

**WMYV, WXLV**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2013 - July 31, 2014**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executives	2, 4-6, 9-11, 13, 15-21, 23-27, 29-43, 45-46, 48-51, 54-55	21
Production Manager	2, 4-7, 9-10, 13, 15-20, 22-23, 25-27, 29-43, 45, 48-51, 54-55	22
Account Executives	2, 4-6, 9-11, 13, 15-21, 23-27, 29-43, 45-46, 48-51, 54-55	11
Account Executives	2, 4-6, 9-11, 13, 15-21, 23-27, 29-43, 45-46, 48-51, 54-55	46
Commercial Production Videographer	26, 46-47	46
General Manager	2-4, 6, 8-10, 13, 16-20, 22-23, 25-33, 35-40, 42-45, 48-52, 54-55	8
Account Executives	2-6, 9-11, 13, 16-20, 23, 25-27, 29-33, 35-40, 42-43, 45-46, 49-52, 54-55	46
Account Executives	2-6, 9-11, 13, 16-20, 23, 25-27, 29-33, 35-40, 42-43, 45-46, 49-52, 54-55	11
Accounting Manager	1-4, 6, 9-10, 12-18, 20, 23, 25-33, 35- 40, 42-43, 45, 48-49, 51-55	1
Accounting Manager	1-4, 6, 9-10, 12-18, 20, 23, 25-33, 35- 40, 42-43, 45, 48-49, 51-55	14

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Agency Referral Randstad Staffing	N	1
2	Barber-Scotia College 145 Cabarrus Ave W concord, North Carolina 28025 Phone : 704-789-2900 Fax : 1-704-789-2901 Anita Boyd	N	0
3	Bennett College 900 E. washington St Greensboro, North Carolina 27401 Phone : 336-517-2109 Email : lmack@bennett.edu Linda Mack	N	0
4	Bishop State Comm College North Carolina Phone : 251-662-5371 Email : jwomack@bishop.edu Juliette Womack	N	0
5	Brookstone college 424 Gallimore Dairy Road Greensboro, North Carolina 27409 Phone : 336-668-2627 Email : sgentry@brooksstone.edu Fax : 1-336-668-2717 Shantea Gentry	N	1
6	Careerbuilder 1101 15st St, NW Washington, District of Columbia 20005 Phone : 555-555-5555 Url : www.careerbuilder.com Andrew Hamburger Manual Posting	N	2
7	Carolina School of Broadcasting North Carolina Phone : 704-395-9272 Career Services Manual Posting	N	0
8	Current Employee - Transfer/Promotion	N	1

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9	East Carolina University 3016 Bate Building Greenville, North Carolina 27858 Email : brownjo@ecu.edu Lee Brown	N	0
10	Elon Univ 2700 campus box Elon college, North Carolina Phone : 336-278-2000 Email : walldebb@elon.edu Debbie Wall	N	0
11	Employee Referral	N	5
12	Employment Security Commission 450 W. Hanes Mill Rd Winston-Salem, North Carolina Career Services Manual Posting	N	0
13	Fayetteville State 1200 Murchison rd Fayetteville, North Carolina 28301 Phone : 910-672-1835 Email : tdwilliams@uncfsu.edu Tonya Williams	N	0
14	Former Employee Referral	N	1
15	Forsyth Tech Community College North Carolina Phone : 336-734-7206 Carla Crews Manual Posting	N	0
16	Greensboro college 815 W Market st Greensboro, North Carolina 27401 Phone : 336-346-8226 Email : career@greensboro.edu Kellie McLeod	N	0
17	Guilford College North Carolina Career Services Manual Posting	N	0

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18	Guilford Tech Community college PO Box 309 Jamestown, North Carolina 27282 Email : djgrigg@gtcc.edu Daniel Griggs	N	0
19	Hero 2 Hired 2400 Army Pentagon Washington, District of Columbia Phone : 555-555-5555 Url : www.h2h.jobs Crystal Arcilla Manual Posting	N	0
20	Hispanic Link News Svc 1420 N St. NW Washington, District of Columbia 20005 Hector Erickson-Mendoza Manual Posting	N	0
21	Indeed.com	N	2
22	Internal Candidate	N	2
23	Ithaca College 953 Danby Road Ithaca, New York 14850 Email : Eloise@ithaca.edu Eloise Green	Y	0
24	Job posting on internet	N	1
25	Johnson C Smith Univ 100 Beatties Ford Rd Charlotte, North Carolina 28216 Phone : 704-378-1045 Email : tstowe@jcsu.edu Theadora Stowe	N	0
26	Linkedin 2029 Stierlin Ct Mountain View, California 94043 Todd Sofian Manual Posting	N	0

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27	Livingstone College 701 W Monroe St Salisbury, North Carolina 28144 Phone : 800-835-3435 Email : mdrivers@livingstone.edu Fax : 1-704-216-6060 Melissa Rivers	N	0
28	Media Match 8112 1/2 west 3rd St Suite A Los Angeles, California 90048 Phone : 323-284-5589 Email : info@media-match.com Tammy Romaniuk	Y	0
29	Ministry of Fullness Word of Faith, Inc 123 Main St Winston, North Carolina Email : llnolivia@yahoo.com Olivia Allen	Y	0
30	NAACP 4130 Oak Ridge DR Winston-Salem, North Carolina 27105 Phone : 336-767-3470 Lashunda Booker Manual Posting	N	0
31	National Assoc. of Black Journalist 1100 Knight Hall College Park, Maryland 20742 Phone : 301-405-0248 Fax : 1-301-314-1714 Ryan Williams	N	0
32	National Black MBA Asson 180 N Michigan Ave Suite 1515 chicago, Illinois 60601 Phone : 312-236-2622 Email : mail@nbmbaa.org Fax : 1-312-236-0390 Jetaun Mattlett	N	0
33	National Hispanic Media Coalition North Carolina Phone : 626-792-6462 Email : info@nhmc.org Alejandra Valenzuela	N	0

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34	Native American Journalists Assoc 395 W Lindsey St Norman, Oklahoma 73019 Phone : 405-325-9008 Email : rlandsberry@gmail.com Fax : 1-405-325-6945 Jeff Harjo	N	0
35	Native American Public Telecommunications 1800 No. 33rd St Lincoln, Nebraska 68583 Phone : 402-472-3522 Email : native@unl.edu Fax : 1-402-472-8675 Rosebud Sioux	N	0
36	Natl Assoc of Hispanic Journalists 1050 Connecticut Ave NW 10th floor Washington, District of Columbia 20036 Email : kolivas@nahj.org Career Services	N	0
37	NC A&T State Univ Murphy Hall Room 101 Greensboro, North Carolina 27411 Phone : 336-334-7500 Cynthia Downing Manual Posting	N	0
38	NC Department of Health and Human Services Division of Vocational Rehabilitation Svcs 8 Barbetta Drive Asheville, North Carolina 28806 Phone : 828-670-3377 Url : www.ncdhhs.gov/dvrs/ Email : leigh.mullins@dhhs.nc.gov Leigh Mullins	Y	0
39	Norfolk State Univ North Carolina Phone : 757-823-2384 Email : pcbriiggs@nsu.edu Paula Briggs	N	0

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40	North Carolina Broadcast Assoc PO Box 627 Raleigh, North Carolina 27602 Phone : 919-821-7300 Email : gsummerville@ncbroadcast.com Gail Summerfield	N	0
41	North Carolina Central Univ 1801 Fayetteville St Durham, North Carolina 27707 Phone : 919-530-6878 Url : www.nccu.edu/students/careerservices Email : dhembrick@nccu.edu Fax : 1-919-530-6305 Donna Hembrick	N	0
42	Salem College 601 S. church st Winston-Salem, North Carolina Phone : 336-917-5579 Email : esther.gonzalez@salem.edu Esther Gonzalez	N	0
43	Shaw University 118 E. South St Raleigh, North Carolina 27601 Phone : 919-278-2672 Email : careerdevelopment@shawu.edu Denise Vaughn	N	0
44	Spots N Dots Ads 167 Oakdale Road Johnson City, New York 13790 Emily McKay Manual Posting	N	0
45	St Augustine's college North Carolina Career Services Manual Posting	N	0
46	Station Website	N	6
47	Station Website Posting (One or More SEU Stations)	N	1

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48	The Art Institute of Fort Lauderdale 1799 SE 17th St Fort Lauderdale, Florida 33316 Phone : 954-308-2617 Email : ttaylor@aii.edu Tammy Taylor	N	0
49	UNC Chapel Hill Wendy P & dean E Painter, Jr Career Center CB #5 140 Hanes Hall Chapel Hill, North Carolina Phone : 919-962-7886 Email : julie_pendergraph@unc.edu Julie Pendergraph	N	1
50	UNC School of the Arts 1533 S. Main ST Winston-Salem, North Carolina 27127 Email : mecums@uncsa.edu Mecums Mecums	N	0
51	Univeristy of NC at Greensboro #1 University Center PO Box 26170 Greensboro, North Carolina Phone : 336-334-5455 Email : kngeise@uncg.edu Katie Geise	N	1
52	US Army Wounded Warrior Program AW2 Advocate 200 Stovall St, Room 7N53 Alexandria, Virginia 22332 Email : Vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0
53	Wake Forest University North Carolina Career Services Manual Posting	N	0
54	Winston-Salem State Univ 601 Martin Luther King Dr Winston-Salem, North Carolina 27110 Phone : 336-750-2839 Email : suttonar@wssu.edu Aretha Sutton	N	0



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55	Winston-Salem Urban League 3441 North Patterson Avenue Winston-Salem, North Carolina 27105 Phone : 336-245-2710 Email : sjones@wsurban.org Steve Jones	N	0
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>25</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>	<b>Points</b>
1	9/25/2013	Participation in Job Fairs	Job fair at a local college to promote our stations and talk to students about possibilities of employment with our stations and also with Sinclair Broadcast Group. Jobs open are Account Executive.	1	Promotions Manager	0.25
2	9/26/2013	Participation in Job Fairs	Job fair at a local college to promote our stations and talk to students about possibilities of employment with our stations and also with Sinclair Broadcast Group. Jobs open are Account Executive.	2	Accounting Mgr/HR National Sales Asst	0.25
3	10/8/2013	Co Sponsoring Job Fair	Urban League Career Fair co sponsorship on Oct 8, 2013. Had a large crowd and spoke with individuals about our open position of Account Executives and also directed them to the Sinclair Website to look at all of our job openings.	1	Promotions Manager	1.00
4	2/6/2014	Establishment of an intern program designed to assist members of the community	Credited internship program for Juniors or Seniors in College that have a field of study in the area pertaining to the need at the station. This internship will be in production and promotions. Michelle Edwards is a Mass Communications Student at Winston-Salem State University.	2	Production Manager Promotions Manager	1.00
5	2/12/2014	Participation in Job Fairs	This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group. . Our open positions were for Account Executive and also directed them to the Sinclair Website for all open positions within our company.	2	Promotions Manager National Sales Asst	0.25

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6	3/13/2014	Participation in Job Fairs	This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group. . Our open positions were for Account Executive and also directed them to the Sinclair Website for all open positions within our company.	1	Promotions Manager	0.25
7	7/25/2014	Provision of training to management	SBG, Inc. is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.	4		1.00
<b>TOTAL POINTS OVER REPORTING PERIOD:</b>						<b>4.00</b>