

ORDER



Orders
Order / Rev: 3551049
Alt Order #: WOC14652737
Product Desc: 2024 Primary Election
Estimate: 7007
Flight Dates: 05/20/24 - 05/26/24
Original Date / Rev: 05/16/24 / 05/17/24
Order Type: NORMAL



KXJB

Primary AE: Fargo House
Sales Office: FARN
Sales Region: National

Agency Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Fedorchak for ND
Demographic: A55+
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business End:
Advertiser External ID: 631737
Agency External ID: 140343
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	33	\$4,080.00	\$3,468.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	33	\$4,080.00	\$3,468.00	0.00
Totals	33	\$4,080.00	\$3,468.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fargo House	FARN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXJB	05/20/24	05/26/24	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$120.00	P-05	0.00	NM	1	\$120.00
(Program: CBS News Sunday Morning) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SUNDAY MRN-CBS Sun 8:00a-9:30a IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -----1 1 \$120.00 0.00															
N 2	KXJB	05/20/24	05/26/24	CBS Face The Nation Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
(Program: Face the Nation 1/Face the Nation 2) NSI 2Q EST - FARGO-VALLEY CITY - ACTUAL Nov/2023LS Sun 9:30a-10:30a TIME PERIOD ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 -----1 1 \$50.00 0.00															
N 3	KXJB	05/20/24	05/24/24	Valley News @ 12p Valley News @ 12p	CM	12:00 PM-12:30 PM	11111--	:30	5	\$90.00	P-05	0.00	NM	5	\$450.00
(Program: Valley News Live @ Noon) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VNL @ NOON Mo-Fr 12:00p-12:30p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 11111-- 5 \$90.00 0.00															
N 4	KXJB	05/20/24	05/24/24	Valley News @ 530p M-EM Valley News @ 530p M-F	CM	5:29 PM-6:00 PM	11111--	:30	5	\$110.00	P-05	0.00	NM	5	\$550.00

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Advertiser: Fedorchak for ND
 Product Desc: 2024 Primary Election
 Estimate: 7007
KXJB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: Valley News Live @ 5:30<)															
NSI 2Q EST - FARGO-VALLEY CITY - ACTUAL Nov/2023LS Mo-Fr 5:29p-6:00p TIME PERIOD ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1111--					5	\$110.00		0.00			
N 5	KXJB	05/20/24	05/23/24	Valley News @ 630p M-EM Valley News @ 630p M-F		6:29 PM-7:00 PM	1111---	:30	4	\$80.00	P-05	0.00	NM	4	\$320.00
(Program: Valley News Live @ 6:30<)															
NSI 2Q EST - FARGO-VALLEY CITY - ACTUAL Nov/2023LS Mo-Fr 6:29p-7:00p TIME PERIOD ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1111--					4	\$80.00		0.00			
N 6	KXJB	05/20/24	05/26/24	CBS Weekend News SuCM CBS Evening News Su		5:00 PM-5:30 PM	-----1	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
(Program: AVG. ALL WKS)															
NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS WKND NW-SU Sun 5:00p-5:30p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1					1	\$200.00		0.00			
N 7	KXJB	05/20/24	05/20/24	CBS Monday Prime Hr 2CM Monday Prime Hr 2		8:00 PM-9:00 PM	1-----	:30	1	\$280.00	P-05	0.00	NM	1	\$280.00
(Program: NCIS)															
NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LOTRIA LCA-CBS Mon 8:00p-9:00p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1-----					1	\$280.00		0.00			
N 8	KXJB	05/20/24	05/21/24	CBS Tuesday Prime Hr 1CM Tuesday Prime Hr 1		7:00 PM-8:00 PM	-1-----	:30	1	\$260.00	P-05	0.00	NM	1	\$260.00
(Program: FBI)															
NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF BIG BRO-TU-CBS Tue 7:00p-8:00p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-1-----					1	\$260.00		0.00			
N 9	KXJB	05/20/24	05/21/24	CBS Tuesday Prime Hr 3CM Tuesday Prime Hr 3		9:00 PM-10:00 PM	-1-----	:30	1	\$220.00	P-05	0.00	NM	1	\$220.00
(Program: FBI: Most Wanted)															
NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FBI TRUE-CBS Tue 9:00p-10:00p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-1-----					1	\$220.00		0.00			
N 13	KXJB	05/20/24	05/24/24	CBS Friday Prime Hr 3 CM Friday Prime Hr 3		9:00 PM-10:00 PM	----1--	:30	1	\$240.00	P-05	0.00	NM	1	\$240.00
(Program: Blue Bloods)															
NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF BLU BLD-EN-CBS Fri 9:00p-10:00p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----1--					1	\$240.00		0.00			
N 14	KXJB	05/20/24	05/25/24	CBS Saturday Prime Hr 3CM Saturday Prime Hr 3		9:00 PM-10:00 PM	-----1-	:30	1	\$160.00	P-05	0.00	NM	1	\$160.00
(Program: 48 Hours)															
NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF 48 HOURS-CBS Sat 9:00p-10:00p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-					1	\$160.00		0.00			
N 15	KXJB	05/20/24	05/26/24	CBS Sunday Prime Hr 1CM Sunday Prime Hr 1		6:00 PM-7:00 PM	-----1	:30	1	\$460.00	P-05	0.00	NM	1	\$460.00
(Program: 60 Minutes)															
NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF 60 MINUTES-CBS Sun 6:00p-7:00p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1					1	\$460.00		0.00			
N 16	KXJB	05/20/24	05/23/24	Valley News @ 10p M-FCM Valley News @ 10p M-F		10:00 PM-10:35 PM	1111---	:30	4	\$50.00	P-05	0.00	NM	4	\$200.00
(Program: Valley News Live @ 10<)															

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KXJB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VNL @ 10PM Mo-Fr 10:00p-10:35p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1111---					4	\$50.00		0.00			
N17	KXJB	05/20/24	05/25/24	Valley News @ 10p Sat	CM	10:00 PM-10:30	PI-----1-	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Valley News @ 10p Sat											
(Program: Valley News Live @ 10) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VNL @ 10PM Sat 10:00p-10:30p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-					1	\$50.00		0.00			
N18	KXJB	05/20/24	05/26/24	Valley News @ 10p Sun	CM	10:00 PM-10:35	PI-----1	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
				Valley News @ 10p Sun											
(Program: Valley News Live @ 10<) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VNL @ 10PM Sun 10:00p-10:35p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1					1	\$50.00		0.00			
N19	KXJB	05/20/24	05/26/24	CBS Friday Prime Hr 1	CM	658p-8p	----1--	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
				Friday Prime Hr 1											
(Program: Valley News Live @ 10<) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VNL @ 10PM Sun 10:00p-10:35p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----1--					1	\$100.00		0.00			
N20	KXJB	05/20/24	05/26/24	CBS Thursday Prime Hr 3	CM	9p-10p	---1---	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Thursday Prime Hr 3											
(Program: Valley News Live @ 10<) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VNL @ 10PM Sun 10:00p-10:35p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---1---					1	\$150.00		0.00			
N21	KXJB	05/20/24	05/26/24	CBS Thursday Prime Hr 2	CM	8p-9p	---1---	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Thursday Prime Hr 2											
(Program: Valley News Live @ 10<) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VNL @ 10PM Sun 10:00p-10:35p IN Nov/2023LS ON KXJB ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---1---					1	\$150.00		0.00			
N22	KXJB	05/20/24	05/26/24	CBS Young and Restless	CM	1058a-12p	1-----	:30	1	\$70.00	P-05	0.00	NM	1	\$70.00
				Young and the Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1-----					1	\$70.00		0.00			
													Totals	33	\$4,080.00