

WXLV/WMYV
EEO PUBLIC FILE REPORT
August 1, 2020 - July 31, 2021

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Digital Sales Manager	2-7, 10, 12, 14-16, 18-25, 27-28, 30-31, 33, 36, 38-48, 50-53, 55-58, 60-62, 64-65	15
News Manager	2-7, 9-10, 12, 14, 16, 18-25, 27-28, 30-31, 33-34, 36, 38-48, 50-53, 55-58, 60-62, 64-65	9
Meteorologist - Evening	2-7, 10, 12, 14, 16, 18-25, 28, 30-31, 33-34, 36, 38-39, 41-48, 50-53, 55-58, 60-62, 64-65	56
News Photographer	2-7, 10, 12, 14-16, 18-25, 27-28, 30-31, 33-34, 36, 38-39, 41-48, 50-53, 55-58, 60-62, 64-65	15
Morning News Producer	2-7, 10, 12, 14, 16, 18-25, 28, 30-31, 33-34, 36, 38-48, 50-53, 55-58, 60-62, 64-65	52
Morning Anchor/Multimedia Journalist (MMJ)	2-8, 10, 12, 14, 16, 18-25, 28, 30-31, 33-34, 36, 38-39, 41-48, 50-53, 55-58, 60-62, 64-65	52
Multimedia Journalist (MMJ)	2-7, 10, 12, 14-16, 18-25, 28, 30-31, 33-34, 36, 38-39, 41-48, 50-53, 55-58, 60-62, 64-65	33
Multimedia Journalist (MMJ)	2-7, 10, 12, 14-16, 18-25, 28, 30-31, 33-34, 36, 38-39, 41-48, 50-53, 55-58, 60-62, 64-65	15
Multimedia Journalist (MMJ)	2-7, 10, 12, 14-16, 18-25, 28, 30-31, 33-34, 36, 38-39, 41-48, 50-53, 55-58, 60-62, 64-65	56
Assistant Chief Engineer	2-7, 10, 12, 14, 16-25, 27-28, 30-31, 33-34, 36, 38-53, 55-58, 60-62, 64-65	27
Marketing Consultant	2-7, 10, 12-14, 16-34, 36-39, 41-48, 50-62, 64-65	27
Entry Level Marketing Consultant	2-7, 10-12, 14, 16-24, 28, 30-31, 33-36, 38-48, 50-53, 55-58, 60-65	33
Digital Sales Manager	1-7, 10-12, 14, 16-24, 28, 31, 33-36, 38-48, 50-53, 55-58, 60-65	1

WXLV/WMYV
EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Agency Referral	N	2
2	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email : mike.wong@asu.edu Mike Wong	Y	0
3	Barber-Scotia College 145 Cabarrus Ave W concord, North Carolina 28025 Phone : 704-789-2900 Email : president@b-sc.edu. Fax : 1-704-789-2901 Bonita Boyd	N	0
4	Bennett College 900 E. washington St Greensboro, North Carolina 27401 Phone : 336-370-8632 Email : ekendrick@bennett.edu Ebony Kendrick	N	0
5	Bishop State Comm College North Carolina Phone : 251-662-5371 Email : jwomack@bishop.edu Juliette Womack	N	0
6	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgstv.com Aaron Brumfield	N	0
7	Carolina School of Broadcasting North Carolina Phone : 704-395-9272 Email : k.ritchie@csbradiotv.edu Kyle Ritchie	N	0
8	Current Employee	N	1
9	Current Employee - Transfer/Promotion	N	1

WXLV/WMYV
EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	Davidson College 405 N. Main St. Davidson, North Carolina 28036 Phone : 704-894-2132 Mariah Clarke Manual Posting	N	0
11	DiversityJobs.com 3980 N Broadway, Ste 103-147 Boulder, Colorado 80304 Url : www.diversityjobs.com Email : sbgresumes@sbgstv.com Rob Steward	N	0
12	Elizabeth City state univ 1704 Weeksville rd campus Box #804 Elizabeth city, North Carolina 27909 Phone : 252-335-3516 Email : rmjones@mail.ecsu.edu Fax : 1-252-335-3745 Randy Jones	N	0
13	Elizabeth City State University 1704 Weeksville Rd Elizabeth City, New York 27909 Url : www.ecsu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
14	Elon Univ 2700 campus box Elon college, North Carolina Phone : 336-278-2000 Email : walldebb@elon.edu Debbie Wall	N	0
15	Employee Referral	N	4
16	Fayetteville State 1200 Murchison rd Fayetteville, North Carolina 28301 Phone : 910-672-1835 Email : tdwilliams@uncfsu.edu Tonya Williams	N	0
17	Florida A & M University 1601 S Martin Luther Jr Blvd Tallahassee, Florida 32307 Email : sbgresumes@sbgstv.com Career Center	N	0

WXLV/WMYV
EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
18	Forsyth Tech Community College North Carolina Phone : 336-734-7206 Carla Crews Manual Posting	N	0
19	G.I Jobs 420 Rouser Rd Moon Township, Pennsylvania 15108 Url : www.gijobs.com Email : sbgresumes@sbgstv.com R. Brandt	N	0
20	Greensboro college 815 W Market st Greensboro, North Carolina 27401 Phone : 336-272-7102 Email : caryn.atwater@greensboro.edu Caryn Atwater	N	0
21	Guilford College 5800 W Friendly Ave Greensboro, North Carolina 27410 Phone : 3363162148 Karrie Manson Manual Posting	N	0
22	Guilford Tech Community college PO Box 309 Jamestown, North Carolina 27282 Daniel Griggs Manual Posting	N	0
23	Hire A Hero PO Box 6808 Morango, California 94705 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source Prong 2 Ended Date: 12/31/2020	N	0
24	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : sbgresumes@sbgstv.com Carol Dudley	Y	0

WXLV/WMYV
EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
25	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url : NEWS ONLY Email : verrillr@husson.edu Rodney Verrill	Y	0
26	Huston-Tillotson University 900 Chicon Street Austin, Texas 78702 Url : www.htu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
27	Indeed.com - Not Directly Contacted by SEU	N	6
28	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Broadbean Source	Y	0
29	Jackson State University 1400 John R Lynch St Jackson, Mississippi 39217 Url : www.jsums.edu Email : sbgresumes@sbgstv.com Career Center	N	0
30	Johnson C Smith Univ 100 Beatties Ford Rd Charlotte, North Carolina 28216 Phone : 704-378-1041 Sonia Youngblood Manual Posting	N	0
31	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url : http://www.journalismjobs.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
32	Kentucky State University 400 E Main St Frankfort, Kentucky 40601 Url : www.kysu.edu Email : sbgresumes@sbgstv.com Career Center	N	0

WXLV/WMYV
EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
33	LinkedIn 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgstv.com Account Manager	N	8
34	Livingstone College 701 W Monroe St Salisbury, North Carolina 28144 Phone : 704-216-6298 Sherri Harvin Manual Posting	N	0
35	Livingstone College 701 W Monroe St Salisbury, North Carolina Email : sbgresumes@sbgstv.com Career Center	N	0
36	Media Match 8112 1/2 West 3rd St Los Angeles, California 90048 Url : http://www.media-match.com Email : info@media-match.com Tammy Romaniuk	Y	0
37	Miles College 5500 Myron Massey Blvd Fairfield, Alabama 35064 Url : www.miles.edu Email : sbgresumes@sbgstv.com Career Center	N	0
38	Ministry of Fullness Word of Faith, Inc 123 Main St Winston, North Carolina Phone : 3369551329 Email : ministryoffullness@yahoo.com Olivia Allen	Y	0
39	NAACP 4130 Oak Ridge DR Winston-Salem, North Carolina 27105 Phone : 336-767-3470 Email : wsnaacpoffice@gmail.com Lashunda Booker	N	0

WXLV/WMYV
EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
40	National Assoc. of Black Journalist 1100 Knight Hall College Park, Maryland 20742 Phone : 301-405-0248 Fax : 1-301-314-1714 Ryan Williams	N	0
41	National Black MBA Asson 180 N Michigan Ave Suite 1515 chicago, Illinois 60601 Phone : 312-236-2622 Email : mail@nbmbaa.org Fax : 1-312-236-0390 Jetaun Mattlett	N	0
42	National Hispanic Media Coalition North Carolina Phone : 626-792-6462 Email : info@nhmc.org Alejandra Valenzuela	N	0
43	NC A&T State Univ Murphy Hall Room 101 Greensboro, North Carolina 27411 Phone : 336-334-7500 Cynthia Downing Manual Posting	N	0
44	NC Department of Health and Human Services Division of Vocational Rehabilitation Svcs 8 Barbetta Drive Asheville, North Carolina 28806 Phone : 828-670-3377 Url : www.ncdhhs.gov/dvrs/ Email : leigh.mullins@dhhs.nc.gov Leigh Mullins	Y	0
45	NC Job Connector / Employment Security Commission 450 W. Hanes Mill Rd Winston-Salem, North Carolina Email : sbgresumes@sbgvtv.com Career Services	N	0
46	Norfolk State Univ North Carolina Phone : 757-823-2384 Email : pcbiggs@nsu.edu Paula Briggs	N	0

WXLV/WMYV
EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
47	North Carolina Broadcast Assoc PO Box 627 Raleigh, North Carolina 27602 Phone : 919-821-7300 Email : gsummerville@ncbroadcast.com Gail Summerfield	N	0
48	North Carolina Central Univ 1801 Fayetteville St Durham, North Carolina 27707 Phone : 919-530-6878 Url : www.nccu.edu/students/careerservices Donna Hembrick Manual Posting	N	0
49	Radio Recruitment Ad	N	1
50	Salem College 601 S. church st Winston-Salem, North Carolina Phone : 336-917-5579 Email : careers@salem.edu Monica Boyd	N	0
51	Shaw University 118 E. South St Raleigh, North Carolina 27601 Phone : 919-278-2672 Email : careerdevelopment@shawu.edu Nikeshia Rollack	N	0
52	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbg.net Email : employment@sbgstv.com Career Page	N	7
53	St Augustine's college North Carolina Career Services Manual Posting	N	0
54	Texas Southern University 3100 Cleburne St Houston, Texas 77004 Url : www.tsu.edu Email : sbgresumes@sbgstv.com Career Center	N	0

WXLV/WMYV
EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
55	The Muse 1375 Broadway New York, New York 10018 Url : http://www.themuse.com Email : sbgresumes@sbgstv.com Andrea Siegle	N	0
56	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : info@tvjobs.com Mark Holloway	N	2
57	UNC Chapel Hill Wendy P & dean E Painter, Jr Career Center CB #5 140 Hanes Hall Chapel Hill, North Carolina Phone : 919-962-7886 Email : sbgresumes@sbgstv.com Julie Pendergraph	N	0
58	UNC School of the Arts 1533 S. Main ST Winston-Salem, North Carolina 27127 Email : mecums@unca.edu Mecums Mecums	N	0
59	University of Arkansas - Pine Bluff 1200 University Dr Pine Bluff, Arkansas 71601 Url : www.uapb.edu Email : sbgresumes@sbgstv.com Career Center	N	0
60	US Army Wounded Warrior Program 200 Stovall St Room 7N53 Alexandria, Virginia 22332 Email : Vicki.h.mullen.civ@mail.mil Vicki Mullen Prong 2 Ended Date: 12/31/2020	N	0
61	Wake Forest University 1834 Wake Forest Rd Winston-Salem, North Carolina 27109 Email : sbgresumes@sbgstv.com Career Services	N	0

WXLV/WMYV
EEO PUBLIC FILE REPORT

August 1, 2020 - July 31, 2021

II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
62	Winston-Salem State Univ 601 Martin Luther King Dr Winston-Salem, North Carolina 27110 Phone : 336-750-2839 Email : suttonar@wssu.edu Aretha Sutton	N	0
63	Winston-Salem State University 601 S Martin Luther King Jr Dr Winston-Salem, North Carolina Email : sbgresumes@sbgstv.com Career Center	N	0
64	Winston-Salem Urban League 3441 North Patterson Avenue Winston-Salem, North Carolina 27105 Phone : 336-725-5614 Email : kpettigrew@wsurban.org Kenneth Pettigrew	N	0
65	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			32

WXLV/WMYV
EEO PUBLIC FILE REPORT
August 1, 2020 - July 31, 2021

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	10/17/2020	Participation in Job Fairs	Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at the Media Sales Academy as a Corporate Recruiter. He met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. Our Corporate Recruiter spoke with students and alumni currently enrolled in NAB's Media Sales Academy regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website	1	Recruiting Coordinator
2	11/12/2020	Participation in Job Fairs	The Corporate Employment Specialists represented all Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.	2	Employment Specialist Employment Specialist

WXLV/WMYV
EEO PUBLIC FILE REPORT
August 1, 2020 - July 31, 2021

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
3	Ongoing Event	Provision of training to management	<p>Training: SBG, Inc. and its stations are Equal Opportunity Employers. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations are based on merit, qualifications and abilities. We recruit, hire, train, promote and make all employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status or any other category protected by law.</p> <p>Further, in keeping with this commitment to equal employment opportunity, SBG, Inc., offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior including workplace harassment. Newly hired managers and supervisors take web-based training courses titled "Workplace Ethics for Supervisors" and "Sexual Harassment: What Supervisors Need to Know," and all newly hired employees complete "Sexual Harassment: What Employees Need to Know" and "Business Ethics: What Employees Need to Know" within 90 days of the start of their employment. In addition, ALL employees are required to complete bi-annual online training that reviews these same policies and procedures. These courses are designed to increase and renew awareness, as well as provide for manager and supervisor development and FCC compliance.</p>	1	Chief Engineer

WXLV/WMYV
EEO PUBLIC FILE REPORT
August 1, 2020 - July 31, 2021

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
4	4/6/2021	Participation in Job Fairs	Participated in the CareerEco SEC & ACC Virtual Career Fair held on April 6, 2021. We had (3) Sales positions posted on their dashboard and hosted three different chat sessions to discuss Omnichannel Sales Careers in Broadcasting. Our Director of Sales spoke with a number of candidates and we found several from our area that applied for a position.	1	Director of Sales
5	4/14/2021	Participation in Job Fairs	Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at Hampton University as a Corporate Recruiter. Sinclair was invited to attend Hampton University's Scripps Howard School of Journalism and Communication Virtual Career Fair to meet with students and faculty. Our Corporate Employment Coordinator started the session by giving a 10-minute presentation about Sinclair and wrapped up by showing corporate and station employment opportunities at Sinclair. Our Corporate Employment Coordinator then sat in a breakout room where students asked questions about Sinclair and potential career opportunities. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. Candidate information and resumes were also collected by our Corporate Recruiter via LinkedIn to further assist with potential placement.	1	Recruiting Coordinator
6	4/28/2021	Participation in events or programs sponsored by educational institutions	Chief Meteorologist, Jonathan Weant, attended a school visit at Staley Child Development in High Point and spoke with about 10 preschoolers about the importance of plants, farming, and the impacts weather has. He spoke about his job as a meteorologist and how he forecasts weather. Jonathan answered questions about weather and how it affects plants and farms.	1	Chief Meteorologist

WXLV/WMYV
EEO PUBLIC FILE REPORT
August 1, 2020 - July 31, 2021

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
7	4/28/2021	Participation in Job Fairs	The Corporate Employment Specialists represented all Sinclair Broadcast Group at the G.I Jobs Virtual Career Expo. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with veterans, and their families regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.	2	Employment Specialist Employment Specialist
8	5/4/2021	Participation in Job Fairs	The Corporate Employment Specialists represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.	3	Employment Specialist Employment Specialist Employment Coordinator
9	5/25/2021	Participation in events or programs sponsored by educational institutions	Chief Meteorologist Jonathan Weant participated in a virtual school talk with sixth graders at Clemmons Middle School on May 25, 2021. Jonathan spoke with them about the job of a weather forecaster and showed them the satellite/radar he uses to prepare his forecast.	1	Chief Meteorologist