

**KZQX-FM - KEBE Community Issues Report June 30, 2015**

**Weather** is always a primary concern in East Texas. With severe storms hitting Longview, Henderson and Jacksonville this spring, this has been especially important. KZQX and KEBE broadcast a weather report Monday through Friday on the half hour, starting at 5:30 AM and ending at 6:30 PM. During weather emergencies we continue the coverage on weekends or whenever conditions dictate. Of course we also relay EAS weather alerts from the National Weather Service as they become available. A complete listing of those alerts and warnings can be found in our official EAS Log for 2015.

**Blue-Beard Radio:** Sunday evenings we feature this one hour program produced by Pine Tree High School students. It is largely music oriented featuring popular songs from the 1920's until today. The students are required to research the history of the music or the times around the music and produce a one hour program that is not only entertaining, but interesting from a historical point of view. Even though the kids are having fun, they are also learning a lot of new skills. Blue-Beard Radio Airs at 7:00 PM Sunday evenings. Air dates in this quarter have been January 4, January 11, January 18, January 25, February 1, February 8, February 15, February 22, March 1, March 8, March 15, March 22 and March 29.

**Public Service:** A thorough listing of our efforts on behalf of area schools, clubs and organizations is attached to this document in the form of a Compact Disc. Upon request, we will be happy to furnish a copy or provide a computer to view these files. The report, includes dates and times of the actual broadcast. They include Art Education, Jacksonville Main Street, Child Safety, The Longview Symphony Orchestra, Habitat for Humanity, CASA, The Pilot Club, Longview, Texas Workforce Job Fairs, Kilgore College Events, Jacksonville Chamber of Commerce, Gregg County Master Gardeners, Smith County Master Gardeners, Artsview Children's Theater, The Longview Hearing Loss Association, Longview Dance, The Texas Shakespeare Festival, The Exxon Mobil Retirees Club, Tatum Independent School District, Jefferson Community Theater, City of Jefferson, Longview World of Wonder, Gregg County Genealogy Society, The Gregg County Museum, The Tyler Civic Chorale, The East Texas Symphony Orchestra, and many others. In this quarter almost 4000 public service announcements were aired for community organizations. KZQX and KEBE also devote a great deal of air-time urging listeners to send information about their community events. Our web site

includes directions for submitting their announcements; friendly tips about how to write it and a handy "submit" form to make it easy for them to submit information.

KZQX and KEBE run a daily show called **The Mayo Clinic Report** produced by the Mayo Clinic. This program contains timely medical information that is of concern to the East Texas area and runs daily at 11:30 a.m. Monday through Friday. A complete list of broadcast times is attached further in this document.

**Passport to Texas** is a daily show about Texas destinations, folklore and wildlife, produced by The Texas Parks and Wildlife. This program runs twice daily, Monday thru Friday at 10:20 a.m. and 4:20 p.m. A list of exact program times and topics is attached to this document.

**Stardate**, produced by the University of Texas McDonald Observatory, teaches about the universe, astronomy and space weather. It airs three times daily, at 7:40 a.m., 12:30 p.m. and 5:40 p.m., Monday through Friday.

**EarthSky** plays every day, twice a day, on KZQX and KEBE. EarthSky producers define the show as "a clear voice for science" – advocates science as a vital tool for the 21st century. The EarthSky Promise: To bring the ideas, strategies and research results of scientists to people around the world, with the goal of illuminating pathways to a sustainable future." Earth Sky airs at 8:30 a.m. and 4:45 p.m.

**Travel Minute.** The Peter Greenberg Travel Minute airs Monday through Friday at approximately 7:40 AM and 5:40 PM. Listeners in our broadcast area are keenly interested in traveling. This program gives useful tips and money saving suggestions for our listeners. The response from our listeners has been quite positive.

**The CNBC Business Report** gives up to the minute news about financial conditions that affect all our lives. Because many of our listeners are either contemplating retirement or are living on fixed incomes since retirement, this financial news is of a great deal of interest to them. The program runs at the top of the hour from 7:00 AM until 6:00 PM Monday through Friday and at 7:00, 8:00 and 9:00 AM on Saturdays. Upon request, we will be happy to provide the log entries showing the time this program airs.

**The Gospel Brunch** airs every Sunday morning from 8:00 AM until 11:00 AM. It features music and programming to address the spiritual needs of the community.

**InfoTrack** a weekly 30 minute public affairs program runs Sundays at approximately 6:00 AM. It features a variety of topics of interest to our community, including, Legal issues, Consumer Matters, Mental Health, Parenting, Energy Issues, Environment, Retirement Planning, Poverty, Public Health, Minority Issues, Personal Health, Government Spending and regulation, Latino Concerns, Domestic Violence, Women's Issues. Drunk Driving, Substance Abuse, and more. A full run down of each program, the issues discussed and the time of broadcast is attached to this report, along with a log sheet of exact air times.

**Little League:** For this spring, we are sponsoring two Little League teams in Tatum, KZQX's city of license. The money from this donation is to be used to buy uniforms and equipment for the kids.



Date aired: 4/5/15 Time Aired: 06:00:08

**Weekly Public Affairs Program**

Show # 2015-14

Total running time: 29:30 (with optional exit at 24:00)

1. **Elizabeth Dunn, PhD**, behavioral scientist, Associate Professor of Psychology at the University of British Columbia, co-author of "*Happy Money: The Science of Smarter Spending*"

Dr. Dunn's research found that people can significantly improve their happiness if they change the way they spend money. She said material things like luxurious homes or new gadgets provide much less happiness than experiential purchases like trips or concerts. She said spending money on other people provides a bigger happiness boost than almost any other expenditure.

Issues covered:  
Consumer Matters  
Mental Health

Length: 8:07

2. **Eric Caine, MD**, John Romano Professor and Chair of the Department of Psychiatry, Professor of Neurology, co-director of the Center for the Study of Prevention of Suicide at the University of Rochester Medical Center

Suicides among middle-aged Americans have increased dramatically in the past decade. Dr. Caine said the rate among white men and women in that age group jumped 40 percent, while it was essentially unchanged for most other racial groups. He said the recession and mortgage crisis may be an important factor in the increase. He added that Baby Boomers seem to have higher levels of depression than other demographic groups. He talked about potential warning signs for those at risk of suicide.

Issues covered:  
Suicide  
Mental Health  
Substance Abuse

Length: 9:07

3. **Adam Barry, PhD**, Assistant Professor of Health Education, University of Florida

Dr. Barry conducted a study that found that two in five designated drivers had been drinking before getting behind the wheel and that 18% had blood-alcohol levels high enough to impair their driving skills. He outlined the potential reasons that designated driver education campaigns have been less than successful.

Issues covered:  
Drunk Driving

Length: 4:56



Date aired: 4/12/15 Time Aired: 05:58:59

Weekly Public Affairs Program

Show # 2015-15

Total running time: 29:30 (with optional exit at 24:00)

1. **Kevin Carey, PhD**, education researcher and writer, Director of the Education Policy Program at the New America Foundation, co-author of *"The End of College: Creating the Future of Learning and the University of Everywhere"*

The cost of college has exploded in recent years, and whole generations are sinking deeper into college debt. Mr. Carey discussed recent innovations in digital learning and why he believes that the current methods of higher education are woefully outdated. He said, more than ever, a college degree is required to secure even a middle class income for those entering the workforce, but he believes universities much be willing to adapt to online learning and other new technologies.

**Issues covered:**

**Length: 8:30**

**Education  
Government Policies**

2. **George King, MD**, Research Director and Chief Science Officer, Joslin Diabetes Center, Harvard Medical School, author of *"The Diabetes Reset: Avoid It. Control It. Even Reverse It. A Doctor's Scientific Program"*

Dr. King discussed the effect of diabetes on the nation's health. He said it's possible to prevent and even reverse type 2 diabetes, through appropriate lifestyle changes. He outlined the importance of diet, exercise and sleep in the prevention of diabetes.

**Issues covered:**

**Length: 8:38**

**Diabetes  
Personal Health**

3. **Christopher Ferguson, PhD**, psychology professor in the Department of Behavioral Sciences at Texas A&M International University

Dr. Ferguson led a study into the effects of fast food advertising on children. His research found that while advertising target at children is highly effective, parental influence can lessen the impact of commercials and help young kids make healthier food decisions. He offered advice for parents.

**Issues covered:**

**Length: 4:53**

**Children's Health  
Nutrition**



Date aired: 4/19/15 Time Aired: 06:01:17

Weekly Public Affairs Program

Show # 2015-16

Total running time: 29:30 (with optional exit at 24:00)

1. **Scott Sampson, PhD**, dinosaur paleontologist, science communicator, Vice President of Research and Collections at the Denver Museum of Nature & Science, host of the PBS Kids' television series, *Dinosaur Train*, author of *How to Raise a Wild Child: The Art and Science of Falling in Love with Nature*

Today's American children spend 4 to 7 minutes a day playing outdoors. Dr. Sampson explained why this disconnect between kids and nature is a problem that should concern parents. He offered tips for parents to help kids fall in love with nature, by enlisting technology as an ally and encouraging outdoor activities like the Boy Scouts and Girls Scouts.

**Issues covered:**  
Parenting  
Environment

**Length:** 10:22

2. **David Ernst, PhD**, Chief Information Officer at the University of Minnesota's College of Education and Human Development, creator of the Open Textbook Library

The cost of college textbooks has skyrocketed in recent years, but a new trend of free or low-cost "open source" textbooks is gaining momentum. Dr. Ernst said college students could save an average of \$128 a course if traditional textbooks were replaced with the new electronic versions. He explained why this new generation of textbooks is often of equal academic value compared to traditional printed textbooks.

**Issues covered:**  
Education  
Consumer Matters

**Length:** 6:57

3. **Linda Gordon Howard**, attorney, author of *The Sexual Harassment Handbook*

Ms. Howard talked about progress in the battle against sexual harassment. She discussed how sexually inappropriate behavior in the workplace has evolved since attention was first focused on it. She believes many situations involving sexual harassment can be prevented or resolved if victims recognize what's happening and know what to do.

**Issues covered:**  
Sexual Harassment  
Workplace Matters  
Women's Issues

**Length:** 5:13



Date aired: 4/26/15 Time Aired: 06:01:55

**Weekly Public Affairs Program**

Show # 2015-17

Total running time: 29:30 (with optional exit at 24:00)

1. **Laurence Kotlikoff, PhD**, William Fairfield Warren Professor at Boston University, Professor of Economics at Boston University, Fellow of the American Academy of Arts and Sciences, President of Economic Security Planning, Inc., a company specializing in financial planning software, co-author of *'Get What's Yours: The Secrets to Maxing Out Your Social Security'*

The Social Security system has more than 2,700 core rules, and ill-informed choices of how and when to sign up can cost senior citizens literally hundreds of thousands of dollars in benefits. Dr. Kotlikoff said delaying retirement is often helpful, but he also outlined several little-known Social Security benefits that frequently are unclaimed.

**Issues covered:**  
Social Security  
Senior Citizen  
Government Policies

**Length: 10:57**

2. **Huntington Pottter, PhD**, Professor, Department of Neurology and Linda Crnic Institute for Down Syndrome, University of Colorado School of Medicine

Dr. Potter explained why Alzheimer's disease is such an expensive disease for the nation's healthcare system. He discussed who may be most likely to develop the disease, whether things like crossword puzzles can really keep the brain healthy, and where current research is headed.

**Issues covered:**  
Personal Health  
Senior Citizens

**Length: 6:14**

3. **Leigh Thomas**, *"An Ordinary Journey: A User's Guide to Healing from the Abuses of Sex, Drugs, Rock 'N Roll And Attempted Murder"*

Ms. Thomas discussed her personal experience as a victim of domestic violence, including incest, rape and physical abuse. She has dealt with her trauma through hope and a sense of humor. She offered advice to others who are going trying to escape domestic violence.

**Issues covered:**  
Domestic Violence

**Length: 4:44**



Date aired: 5/3/15 Time Aired: 06:00:04

Weekly Public Affairs Program

Show # 2015-18

Total running time: 29:30 (with optional exit at 24:00)

1. **Jaron Lanier**, computer and digital network pioneer, author of "Who Owns the Future?"

Mr. Lanier explained why he thinks the rise of digital networks has led our economy into recession and decimated the middle class. He said people should be compensated for sharing their personal data with massive digital networks, such as Google, Facebook, Instagram, and in some cases, even the government. He said he is most concerned about the younger generations of Americans who have grown up with reduced expectations of privacy and success.

Issues covered:  
Economy  
Consumer Matters

Length: 10:25

2. **Nate Cardozo**, staff attorney for the Electronic Frontier Foundation, which champions privacy rights in the digital world

Many Americans might be surprised to learn that the vast majority of new cars today contain a device that continuously monitors the driver's behavior and vehicle performance. Mr. Cardozo said his biggest concern is that consumers have no way to know what data their car is recording or how long it retains it. He explained why loss of privacy is becoming a greater issue today, and how the problem could be addressed.

Issues covered:  
Privacy  
Consumer Matters  
Government Regulation

Length: 6:45

3. **Rand Ghayad**, visiting scholar at the Federal Reserve Bank of Boston, Ph.D. candidate at Northeastern University

Mr. Ghayad led a study that found that employers frequently screen out job candidates who have been unemployed for more than six months. He found that employers showed about four times more interest in applicants out of work for six months or less, even if they had less experience and fewer qualifications than candidates unemployed for longer periods. He said job seekers must be willing to take any kind of work after a few months of unemployment, to avoid large gaps in their resume that will damage future prospects.

Issues covered:  
Unemployment  
Career

Length: 4:49





Date aired: 5/3/15 Time Aired: 06:00:04

Weekly Public Affairs Program

Show # 2015-19

Total running time: 29:30 (with optional exit at 24:00)

1. **Bruce Schneier**, data security expert, author of "*Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World*"

Americans' personal identity, interests and behavior are being monitored more than ever before. How concerned should we be about the loss of privacy? Mr. Schneier explained what can be done to reform government surveillance programs and shake up surveillance-based business models. He also outlined simple steps that consumers can take to protect their personal privacy.

**Issues covered:**

**Privacy**  
**Government Policies**  
**Consumer Matters**

**Length: 8:42**

2. **Matthew Drayton**, motivational speaker, author of "*Succeeding While Black: A Blueprint for Success*"

Many African-American young men find themselves in prison, in gangs, and on the streets without opportunities to succeed. Mr. Drayton shared his personal story out of poverty. He talked about the importance of mentoring, education and leadership for kids who otherwise face grim futures in the inner cities of America.

**Issues covered:**

**Minority Concerns**  
**Youth at Risk**  
**Poverty**

**Length: 8:32**

2. **Peter Polos, MD, PhD**, specialist in sleep medicine at the Sleep Disorder Center of JFK Medical Center in Edison, NJ

Dr. Polos was the lead researcher in a study that examined how electronic media affects the sleep of teenagers. He found that teens lose a significant amount of sleep by sending an average of 34 texts after bedtime each night. He offered advice to parents, on how to take control of bedtime and set limits on their child's access to digital devices.

**Issues covered:**

**Personal Health**  
**Youth Issues**  
**Parenting Concerns**

**Length: 5:01**



Date aired: 5/17/15 Time Aired: 05:58:50

Weekly Public Affairs Program

Show # 2015-20

Total running time: 29:30 (with optional exit at 24:00)

1. **Bruce Norman Bates**, attorney, expert on the prevention of sexual violence against children, co-author of *"Preventing Child Sexual Abuse in Youth-Serving Organizations: Guidelines for Managers and Parents"*

Many parents will soon send their children off to summer camp, scouting events and sports activities. But without proper safeguards in place, these environments can provide opportunities for sexual misconduct and abuse to occur. Mr. Bates outlined the abuse prevention policies that youth-serving organizations need to implement, and the questions parents must ask to ensure that they are.

**Issues covered:**  
Sexual Abuse  
Youth At Risk  
Parenting

**Length:** 8:12

2. **Paul Sullivan**, NY Times financial columnist, author of *"The Thin Green Line: The Money Secrets of the Super Wealthy"*

Mr. Sullivan explained why some people, even "rich" people, never find true wealth, and why other people, even those who have far less are much wealthier. He offered tips on how middle-class consumers can make better financial decisions, and come to terms with what money truly means. He said changing how Americans think about wealth can lead more secure and less stressful lives.

**Issues covered:**  
Personal Finance  
Consumer Matters

**Length:** 9:02

3. **Maggie Cary**, National Board Certified Teacher, teacher with more than 20 years of experience, founder of ClassroomTalk.com

Ms. Cary said parents of high school students can save thousands of dollars in college costs if their child takes Advanced Placement courses in high school. She explained who is eligible for the classes and how prospective students can determine if a college accepts the credits. She also outlined other benefits for students who have completed AP courses.

**Issues covered:**  
Education  
Personal Finance

**Length:** 5:03



Date aired: 5/24/15 Time Aired: 06:01:14

Weekly Public Affairs Program

Show # 2015-21

Total running time: 29:30 (with optional exit at 24:00)

1. **Seth Godin**, workplace expert and marketing guru, author of "*Linchpin: Are You Indispensable?*"

Mr. Godin outlined the biggest reasons that employment security and the workplace have changed so dramatically in the past few years. He suggested ways for employees to increase their value to their company through creativity, innovation and risk taking. He also offered advice for bosses who must find remarkable people to give their company a competitive edge.

**Issues covered:**  
Employment  
Workplace Matters

**Length:** 9:28

2. **James Goodwin, MD**, a geriatrician and researcher at University of Texas Medical Branch in Galveston

Current medical guidelines recommend that people over the age of 50 get a colonoscopy once every ten years. Dr. Goodwin said a surprising number of patients have them more frequently. He explained why this is a risky practice, and why as seniors get older, their need for colon cancer screening actually goes down.

**Issues covered:**  
Personal Health  
Senior Citizens  
Government Spending

**Length:** 7:42

3. **Joe Watson**, management consultant who specializes in diversity, author of "*Without Excuses*"

Mr. Watson talked about the importance of diversity in corporate America and why it has been such an elusive goal. He offered advice for minority job-seekers on how to demand fair opportunities in the workplace.

**Issues covered:**  
Diversity  
Minority Issues  
Workplace

**Length:** 4:52



Date aired: 5/31/15 Time Aired: 06:00:00

**Weekly Public Affairs Program**

Show # 2015-22

Total running time: 29:30 (with optional exit at 24:00)

1. **Michael Schmidt**, Vice Chair of Cozen O'Connor's Labor & Employment Department in New York, publisher and editor of a blog devoted to the interplay between social media and employment law

Social media blunders can cost people their jobs. Mr. Schmidt talked about 1<sup>st</sup> Amendment rights in the workplace. He explained how to decide if a social media posting may be permissible. He said it's important for employers to formulate clear rules and policies regarding social media, to protect the interests of the company while not infringing on the rights of the employee.

**Issues covered:**  
1<sup>st</sup> Amendment  
Employment

**Length:** 7:39

2. **Daniel Leffler, MD**, Director of Clinical Research at the Celiac Center at Beth Israel Deaconess Medical Center in Boston

Gluten-free diets are popular today, but how many people should be concerned? Dr. Leffler discussed gluten sensitivity and its close cousin, Celiac disease. He said there is no benefit if a healthy person avoids gluten and, in fact, gluten free-diets may cause nutritional deficiencies. He outlined the symptoms of gluten sensitivity and explained how it can be diagnosed and treated.

**Issues covered:**  
Personal Health

**Length:** 9:20

3. **Eric Finkelstein, PhD**, health economist, co-author of "The Fattening of America"

Over two-thirds of Americans are overweight or obese. Dr. Finkelstein believes that America's growing waistline is a by-product of our long-term economic and technological success. He said that business and policy makers need to devise strategies to make it cheaper and easier to be thin.

**Issues covered:**  
Personal Health  
Government Policies

**Length:** 5:00



Date aired: 6/7/15 Time Aired: 05:59:41

Weekly Public Affairs Program

Show # 2015-23

Total running time: 29:30 (with optional exit at 24:00)

1. **Donald Edmondson, PhD, MPH**, Assistant Professor of Behavioral Medicine at the Columbia University Medical Center in New York

Dr. Edmondson's research has discovered that nearly one in four people who suffer a stroke also experiences symptoms of post-traumatic stress disorder afterwards. He discussed other life-threatening illnesses that can also result in PTSD. He said the younger a person is who experiences a life-threatening event, the more likely they are to experience PTSD. He also talked about the potential treatments for the disorder.

**Issues covered:**  
Personal Health  
Mental Health  
Senior Citizens

**Length: 8:31**

2. **Kathryn Zickuhr**, Pew Research Center's Internet and American Life Project.

Ms. Zickuhr led a surprising study that found that Americans ages 16 to 29 are actually more likely than older Americans to have read a printed book in the past year and are more likely than their elders to use a library. She discussed the rapidly changing landscape of technology and literacy, and how libraries have adapted.

**Issues covered:**  
Literacy  
Youth Concerns  
Technology

**Length: 8:44**

3. **Guillermo Payet**, Founder and President of LocalHarvest.org, a non-profit organization that maintains a nationwide directory of small farms, farmers markets and other local food sources

Mr. Payet explained Community Supported Agriculture, where small farmers sell shares of their annual harvest to local families. The families then receive weekly deliveries of vegetables or fruit. He talked about the positive social and environmental impact of the "buy local" movement.

**Issues covered:**  
Agriculture  
Environment  
Consumer Matters

**Length: 5:02**



Date aired: 6/14/15 Time Aired: 05:59:59

Weekly Public Affairs Program

Show # 2015-24

Total running time: 29:30 (with optional exit at 24:00)

1. **Jon D. Miller, PhD**, Research Scientist, Director of the International Center for the Advancement of Scientific Literacy at the University of Michigan

Dr. Smith's research found that 48 percent of Generation X (ages 37-48) are enrolled in continuing education courses or other job training. He explained why technology and the changing job market have made it necessary for midcareer professionals to pursue lifelong learning opportunities. He believes this is the new norm, particularly in technical fields, such as medicine, auto mechanics or information technology, and that workers will routinely return to school to stay up to date with changing technology and trends.

**Issues covered:**  
Education  
Career

**Length: 7:26**

2. **Paul Offit, MD**, Chief of the Division of Infectious Diseases and Director of the Vaccine Education Center at the Children's Hospital of Philadelphia, Professor of Pediatrics at the University of Pennsylvania School of Medicine, author of book called "*Do You Believe in Magic? The Sense and Nonsense of Alternative Medicine*"

From visits to acupuncturists, chiropractors and naturopaths to the use of vitamins and supplements, half of the US population uses some form of alternative medicine. Dr. Offit said he believes that alternative medicine can be dangerous because it is an unregulated industry under no legal obligation to prove its claims or admit its risks. He explained why alternative medicine's popularity has grown so rapidly. He said he thinks some alternative treatments do work as a result of the placebo effect, enabled by the healing powers of the human mind.

**Issues covered:**  
Community Health  
Consumer Matters

**Length: 9:41**

3. **Meghan Busse, PhD**, Associate Professor of Management and Strategy at the Kellogg School of Management at Northwestern University

Dr. Busse was the co-author of a study that found women frequently are quoted higher prices for car repairs than men. The research also found that consumers (of any gender) who do their homework about the cost of repairs usually pay less. She offered advice on how to avoid being ripped off.

**Issues covered:**  
Women's Issues  
Consumer Matters

**Length: 4:50**



Date aired: 6/21/15 Time Aired: 06:00:28

Weekly Public Affairs Program

Show # 2015-25

Total running time: 29:30 (with optional exit at 24:00)

1. **Jamin Brahmhatt, MD**, Urologist, co-director of the Personalized Urology & Robotics Clinic at South Lake Hospital, in affiliation with Orlando Health

Dr. Brahmhatt's organization commissioned a survey that found that far more men can remember their first car than those who can remember when they had their most recent health checkup. He discussed the reasons why an annual checkup is so important and the reasons that men avoid trips to the doctor. He also offered advice to wives who want to encourage their husbands to make health a greater priority.

**Issues covered:**  
Personal Health  
Men's Issues

**Length: 7:26**

2. **Lori LaCivita, PhD**, industrial and organizational psychologist

Thanks in part to older workers working past the traditional retirement age, four generations of workers are in the workforce at once for the first time. Dr. LaCivita said each generation prefers different leadership and communication styles, which can trigger challenges in the workplace. She outlined strategies for managers to build strong and effective teams with a diverse pool of employees.

**Issues covered:**  
Workplace Matters  
Senior Citizens

**Length: 9:47**

3. **Ted Labuza, PhD, Ph.D.**, expert in food safety, Professor in the Department of Food Science and Nutrition at the University of Minnesota

Professor Labuza discussed how to interpret the expiration dates on food labels. Many of the dates don't mean what consumers think they do. He explained how to determine whether a package of food with a past expiration date is safe to eat.

**Issues covered:**  
Food Safety  
Consumer Matters

**Length: 5:09**



Date aired: 6/28/15 Time Aired: 06:00:16

**Weekly Public Affairs Program**

Show # 2015-26

Total running time: 29:30 (with optional exit at 24:00)

1. **Michael Oswald**, author of "Your Guide to the National Parks: The Complete Guide to all 58 National Parks"

In researching his book, Mr. Oswald visited and camped in 48 of our national parks over the course of several years. He shared his thoughts on the importance of the national parks system, and offered advice for visitors regarding some on the lesser-known attractions. Based on his observations as a frequent visitor, he believes that the national park system is being managed and funded in a responsible way.

Issues covered:  
National Parks  
Tourism  
Government Spending

Length: 8:08

2. **Stanton A. Glantz, Ph.D.**, Director of the Center for Tobacco Control Research and Education at the University of California, San Francisco

Dr. Glantz published a comprehensive study of the effect of laws that ban smoking in public places. He found that the restrictions result in a rapid decrease in hospitalizations for heart attack, stroke, respiratory diseases, including asthma and chronic obstructive pulmonary disease. He said he favors even stronger legislation to restrict smoking, because he found that the strictest laws resulted in the highest health benefits.

Issues covered:  
Public Health  
Government Regulation

Length: 8:57

3. **Roxana Soto**, journalist, co-founder of SpanglishBaby.com, co-author of "Bilingual Is Better: Two Latina Moms on How the Bilingual Parenting Revolution is Changing the Face of America"

Since the founding of the US, immigrants traditionally expected their children to embrace the American melting pot by leaving behind their heritage language and speaking only English. However, Mrs. Sota is part of a growing movement of Latino parents who want to maintain their language and cultural heritage, by encouraging their children to be bilingual. She talked about the obstacles faced by bilingual families and the benefits of speaking more than one language.

Issues covered:  
Latino Concerns  
Language  
Parenting

Length: 4:58