



125 West 55th St  
New York, NY 10019

Contract # 27163329

Changes as of: 10/30/2020 at 2:50 PM

Version: Current State Version 2

CPE: 1074/1119/9955

Flight: 10/31/20 - 11/3/20

Station: KDLH

Con Type: POLITICAL/VOTE

Agency: BEACON MEDIA

Advertiser: Tricia Zunker for Wisconsin

Market: Duluth-Superior

Total \$: \$520.00

1322 G ST, SE  
WASHINGTON, DC  
20003

Product: Candidate  
Agency Order #: 10132601

Office: WASHINGTON  
Service: Nielsen

Total Spots: 24  
Total CPP: \$0.00

Buyer: Placement, Media  
Salesperson: JENNA NUBAR  
202-872-5880

Primary Demo:  
Assistant: JENNA NUBAR  
202-872-5880

Total GRP:  
Traffic #: 593313

Separation:

#	Day/Time	DP	Program	Rate	Len	10/31 - 11/3				Total Spots	Total \$	CPP*	GRP*	
						10/31	11/1	11/2	11/3					
1	M-F 6a-6:30a		Judge Jerry-CW+	\$10.00	30	0	0	1	1		2	\$20.00	\$0.00	0.0
2	M-F 6:30a-7a		Judge Jerry-CW+	\$10.00	30	0	0	1	1		2	\$20.00	\$0.00	0.0
3	M-F 7a-8a		Maury-CW+	\$10.00	30	0	0	1	1		2	\$20.00	\$0.00	0.0
4	M-F 9a-10a		Steve Wilkos Show-CW+	\$20.00	30	0	0	0	1		1	\$20.00	\$0.00	0.0
5	Sa 12n-12:30p		Made in Hollywood-CW+	\$10.00	30	1	0	0	0		1	\$10.00	\$0.00	0.0
6	Sa 1p-3p		CW Afternoon Movie-CW+	\$10.00	30	1	0	0	0		1	\$10.00	\$0.00	0.0
7	Su 1p-1:30p		Made in Hollywood: Now-CW+	\$10.00	30	0	1	0	0		1	\$10.00	\$0.00	0.0
8	Su 1:30p-2p		Made in Hollywood-CW+	\$10.00	30	0	1	0	0		1	\$10.00	\$0.00	0.0
9	Su 2p-4p		CW Afternoon Movie-CW+	\$20.00	30	0	1	0	0		1	\$20.00	\$0.00	0.0
10	M-F 4p-5p		Jerry Springer-CW+	\$20.00	30	0	0	1	1		2	\$40.00	\$0.00	0.0
11	M-F 5p-5:30p		Bob's Burgers-CW+	\$20.00	30	0	0	1	0		1	\$20.00	\$0.00	0.0
12	M-F 5:30p-6p		Bob's Burgers-CW+	\$20.00	30	0	0	1	0		1	\$20.00	\$0.00	0.0
13	Sa 3p-4p		Elementary-CW+	\$25.00	30	0	0	0	0		0	\$0.00	\$0.00	0.0
14	Sa 4p-5p		Elementary-CW+	\$25.00	30	1	0	0	0		1	\$25.00	\$0.00	0.0
15	Sa 5p-5:30p		Bob's Burgers-CW+	\$25.00	30	1	0	0	0		1	\$25.00	\$0.00	0.0
16	Sa 5:30p-6p		Bob's Burgers-CW+	\$25.00	30	1	0	0	0		1	\$25.00	\$0.00	0.0
17	Su 4p-5p		Sheriffs: El Dorado County-CW+	\$50.00	30	0	1	0	0		1	\$50.00	\$0.00	0.0
18	Su 5p-5:30p		Sheriffs: El Dorado County-CW+	\$50.00	30	0	1	0	0		1	\$50.00	\$0.00	0.0
19	M-F 6p-6:30p		Family Guy-CW+	\$50.00	30	0	0	1	0		1	\$50.00	\$0.00	0.0
20	M-F 6:30p-7p		Family Guy-CW+	\$50.00	30	0	0	1	0		1	\$50.00	\$0.00	0.0
21	M 3p-4p		Jerry Springer	\$25.00	30	0	0	1	0		1	\$25.00	\$0.00	0.0
TOTALS:						5	5	9	5		24	\$520.00	\$0.00	0.0