

The local public service announcements that aired from 10/1/10 – 12/31/10 and the issues they addressed are listed below.

Issue Description: Military. Indiana has an abnormally high military service rate. WTTV believes it is important to air PSAs that deal the military and let Hoosiers know how they can assist our men and women in uniform.

Issue Description: Public Service Announcement

Title: PS/CW USO EXTENDED FAMILY #17009

Duration: 1:00

Issue Description: Public Service Announcement

Title: PS/CW MARINE FOR COUNTRY #17090

Duration: 1:00

Issue Description: Public Service Announcement

Title: PS/CW AIR NAT GUARD UNMANNED #17093

Duration: 1:00

Issue Description: Poverty. Research indicates that poverty is a concern in our DMA. WTTV believes it is important to air PSAs that deal with poverty.

Issue Description: Health. WTTV believes it is important to air PSAs that deal with community health.

Issue Description: Amnesty International. Fundamental human rights are of critical importance. WTTV believes it is important to air PSAs that deal with letting Hoosier know how they can help.

Issue Description: Public Service Announcement

Title: PSCW AMNESTY #17004

Duration: 1:00

Issue Description: Public Service Announcement

Title: PS/CW AMNESTY #17005

Duration: 1:00

Issue Description: Haiti Relief. The disaster in Haiti was immeasurable. WTTV believes it is important to air PSAs that deal with letting Hoosiers know how they can help.

Issue Description: Social Encouragement. WTTV believes it is important to air PSAs that deal with social encouragement.

Issue Description: Public Service Announcement

Title: PS/CW NFHA STRUGGLE #17007

Duration: 1:00

Issue Description: At-Risk Youth. WTTV believes it is important to air PSAs that deal with at-risk youth.

Issue Description: Public Service Announcement

Title: PS/CW YOUNG VOLUNTEERS GIVE BACK #17006

Duration: 1:00

Issue Description: Nature. WTTV believes it is important to air PSAs that deal with clean air, water, and the natural environment.

Issue Description: Public Service Announcement

Title: PS/CW NATURE SMILES #17008

Duration: 1:00

Issue Description: Public Service Announcement

Title: PSCW DO YOUR PART #17085

Duration: 1:00

Issue Description: Public Service Announcement

Title: PS/CW COPD DANICA #17109

Duration: 1:00

Issue Description: Public Service Announcement

Title: PS/CW LEARN BY EXAMPLE #17113

Duration: 1:00

Issue Description: Public Service Announcement

Title: PS/CW USO EXTENDED FAMILY #17010

Duration: :30

Issue Description: Public Service Announcement

Title: PS/CW NFHA STRUGGLE #17011

Duration: :30

Issue Description: Public Service Announcement

Title: PS/CW AGE MARKS #17019

Duration: :30

Issue Description: Public Service Announcement

Title: PS/CW BINGE DRINKING #17020

Duration: :30

Issue Description: Public Service Announcement

Title: PS/CW YOUNG VOLUNTEERS #17021

Duration: :30

Issue Description: Public Service Announcement

Title: PS/CW NATURE SMILES #17022

Duration: :30

Issue Description: Public Service Announcement

Title: PS/CW ADC #17026

Duration: :30

Issue Description: Public Service Announcement

Title: PS/CW ADC #17027

Duration: :30

Issue Description: Public Service Announcement

Title: PS/CW WWF TIGERS PARK BENCH #17030

Duration: :30

Issue Description: Public Service Announcement
Title: PS/CW FA TIM MCGRAW #17031
Duration: :30

Issue Description: Public Service Announcement
Title: PS/CW FBL JUST SAY HI #17032
Duration: :30

Issue Description: Public Service Announcement
Title: PS/CW FBL PURSE #17033
Duration: :30

Issue Description: Public Service Announcement
Title: PS/CW YMCA THIS IS WHY #17034
Duration: :30

Issue Description: Public Service Announcement
Title: STRIDES AGAINST CANCER #17043
Duration: :30

Issue Description: Public Service Announcement
Title: PS/CW MARINE AMERICA'S MARINES #17091
Duration: :30

Issue Description: Public Service Announcement
Title: PS/CW AIR NAT GUARD UNMANNED #17092
Duration: :30

Issue Description: Public Service Announcement
Title: PS/CW COPD DANICA #17110
Duration: :30

Issue Description: Public Service Announcement
Title: PS/CW LEARN BY EXAMPLE #17114
Duration: :30

Issue Description: Public Service Announcement
Title: PS/CW EMPIRE BEAUTY VIOLENCE #17186
Duration: :30

Issue Description: Public Service Announcement

Title: FCC – EEO #17187

Duration: :30

Issue Description: Public Service Announcement

Title: WXIN/WTTV/WTTV-THIS/WXIN-ANTTV/EEO #17281

Duration: :30

Issue Description: Public Service Announcement

Title: PS/CW AMNESTY #17016

Duration: :20

Issue Description: Public Service Announcement

Title: PS/CW PROTECT #17017

Duration: :20

Issue Description: Public Service Announcement

Title: PS/CW FBL NEVER TOO LATE #17070

Duration: :20

Issue Description: Public Service Announcement

Title: PS/CW FBL BASKETBALL #17073

Duration: :20

Issue Description: Public Service Announcement

Title: PS/CW CAUSE LAUGHING MATTERS #17081

Duration: :20

Issue Description: Public Service Announcement

Title: PS/CW ADC #17012

Duration: :15

Issue Description: Public Service Announcement

Title: PS/CW PROTECT #17014

Duration: :15

Issue Description: Public Service Announcement

Title: PS/CW NATURE SMILES #17024

Duration: :15

Issue Description: Public Service Announcement

Title: PS/CW AVMA DOG HEALTH #17063

Duration: :15

Issue Description: Public Service Announcement

Title: PS/CW AVMA CAT HEALTH #17064

Duration: :15

Issue Description: Public Service Announcement

Title: PS/CW NAVY START SMALL #17094

Duration: :15

Issue Description: Public Service Announcement

Title: PS/CW USO OVERNIGHT DELIVERY #17057

Duration: :10

Issue Description: Public Service Announcement

Title: PS/CW FBL NEVER TOO LATE #17072

Duration: :10

Issue Description: Public Service Announcement

Title: PS/CW FBL BASKETBALL

Duration: :10