Annual EEO Public File Report Form WXLV & WMYV Annual EEO Public File Report

The purpose of the EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WXLV & WMYV, Winston-Salem, NC and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning 8/1/10 to and including 7/31/11 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c) (2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitle "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer and started in the position. A person was deemed "interviewed" when he or she was interviewed in person.

Appendix 1 to

Sample Annual EEO Public File Report Form

Covering the Period from 8/1/10 to 7/31/11

Stations Comprising Station Employment Unit: WXLV & WMYV

Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	Account Executive	Indeed.com	14
2	General Manager	Referral	6
3	IT Engineer	Career Builder	3
5	Local Sales Assistant	Referral	3
6	General Sales Manager	Media Recruiter	3
7	Local Sales Asst/Research	Indeed.com	5
8	Copy Coordinator Assistant	Referral	7

Total Number of Persons In	erviewed During Applicable Period:	41

Appendix 2 to

Sample Annual EEO Public File Report Form

Covering the Period from 8/1/10 to 7/31/11

Stations Comprising Station Employment Unit: WXLV & WMYV

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
1	Asian American Journalists Assoc. Francis Achondoa 1182 Market St. Suite 320 San Francisco, CA 94102 (415)346-2051 www.aaja.org	0	Account Executive General Manager IT Engineer Local Sales Manager General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
2	Averett University Ms. Katlin Hecox Director of Career Services 420 W. Main Street Danville, VA 24541	0 1	Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
3	Barber-Scotia College Ms. Carolyn Bost 145 Cabarrus Ave., West Concord, NC 28025 (704)789-2900	0 1	Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
4	Bennett College Career Services Ms. Yolanda Johnson 900 E. Washington St. Greensboro, NC 27401 (336)273-4431	0 1	Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant
5	Bishop State Community College Juliette F. Womack/Career Services 351 N. Broad Street Mobile, AL 36603-5898 (251)662-5371 www.bishop.edu jwomack@bishop.edu	0 1	Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
6	Brookstone College Ms. Bridget Handley 7815 National Service Rd. Greensboro, NC 27409 (336)668-2627	0	Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research

7	Careerbuilder.com	3	Account Executive
	Brian Maggio	0	General Manager
	8401 Greensboro Dr, \$te 250	3	IT Engineer
	McLean, VA 22102	1	Local Sales Assistant
		0	General Sales Manager
		1	Copy Coordinator Assistant
-	Continue Calmata CD A target	0	Local Sales Asst/Research
8	Carolina School of Broadcasting	0	Account Executive
	Ms. Alyson Young 3435 Performance Rd. F	↓	General Manager
	Charlotte, NC 28217	,	IT Engineer Local Sales Assistant
	(704)395-9272		General Sales Manager
	(104)393-9212		Copy Coordinator Assistant
			Local Sales Asst/Research
9	East Carolina University	0	Account Executive
,	Lee Brown/Career Services		General Manager
	College of Business		IT Engineer
	3016 Bate Building		Local Sales Assistant
	Greenville, NC 27858		General Sales Manager
	Brownjo@ecu.edu		Copy Coordinator Assistant
	Started using 4/19/2010		Local Sales Asst/Research
10	Elizabeth City State University	0	Account Executive
	Ms. Sandra Gibson/Career Services		General Manager
	1704 Weeksville Rd.		IT Engineer
	Campus Box #804		Local Sales Assistant
	Elizabeth City, NC 27909		General Sales Manager
	(252)335-3400		Copy Coordinator Assistant
			Local Sales Asst/Research
11	Elon University	0	Account Executive
	Ms. Debbie Wall	↓ ↓	General Manager
	2700 Campus Box		IT Engineer
	Elon College, NC 27244-2010 (336)278-3566		Local Sales Assistant
	(330)278-3300		General Sales Manager Copy Coordinator Assistant
			Local Sales Asst/Research
12	Employment Security Commission/NC	0	Account Executive
12	ATTN: Job Bank		General Manager
	630 W. 6 th St.	*	IT Engineer
	Winston-Salem, NC 27101		Local Sales Assistant
	(336)761-1700		General Sales Manager
	(650).02 2.00		Copy Coordinator Assistant
			Local Sales Asst/Research
13	Fayetteville State University	0	Account Executive
	Ms. Daisy Osborn/Career Services	↓ ↓	General Manager
	1200 Murchison Rd.		IT Engineer
	Fayetteville, NC 28301		Local Sales Assistant
	(910)672-1111		General Sales Manager
			Copy Coordinator Assistant
			Local Sales Asst/Research
14	Forsyth Technical Comm. College	0	Account Executive
	Ms. Darlene Jarrett/Career Services	↓	General Manager
	2100 Silas Creek Parkway		IT Engineer
	Winston-Salem, NC 27103		Local Sales Assistant
	(336)734-7343		General Sales Manager
			Copy Coordinator Assistant
15	Greenshoro College	0	Local Sales Asst/Research Account Executive
13	Greensboro College Career Services	0	General Manager
	Kellie McLeod	↓	IT Engineer
	815 W. Market St.		Local Sales Assistant
	Greensboro, NC 27401		General Sales Manager
	(336)272-7102		Copy Coordinator Assistant
		1	F)

			Local Sales Asst/Research
16	Guilford College	0	Account Executive
	Ms. Emily Fitch/Career Services	1	General Manager
	5800 W. Friendly Ave.	0	IT Engineer
	Greensboro, NC 27410		Local Sales Assistant
	(336)316-2187		General Sales Manager
	Fax #: (336)316-2464		
	rax #: (330)310-2404		Copy Coordinator Assistant
			Local Sales Asst/Research
17	Guilford Technical Comm. College	0	Account Executive
	Ms. Arimental Moseley	↓	General Manager
	Job Placement Center		IT Engineer
	P.O. Box 309		Local Sales Assistant
	Jamestown, NC 27282		General Sales Manager
	(336)334-4822		Copy Coordinator Assistant
	(330)334-4022		
10	TT		Local Sales Asst/Research
18	Hispanic Link News Service	0	Account Executive
	Hector Erickson-Mendoza		General Manager
	1420 N St. NW		IT Engineer
	Washington, DC 20005		Local Sales Assistant
	(202)234-0280		General Sales Manager
	www.hispaniclink.org		
	www.mspantonnk.org		Copy Coordinator Assistant
			Local Sales Asst/Research
19	Internal Job Posting Station	0	Account Executive
	Belinda Reid	1	General Manager
	3500 Myer Lee Dr.	0	IT Engineer
	Winston-Salem, NC 27101	0	Local Sales Assistant
	(336)722-4545	0	General Sales Manager
	(330)122 1313	ľ	Copy Coordinator Assistant
			Local Sales Asst/Research
00	T 1 O O M TI 1		
20	Johnson C. Smith University	0	Account Executive
	Mr. Theadore Stowe	↓ ↓	General Manager
	tstowe@jcsu.edu	r	IT Engineer
	100 Beatties Ford Rd.		Local Sales Assistant
	Charlotte, NC 28216		General Sales Manager
	(704)378-1000		Copy Coordinator Assistant
	(10.1)210 2000		Local Sales Asst/Research
21	Livingstone College	0	Account Executive
21		0	
	Vicki Gray/Career Services	↓ ↓	General Manager
	701 W. Monroe St.		IT Engineer
	Salisbury, NC 28144		Local Sales Assistant
	704-216-6222		General Sales Manager
	70. 210 0222		Copy Coordinator Assistant
			Local Sales Asst/Research
22	LuWin Sanchez	0	Dom ones rissurcescaren
22		V	
	Career Services Advisor	1	
	The Art Institute of Fort Lauderdale		
	1799 SE 17th Street Fort Lauderdale, FL		
	33316		
	800-275-7603 ext. 2615		
	(Source added on 3/31/09)		
23	NAACP	0	Account Executive
23			
	Lashunda Booker OR Steve Hairston	1	General Manager
	4130 Oak Ridge Dr.		IT Engineer
	Winston-Salem, NC 27105		Local Sales Assistant
	(336)767-3470		General Sales Manager
	Fax #: (336)767-3440		Copy Coordinator Assistant
			Local Sales Asst/Research
			Local pares y resultesemen
24	Native American Journalists Assoc.	0	Account Executive
~.	Christina Wells	J	General Manager
İ	555 Dakota St.	*	The state of the s
	AI Neuharth Media Center		IT Engineer Local Sales Assistant
		The state of the s	

	Vermillion, SD 57069		Copy Coordinator Assistant
	(605)677-5282		Local Sales Asst/Research
	www.naja.com		General Sales Manager
25	Native American Public	0	Account Executive
	Telecommunications		
		↓	General Manager
İ	Rosebud Sioux		IT Engineer
	1800 No. 33 rd St.		Local Sales Assistant
	Lincoln, NE 68583		General Sales Manager
	(402)472-3522		Copy Coordinator Assistant
	www.nativetelecom.org		Local Sales Asst/Research
26	Nat'l Assoc. of Black Journalists	0	Account Executive
20	1		
	Lisa Goodnight	↓	General Manager
	8701-A Adelphi Rd.		IT Engineer
	Adelphi, MD 20783		Local Sales Assistant
	(301)445-7100		General Sales Manager
	www.nabj.org		Copy Coordinator Assistant
			Local Sales Asst/Research
27	DT. C. 1 A CTT T		
27	National Assoc. of Hispanic Journalists	0	Account Executive
	Kevin Olivas		General Manager
	1000 National Press Building		IT Engineer
	529 14 th St. NW		Local Sales Assistant
	Washington, DC 20045		General Sales Manager
	(202)662-7145		Copy Coordinator Assistant
	www.nahj.org		Local Sales Asst/Research
28	National Black MBA Assoc.	0	Account Executive
	Jetaun Mallett	↓	General Manager
	180 N. Michigan Ave., Suite 1515		IT Engineer
	Chicago, IL 60601		Local Sales Assistant
	(312)236-2622		General Sales Manager
	www.nbmbaa.org		Copy Coordinator Assistant
	www.monnoaa.org		
			Local Sales Asst/Research
29	National Hispanic Media Coalition	0	Account Executive
	Alex Nogales	↓	General Manager
	1		TT Tu -in-an
	2514 S. Grand Ave.		1 II Engineer
	2514 S. Grand Ave.		IT Engineer Local Sales Assistant
	Los Angeles, CA 90007		Local Sales Assistant
	Los Angeles, CA 90007 (213)746-6988		Local Sales Assistant General Sales Manager
	Los Angeles, CA 90007		Local Sales Assistant General Sales Manager Copy Coordinator Assistant
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org		Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
30	Los Angeles, CA 90007 (213)746-6988	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant
30	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive
30	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing	0 1	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager
30	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University	0 1	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer
30	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services	0 1	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant
30	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101	0 1	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager
30	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411	0 1	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant
30	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101	0 1	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager
30	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411	0 1	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant
30	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411	0 1	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755	↓	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
30	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing	↓	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
31	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 Occurred on 2/24/2011	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755	0	Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research
31	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 Occurred on 2/24/2011 North Carolina Central University		Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research 1 – Account Executive WXLV WMYV Opened 1/17/2011 Account Executive WXLV WMYV
31	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 Occurred on 2/24/2011 North Carolina Central University Brenda Sexton		Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research 1 – Account Executive WXLV WMYV Opened 1/17/2011 Account Executive General Manager
31	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 Occurred on 2/24/2011 North Carolina Central University Brenda Sexton 1801 Fayetteville St.		Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research 1 – Account Executive WXLV WMYV Opened 1/17/2011 Account Executive Transparence of the same of the
31	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 Occurred on 2/24/2011 North Carolina Central University Brenda Sexton 1801 Fayetteville St. Durham, NC 27707		Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research 1 – Account Executive WXLV WMYV Opened 1/17/2011 Account Executive General Manager IT Engineer Local Sales Assistant
31	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 Occurred on 2/24/2011 North Carolina Central University Brenda Sexton 1801 Fayetteville St.		Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research 1 – Account Executive WXLV WMYV Opened 1/17/2011 Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager
31	Los Angeles, CA 90007 (213)746-6988 www.nhmc.org NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 NC A&T State University Job Fair Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755 Occurred on 2/24/2011 North Carolina Central University Brenda Sexton 1801 Fayetteville St. Durham, NC 27707		Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research Account Executive General Manager IT Engineer Local Sales Assistant General Sales Manager Copy Coordinator Assistant Local Sales Asst/Research 1 – Account Executive WXLV WMYV Opened 1/17/2011 Account Executive General Manager IT Engineer Local Sales Assistant

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			Local Sales Asst/Research
33	North Carolina Broadcast.com	0	Account Executive
	gsummerville@ncbraodcast.com		General Manager
			IT Engineer
		·	Local Sales Assistant
			General Sales Manager
			Copy Coordinator Assistant
			Local Sales Asst/Research
34	UNC School of the Arts	0	Account Executive
"	Mr. Bob Roberts/Human Resources		General Manager
	1533 S. Main St.	*	IT Engineer
	Winston-Salem, NC 27127		Local Sales Assistant
	(336)770-1451		
	(330)//0-1431		General Sales Manager
			Copy Coordinator Assistant
			Local Sales Asst/Research
35	Referral	2	Account Executive
		1	General Manager
		0	IT Engineer
		2	Local Sales Assistant
		2	General Sales Manager
		3	Copy Coordinator Assistant
		1	Local Sales Asst/Research
36	Salem College	0	Account Executive
50	Ms. Katie Bawden/Career Services		General Manager
	bawden@salem.edu	↓	IT Engineer
	P.O. Box 10548		Local Sales Assistant
	Winston-Salem, NC 27108		General Sales Manager
	(336)721-2625		Copy Coordinator Assistant
			Local Sales Asst/Research
37	Shaw University	0	Account Executive
	Ms. Thai Marc-Charles/Career Services	↓	General Manager
	118 E. South St.		IT Engineer
	Raleigh, NC 27601		Local Sales Assistant
ļ	(919)546-8200		General Sales Manager
	(\$15)5.0 0200		Copy Coordinator Assistant
			Local Sales Asst/Research
38	Sinclair Website	2	Account Executive
36	10706 Beaver Dam Rd.	4	
	1		General Manager
	Cockeysville, MD 21030	0	IT Engineer
	Ms.Sharon Pickeral	0	Local Sales Assistant
	(410)568-1517	0	General Sales Manager
	www.sbgi.net		Copy Coordinator Assistant
			Local Sales Asst/Research
39	Spots 'N Dots	0	Source not utilized during this filing period
	Patrick Kelley	↓	
	167 Oakdale Rd.		
	Johnson City, NY 13790		
	(888)884-2630		
	spotsndots@stny.rr.com		
40	St. Augustine's College	0	Account Executive
40	Sandra Clemons White/Career Services		General Manager
	1315 Oakwood Avenue	↓ ↓	
			IT Engineer
	Raleigh, NC 27610		Local Sales Assistant
	(919)516-4242		General Sales Manager
		1	Copy Coordinator Assistant
			Local Sales Asst/Research
41	Station Website	4	Account Executive
	www.abc45.com	0	General Manager
	www.upn48.com	0	IT Engineer
	Belinda Reid	0	Local Sales Assistant
	3500 Myer Lee Dr.	Ö	General Sales Manager
	Winston-Salem, NC 27101		Copy Coordinator Assistant
	11 1100011 Delivery 110 2 / 101		Copy Coordinator resolution

	(336)722-4545			Local Sales Asst/Research
42	The Chronicle		0	Doda Sales Hissa research
.2	Amanda Miller		Ŭ Į	
	617 N. Liberty St.		*	
	Winston-Salem, NC 2	 7101		
	(336)722-8628	7101		
	Fax #: (336)723-9173			·
- 12	admin@wschronicle.c	1		A
43	TVjobs.com			Account Executive
	Mark Holloway			General Manager
1	P.O. Box 4116			IT Engineer
	Oceanside, CA 92052			Local Sales Assistant
1	(877)988-9808			General Sales Manager
	www.tvjobs.com			Copy Coordinator Assistant
				Local Sales Asst/Research
44	UNC-Chapel Hill		0	Account Executive
1	Ms. Julie Pendergraph		↓	General Manager
	The Wendy P. & Dear	E. Painter, Jr.		IT Engineer
	Career Center	·		Local Sales Assistant
	CB #5140, Hanes Hall			General Sales Manager
	Chapel Hill, NC 27599	9-5140		Copy Coordinator Assistant
	_			Local Sales Asst/Research
45	UNC-Greensboro		0	Account Executive
	Gretchen Pugh/Career	Services	↓	General Manager
	1000 Spring Garden S		·	IT Engineer
	Greensboro, NC 2741	2		Local Sales Assistant
	uncg.edu\csc			General Sales Manager
	(336)334-5454			Copy Coordinator Assistant
				Local Sales Asst/Research
47	UNC-Greensboro Job	Fair	0	1 – Account Executive WXLV WMYV
	Gretchen Pugh/Career	Services	↓	Opened 1/17/2011
	1000 Spring Garden S		·	*
	Greensboro, NC 2741			
	uncg.edu\csc			
	(336)334-5454			
	Occurred on 2/9/11			
48	Wake Forest Universit	V	0	Account Executive
.0	Dana Hutchens	.)	l ↓	General Manager
	1834 Wake Forest Rd.		*	IT Engineer
	Winston-Salem, NC 2	7106		Local Sales Assistant
	(336)758-5246			General Sales Manager
	Fax #: (336)758-1971			Copy Coordinator Assistant
	hutchens@wfu.edu			Local Sales Asst/Research
49	Winston-Salem State U	Iniversity	0	Account Executive
77	Carmen Berrier	III + OLOXLY	\ \dagger{\psi}	General Manager
	berriect@wssu.edu		Ψ	IT Engineer
	601 Martin Luther Kin	o Ir Dr		Local Sales Assistant
	Winston-Salem, NC 2			General Sales Manager
	(336)750-2000	1110		Copy Coordinator Assistant
	(330)/30 - 2000			Local Sales Asst/Research
50	Winston-Salem State	Iniversity Joh Feir	0	1 – Account Executive WXLV WMYV
20	Carmen Berrier	omversity 100 Pair		!
	1		1	Opened 8/16/2010
	berriect@wssu.edu	_ T- D-		
	601 Martin Luther Kir			
	Winston-Salem, NC 2	V 110		
	(336)750-2000			
1	Occurred 9/16/2010			

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51	Wington Colom Linkow I accus	1	A t E
31	Winston-Salem Urban League	1	Account Executive
	Mr. Steve Jones	0	General Manager
	201 W. 5 th St.	0	IT Engineer
	Winston-Salem, NC 27101	0	Local Sales Assistant
	(336)725-5614	0	General Sales Manager
		0	Copy Coordinator Assistant
		0	Local Sales Asst/Research
52	Winston-Salem Urban League Job Fair	0	1 – Account Executive WXLV WMYV
	Mr. Steve Jones	0	Opened 8/16/2010
	201 W. 5 th St.	0	7
	Winston-Salem, NC 27101	0	
	(336)725-5614	0	
	Occurred 9/17/10	0	
	000000000000000000000000000000000000000	0	:
53	www.indeed.com	2	Account Executive
	WWW.Indod.com	0	IT Engineer
		0	Local Sales Assistant
		0	General Sales Manager
		3	Copy Coordinator Assistant
		3	Local Sales Asst/Research
		3	Local Sales Assi/Research
54	Newsblues.com	0	Account Executive
		0	IT Engineer
		0	Local Sales Assistant
		0	General Sales Manager
		1	Copy Coordinator Assistant
		0	Local Sales Asst/Research
55	Media Recruiter.com	0	Account Executive
	e e	0	IT Engineer
		0	Local Sales Assistant
		1	General Sales Manager
		0	Copy Coordinator Assistant
		0	Local Sales Asst/Research
			2004 Outou I Lood Recounter
	·	I .	

Appendix 3 to

Sample Annual EEO Public File Report Form

Covering the Period from 8/1/10 to 7/31/11

Stations Comprising Station Employment Unit WXLV & WMYV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WXLV & WMYV

I. Job Fairs

1. Activity: Job/Career Fair

Date of Station Participation: September 16, 2010

Participating Employees: Belinda Reid, Accounting Manager/Human Resources, Ron Inman,

General Manager

Host/Sponsor of Activity: Winston Salem State University

Brief Description of Activity and Station Participation: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group. Our open positions were for account Executive and also directed them to the Sinclair Website for all open positions within our company.

2. Activity: Job/Career Fair

Date of Station Participation: October 19, 2010

Participating Employees: Holly May, Promotions Mgr, Ariana Lamagra, Sales Assistant

Host/Sponsor of Activity: Salem College

Brief Description of Activity and Station Participated: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group. We had Account Executive Positions open and also directed them to the Sinclair Website for all open positions within our company.

3. Activity: Job/Career Fair

Date of Station Participation: February 09, 2011

Participating Employees: Belinda Reid, Accounting Manager/Human Resources

Host/Sponsor of Activity: UNC-Greensboro

Brief Description of Activity and Station Participated: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and I spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group. We had Local Account Executive positions open and I also directed them to the Sinclair Website for all open positions within our company.

4. Activity: Job/Career Fair

Date of Station Participation: February 24, 2011

Participating Employees: Belinda Reid, Accounting Manager/Human Resources

Host/Sponsor of Activity: North Carolina A&T State University

<u>Brief Description of Activity and Station Participated:</u> This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities

and internships, not only at our local stations, but within Sinclair Broadcast Group. We had Local Account Executive positions open, General Manager and I also directed them to the Sinclair Website for all open positions within our company.

II. Career Fair Co-Sponsorship

1. Activity: Career Fair Co-Sponsorship

Date of Station Participation: September 17, 2010

Participating Employees: Ron Inman, General Manager, Belinda Reid, Accounting Manager-

Human Resources and Fran Mcrae, GSM

Host/Sponsor of Activity: Winston-Salem Urban League and WXLV/WMYV

Brief Description of Activity and Station Participated: As co-sponsor of the Urban League career Fair, the Station Employment Unit provided an on-air promotional schedule to encourage public attendance at this event. The Career Fair was open to the public to allow them to meet with area companies. Approximately 500 job seekers attended. We spoke to job seekers about career opportunities in the broadcast industry, specifically with the Station Employment Unit and Sinclair Broadcast Group. Our open positions were Account Executives, but directed them to the Sinclair Website for all open positions within our company.

III Educational Event

5. Activity: Recruitment

Ron Inman, General Manager sent a recruitment email on February 7, 2011 to Debbie Treise, Professor/Associate Dean of Graduate Studies in the College of Journalism and Communications at University of Florida. He is reaching out to graduating seniors for applicants for the Sinclair University class. Professor Treise sent it out to all of her graduating students.

INTERNSHIP PROGRAM

The stations also have an internship program as defined below:

Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

Program Objectives:

Develop links with technical schools, universities and colleges to promote WXLV/WMYV as prospective employers.

- •Create a symbiotic relationship between interns and WXLV/WMYV employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

Eligibility Requirements:

- •The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.
- •The applicant must be at least 18 years of age.
- •The applicant must be in good academic standing, as defined by his or her academic institution
- •The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.
- •In addition to meeting the institution's eligibility requirements, the applicant must meet the

station's eligibility requirements.

During this term period of 08/01/10 to 07/31/11, WXLV/WMYV had <u>11</u> interns; (3) interns came from North Carolina AT&T State University, (3) from University of North Carolina at Greensboro., (1) from Salem College, (4) from Winston Salem State University Applicants can contact the station to get information on how to apply for an internship.

TRAINING

SBG Inc. is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and it's stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior, including workplace harassment, to its management.

<u>Activity:</u> Training Session "Your Responsibility as a Manager Concerning HR Matters" <u>Date of Station Participation:</u> January 19,2011

<u>Participating Employees:</u> Ron Inman, General Manager; Jeanette Pruitt, Programming, Fran McRae, General Sales Manager; Jay Paul, Production Manager; Belinda Reid, Accounting/HR Manager, Diane Normandin, Credit Mgr, Holly May, Promotions Manager, Jim Hartline, Chief Engineer and Jonas Lawrence, Local Sls Mgr.

Brief Description of Activity and Station Participation: Mary Hager, Regional HR Manager discussed Employee relations, discipline and terminations. She also discussed recruitment and hiring, medical leave and absences and workplace injuries.

Activity: Sexual Harassment Training

Date of Station Participation: Ongoing

Participating Employees: All

<u>Brief Description of Activity and Station Participation:</u> All employees participated in web based training on Recognizing and Preventing Sexual Harassment.

Activity: Code of Ethics

Date of Station Participation: Ongoing

Participating Employees: All

Brief Description of Activity and Station Participation: All Department Heads and supervisors participating

n a web-based training that covers Illegal Employment Discrimination.

SBG, Inc and its station <u>WXLV/WMYV</u> is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS Related Complex (ARC), veteran status or any other category protected by law.