

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

[www.thebostonchannel.com](http://www.thebostonchannel.com)

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K St NW**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1501812-1	07/10/16	July 2016	06/27/16 - 07/01/16

Property	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Senate Majority PAC	Issue	4991

Flight Dates	Order #	Alt Order #
06/28/16 - 07/01/16	1501812	WOC10427649

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	163	173

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/28/16	07/01/16	6a Eyeopener	558-7a	MTWTF--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/16 07/04/16 -TWTF-- 2 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	W	06/29/16	6:21 AM	6a Eyeopener	558-7a	:30	SMPNH160730H	\$3,000.00 NM
1	WCVB	F	07/01/16	6:42 AM	6a Eyeopener	558-7a	:30	SMPNH160730H	\$3,000.00 NM
2	06/28/16	07/01/16	Good Morning America	658-9a	MTWTF--	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/16 07/04/16 -TWTF-- 3 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	06/28/16	8:49 AM	Good Morning America	658-9a	:30	SMPNH160730H	\$3,000.00 NM
3	WCVB	W	06/29/16	8:29 AM	Good Morning America	658-9a	:30	SMPNH160730H	\$3,000.00 NM
2	WCVB	F	07/01/16	7:25 AM	Good Morning America	658-9a	:30	SMPNH160730H	\$3,000.00 NM
3	06/28/16	07/01/16	STEVE HARVEY DAY	10-11a	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/16 07/04/16 -TWTF-- 3 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	06/28/16	10:44 AM	STEVE HARVEY DAY	10-11a	:30	SMPNH160730H	\$500.00 NM
2	WCVB	F	07/01/16	10:37 AM	STEVE HARVEY DAY	10-11a	:30	SMPNH160730H	\$500.00 NM
1	WCVB	F	07/01/16	10:59 AM	STEVE HARVEY DAY	10-11a	:30	SMPNH160730H	\$500.00 NM
4	06/28/16	07/01/16	Midday News	1158a-1230p	MTWTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/16 07/04/16 -TWTF-- 3 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	06/28/16	12:24 PM	Midday News	1158a-1230p	:30	SMPNH160730H	\$1,500.00 NM
3	WCVB	Th	06/30/16	12:23 PM	Midday News	1158a-1230p	:30	SMPNH160730H	\$1,500.00 NM
2	WCVB	F	07/01/16	12:25 PM	Midday News	1158a-1230p	:30	SMPNH160730H	\$1,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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1501812-1	07/10/16	July 2016	06/27/16 - 07/01/16
Advertiser	Product	Estimate Number	
Senate Majority PAC	Issue	4991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	06/28/16	07/01/16	Midday News	1158a-1230p	MTWTF--	:30	3	\$1,500.00	NM
5	06/28/16	07/01/16	WHO WANTS MILLIONAIRE	1230-1p	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/16 07/04/16 -TWTF-- 3 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	06/28/16	12:54 PM	WHO WANTS MILLIONAIRE DA`	1230-1p	:30	SMPNH160730H	\$1,000.00 NM
1	WCVB	F	07/01/16		WHO WANTS MILLIONAIRE DA`	1230-1p	:00		<del>\$1,000.00</del> NM
			Credited						
3	WCVB	F	07/01/16	12:55 PM	WHO WANTS MILLIONAIRE DA`	1230-1p	:30	SMPNH160730H	\$1,000.00 NM
6	06/28/16	07/01/16	Newscenter 5 at 5	5-6p	MTWTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/16 07/04/16 -TWTF-- 3 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	06/28/16	5:27 PM	Newscenter 5 at 5	5-6p	:30	SMPNH160730H	\$2,500.00 NM
3	WCVB	W	06/29/16	5:36 PM	Newscenter 5 at 5	5-6p	:30	SMPNH160730H	\$2,500.00 NM
1	WCVB	F	07/01/16		Newscenter 5 at 5	5-6p	:00		<del>\$2,500.00</del> NM
			Credited						
7	06/28/16	07/01/16	Newscenter 5 at 6	6-630p	MTWTF--	:30	2	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/16 07/04/16 -TWTF-- 2 \$3,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	06/29/16	6:26 PM	Newscenter 5 at 6	6-630p	:30	SMPNH160730H	\$3,500.00 NM
2	WCVB	Th	06/30/16	6:28 PM	Newscenter 5 at 6	6-630p	:30	SMPNH160730H	\$3,500.00 NM
8	06/28/16	07/01/16	Newscenter 5 at 11	11-1130p	MTWTFSS	:30	2	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/28/16 07/04/16 -TWTF-- 2 \$5,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Th	06/30/16	11:26 PM	Newscenter 5 at 11	11-1130p	:30	SMPNH160730H	\$5,000.00 NM
1	WCVB	F	07/01/16		Newscenter 5 at 11	11-1130p	:00		<del>\$5,000.00</del> NM
			Credited						
9	06/28/16	06/29/16	Middle/Goldbergs	758-9p	--W----	:30	1	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/27/16 07/03/16 --W---- 1 \$12,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	06/29/16	8:51 PM	Middle/Goldbergs	758-9p	:30	SMPNH160730H	\$12,000.00 NM
10	06/28/16	06/29/16	Modern/Black-ish	858-10p	--W----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/27/16 07/03/16 --W---- 1 \$15,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	06/29/16	9:52 PM	Modern/Black-ish	858-10p	:30	SMPNH160730H	\$15,000.00 NM

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1501812-1	07/10/16	July 2016	06/27/16 - 07/01/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Senate Majority PAC	Issue	4991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							<b>20</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$67,000.00</b>
<u>Agency Commission</u>	<b>\$10,050.00</b>
<u>Net Amount Due</u>	<b>\$56,950.00</b>

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