### Annual EEO Public File Report Form WXLV & WMYV Annual EEO Public File Report

The purpose of the EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WXLV & WMYV, Winston-Salem, NC and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning 8/1/06 to and including 7/31/07 (the "Applicable Period").

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the applicant accepted the job offer and started in the position. A person was deemed "interviewed" when he or she was interviewed in person or on the phone.

## Appendix 1 to

## Sample Annual EEO Public File Report Form

# Covering the Period from 8/1/06 to 7/31/07

# Stations Comprising Station Employment Unit: WXLV & WMYV

## Section 1: Vacancy Information

	Full-time Positions	Recruitment Source of Hiree	Total Number of
	Filled By job Title		Interviewees
			from All sources for This
			Position
1	Account Executive (2)	Spots n Dots	Total for 2 positions: 26
	(WMYV)	Career Builder	
2	Account Executive (2)	SBG Website	Total for 2 positions: 19
	(WXLV)	Referral	
3	Commercial Videographer	Station Website	6
4	Graphic & Web Designer	Internal Applicant	2
5	Local Sales Manager	Spots n Dots	14
6	Sales Assistant	Monster.com	12
7	Sales Trainee	Station Website	. 4

Total Number of Persons Interviewed During Applicable Period:  $\underline{83}$ 

## Appendix 2 to

## Sample Annual EEO Public File Report Form

## Covering the Period from 8/1/06 to 7/31/07

## Stations Comprising Station Employment Unit: WXLV & WMYV

## Section 2: Recruitment Source Information

1	Recruitment Source (Name, Address, Telephone Number, Contact Person)  American Women in Radio and TV Maria Brennan 8405 Greensboro Dr., Suite 800 McLean, VA 22102 (703)506-3290 www.awrt.org	Total Number of Interviewees This Source Has Provided During This Period (If Any)  0 for all positions	Full-time Positions for Which This Source Was Utilized  2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
2	Asian American Journalists Assoc. Francis Achondoa 1182 Market St. Suite 320 San Francisco, CA 94102 (415)346-2051 www.aaja.org	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
3	Barber-Scotia College Ms. Carolyn Bost 145 Cabarrus Ave., West Concord, NC 28025 (704)789-2900	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
4	Bennett College Career Services Ms. Yolanda Johnson 900 E. Washington St. Greensboro, NC 27401 (336)273-4431	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
5	Bishop State Community College Juliette F. Womack Coordinator Career Planning & Placement 351 N. Broad Street Mobile, AL 36603-5898 (251)662-5371 www.bishop.edu jwomack@bishop.edu	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee

6	Broadcasting & Cable Katie Rosa 360 Park Avenue South, 14 <sup>th</sup> Floor New York, NY 10010 (646)746-6949	4 0	Account Executive Local Sales Manager
7	Brookstone College Ms. Bridget Handley 7815 National Service Rd. Greensboro, NC 27409 (336)668-2627	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
8	Careerbuilder.com Will Evans 1750 Tyson's Blvd., 4 <sup>th</sup> Floor McLean, VA 22102 (410)998-9740 [through December, 2006]	6 4 2	2 Account Executives (WMYV) 2 Account Executives (WXLV) Local Sales Manager
9	Carolina Peacemaker Johnnie Little 400 Summit Ave. Greensboro, NC 27405 (336)274-6210 cpadvertising@bellsouth.net	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Graphics & Web Designer Commercial Videographer
10	Carolina School of Broadcasting Ms. Alyson Young 3435 Performance Rd. F Charlotte, NC 28217 (704)395-9272	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
11	Elizabeth City State University Ms. Sandra Gibson Director of Career Services 1704 Weeksville Rd. Campus Box #804 Elizabeth City, NC 27909 (252)335-3400	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
12	Elon University Ms. Debbie Wall 2700 Campus Box Elon College, NC 27244-2010 (336)278-3566	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
13	Employment Security Commission of NC ATTN: Job Bank 630 W. 6 <sup>th</sup> St. Winston-Salem, NC 27101 (336)761-1700	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
14	Fayetteville State University Ms. Daisy Osborn Advisement & Career Services Center	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer

Fayesteville, NC 28301 (910)672-1111   Sales Assistant   Sales A		140075 11 71		C. I. O.W.I.D.
Sales Assistant   Sales Assistant   Sales Trainee		1200 Murchison Rd.		Graphic & Web Designer
Sales Trainee   Sales Trainee   Sales Trainee   Sales Trainee   Career Services   Ms. Darlene Jarrett   2100 Silsa Creek Parkway   Winston-Salem, NC 27103   G336734-7343   Sales Assistant				
15   Porsyth Technical Comm. College Career Services Ms. Darlene Jarrett 2.100 Silas Creek Parkway Winstons-Salem, NC 27103 (336)734-7343   Services Ms. Darlene Jarrett 2.100 Silas Creek Parkway Winstons-Salem, NC 27103 (336)734-7343   Services Kellie McLeod 8.15 W. Market St. Greensboro, NC 27401 (336)272-7102   Services Kellie McLeod 8.15 W. Market St. Greensboro, NC 27401 (336)272-7102   Services Kellie McLeod 8.15 W. Market St. Greensboro, NC 27401 (336)373-7000 addiext@news-record.com		(910)672-1111		
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Winston-Salem, NC 27103 (336)734-7343   Local Sales Manager Sales Assistant Sales Trainee		Ms. Darlene Jarrett		Commercial Videographer
Winston-Salem, NC 27103 (336)734-7343   Local Sales Manager Sales Assistant Sales Trainee		2100 Silas Creek Parkway		Graphic & Web Designer
Gashamager   Greensboro College   Career Services   Kellie McLeod   Relie McLeod   Sales Traince   Career Services   C		Winston-Salem, NC 27103		Local Sales Manager
Sales Trainee   Sales Trainee   Career Services   Career Services   Career Services   Rellie McLeod   S15 W. Market St.   Greensboro, NC 27401   G36)272-7102   Commercial Videographer   Carabic & Web Designer   Local Sales Manager   Sales Assistant   Sales Trainee   Commercial Videographer   Carabic & Web Designer   Local Sales Manager   Sales Assistant   Sales Trainee   Commercial Videographer   Carabic & Web Designer   Commercial Videographer   Career Development   Ms. Bmily Fitch   S800 W. Friendly Ave.   Greensboro, NC 27410   G36)316-2187   Fax #: (336)316-2464   Sales Manager   Sales Assistant   Sales Trainee   Carabic & Web Designer   Local Sales Manager   Sales Assistant   Sales Trainee   Carabic & Web Designer				Sales Assistant
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Sales Trainee   2   2   2   2   2   2   2   2   2				
17   Greensboro News & Record   2   2   2   2   2   2   2   2   2		(330)212-1102		1
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Sales Trainee				
21         Internal Applicants		www.hispaniclink.org		
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		WXLV-TV/WUPN-TV		

3500 Myer Lee Dr. Winston-Salem, NC 27101 (336)722-4545  25 Johnson C. Smith University Mr. Theadore Stowe stowe-giesu.edu 100 Bentiies Ford Rd. Charlotte, NC 28216 (704)378-1000  24 www.monster.com 100 Bentiies Ford Rd. Charlotte, NC 28216 (704)378-1000  25 Account Executives (WMYV) 2 Account Executives (WMYV) 3 Alses Trainee 3 Account Executives (WMYV) 4 Account Executive (WMYV) 5 Commercial Videographer 6 Account Executives (WMYV) 6 Account Executives (WMYV) 7 Account Executives (WMYV) 8 Alses Assistant 8 Asles Trainee 8 Asles Assistant 8 Asles Trainee 9 Account Executives (WMYV) 9 Account Executives (WMXV) 9 Account Executives (WMXVV) 9 Account Executives (			·	T
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Charlotte, NC 28216 (704)978-1000  24				
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Sales Trainee   Sales Trainee		Charlotte, NC 28216		
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Judy Fonda   S Clock Tower Place, Suite 500   O Graphic & Web Designer   Sales Assistant   Sales Trainee				Sales Trainee
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5 Clock Tower Place, Suite 500 Maynard, MA 01734 [800)66-7837 [1]  25 NAACP Lashunda Booker OR Steve Hairston 4130 Oak Ridge Dr. Winston-Salem, NC 27105 (336)767-3470 Fax #: (336)767-3440  26 Native American Journalists Assoc. Christina Wells 555 Dakota St. Al Neuharth Media Center Vermillion, SD 57069 (605)677-5282 www.naja.gcom 27 Native American Public Telecommunications Rosebud Sioux Rosebud Rosebud Resebud Rosebud Rosebud Roseb	24			
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S55 Dakota St.   Al Neuharth Media Center   Vermillion, SD 57069   (605)677-5282   www.naja.com   Local Sales Manager   Sales Assistant   Sales Trainee				2 Account Executives (WXLV)
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Carrier				
Sales Trainee   Sales Trainee				*
Nat'l Assoc. of Black Journalists   Descriptions   Lisa Goodnight   S701-A Adelphi Rd.   Adelphi, MD 20783   Graphic & Web Designer   Local Sales Manager   Local Sales Manager   Sales Assistant   Sales Trainee				
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Coal Sales Manager   Sales Assistant   Sales Trainee				Graphic & Web Designer
Sales Assistant   Sales Trainee				
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www.nab.org   Sales Trainee				
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529 14th St. NW Graphic & Web Designer	,			
		529 14 <sup>th</sup> St. NW		Graphic & Web Designer

	Washington, DC 20045		Local Sales Manager
			Sales Assistant
	(202)662-7145		Sales Trainee
0.1	www.nahj.org	O for all monitions	2 Account Executives (WMYV)
31	National Black MBA Assoc.	0 for all positions	2 Account Executives (WMTV)
	Jetaun Mallett		Commercial Videographer
	180 N. Michigan Ave., Suite 1515		
	Chicago, IL 60601		Graphic & Web Designer
	(312)236-2622		Local Sales Manager
	www.nbmbaa.org		Sales Assistant
			Sales Trainee
32	National Hispanic Media Coalition	0 for all positions	2 Account Executives (WMYV)
	Alex Nogales		2 Account Executives (WXLV)
	2514 S. Grand Ave.		Commercial Videographer
	Los Angeles, CA 90007		Graphic & Web Designer
	(213)746-6988		Local Sales Manager
	www.nhmc.org		Sales Assistant
			Sales Trainee
33	NC A&T State University	2	2 Account Executives (WMYV)
	Ms. Cynthia Downing	0	2 Account Executives (WXLV)
	NC A&T State University	0	Commercial Videographer
	Office of Career Services	0	Graphic & Web Designer
	Murphy Hall Room 101	0	Local Sales Manager
	Greensboro, NC 27411		Sales Assistant
	(336)334-7755	$\begin{vmatrix} 1 \\ 0 \end{vmatrix}$	Sales Trainee
24	North Carolina Central University	0 for all positions	2 Account Executives (WMYV)
34	I	O for an positions	2 Account Executives (WXLV)
	Brenda Sexton		Commercial Videographer
	1801 Fayetteville St.		Graphic & Web Designer
	Durham, NC 27707		
1	(919)560-6100		Local Sales Manager
			Sales Assistant
			Sales Trainee
35	NC School of the Arts	0 for all positions	2 Account Executives (WMYV)
	Dept. of Human Resources	1	2 Account Executives (WXLV)
	Mr. Bob Roberts		Commercial Videographer
	1533 S. Main St.		Graphic & Web Designer
	Winston-Salem, NC 27127		Local Sales Manager
	(336)770-1451		Sales Assistant
			Sales Trainee
36	Postaroo	0 for all positions	2 Account Executives (WMYV)
	Russell Winslow, Webmaster		2 Account Executives (WXLV)
	10706 Beaver Dam Road		Commercial Videographer
	Hunt Valley, MD 21030		Graphic & Web Designer
	(410)568-1500		Local Sales Manager
	rwinslow@sbgnet.com		Sales Assistant
	CONTRACTOR OF THE PROPERTY AND ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF THE PROPERTY ADDRESS OF		Sales Trainee
37	Referral	<del>-   7</del>	2 Account Executives (WMYV)
31	TOTAL CONTROL	8	2 Account Executives (WXLV)
		0	Commercial Videographer
			Graphic & Web Designer
		0	Local Sales Manager
		5	Sales Assistant
		0	Sales Trainee
			2 Account Executives (WMYV)
38	Salem College	0 for all positions	
	Career Development		2 Account Executives (WXLV)
1	Ms. Katie Bawden		Commercial Videographer

	bawden@salem.edu P.O. Box 10548 Winston-Salem, NC 27108 (336)721-2625		Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
39	Shaw University Career Development Ms. Thai Marc-Charles 118 E. South St. Raleigh, NC 27601 (919)546-8200	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
40	Sinclair Broadcast Group www.sbgi.net Ms.Sharon Pickeral 10706 Beaver Dam Rd. Cockeysville, MD 21030 (410)568-1517	0 1 1 0 2 2 2 2	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
41	Spots 'N Dots Patrick Kelley 167 Oakdale Rd. Johnson City, NY 13790 (888)884-2630 spotsndots@stny.rr.com	1 1 4	2 Account Executives (WMYV) 2 Account Executives (WXLV) Local Sales Manager
42	St. Augustine's College Sandra Clemons White Career Services 1315 Oakwood Avenue Raleigh, NC 27610 (919)516-4242	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
43	Station Website www.abc45.com www.upn48.com Jeanette Pruitt 3500 Myer Lee Dr. Winston-Salem, NC 27101 (336)722-4545	2 0 3 0 3 1	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
44	The Chronicle Amanda Miller 617 N. Liberty St. Winston-Salem, NC 27101 (336)722-8628 Fax #: (336)723-9173 admin@wschronicle.com	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer
*45	The Upper Room Pastor Brenda Young 1 J.W. Thomas Way Thomasville, NC 27360	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
46	www.tvjobs.com Broadcast Employment Services Mark Holloway	0 0 3	2 Account Executives (WMYV) 2 Account Executives (WXLV) Local Sales Manager

	P.O. Box 4116		
	Oceanside, CA 92052		
	(877)988-9808		
47	UNC-Chapel Hill	0 for all positions	2 Account Executives (WMYV)
	Ms. Julie Pendergraph		2 Account Executives (WXLV)
	University Career Services		Commercial Videographer
	The Wendy P. & Dean E. Painter, Jr.		Graphic & Web Designer
1	Career Center		Local Sales Manager
	CB #5140, Hanes Hall		Sales Assistant
	Chapel Hill, NC 27599-5140		Sales Trainee
48	UNC-Greensboro	1	2 Account Executives (WMYV)
'`	Gretchen Pugh	0	2 Account Executives (WXLV)
	Career Services	0	Commercial Videographer
	1000 Spring Garden St.	0	Graphic & Web Designer
1	Greensboro, NC 27412	0	Local Sales Manager
	uncg.edu\csc	0	Sales Assistant
	(336)334-5454	0	Sales Trainee
49	Wake Forest University	0 for all positions	2 Account Executives (WMYV)
"	Dana Hutchens	*	2 Account Executives (WXLV)
	1834 Wake Forest Rd.		Commercial Videographer
	Winston-Salem, NC 27106		Graphic & Web Designer
]	(336)758-5246		Local Sales Manager
	Fax #: (336)758-1971		Sales Assistant
	hutchens@wfu.edu		Sales Trainee
50	Winston-Salem Journal	0 for all positions	2 Account Executives (WMYV)
	Charlene Williams		2 Account Executives (WXLV)
	418 N. Marshall St.		Commercial Videographer
	Winston-Salem, NC 27101		Graphic & Web Designer
1	(336)727-7425		
	cawilliams@wsjournal.com		
51	Winston-Salem State University	0 for all positions	2 Account Executives (WMYV)
	Carmen Berrier	1	2 Account Executives (WXLV)
	berriect@wssu.edu		Commercial Videographer
	601 Martin Luther King Jr. Dr.		Graphic & Web Designer
	Winston-Salem, NC 27110		Local Sales Manager
	(336)750-2000		Sales Assistant
	(330)730-2000		Sales Trainee
52	Winston-Salem Urban League	0 for all positions	2 Account Executives (WMYV)
32	Mr. Steve Jones	O TOT WIT POOLSTON	2 Account Executives (WXLV)
	201 W. 5 <sup>th</sup> St.		Commercial Videographer
	Winston-Salem, NC 27101		Graphic & Web Designer
	(336)725-5614		Local Sales Manager
	(330)123-3014		Sales Assistant
			Sales Trainee
1 .			Sales Trainee

<sup>\*</sup> WXLV and WMYV broadcasts and publishes notices asking organizations that would like to be notified of job vacancies to contact us. For this time period, no one has requested such notification.

#### Appendix 3 to

### Sample Annual EEO Public File Report Form

### Covering the Period from 8/1/06 to 7/31/07

Stations Comprising Station Employment Unit WXLV & WMYV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WXLV & WMYV

### EDUCATIONAL EVENT

Date of Station Participation: January 4 – January 19, 2007

Participating Employee: Jay Paul, Production Manager; Rozan Tinker, Sr. Commercial Producer

Host of Activity: WXLV/WMYV

Brief Description: A student with one of the area high schools shadowed our Production Department for two weeks. While here, the student learned the basics of television production. Jay Paul and Rozan Tinker discussed employment possibilities with Sinclair Broadcast Group and WXLV/WMYV and what steps the student would need to take for a career in television.

### **EDUCATIONAL EVENT**

Date of Station Participation: April 26, 2007

Participating Employee: Jay Paul, Production Manager

Host of Activity: NC A&T State University

Brief Description: Jay Paul, Production Manager, conducted mock-interviews with NC A&T University students to discuss their career futures and possible opportunities within Sinclair Broadcast Group and WXLV/WMYV.

#### **CAREER FAIR CO-SPONSORSHIP**

Date of Participation: September 8, 2006; 9a-4pm

Patricipating Employees: Ron Inman, General Manager; Dave Farshing, National Sales Manager; Fran McRae, Local Sales Manager; Jeanette Pruitt, Programming/Human Resources Coordinator; Jay Paul, Production Manager

Sponsors of Career Fair: Winston-Salem Urban League and WXLV/WMYV

Brief Description: As co-sponsor of the Urban League Career Fair, the Station Employment Unit provided an on-air promotional schedule to encourage public attendance at this event. The Career Fair was open to the public to allow them to meet with area companies. Approximately 400 job seekers attended. Each manager spoke to job seekers about career opportunities in the broadcast industry, specifically with the Station Employment Unit and Sinclair Broadcast Group.

#### JOB FAIR

Date of Participation: September 11, 2006; 1-430pm

Patricipating Employees: Dave Farshing, National Sales Manager; Jay Paul, Production Manager

Sponsor of Job Fair: Winston-Salem State University

Brief Description: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group.

### JOB FAIR

Date of Participation: February 21, 2007; 11am-2pm

Participating Employees: Jeanette Pruitt, Programming/Human Resources Coordinator; Dave Farshing, National Sales Manager

Sponsor of Job Fair: North Carolina A&T State University

Brief Description: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group.

#### JOB FAIR

Date of Participation: March 28, 2007; 1230-4pm

Patricipating Employees: Jeanette Pruitt, Programming/Human Resources Coordinator

Sponsor of Job Fair: University of North Carolina at Greensboro

Brief Description: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group.

#### JOB FAIR

Date of Participation: June 12 and 13, 2007; 830am-530pm each day

Participating Employee: Sharon Pickeral, Sinclair Broadcast Group Employment Manager

Sponsor of Job Fair: WXLV-TV/WMYV-TV

Brief Description: This Job Fair was designed to attract qualified applicants for a career in Television Sales within the Station Employment Unit and Sinclair Broadcast Group. We aired a 6-week commercial schedule advertising a Sales Open House. As a result, many qualified applicants applied and were interviewed for our Sales Department.

We encouraged job seekers at all job fairs to check our websites, <u>www.abc45.com</u>, or <u>my48.tv</u>, for any future openings within our stations, as well as in other Sinclair stations.

#### INTERNSHIP PROGRAM

WXLV & WMYV have an internship program as defined below. From 8/1/06 to 7/31/07, we have utilized the talents of three local college students in our production and sales departments. Two of these interns worked in the Production department. One attended NC A&T State University and one attended Winston-Salem State University. One student interned in the Sales department and attended Winston-Salem State University.

### Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

### Program Objectives:

- Develop links with technical schools, universities and colleges to promote WXLV & WMYV as
  prospective employers.
- Create a symbiotic relationship between interns and station employees.
- Provide interns with opportunities for translating classroom theories into industry applications. Interns
  will have the chance to develop practical skills that will improve their chances for success within the
  broadcast industry.

Eligibility Requirements:

- The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.
- The applicant must be at least 18 years of age.
- The applicant must be in good academic standing, as defined by his or her academic institution.
- The applicant must receive academic credit for the internship experience. He or she must be registered
  for college credit at his or her institution during the quarter or semester in which the internship is
  performed. Interns are not paid.
- In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

Any person interested in internship opportunities should contact the station for more details.

#### **TRAINING**

SBG Inc. is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and it's stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior, including workplace harassment, to its management.

Training Session: Sexual Harassment in the Workplace: Supervisor Training

Date of Training: November 30, 2006

Presenter: Mary Hager, Sinclair Regional Human Resources Manager

<u>Participating Employees:</u> Ron Inman, General Manager; Jeanette Pruitt, Programming/Human Resources Coordinator; Fran McRae, General Sales Manager; Sean Hollern, Local Sales Manager; Jay Paul, Production Manager; Dave Farshing, National Sales Manager; Belinda Reid, Accounting Manager

<u>Description of Activity:</u> Station managers participated in the Sinclair sponsored training on "Sexual Harassment in the Workplace: Supervisor Training". Topics included EEOC definition of sexual harassment; unwelcome conduct; consequences of sexual harassment; preventing sexual harassment in the workplace; Sinclair's Open Door Policy.