in childhood hunger prevention. She talked about her involvement with the Ohio Association of Food Banks and her educational and physical health initiatives for Ohio's schoolchildren.
- **College scholarships and grants:** Robert Ivey, an academic advisor for The Ohio State University, discussed the misconception that scholarships and grants are only for high school students entering college. He said there are many scholarships for working adults and graduate students. He stated that higher education enrollments of students age 25 and older are projected to rise and that adult learners are becoming more the norm than the exception.

- **Disability insurance information:** Leah Davis of the Ohio Insurance Institute talked about how approximately two-thirds of Generation Y workers between the ages of 21 and 31 are very concerned about their family's financial security, especially if an illness or injury kept them from working. She said only about half of them have disability insurance. She also stated that workers who do have insurance need to ensure that coverage amounts are adequate. We posted disability insurance information on the WTVN Communities Web page.
- **Health awareness:** Lauren Smith of the Ohio Dairy Association talked about how calcium in the diet plays a major role in maintaining good health. She said that it can help increase bone density, lower blood pressure and help you keep a healthy weight. We posted Ohio Dairy Association health awareness information on the WTVN Communities Web page.
- **Holiday financial safety/volunteerism:** This holiday special included topics such as holiday volunteerism, avoiding holiday scams and a brief report on news of the Target store credit/debit card breach, which broke just before this program was recorded.
- **Military & Veterans:** This special Veteran's Day edition featured interviews with several local veterans. They talked about their transition from active duty to life at home and finding work. Another segment of the show highlighted the iHeartRadio Show Your Stripes campaign which is aimed at finding employment for veterans.
- **Preventing infections:** Alexis Freeman of the Ohio Department of Health discussed how to play an active role to prevent infections. She said that one in twenty hospitalized patients will get an infection unrelated to their condition. We posted infection prevention tips on the WTVN Communities Web page.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Health awareness	COLUMBUS 10-06-13 COMMUNITY PROFILE	Lauren Smith of the Ohio Dairy Association talked about how calcium in the diet plays a major role in maintaining good health. She said that it can help increase bone density, lower blood pressure and help you keep a healthy weight. We posted Ohio Dairy Association health awareness information on the WTVN Communities Web page.	Lauren Smith	10/06/2013 09:31 PM	028:50
College scholarships and grants	COLUMBUS 10-13-13 COMMUNITY PROFILE	Robert Ivey, an academic advisor for The Ohio State University, discussed the misconception that scholarships and grants are only for high school students entering college. He said there are many scholarships for working adults and graduate students. He stated that higher education enrollments of students age 25 and older are projected to rise and that adult learners are becoming more the norm than the exception.	Robert Ivey	10/13/2013 09:33 PM	028:52
Disability insurance information	COLUMBUS 10-20-13 COMMUNITY PROFILE	Leah Davis of the Ohio Insurance Institute talked about how approximately two-thirds of Generation Y workers between the ages of 21 and 31 are very concerned about their family's financial security, especially if an illness or injury kept them from working. She said only about half of them have	Leah Davis	10/20/2013 09:34 PM	028:50

		disability insurance. She also stated that workers who do have insurance need to ensure that coverage amounts are adequate. We posted disability insurance information on the WTVN Communities Web page.			
Breast cancer awareness/support	COLUMBUS 10-27-13 COMMUNITY PROFILE	Staff members from the American Cancer Society talked about their continuing research work and progress in finding a cure for breast cancer.	American Cancer Society staff	10/27/2013 09:37 PM	029:04
Childhood hunger outreach	COLUMBUS 11-03-13 COMMUNITY PROFILE	Ohio First Lady Karen Waldbillig Kasich discussed her work in childhood hunger prevention. She talked about her involvement with the Ohio Association of Food Banks and her educational and physical health initiatives for Ohio's schoolchildren.	Karen Waldbillig Kasich	11/03/2013 09:34 PM	028:51
Military & Veterans	COLUMBUS 11-10-13 COMMUNITY PROFILE	This special Veteran's Day edition featured interviews with several local veterans. They talked about their transition from active duty to life at home and finding work. Another segment of the show highlighted the iHeartRadio Show Your Stripes campaign which is aimed at finding employment for veterans.	Various	11/10/2013 09:36 PM	028:51
Changes in physical/mental health of seniors	COLUMBUS 11-17-13 COMMUNITY PROFILE	Staff members from the Central Ohio Area Agency On Aging talked about recognizing changes in an older person's physical and mental abilities and how it can be a key to identifying that an aging loved one may need assistance. We posted information about behaviors that are often part of the aging process that may indicate the need to take action on the WTVN Communities Web page.	Central Ohio Area Agency On Aging staff	11/17/2013 09:36 PM	028:47
Preventing infections	COLUMBUS 11-24-13 COMMUNITY PROFILE	Alexis Freeman of the Ohio Department of Health discussed how to play an active role to prevent infections. She said that one in twenty hospitalized patients will get an infection unrelated to their condition. We posted infection prevention tips on the WTVN Communities Web page.	Alexis Freeman	11/24/2013 09:36 PM	028:51
African-American men and prostate cancer	COLUMBUS 12-01-13 COMMUNITY PROFILE	Andre Hicks, a spokesperson for the Prostate Cancer Education and Support Network, talked about his work to raise awareness among African-American men about prostate cancer and its disproportionate impact on the African-American community.	Andre Hicks	12/01/2013 09:31 PM	028:52
Childhood cancer	COLUMBUS 12-08-13 COMMUNITY PROFILE	Volunteers from The Ohio State University Bing Cancer Center talked about sharing the spirit of volunteerism to help find a cure for childhood cancer. They said more than 12,000 children nationwide are diagnosed with cancer every year. They also stated that that while more kids are surviving cancer, it remains the number one cause of death by illness for youngsters under the age of 15.	Ohio State University volunteers	12/08/2013 09:34 PM	028:57
Cardiovascular health	COLUMBUS 12-15-13 COMMUNITY PROFILE	Dr. Art Miller of The Ohio State University Ross Heart Center talked about the importance of knowing your blood pressure numbers. He said that individuals whose blood pressure is higher than 140 over 90 often become patients treated for serious cardiovascular problems. He said high blood pressure is a symptomless disease that can increase your risk for a number of health problems.	Art Miller, M.D.	12/15/2013 09:35 PM	029:00
Holiday financial safety/volunteerism	COLUMBUS 12-22-13 COMMUNITY PROFILE	This holiday special included topics such as holiday volunteerism, avoiding holiday scams and a brief report on news of the Target store credit/debit card breach, which broke just before this program was recorded.	Various	12/22/2013 09:33 PM	028:50
2013 Year-End Wrap-Up	COLUMBUS 12-29-13 COMMUNITY PROFILE	This special year-end edition reviewed issues of substantive importance covered on the show in 2013 including prescription drug abuse prevention,	Various	12/29/2013 09:31 PM	028:51

cancer support, childhood obesity, crime prevention and employment for veterans.

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