

Order / Rev: 8826971
 Alt Order #: 08826971
 Flight Dates: 09/29/17 - 10/02/17

Advertiser: POL/Ralph Northam for Governor
 Product Desc: NORTHAM FOR GOV
 Estimate: 5618
 WSL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/17		10/01/17	----1--						1	\$55.00		0.00			
N 4	WSLS	09/29/17	09/29/17	2-3P Millionaire 2-3p Millionaire	CM	2-3p	----1--	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/17		10/01/17	----1--						1	\$10.00		0.00			
N 5	WSLS	09/29/17	09/29/17	3-4p Hot Bench 3-4p Hot Bench	CM	3-4p	----1--	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/17		10/01/17	----1--						1	\$10.00		0.00			
N 6	WSLS	09/29/17	09/29/17	530-6a Local News M-F 530-6a Local News M-F	CM	530-6a	----1--	:30	1	\$65.00	P-1	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/17		10/01/17	----1--						1	\$65.00		0.00			
N 7	WSLS	09/29/17	09/29/17	6-7a Local News M-F 6-7a Local News M-F	CM	6-7a	----1--	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/17		10/01/17	----1--						1	\$165.00		0.00			
N 8	WSLS	09/29/17	09/29/17	7-9a Today Show M-F 7-9a Today Show M-F	CM	7-9a	----1--	:30	1	\$185.00	P-1	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/17		10/01/17	----1--						1	\$185.00		0.00			
N 9	WSLS	09/29/17	09/29/17	9-10a Megyn Kelly 9-10a Megyn Kelly	CM	9-10a	----1--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/25/17		10/01/17	----1--						1	\$100.00		0.00			
N 11	WSLS	10/02/17	10/02/17	10-11a Kathy Lee & Hoda 10-11a Kathy Lee and Hoda	CM	10-11a	1-----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/17		10/08/17	1-----						1	\$75.00		0.00			
N 12	WSLS	10/02/17	10/02/17	1135p-1237x Tonight Show Tonight Show	CM	1135p-1237x	1-----	:30	1	\$55.00	P-2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/17		10/08/17	1-----						1	\$55.00		0.00			
N 13	WSLS	10/02/17	10/02/17	11-12n Daytime Blue Ridge 11-12n Our Blue Ridge	CM	11-12n	1-----	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/17		10/08/17	1-----						1	\$10.00		0.00			
N 14	WSLS	10/02/17	10/02/17	2-3P Millionaire 2-3p Millionaire	CM	2-3p	1-----	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/17		10/08/17	1-----						1	\$10.00		0.00			
N 15	WSLS	10/02/17	10/02/17	3-4p Hot Bench 3-4p Hot Bench	CM	3-4p	1-----	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/17		10/08/17	1-----						1	\$10.00		0.00			
N 16	WSLS	10/02/17	10/02/17	430-5a M-F 430-5a M-F	CM	430-5a	1-----	:30	1	\$5.00	P-2	0.00	NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/17		10/08/17	1-----						1	\$5.00		0.00			
N 17	WSLS	10/02/17	10/02/17	530-6a Local News M-F 530-6a Local News M-F	CM	530-6a	1-----	:30	1	\$65.00	P-1	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/17		10/08/17	1-----						1	\$65.00		0.00			
N 18	WSLS	10/02/17	10/02/17	6-7a Local News M-F 6-7a Local News M-F	CM	6-7a	1-----	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/02/17		10/08/17	1-----						1	\$65.00		0.00			
N 19	WSLS	10/02/17	10/02/17		CM	6-7a		:30	1	\$65.00	P-2	0.00	NM	1	\$65.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6-7a Local News M-F			1-----								
				6-7a Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/17	10/08/17	1-----		1			\$65.00		0.00				
N20	WSLS	10/02/17	10/02/17	7-9a Today Show M-F	CM	7-9a	1-----	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
				7-9a Today Show M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/17	10/08/17	1-----		1			\$75.00		0.00				
N21	WSLS	10/02/17	10/02/17	9-10a Megyn Kelly	CM	9-10a	1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				9-10a Megyn Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/17	10/08/17	1-----		1			\$100.00		0.00				
N22	WSLS	09/30/17	09/30/17	1130p-104x SNL	CM	1135p-104x	-----1-	:30	1	\$90.00	P-2	0.00	NM	1	\$90.00
				Saturday Night Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	-----1-		1			\$90.00		0.00				
N23	WSLS	09/30/17	09/30/17	Saturday 9-10p	CM	9-10p	-----1-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				Saturday 9-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	-----1-		1			\$100.00		0.00				
N24	WSLS	10/01/17	10/01/17	LN M-SuLateRun 1130p	CM	1130p-1230x	-----1	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
				LN M-SuLateRun 1130-1230x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	-----1		1			\$50.00		0.00				
N25	WSLS	10/01/17	10/01/17	7-8a Sun News	CM	7-8a	-----1	:30	1	\$25.00	P-2	0.00	NM	1	\$25.00
				7-8a Sun News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	-----1		1			\$25.00		0.00				
N26	WSLS	10/01/17	10/01/17	8-9a Today Show	CM	8-9a	-----1	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
				8-9a Today Show Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	-----1		1			\$50.00		0.00				
N27	WSLS	10/02/17	10/02/17	1135p-1237x Tonight Show	CM	1135p-1237x	M-----	:30	1	\$55.00	P-2	0.00	NM	1	\$55.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/17	10/08/17	M-----		1			\$55.00		0.00				
													Totals	26	\$1,710.00

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 8826971

1. THE NAME OF THE CANDIDATE IS: Ralph Northam.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF Governor of VA in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Northam for Gov.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Scottie Slater
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Liz Olson, Buying Time
Name
650 mass Ave
washington DC 20001
Address
202 965 5060
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:

Scottie Slater, Treasurer

* The Treasurer is often the only top officer of a Candidate Committee.