

WJFW-TV

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED:

July 1<sup>st</sup> 2017- September 30<sup>th</sup> 2017

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

10/10/2017

## FCC Weekly Reports

Name: Mark Spillane

Weeks of: 05/01 through 07/10

Category	Newscast	Date	Format	Length	Description
Sports	10p	5/2	VOs	1:00 each	Three local sports highlights
Sports	6p/10p	5/3	VOSOT/PKG	1:00/2:00	Lilith Schuman college signing
Sports	10p	5/4	PKG	2:00	Rib Lake Quad track meet
Outdoor news	5p/6p	5/5	PKG/VOSOT	2:00/1:00	Private Walleye Hatchery
Sports	5p/6p	5/10	PKG/VOSOT	2:00/1:00	Ice Age Trail Runner
Outdoor news	5p/6p	5/11	PKG/VOSOT	2:00/1:00	Turkey hunting tag-along
Outdoor News	5p/6p	5/12	VOSOT/VOSOT	1:00/1:00	Fawn Studies
Sports	10p	5/15	PKG	2:00	Brayton Brothers for Prentice
Sports	10p	5/19	PKG	2:00	Three Lakes Phelps success
Sports	10p	5/21	PKG	2:00	Hodag Trap Shooting Team
Sports	10p	5/20	PKG	2:00	Blind Triathlete
Outdoor News	10p	5/26	PKG/VOSOT	2:00/1:00	DC Everest Fishing Fundraiser
Sports	10p	5/27	PKG	2:00	BSG Adventure Race
Sports	10p	5/28	PKG	2:00	TransAm Bike Race Preview
Sports	10p	5/30	VOs	1:00/1:00	Local playoff baseball highlights
Outdoor News	5p/6p	6/2	VOSOT/VOSOT	1:00/1:00	Free Fishing Weekend Preview
Sports	10p	6/3	PKG	2:00	Lakeland Golf Team goes to State
Sports	10p	6/4	PKG	2:00	Badger State Games Youth Lacrosse
Sports	10p	6/6	PKG	2:00	Phillips Baseball-Softball Siblings
Sports	5p/6p	6/7	VOs	1:00 each	Lakeland Golf, Trans am update
Sports	5p/6p	6/8	PKG/VOSOT	2:00/1:00	Inshalla Country Club changes hands
Outdoor News	5p/6p	6/19	VOSOT/VOSOT	1:00/1:00	DNR Rec Meeting
Sports	5p/6p	6/23	PKG/VOSOT	2:00/1:00	Lakeland Union athletic success
Sports	10p	6/24	PKG	2:00	Flat Track Dirt Bike Racing
Sports	5p/6p	6/27	VOSOT/VOSOT	1:00/1:00	New Hockey Divisions
Outdoor news	5p/6p	6/30	PKG/VOSOT	2:00/1:00	Price County Musky Fishing
Sports	10p	7/2	PKG	2:00	Trans Am Bike Race Follow up
Outdoor News	5p/6p	7/5	VOSOT/VOSOT	1:00/1:00	Eagle River Kids Fishing Guides needed
Sports	5p/6p	7/6	PKG/VOSOT	2:00/1:00	Eagle River Hockey School
Outdoor News	5p/6p	7/7	VOSOT/VOSOT	1:00/1:00	DNR Warden Hiring
Sports	10p	7/11	PKG	2:00	All-Star Little League Game
Sports	5p/6p	7/14	PKG/VOSOT	2:00/1:00	USPSA Competitive Shooting
Sports	10p	7/15	PKG	2:00	Wausau Whitewater Kayak Classes
Sports	10p	7/16	PKG	2:00	Sports Analytics Conference

# FCC Weekly Report

Name Katie Leszcynski Week of 7/4/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest					
Sports	5, 6 & 10	7/4	PKG & live hit	2:00	Tamahawk Speedways July 4th Races.
SPORTS	5, 6 & 10	7/5	VO SOTS	1:00	Lakeland Union field construction update.
SPORTS?	5 & 10	7/7	PKG	2:00	Feature on an Antigo BINGO group.
SPORTS	10 PM	7/8	PKG	2:00	Phillips triathlon.
SPORTS	10 PM	7/9	VO	1:00	Legion baseball Northwoods tourney.
SPORTS	10 PM	7/9	PKG	2:00	Feature on a Northland Pines graduate that got a Hockey coaching promotion to a AAA team in Knoxville, TN. Did skype interview.

graduate that got a Hockey coaching promotion to a AAA team in Knoxville, TN. Did skype interview.

# FCC Weekly Report

Name Katie Leszczynski Week of 7/10/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest					
Sports	5, 6 & 10 5, 6 & 10	7/10 7/11	PKG PKG	2:00 2:00	Feature on Swift Creek Croquet Club story on a Merrill f-ball team.  <i>→ in <del>TRIP</del> Vitae</i>

\* short week, took a few vacation days!



# FCC Weekly Report

Name Katie Leszcynski

Week of 7/19/17

Category	Newscast	Date	Format	Length	Description
Crime	10PM	7/20	live hit VO	1:30	Breaking news situation in Pelican Lake. SWAT teams w/armed suspect.
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest					
Sports	5, 6 & 10	7/19	PKG & live hits	2:00	Rhi hosting regional <del>the</del> legion baseball tourney.
	5, 6 & 10	7/20	PKG	2:00	Rhinelandek approved new drainage system for Mike Webster stadium.
	5, 6 & 10	7/21	PKG, VO & live hit	2:00	Lumberjack World Championships over in Hayward.
	10PM	7/22	PKG	2:00	Mia Hamm & Kristine Lilly were @ UNSP w/ their soccer camp, "team first"

10PM 7/23 VO SDT 1:00 Pedal across Wisconsin bike group was in Rhinelandek.



## FCC Weekly Report

Name Katie Leszcynski Week of 7/26/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5, 6 & 10	7/28	PKG & VOSOT	2:00	Long Summer Weekend - story on an Antido Gas station w/ pet deer outside.
Sports	5, 6 & 10	7/27	PKG	2:00	Went to Green Bay for start of Packers training camp.

\* off sat & sun. only a short week for me.



# FCC Weekly Report

Name Anthony DaBruzzi

Week of 07/26/17-07/30/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5p, 6p	06/29/17	PKG, VOSOT	1:50, 0:56	Feature story on historic Moose Jaw Resort in Park Falls
Sports					

# FCC Weekly Report

Name Kate Leszcynski Week of 8/2/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5, 6 & 10	8/3	PKG & VOSOT	2:00	Hometown Trolley (Crandon) went to the White House for a roundtable on small-businesses <span style="position: absolute; top: -20px; left: 50px;">→ CEO/owner</span>
Healthcare					
Children Issues & Education					
Spot News					
Human Interest					
Sports	5, 6 & 10	8/4	PKG & VOSOT	2:00	Introduced Merrills new Athletic Director, John Miller.
SPORTS	10 PM	8/5	PKG	2:00	Rhinelanders football scrimmage & former Packer was there.
SPORTS	10 PM	8/6	VOSOT	1:00	Bucks Rim Rockers @ Oneida Co. Fair.
SPORTS	5, 6 & 10	8/4 & 8/5	VO & VOSOT	1:00	UW-Badgers Head Hockey coach Tony Granato was named Head Coach for the 2018 Winter Olympic Team.

SPORTS

SPORTS 10 PM 8/6 PKG 2:00 Tomahawk hosted D2 Water Ski Nationals. Featured a team from Lake Geneva.

# FCC Weekly Report

Name Anthony DaBruzzi Week of 08/14/17-08/18/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5p, 6p	08/17/17	VOSOT/PKG	1:11/2:18	History of cranberry farming in Manitowish Waters
Sports					

# FCC Weekly Report

Name Kate Leszcynski Week of 8/18/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest					
Sports	8/21	6&10	Live hit & PKG	2:00	Introducing Wausau River Wolves NA3HL hockey team.
SPORTS	10PM	8/22	Highlights	8:00	Friday Night Blitz - RHI @ Mosinee
SPORTS	10PM	8/23	VO	1:00	GNC girls tennis - Antigo feature
SPORTS	10PM	8/24	VO/SOT	1:00	Eagle River snowmobile HOF inducted St. Bermain man.
SPORTS	10PM	8/24	VO	:45	Lakeland Union C.C. @ Ray GRIAK Invite in Minnesota

# FCC Weekly Report

Name Katie Leszcynski Week of 8/23

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	6 & 10 PM	8/23	PKG & VO SOT	2:00	Feature on Tomahawk Live Trap & how they've positively changed the atmosphere in their warehouse.
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest					
Sports	5, 6 & 10	8/24	PKG & VO	2:00	Cross country runner from Eagle River who does work for the WWII museum in New Orleans.
SPORTS	10 PM	8/25	High Lights	8:00	Friday Night Blitz.
SPORTS	10 PM	8/26	VO	1:00	RHI boys soccer tournament.
SPORTS	10 PM	8/27	VO SOT	1:00	Phelps old-timers

softball tournament.

# FCC Weekly Report

Name Katie Leszcynski

Week of 8/28

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6 & 10	8/30	PKG VOSOT	2:00	story on Wausau-area hops farm that sells to a Wausau
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest					
Sports	5, 6 & 10	8/31	live hit & VOS	1:00 & 2:00	Friday Night Blitz live preview & highlights at 10
SPORTS	10	9/1	VOS	8:00	Friday Night Blitz
SPORTS	10	9/2	VOSOT	1:00	Lakeland Union's New softball Field Big Donation
SPORTS	10	9/3	PKG	2:00	Crandon off-Road Raceway

owner, Cliff Flannery being inducted into off-Road Motorsports Hall-of-Fame

to Keweenaw

→ Thursday Night Special

# FCC Weekly Report

Name Katie Leszcynski Week of 9/11/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest					
Sports	10PM	9/13	PKG	2:00	Wausau opens mountain bike park @ Sylvan Hill.
SPORTS	10PM	9/14	PKG	2:00	Feature on Florence & Elcho Volleyball
SPORTS	10PM	9/15	Highlights	9:00	Friday Night Blitz - Northland Pirates & Horley vs. Three Lakes/Phelps vs. Elcho/White Lake
SPORTS	10PM	9/16	VOBOT	1:15	Results from Smiley Inrite - cross country - BOT from Lakeland Union's

top boy runner who won the meet.

SPORTS 10PM 9/17 PKG 2:00 Feature on top boys/girls runner from Three Lakes.

# FCC Weekly Report

Name Anthony DaBruzzi

Week of 09/25/17-09/29/17

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children Issues & Education					
Spot News					
Human Interest	5p, 6p	09/28/17	VOSOT/PKG	1:13/2:17	Profile on how the Three Lakes Center for the Arts got started
Sports					