

ORDER

WENY-DT1 / WENY-TV
WENY-DT1

Orders

Order / Rev: 26745

Alt Order #:

Product Desc: Committee to Elect Sheriff Moss

Estimate:

Flight Dates: 10/01/18 - 11/06/18

Original Date / Rev: 09/10/18 / 09/14/18

Order Type: GENERAL

Primary AE: Tammy Haskell

Sales Office: ELL

Sales Region: Local

Agency

Name: POLI/Committee to Elect Sheriff Moss

Buying Contact: Christopher Moss

Billing Contact: Dana Moss

PO Box 410

Pine City, NY 14871-0400

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 0%

Advertiser

Name: POLI/Committee to Elect Sheriff Moss

Demographic: HH

Product Codes: Local Candidates

Revenue Code 1: POL

Revenue Code 2: POL-C

Revenue Code 3: GEN

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	40	\$2,200.00	\$2,200.00
10/29/18	11/06/18	14	\$770.00	\$770.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	40	\$2,200.00	\$2,200.00	0.00
November 2018	14	\$770.00	\$770.00	0.00
Totals	54	\$2,970.00	\$2,970.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tammy Haskell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WENY	10/01/18	11/06/18	Early News Weekday (11-12M) WENY News at 6PM	CM	6P-630P	11111--	:30	5	\$65.00	P-01	0.00	NM	27	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--		5				\$65.00		0.00			
		Week: 10/08/18	10/14/18	11111--		5				\$65.00		0.00			
		Week: 10/15/18	10/21/18	11111--		5				\$65.00		0.00			
		Week: 10/22/18	10/28/18	11111--		5				\$65.00		0.00			
		Week: 10/29/18	11/04/18	11111--		5				\$65.00		0.00			
		Week: 11/05/18	11/11/18	11-----		2				\$65.00		0.00			
N 2	WENY	10/01/18	11/06/18	M-F 6a-7a Good Morning Twin Tiers @ 6a	CM	6a-7a	11111--	:30	5	\$45.00	P-01	0.00	NM	27	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	11111--		5				\$45.00		0.00			
		Week: 10/08/18	10/14/18	11111--		5				\$45.00		0.00			
		Week: 10/15/18	10/21/18	11111--		5				\$45.00		0.00			
		Week: 10/22/18	10/28/18	11111--		5				\$45.00		0.00			
		Week: 10/29/18	11/04/18	11111--		5				\$45.00		0.00			
		Week: 11/05/18	11/11/18	11-----		2				\$45.00		0.00			
Totals														54	\$2,970.00