

CANDIDATE ADVERTISEMENT AGREEMENT FORM

TXOXOeLoAALo

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Haley Beth Davis, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Criner

Authorized committee:

David Criner Campaign

Agency requesting time (and contact information):



N/A Davis Lenz Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Midland Sheriff

Date of election:

March 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Judy Criner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Haley Beth Davis

Signature:

Name: Haley Beth Davis

Name:

Date of Request to Purchase Ad Time: Feb 17, 2020

Date of Station Agreement to Sell Time:

Feb 18, 20
 CONT# 33723615 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KNFM-FM (Odessa-Midland, TX)
 FM BRENDA DEATON
 OFF DALLAS
 AGY DAVIS LENZ MEDIA
 ADDR 6060 N CENTRAL EXPRESSWAY SUITE 560
 DALLAS, TX 75206

DDS CONT# 0
 C/P/E: DCMS / POL / 4001

SALESPERSON FAX#

PH # 214-599-0900

BYR HALEY BETH DAVIS
 ADV DAVID CRINER FOR MIDLAND SHERIFF
 PDT Political
 FLT Feb 17, 20 - Mar 08, 20

* REP ORDER COMMENT *

** 2/18/2020 1:17:00 PM: NEW ORDER - PLEASE CONFIRM ONLINE OR BY EMAIL AT:
 HARTLI.PLACEK@KATZMEDIA.COM WITHIN 24 HOURS. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..W....	6A - 10A	60	02/19/2020 - 02/19/2020	1D	2	\$22.00	2
	1.2	..W....	10A - 3P	60	02/19/2020 - 02/19/2020	1D	2	\$21.00	2
	1.3	..W....	3P - 7P	60	02/19/2020 - 02/19/2020	1D	3	\$21.00	3
					** FLIGHT TOTALS **		7	\$149.00	
		FLIGHT 2							
	2.1	...T...	6A - 10A	60	02/20/2020 - 02/20/2020	1D	2	\$22.00	2
	2.2	...T...	10A - 3P	60	02/20/2020 - 02/20/2020	1D	2	\$21.00	2
	2.3	...T...	3P - 7P	60	02/20/2020 - 02/20/2020	1D	3	\$21.00	3
					** FLIGHT TOTALS **		7	\$149.00	
		FLIGHT 3							
	3.1F..	6A - 10A	60	02/21/2020 - 02/21/2020	1D	2	\$22.00	2
	3.2F..	10A - 3P	60	02/21/2020 - 02/21/2020	1D	2	\$21.00	2
	3.3F..	3P - 7P	60	02/21/2020 - 02/21/2020	1D	3	\$21.00	3
					** FLIGHT TOTALS **		7	\$149.00	
		FLIGHT 4							
	4.1	M.....	6A - 10A	60	02/24/2020 - 02/24/2020	1D	2	\$22.00	2
	4.2	M.....	10A - 3P	60	02/24/2020 - 02/24/2020	1D	2	\$21.00	2
	4.3	M.....	3P - 7P	60	02/24/2020 - 02/24/2020	1D	3	\$21.00	3
					** FLIGHT TOTALS **		7	\$149.00	
		FLIGHT 5							

Feb 18, 20
 CONT# 33723615 Mod# Ver# 1 (Last =)
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DDS CONT# 0
 C/P/E: DCMS / POL / 4001

5.1	.T.....	6A - 10A	60	02/25/2020 - 02/25/2020	1D	2	\$22.00	2
5.2	.T.....	10A - 3P	60	02/25/2020 - 02/25/2020	1D	2	\$21.00	2
5.3	.T.....	3P - 7P	60	02/25/2020 - 02/25/2020	1D	3	\$21.00	3
** FLIGHT TOTALS **						7	\$149.00	
FLIGHT 6								
6.1	..W....	6A - 10A	60	02/26/2020 - 02/26/2020	1D	2	\$22.00	2
6.2	..W....	10A - 3P	60	02/26/2020 - 02/26/2020	1D	2	\$21.00	2
6.3	..W....	3P - 7P	60	02/26/2020 - 02/26/2020	1D	3	\$21.00	3
** FLIGHT TOTALS **						7	\$149.00	
FLIGHT 7								
7.1	...T...	6A - 10A	60	02/27/2020 - 02/27/2020	1D	2	\$22.00	2
7.2	...T...	10A - 3P	60	02/27/2020 - 02/27/2020	1D	2	\$21.00	2
7.3	...T...	3P - 7P	60	02/27/2020 - 02/27/2020	1D	3	\$21.00	3
** FLIGHT TOTALS **						7	\$149.00	
FLIGHT 8								
8.1F..	6A - 10A	60	02/28/2020 - 02/28/2020	1D	2	\$22.00	2
8.2F..	10A - 3P	60	02/28/2020 - 02/28/2020	1D	2	\$21.00	2
8.3F..	3P - 7P	60	02/28/2020 - 02/28/2020	1D	3	\$21.00	3
** FLIGHT TOTALS **						7	\$149.00	
FLIGHT 9								
9.1	M.....	6A - 10A	60	03/02/2020 - 03/02/2020	1D	2	\$22.00	2
9.2	M.....	10A - 3P	60	03/02/2020 - 03/02/2020	1D	2	\$21.00	2
9.3	M.....	3P - 7P	60	03/02/2020 - 03/02/2020	1D	2	\$21.00	2
** FLIGHT TOTALS **						6	\$128.00	

	Feb 20	Mar 20					
SPOTS	21	41					
CASH	447.00	873.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	447.00	873.00					

Feb 18, 20
CONT# 33723615 Mod# Ver# 1 (Last =)
REP CHRISTAL RADIO

DDS CONT# 0
C/P/E: DCMS / POL / 4001

						TOTAL
SPOTS						62
CASH						1,320.00
TRADE						0.00
NSL						0.00
TOTAL						1,320.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT

KNFM-FM
11300 Highway 191
#2
Midland, TX 79707
(432) 563-5636

lonestar92.com

And:

Davis Lenz Media
6060 N. Central Expy
Dallas, TX 75206

Contract / Revision 1484268 /		Alt Order # 33723615
Advertiser David Criner for Midland Sheriff		Original Date / Revision 02/18/20 / 02/18/20
Contract Dates 02/17/20 - 03/08/20	Estimate # 4001	
Product Political		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KNFM-FM	Account Executive Katz Dallas	Sales Office Katz Dallas
Special Handling		
Demographic Adults 35+		
Agency Code R114561	Advertiser Code DCMS	Product 1/2 POL
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNFM	02/17/20	03/08/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	18	\$396.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	--222--				6	\$22.00			
	Week:	02/24/20	03/01/20	22222--				10	\$22.00			
	Week:	03/02/20	03/08/20	2-----				2	\$22.00			
N 2	KNFM	02/17/20	03/08/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	18	\$378.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	--222--				6	\$21.00			
	Week:	02/24/20	03/01/20	22222--				10	\$21.00			
	Week:	03/02/20	03/08/20	2-----				2	\$21.00			
N 3	KNFM	02/17/20	03/08/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	26	\$546.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/17/20	02/23/20	--333--				9	\$21.00			
	Week:	02/24/20	03/01/20	33333--				15	\$21.00			
	Week:	03/02/20	03/08/20	2-----				2	\$21.00			
Totals											62	\$1,320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/23/20	21	\$447.00	(\$67.05)	\$379.95
02/24/20 - 03/02/20	41	\$873.00	(\$130.95)	\$742.05
Totals	62	\$1,320.00	(\$198.00)	\$1,122.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.