

“ISSUES & VIEWS”: Public Affairs Quarterly Report: 4th Quarter October-December 2018 WBUF

Issues

Townsquare Media of Buffalo and this station have identified the following as significant issues facing our community during this quarter:

1. **Autism**....110 children worldwide are autistic and there are more children diagnosed with Autism than AIDS, Diabetes, and Cancer combined. The results of a 2013-15 analysis found a 39% Autism Spectrum Diagnosis Rate at Women’s and Children’s Hospital in Buffalo.
2. **Breast Cancer**.... About 1 in 8 Women will develop Breast Cancer in their lifetime. In Women 45 and younger Breast Cancer is more common in African-American women than in White Women and overall African-American Women are more likely to die of Breast Cancer. Early detection is the key with Annual Mammograms recommended for all Women over 40. In Erie County 69% of Women underwent a Breast Cancer Screening in the past 2 years which is below the New York State average of 78% and the United States average of 75%.
3. **The Role of Caregivers in Cancer Care**....Cancer is the #1 cause of premature death in Erie County. Being a caregiver for a family member diagnosed with Cancer is challenging. However many caregivers are not trained for this job and don’t know how to deal with all the challenges and pressures they will face.
4. **Dealing with Depression**....over 19 million Americans are living with major depression and many either don’t know they have it or how to deal with it. Specifically in Erie County the suicide rate has increased by 25% over the last number of years.
5. **Dangers of Prescription Drugs**....28.6 Million Americans aged 12 and over have used illicit drugs in the last month including Prescription Drugs. 25% of people who misused Prescription Drugs by the age of 13 ended up with an addiction at some point in their life. In Erie County deaths due to the abuse of opioids has increased over 70% over the last number of years.
6. **Veterans and PTSD**....according to statistics from the Veterans One Stop Center of Western New York 16% of veterans in New York State suffer from PTSD and/or a major depressive disorder. The report also states that 20% of NYS veterans want mental health services but don’t get them.
7. **Importance of Voting**....Millennials have surpassed Baby Boomers as the largest generation of Americans eligible to vote but they vote at a much lower rate than their elders. According to the US Census only 46.1% of people between the ages of 18-29 voted in the 2016 Election. However according to the Erie County Elections Commissioner in the 30 days preceding the 2018 Mid-Term Elections 5000 new voters registered to vote for the first time with 30% in the “millennial” age group.
8. **Animal Cruelty**....approximately 7.6 Million companion animals enter animal shelters nationwide every year, 3.9 Million of which are dogs. And 1.2 Million dogs are euthanized every year.

9. **Poverty...**The 2016 poverty rate in the city of Buffalo was **30.5 percent**. Deep poverty is even more concentrated in the city. Of households with incomes below \$10,000, 48 percent live in Buffalo. The region's poverty rate for African-Americans was 32.3 percent while for whites it was only 9.3 percent.

Issues and Views Programs

*Issue: Autism

Show Title: Autism & Children

Guest(s): Amari Anthony Peace (10 Years old)

Airdate: 6 am 10/07/18

Duration: 30 minutes

Summary: 110 Children, World-Wide, are Autistic. There are more children who have been diagnosed with Autism than AIDS, Diabetes, and Cancer combined. The earlier Autism is treated in kids, the better. The program features 10 Year-Old Amari Anthony Peace who speaks about living with Autism.

*Issue: Importance of Voting

Show Title: Urban League / Voter Registration

Guest(s): Brenda McDuffy, Kendra Brim is the Urban League Young Professional's President.

Airdate: 6 am 10-14-18

Duration: 30 Minutes

Summary: The Urban League promotes economic self-reliance, civic engagement and education as it applies to African-Americans primarily but they serve the entire community. The focus of this interview was to promote Voter Registration and Voting.

*Issue: Breast Cancer

Show Title: Roswell Park Comprehensive Cancer Center / Breast Cancer Awareness Month / Annual Mammogram

Guest(s): Dr. Stephen Edge

Airdate: 6 am 10/21/18

Duration: 30 Minutes

Summary: Dr. Edge discussed age 40 being the ideal age for women to begin getting Mammograms because the older a woman gets, the easier it is to detect Cancer. Breast cancer as it relates to African-American women was also discussed, as African-American women are more susceptible to Breast cancer at a younger age and it's more aggressive than that of white women.

*Issue: Animal Cruelty

Show Title: The Pet Sitter's Tale

Guest(s): Laura Vorreyer

Airdate: 6 am 10/28/18

Duration: 30 Minutes

Summary: Laura is a passionate advocate for animal rights and is dedicated to pet rescue. She offered her thoughts on animal rights laws, their enforcement, pet rescue agencies as opposed to puppy mills and some of the brutal and inhumane treatment that puppies are subjected to in these illegal money-making mills.

(REPEAT)

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*Issue: Health & Medicine

Show Title: Mobil Mammography Unit (Windsong Radiology Group)

Guest(s): Dr. Markus Holzhauser / Gina Fideli

Airdate: 6 am 11/11/18

Duration: 30 minutes

Summary: Windsong Radiology announced a new Mobil Mammography Bus that will now enable and make it more convenient for women to get Breast Cancer Screening without having to go into a Doctor's Office. Breast cancer is obviously a major concern for women and the Mobil Unit make getting screening less public so to speak because you have an appointment, and you don't have to wait in a waiting room among other people. Also, women with no Primary physician can also arrange an appointment for screening and Windsong will connect them with a Doctor for pre-screening questions and follow up.

*Issue: Health & Medicine

Show Title: The Role of Caregivers in Cancer Care

Guest(s): Amy Allen Case, MD

Airdate: 6 am 11/18/18

Duration: 30 minutes

Summary: Information was discussed relative to persons caring for Cancer patients and some of the new approaches to care for cancer patients in the way of Palliative Care. Palliative means 'feel better' and Dr. Case explained that home care for patients is 'palliative' in that it makes the patient feel more comfortable because they are home. This however could create a strain and stress on the Caregiver, so Roswell Park Comprehensive Cancer Center developed the Lee Foundation for Palliative and Supportive Care for Caregivers, whereas Roswell has classes and considers the Caregiver a patient as well as the actual Cancer patient. The classes and interaction with the Caregivers, which Dr. case discussed, helps the caregiver deal with care for the patient and their own stress as well.

*Issue: Community Leadership / Poverty / Spirituality

Show Title: City Of Lights

Guest(s): Tony Astran (B-Team Buffalo), Beverly David Lewis (Buffalo Promise Neighborhood)

Airdate: 6 am 11/25/18

Duration: 30 Minutes

Summary: City of Light is an annual B-Team Buffalo Event featuring approx 100 Volunteers from B-Team Buffalo (a not for Profit group that supports the community in different way) going to a different under-privileged neighborhood during the Christmas season and decorating homes for people who would not necessarily be able to afford decorations. This year B-Team Buffalo partnered with Buffalo Promise Neighborhood to provide free toys, gifts, and activities for kids in the neighborhood being served. Children were also able to get face-paintings, take a picture with Santa, as well as meet characters from Frozen. All participants were also invited to take place in a Tree Lighting and pizza, salad and refreshments afterwards. This event covered volunteerism, Spirituality (because of the Christmas Season), Community Leadership, and poverty as well, due to the event geared towards those who are less fortunate.

*Issue: Non-Profit, Community Leadership, Health & Medicine, Economics

Show Title: Battlefields to Ball Field

Guest(s): George Santoro

Airdate: 6 am 12/02/18

Duration: 30 Minutes

Summary: Battlefields to Ball Fields is a program designed for Veterans returning home to help them transition back into Society. The program was originated by a former NFL Referee and entails training interested Vets as to how to Officiate Sporting events and become referees. The Organization pays for everything the veterans needs, paying for everything from training to equipment and beyond for 3 consecutive years.

*Issue: Health & Medicine, Spirituality, (Depression)

Show Title: Almost Depressed: Is My or My Loved One's Unhappiness A Problem

Guest(s): Shelley Carson (Psychopathologist-Harvard University)

Airdate: 6 am 12/09/18

Duration: 30 Minutes:

Summary: Shelly Carson is a Psychopathologist with Harvard University who wrote a Book called "Almost Depressed: Is My or My Loved One's Unhappiness A Problem" which identifies different symptoms of and causes of depression as well as discusses how to avoid and deal with depression if it becomes a problems in your life. Depression can be deemed a Mental Illness as well, which was discussed as well.

(Program Repeated due to its relevancy during the Holidays...Christmas in this case)

*Issue: Health & Medicine, Spirituality, (Depression)

Show Title: Almost Depressed: Is My or My Loved One's Unhappiness A Problem

Guest(s): Shelley Carson (Psychopathologist-Harvard University)

Airdate: 6 am 12/16/18

Duration: 30 Minutes:

Summary: Shelly Carson is a Psychopathologist with Harvard University who wrote a Book called "Almost Depressed: Is My or My Loved One's Unhappiness A Problem" which identifies different symptoms of and causes of depression as well as discusses how to avoid and deal with depression if it becomes a problems in your life. Depression can be deemed a Mental Illness as well, which was discussed as well. one has are often brushed off as a common cold or a generally treatable issue, which is not the case with a person suffering from lupus. Various support groups were mentioned as well as symptoms a person should recognize as concerning enough to see a doctor.

*Issue: Health & Medicine, Crime, Poverty

Show Title: Painkillers Kill

Guest(s): Rob Kubiak, Nick Cozzoli (Blue Cross Blue Shield, Horizon Health Services)

Airdate: 6 am 12/23/18

Duration: 30 minutes

Summary: The guests identified that the present the most consistent “season” for using Prescription drugs to get high. They identified use of the drugs across all walks of life but most dangerously among young people getting the drugs from the medicine cabinet where Mom & Dad keeps their meds. Precautions were given in terms of how to keep meds in a safe place, away from children, as well as what to do if a child is using Prescription drugs to get high.

(Program Repeated due to its relevancy during the Holidays...New Years Eve in this case) :

*Issue: Health & Medicine, Spirituality, (Depression)

Show Title: Almost Depressed: Is My or My Loved one's Unhappiness a Problem

Guest(s): Shelley Carson (Psychopathologist-Harvard University)

Airdate: 6 am 12/30/18

Duration: 30 Minutes:

Summary: Shelly Carson is a Psychopathologist with Harvard University who wrote a Book called “Almost Depressed: Is My or My Loved One's Unhappiness A Problem” which identifies different symptoms of and causes of depression as well as discusses how to avoid and deal with depression if it becomes a problems in your life. Depression can be deemed a Mental Illness as well, which was discussed as well. one has are often brushed off as a common cold or a generally treatable issue, which is not the case with a person suffering from lupus. Various support groups were mentioned as well as symptoms a person should recognize as concerning enough to see a doctor.

Crossroads Programs: Public Affairs Quarterly Report, 4th Quarter October - December 2018 WBUF

Topic: Sacred Heart Academy and their academic programs for girls grades 9 - 12

Host: Fr. Patrick Lynch

Guest (s): Ms. Megan DiAndrea religion teacher at Sacred Heart Academy

Airdate: 630 am 10/7/18

Duration: 30 minutes

Discussed: Signature academic programs including the STEM honors program, leadership studies, advanced placement and honors programs that are offered to the students.

Topic: Journeys through religion – change the world with holiness

Host: Rabbi Jonathan Freirich

Guest (s): Fr. Derrick Fetz, Dean St. Paul's Episcopal Cathedral

Airdate: 630 am 10/14/18

Duration: 30 Minutes

Discussed: Social action, religious roots of personal and professional lives, racism and how to address it and is racism a white problem.

Topic: The importance of Yoga and how Yoga is helpful to your mental awareness

Host: Fr. Butch Mazur

Guest (s): Jane Schmitt

Airdate: 630 am 10/21/18

Duration: 30 Minutes

Discussed: how Jane got interested in yoga and how it transformed and enhanced her faith, the yoga retreat that she organized and teaches at and that yoga is not intimidating.

Topic: How faith can impact the family in practical ways

Host: Kristen Dimick

Guest (s): Mindy York, Stephanie Schmidt, Matt Dimick

Airdate: 630 am 10/28/18

Duration: 30 Minutes

Discussed: family and faith and the practical experiences and tips to a happy family life.

Topic: The Wehle School of business and Jesuit Catholic Values

Host: Fr. Patrick Lynch

Guest (s): Dean Denise Rotundo

Airdate: 630 am 11/4/18

Duration: 30 Minutes

Discussed: American association of College and Schools of Business, programs and trips that promote sustainability, women's business center and internships at both undergraduate and graduate levels.

Topic: WNY Peace Center combating hate in difficult times

Host: Rabbi Alex Lazarus-Klein

Guest (s): Victoria Ross

Airdate: 630 am 11/11/18

Duration: 30 Minutes

Discussed: talks about her recent trips to Afghanistan, Nepal, India and the Afgan Peace Volunteers, history and activities of the Peace Center.

Topic: Catholic Men's Conference and why men should attend the conference

Host: Fr. Butch Mazur

Guest (s): Deacon Mike Ficorilli

Airdate: 630 am 11/18/18

Duration: 30 Minutes

Discussed: talks about Deacon Mike's ministry, the program for the Catholic Men's Conference and how men have a distinct spirituality.

Topic: Major changes and new programs in The Church of Jesus Christ of Latter-Day Saints

Host: Bruce Strassburg

Guest (s): Brian Wheeler and Denise Strassburg

Airdate: 630 am 11/25/18

Duration: 30 minutes

Discussed: talk about the correct name of The Church of Jesus Christ of Latter-Day Saints, the change in the church curriculum, the new Prophet and President of the church and ministering in the church.

Topic: Traditions of Advent

Host: Fr. Patrick Lynch

Guest (s): Fr. Benjamin Fiori Pastor of St. Michael's church

Airdate: 630 am 12/2/18

Duration: 30 minutes

Discussed: talking about the scripture reading from the bible and how they are part of the season of Advent and the tradition of the Jesse Tree which is a family tree and how this has come to be the Advent Wreath.

Topic: Hospice care

Host: Rabbi Alex Lazaus-Klein

Guest (s): Rabbi Adam Scheldt

Airdate: 630 am 12/9/18

Duration: 30 minutes

Discussed: talking about hospice care in Buffalo, his personal journey and spiritual journey in becoming a rabbi, the history of Hanukkah and how he is the Chaplain of the Spiritual Care Center.

Topic: The Buffalo F.A.T.H.E.R.S. group

Host: Pastor Garney Davis

Guest (s): Lenny Lane

Airdate: 630 am 12/16/18

Duration: 30 minutes

Discussed: talked about the formation of the FATHERS group and how they help in schools and in the community, the need for more men in the group, the season of giving and a toy give away. FATHERS stands for Fathers Armed Together, Help, Educate, Restore and Save.

Topic: Rochester NY Mission and Christmas traditions.

Host: Bruce Strassburg

Guest (s): President Zach and Sister Evans

Airdate: 630 am 12/23/18

Duration: 30 Minutes

Discussed: talk about the background of the Evan's, their service as mission presidents over 200 senior and young missionaries, what the Rochester NY mission is, Christmas traditions and the role of Jesus Christ in The Church of Jesus Christ of Latter Day Saints.

Topic: Environmental activism and spiritual journal

Host: Agnes Williams

Guest (s): Jason Corwin, Seneca Nation director of media and communication

Airdate: 630 am 12/30/18

Duration: 30 Minutes

Discussed: the northern access pipeline, film premiere in buffalo in April 2019, natural resources and activism with the American Indian movement and the Seneca Nation of Indians media working facebook, webpages and youtube.