

The local public service announcements aired on WTTV+WTTK from
9/24/2012 – 12/30/2012
and the issues they addressed are listed below.

Issue Description: Youth School Sports. WTTV+WTTK believe it is important to air PSAs to promote youth team events to help kids learn to compete and stay in school.

Issue Treatment: Public Service Announcement

Title: IHSAA1PSA30 #17293

Duration: :30

Issue Treatment: Public Service Announcement

Title: IHSAA1PSA30 #17294

Duration: :30

Issue Description: Poverty. Research indicates that poverty is a concern in our DMA. WTTV+WTTK believe it is important to air PSAs that deal with poverty.

Issue Treatment: Public Service Announcement

Title: MAKE HOME AFFORDABLE #17306

Duration: :15

Issue Treatment: Public Service Announcement

Title: MAKE HOME AFFORDABLE #17307

Duration: :60

Issue Treatment: Public Service Announcement

Title: HUNGER/BEN #17308

Duration: :30

Issue Description: Social Encouragement. WTTV+WTTK believe it is important to air PSAs that deal with social encouragement.

Issue Treatment: Public Service Announcement

Title: CW FBL Purse #17033

Duration: :30

Issue Treatment: Public Service Announcement
Title: SOCIAL/CSA #17040
Duration: :30

Issue Treatment: Public Service Announcement
Title: SOCIAL/PIG #17036
Duration: :30

Issue Description: **At-Risk Youth.** WTTV+WTTK believe it is important to air PSAs that deal with at-risk youth.

Issue Treatment: Public Service Announcement
Title: CW YMCA This is Why #17034
Duration: :30

Issue Treatment: Public Service Announcement
Title: I4 B&G CLUBS – INDY # 17054
Duration: :30

Issue Treatment: Public Service Announcement
Title: I4 B&G CLUBS – ROCK #17055
Duration: :30

Issue Treatment: Public Service Announcement
Title: I4 B&G CLUBS – SURG 17056
Duration: :30

Issue Treatment: Public Service Announcement
Title: YOUTH THREAT #17304
Duration: :30

Issue Description: **Education.** WTTV+WTTK believe it is important to air PSAs that deal with education.

Issue Treatment: Public Service Announcement
Title: EDUCATION/UNITED #17298
Duration: :30

Issue Treatment: Public Service Announcement
Title: EDUCATION/CAP #17303
Duration: :30

Issue Description: Public Safety. WTTV+WTTK believe it is important to air PSAs that deal with public safety.

Issue Treatment: Public Service Announcement
Title: SAFETY/BADDATE #17305
Duration: :30

Issue Description: Health. WTTV+WTTK believe it is important to air PSAs that deal with community health.

Issue Treatment: Public Service Announcement
Title: PS/I4 MARCH OF DIMES #17052
Duration: :30

Issue Treatment: Public Service Announcement
Title: HEALTH/IMMU #17039
Duration: :30

Issue Treatment: Public Service Announcement
Title: HEALTH/DRUG #17035
Duration: :30

Issue Treatment: Public Service Announcement
Title: SAFETY/LPOISON #17299
Duration: :15

Issue Treatment: Public Service Announcement
Title: CW VAM RC PAS #17301
Duration: :15

Issue Description: Military. Indiana has an abnormally high military service rate. WTTV+WTTK believe it is important to air PSAs that deal the military and let Hoosiers know how they can assist our men and women in uniform.

Issue Treatment: Public Service Announcement

Title: MILITARY/VETS #17042

Duration: :20

Issue Treatment: Public Service Announcement

Title: MILITARY/WWP #17037

Duration: :30

Issue Treatment: Public Service Announcement

Title: PS/MILITARY/VETHEALT #17302

Duration: :30

Issue Description: Fitness. WTTV+WTTK believe it is important to air PSAs to promote the health & fitness of our local community.

Issue Treatment: Public Service Announcement

Title: I4 PEOP4BIKE IF I RIDE #17051

Duration: :30

Issue Description: Equal Opportunity Employer. WTTV+WTTK is an equal opportunity employer.

Issue Treatment: Public Service Announcement

Title: WXIN/WTTV/WTTV-THIS/WXIN-ANTTV/EEO #17281

Duration: :30