QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

WMSC - FM

1st QUARTER, 2018

(January 1st through March 31st)

Prepared by:
Anabella Poland, General Manager

Issues of Concern to North Jersey
Addressed in Responsive Programming in the
1st Quarter, 2018
(January 1st through March 31st)

Subject	**Description of Issue of Concern**

1. WOMEN: Issues of concern include the #MeToo movement, sexual assault/harassment, reproductive rights and raising awareness of great women leadership.

2. MASS TRANSPORTATION: Issue of concern is the lack of dependability of shuttle buses on campus for residents and commuters.

3. GUN VIOLENCE AND GUN CONTROL: Issues of concern include the increasing numbers in gun violence in schools, the lack of strict gun control across states and how can New Jersey, a notoriously strict state, can also improve on gun control/gun sense laws. Raise awareness of the lack of media coverage of gun violence in African-American communities.

4. YOUTH & TECHNOLOGY: Issues of concern includes repercussions of minors accessing social media, sexting, how to prevent it, but also how to deal with a minor sending or receiving inappropriate content via their devices.

5. VETERANS: Issue of concern includes raising awareness of local veteran community programs that deal with the human implication of military conflict through arts.

6. RACE RELATIONS Issues of concern include increasing awareness of race as a defining social issue in America, open the dialogue about cultural sensitivity and how to understand and respect other culture's traditions and values.

7. HEALTH: Issues of concern include raising awareness about the new strain of the flu, increasing awareness of vaccine benefits and flu symptoms.

8. PUBLIC INTEREST: Issues of concern includes raising awareness of local arts and cultural events.

9. BALLISTIC MISSILE ALERT SYSTEM: Issues of concern includes the safety protocol of the ballistic missile alert system, as well as other alert systems in place after a false alert went out in Hawaii.

10. EDUCATION: Issues of concern include the misleading listing of an MSU popular minor that was discontinued and students finding out after transferring from other schools for said minor.

WMSC Programs That Address Community Issues
(Scheduled Public Affairs Programs)
1st Quarter, 2018
(January 1st through March 31st)

Public Affairs	***Program Schedule and Description***
1. The Morning Buzz	The Morning Buzz presents a daily news/ talk live show on weekdays that delivers the latest national, local and campus news affecting our community. Monday through Friday 8am - 10am
2. MSU Newsroom	A weekly news show that gathers all Montclair State University media properties (WMSC, The Montclarion, Wired Jersey, Carpe Diem & The Center for Cooperative Media) to discuss the week in news and local issues. Thursdays 3pm - 4pm
3. Eden Musical	This weekly foreign language show serves the vibrant Latino community in our North Jersey area. Most interviews are in Spanish and the music featured is Spanish alternative and rock & pop. Saturdays 6am – 10am
4. Recreation Center Anniversary	Special live program from Montclair State's Recreation Center's 10th Anniversary.

Most Significant Issue-Responsive Programming

1st Quarter, 2018
(January 1st through March 31st)

ISSUE: WOMEN EMPOWERMENT

PROGRAM NAME: MSU Newsroom – Women Who Rock
DATE OF BROADCAST: March 29th
TIME OF BROADCAST: 3pm – 4pm
DURATION OF PROGRAMMING: 60 minutes

PROGRAMMING DESCRIPTION: Hiral Patel presented a collection of Women Who Rock interviews with local NJ / NY women leaders; including Montclair State President Dr. Susan A. Cole, New York Times correspondent Rachel L. Swarns and School of Communication and Media Administrator Janet A. Wilson.

PROGRAM NAME: MSU Newsroom – Women Who Rock
DATE OF BROADCAST: March 22th
TIME OF BROADCAST: 3pm – 4pm
DURATION OF PROGRAMMING: 60 minutes

PROGRAMMING DESCRIPTION: Kate Braunstein presented a collection of Women Who Rock interviews with local NJ women leaders including faculty adviser Anabella Poland and Assistant VP for Hispanic Serving Initiative at Montclair State Katia Paz.

PROGRAM NAME: MSU Newsroom – Me Too Movement
DATE OF BROADCAST: March 1st
TIME OF BROADCAST: 3pm – 4pm
DURATION OF PROGRAMMING: 60 minutes

PROGRAMMING DESCRIPTION: Kate Braunstein and Hiral Patel interview Film Professor Susan Skoog who hosted a #MeToo movement panel of filmmakers at Montclair State. Tina Urban presented an interview she did with a victim of sexual assault. A panel of students also discussed the #MeToo and Time's Up movements across Hollywood today and whether this movement will change the fate of women in film.

Most Significant Issue-Responsive Programming

1st Quarter, 2018

(January 1st through March 31st)

ISSUE: TRANSPORTATION

PROGRAM NAME: The Morning Buzz – Shuttle Buses, Where Art Thou?
DATE OF BROADCAST: March 29th
TIME OF BROADCAST: 8:00am – 10:00
DURATION OF PROGRAMMING: 30 minutes

PROGRAMMING DESCRIPTION: Shane Reed investigates issues surrounding the shuttle buses on the campus of Montclair State University. Issues include lack of schedule, consistent lateness, consistent long gaps of time without shuttle busses, etc. Interviews with MSU students, shuttle buses drivers and staff that handles the shuttle service on campus

ISSUE: GUN VIOLENCE AND GUN CONTROL

PROGRAM NAME: The Morning Buzz
DATE OF BROADCAST: March 25th
TIME OF BROADCAST: 8:00 – 10:00 am
DURATION OF PROGRAMMING: 40 minutes

PROGRAMMING DESCRIPTION: Molly Jenkins reports from the New York City March for Our Lives.

PROGRAM NAME: The Morning Buzz
DATE OF BROADCAST: March 26th
TIME OF BROADCAST: 8:00 – 10:00 am
DURATION OF PROGRAMMING: 25 minutes

PROGRAMMING DESCRIPTION: Pat Cicchetti and Kate Braunstein report from the Montclair, New Jersey "March for Our Lives" with Montclair Mayor Robert Jackson, congressman Bill Pascrell, Reverend Melissa Hall, students from Montclair High School and Glen Ridge High Schools and an exclusive interview with Moms Demand Action / Everytown activist Jaime Bedrin.

PROGRAM NAME: The Morning Buzz
DATE OF BROADCAST: March 27th
TIME OF BROADCAST: 8:00 – 10:00 am
DURATION OF PROGRAMMING: 6 minutes

PROGRAMMING DESCRIPTION: Christian Curatola presented a compilation of speeches by New Jersey high school and middle school students at March for Our Lives in Montclair, Newark and Morristown.

Most Significant Issue-Responsive Programming

1st Quarter, 2018

(January 1st through March 31st)

ISSUE: GUN VIOLENCE AND GUN CONTROL (Continued)

PROGRAM NAME: The Morning Buzz - Gun Violence in African-American Communities and Media Coverage.
DATE OF BROADCAST: March 28th
TIME OF BROADCAST: 8:00 – 10:00 am
DURATION OF PROGRAMMING: 10 minutes

PROGRAMMING DESCRIPTION: Lataya Rothmiller interviews an African-American student from Glen Ridge High School about the issue of Gun Violence in African-American communities and the lack of media coverage.

PROGRAM NAME: MSU Newsroom – National Walk Out Day
DATE OF BROADCAST: March 15th
TIME OF BROADCAST: 3pm – 5pm (Extended Edition)
DURATION OF PROGRAMMING: 120 minutes

PROGRAMMING DESCRIPTION: Interview with Professor Karl Nussbaum, who has a tragic history affected by gun violence and also spoke at the walkout in remembrance of the 17 Parkland victims that took place the day before the broadcast on campus. In studio panel consisted of students, faculty, former military, and concerned parents involved in outside organizations against gun violence.

Most Significant Issue-Responsive Programming

1st Quarter, 2018

(January 1st through March 31st)

ISSUE: YOUTH & TECHNOLOGY

PROGRAM NAME: The Morning Buzz – Teen Sexting
DATE OF BROADCAST: February 28th
TIME OF BROADCAST: 8:00am- 10:00
DURATION OF PROGRAMMING: 30 minutes

PROGRAMMING DESCRIPTION: Christian Curatola discuss a recent study about the predicaments of Teen Sexting with Jacquie Moore. The segment involves student and parent discussions about the issues and concerns of sexting, as well as ways to try prevent it and how to deal with it if it is happening in your household.

Most Significant Issue-Responsive Programming

1st Quarter, 2018

(January 1st through March 31st)

ISSUE: VETERANS

PROGRAM NAME: The Morning Buzz – "Where Poppies Grow"
DATE OF BROADCAST: February 27th
TIME OF BROADCAST: 8:00 – 10:00am
DURATION OF PROGRAMMING: 30 minutes

PROGRAMMING DESCRIPTION: Pat Cicchetti interviews conductor Deborah Simpkin King, Ph.D. Artistic Director and Founder of Ember and Gene Gitelson, consultant and member of Ember's Veteran's Task force/Vietnam Veteran. On March 3rd (NYC) and March 4th (Montclair, NJ) the Ember ensemble of Schola Cantorum on Hudson under the direction of Deborah is performing a concert, "Where Poppies Grow" to honor veterans. It features music and poetry from many of the nations involved in WWI and pay tribute to the fallen soldiers on both sides of the War--all in commemoration of the approaching centennial anniversary of the WWI Armistice (11 November 2018). The concert is part of a whole Ember season dedicated to musically exploring the human implications of military conflict.

Most Significant Issue-Responsive Programming

1st Quarter, 2018

(January 1st through March 31st)

ISSUE: RACE RELATIONS

PROGRAM NAME: MSU Newsroom – It's Not a Race, It's a Marathon
DATE OF BROADCAST: February 22nd
TIME OF BROADCAST: 3pm – 4pm
DURATION OF PROGRAMMING: 60 minutes

PROGRAMMING DESCRIPTION: Interview with Professor Alvin B Tillery Jr. of Northwestern University Center and Sasha Fountain Afro-Latina Journalist. In studio panel with a diverse group of faculty and students.

Most Significant Issue-Responsive Programming

1st Quarter, 2018

(January 1st through March 31st)

ISSUE: HEALTH

PROGRAM NAME: MSU Newsroom – The Flu Epidemic
DATE OF BROADCAST: February 15
TIME OF BROADCAST: 3pm – 4pm
DURATION OF PROGRAMMING: 60 minutes

PROGRAMMING DESCRIPTION: Kate Braunstein interviewed with Doctor Ralph Caprio of Clifton NJ and a local resident whose husband and child were diagnosed with the flu about the shortage of flu tests and how doctors are going about diagnosing patients without the test.

Most Significant Issue-Responsive Programming

1st Quarter, 2018

(January 1st through March 31st)

ISSUE: PUBLIC INTEREST

PROGRAM NAME: The Morning Buzz – Anything Goes Production
DATE OF BROADCAST: February 7th
TIME OF BROADCAST: 8:00 – 10:00am
DURATION OF PROGRAMMING: 20 minutes

PROGRAMMING DESCRIPTION: Christian Curatola interviews Alexa Racioppi who plays the lead character in the upcoming MSU Department of Theater and Dance production of "Anything Goes"

PROGRAM NAME: College of the Arts Event Calendar
DATE OF BROADCAST: January 16th – March 31st
TIME OF BROADCAST: Varied
DURATION OF PROGRAMMING: 60 Seconds

Dean Dan Gurskis of the College of The Arts provides a highlight of the College Events Calendar open to the community.

Most Significant Issue-Responsive Programming

1st Quarter, 2018

(January 1st through March 31st)

ISSUE: BALLISTIC MISSILE ALERT SYSTEM

PROGRAM NAME: The Morning Buzz – Hawaii False Alert Ballistic Missile
DATE OF BROADCAST: January 22nd
TIME OF BROADCAST: 8:00am- 10:00am
DURATION OF PROGRAMMING: 30 minutes

PROGRAMMING DESCRIPTION: Interview with Patty Piroh, who was vacationing with her family when alert of incoming missile went off and the entire hotel was evacuated to an underground structure.

Most Significant Issue-Responsive Programming

1st Quarter, 2018

(January 1st through March 31st)

ISSUE: EDUCATION

PROGRAM NAME: MSU Newsroom – The Non-Existent Dance Minor
DATE OF BROADCAST: February 7th
TIME OF BROADCAST: 3pm – 4pm
DURATION OF PROGRAMMING: 20 mins

PROGRAMMING DESCRIPTION: Avery Vazac investigates why the Dance minor at Montclair State University was discontinued and why it was still listed on the University's website; resulting in students transferring only to find out the dance minor no longer exists. Vazac interviewed students, dance students, professors of dance, MSU dance alum and dance studio owner Lauren Lanza. She also obtained a written statement from Randy Muggleston, Chair for Department of Theatre and Dance at Montclair State.

COMMUNIY OUTREACH
1st Quarter, 2018
(January 1st through March 31st)

TITLE: Campus Recreation Center 10th Anniversary
AIR DATE: March 19th – 12:30pm to 2:00pm
LENGTH: 90 mins
GUESTS: President Susan A. Cole, Dean of Student Involvement Karen Pennington, Campus Rec Director Romayne Eaker-Kelly, Campus Rec Area Supervisor Brandon Marques, Program Assistant Of Membership Services Cody Inglis, Evening Supervisor Lisette Stanzione, Head Building Manager Luis Torres, RecNights Event Director Nick DeMarco, Coordinator of Intramural and Club Sports Kyle Bianchi and Rocky the Red Hawk.

DESCRIPTION: Milestone anniversary celebration of Montclair State University's Campus Recreation Center, providing health and fitness.

Public Service Announcements
1st Quarter, 2018
(January 1st through March 31st)

Throughout the quarter the station aired [daily/periodic] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

• Ad Council:
- Autism Awareness
- Discover Nature
- Recycling
- Bullying Prevention
- College Access
- Seat Belt Safety
- Job Training and Employment
- Addiction Support
- Emergency Preparedness
- Fatherhood Involvement

• New Jersey Broadcasters Association
- NJ Army National Guard
- NJEA
- NJ Chamber of Commerce
- NJ Economic Development Authority
- NJ Prevention Network

• College Radio Foundation
- College Radio Now More Than Ever

• Montclair State University
- Suicide Prevention
- Mental Health Awareness
- Addiction Prevention
- Support the Arts

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