

# WOC10396948 [00.00]

Order Printout



Order Status: Opened-New  
 Traffic #: 1484221  
 Buyer Order #: 5031941  
 AE: Scott Taika  
 Property: WCVB TV

Start/End Dates: 09/27/16 - 10/03/16  
 Agency: Waterfront Strategies  
 Advertiser: 163 - Senate Majority PAC  
 Buyer:  
 Primary Demo:

C/P/E: 163 / 173 / 4752  
 Product Desc.: Issue  
 Estimate Desc.: SMP 2016 - Boston TV - 9-27-10-3  
 Total Cost: \$25,200.00 (Cash)  
 Received Date: 5/10/16 10:23 AM

Comments:

Separation: 30

List Items					Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 27								Total Spots	Total Cost
1	MILLIONAIRE	NM	:30	12:30 PM-1:00 PM	TWTFSSM	1,200.00	1								1	1,200.00
(Program: MILLIONAIRE) PNov-2015LS																
2	KELLY &amp; MICHAEL	NM	:30	9:00 AM-10:00 AM	TWTF-M	1,500.00	1								1	1,500.00
(Program: KELLY &amp; MICHAEL) PNov-2015LS																
3	CHRONICLE	NM	:30	7:30 PM-8:00 PM	TWTF-M	6,000.00	2								2	12,000.00
(Program: CHRONICLE) PNov-2015LS																
4	THE VIEW	NM	:30	11:00 AM-12:00 PM	TWTF-M	1,500.00	1								1	1,500.00
(Program: THE VIEW) PNov-2015LS																
5	INSIDE EDITION	NM	:30	4:00 PM-4:30 PM	TWTF-M	2,500.00	1								1	2,500.00
(Program: INSIDE EDITION) EST 4TH QTR 2016 (sell)																
6	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	TWTF-M	4,000.00	1								1	4,000.00
(Program: GOOD MORNING AMERICA) PNov-2015LS																
7	ELLEN	NM	:30	3:00 PM-4:00 PM	TWTF-M	2,500.00	1								1	2,500.00
(Program: ELLEN) EST 4TH QTR 2016 (sell)																
Spot Totals:															8	\$25,200.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	8	\$25,200.00			

Generated Date: 5/10/16 11:02 AM

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