

The local public service announcements aired on WTTV+WTTK from
7/1/14 – 9/30/2014
and the issues they addressed are listed below.

Issue Description: Poverty. Research indicates that poverty is a concern in our DMA. WTTV--WTTK believes it is important to air PSAs that deal with poverty.

Issue Treatment: Public Service Announcement

Title: FEED THE PIG 17438

Duration: :30

Issue Treatment: Public Service Announcement

Title: HUD 17415

Duration: :60

Issue Treatment: Public Service Announcement

Title: FEEDING AMERICA 17002

Duration: :10

Issue Description: Public Safety. WTTV+WTTK believe it is important to air PSAs that deal with public safety.

Issue Treatment: Public Service Announcement

Title: US CONSUMER PRODUCT SAFETY COMMISSION 17012

Duration: :20

Issue Treatment: Public Service Announcement

Title: NHTSA texting 17445

Duration: :30

Issue Description: Social Encouragement. WTTV-WTTK believes it is important to air PSAs that deal with social encouragement.

Issue Treatment: Public Service Announcement

Title: CEA 17439

Duration: :15

Issue Treatment: Public Service Announcement

Title: VOA-MLB 17418

Duration: :30

Issue Treatment: Public Service Announcement

Title: AMERI CORP 17003

Duration: :60

Issue Description: At-Risk Youth. WTTV-WTTK believes it is important to air PSAs that deal with at-risk youth.

Issue Treatment: Public Service Announcement

Title: RECREATIONAL BOATING & FISHING FOUNDATION 17011

Duration: :20

Issue Treatment: Public Service Announcement

Title: ARCUS FOUNDATION 17432

Duration: :60

Issue Description: Fitness. WTTV+WTTK believe it is important to air PSAs to promote the health & fitness of our local community.

Issue Treatment: Public Service Announcement

Title: CHROHNS & COLITIS 17446

Duration: :20

Issue Treatment: Public Service Announcement

Title: LEUKEMIA & LYMPHOMA SOCIETY 17013

Duration: :60

Issue Description: Education. WTTV+WTTK believe it is important to air PSAs to promote the education of our local community.

Issue Treatment: Public Service Announcement

Title: NAMM 17005

Duration: :10

Issue Treatment: Public Service Announcement

Title: GED 17421

Duration: :60

Issue Treatment: Public Service Announcement

Title: CENTER TO PREVENT YOUTH VIOLENCE 17006

Duration: :30

Issue Description: Health. WTTV-WTTK believes it is important to air PSAs that deal with community health.

Issue Treatment: Public Service Announcement

Title: MELANOMA RESEARCH 17007

Duration: :15

Issue Treatment: Public Service Announcement

Title: ACADEMY OF NUTRITION & DIETETICS 17008

Duration: :30

Issue Treatment: Public Service Announcement

Title: AMERICAN ACADEMY OF DERMATOLOGY 17009

Duration: :60

Issue Description: **Military.** Indiana has an abnormally high military service rate. WTTV-WTTK believes it is important to air PSAs that deal the military and let Hoosiers know how they can assist our men and women in uniform.

Issue Treatment: Public Service Announcement
Title: US DEPARTMENT OF VETERAN AFFAIRS 17010
Duration: :30

Issue Treatment: Public Service Announcement
Title: PARALIZED VETERANS OF AMERICA 17426
Duration: :15

Issue Treatment: Public Service Announcement
Title: MARINES 17447
Duration: :10

Issue Description: **Equal Opportunity Employer.** WTTV+WTTK is an equal opportunity employer.

Issue Treatment: Public Service Announcement
Title: WTTV/WTTV/WTTV-THIS/WTTV-ANTTV/EEO #17281
Duration: :30