

KPRM/KDKK

March 30th, 2015

April Programs and Issues

-Flooding is expected to be at a minimum this year. Some over the road, but nothing like in the past.

-Will be bringing person on air to discuss the damage to lake shore due to ice and lack of snow.

-Will be running fire danger announcements and need for burning permits due to lack of snow this winter with no moisture in ground.

-Continue quarterly to talk to local Senator Steve Green when he calls in on our local talk show and shares with us what is going on in the session. On 3/27/2015

-Continue to run PSA's for Kinship.

-Park Rapids Fishing Derby reps on air talking about what to do and rules etc. FEB 5TH, 2015.

-Park Rapids Chamber Director comes on air periodically updating listeners on Chamber events. On Air March 5th, 2015.

-Continue PSA campaign for drunk driving.

-Running PSA announcements about Teenage drinking and driving from our local Hubbard County chapter. Kids produced the ads running daily.

-KXKK Radio continues to run numerous PSA's concerning various topics. With the change of the season some would include thin ice, Carbon monoxide.

-We will participate in the Severe Weather awareness week in Minnesota which should take place sometime this month. Topics will be presented each day with the Tornado Mock drill on drill day.

-We will be focused on the thin ice issue again as ice starts to melt. Early Spring causing us to kick in a lot of our April PSA's early.

-We continue to air Meth PSA's and school messages about drinking, driving.

-Interviewing MS people again for the MS Walk and we are a major sponsor.

-We will be reving up for our Prom/Graduation PSA's on drinking and driving.

-We continue to air blood drive activities in the area to help with generating more donations.

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-We continue to do our local talk show and let people have access to the airwaves with their issues.

Bernie Schumacher
Owner