



KBSI-TV, CHANNEL 23
Paducah, Ky/Cape Girardeau, Mo/Harrisburg, Il

QUARTERLY ISSUES/PROGRAMS LIST

What follows is a list of some of the issues of importance to the community responded to by KBSI-TV, Cape Girardeau, Mo., along with the most significant programming treatment of these issues during the period of:

July 1, 2017 through September 30, 2017

The order in which the issues appear does not reflect any priority or significance. The list is by no means exhaustive.

KBSI-TV 3RD QUARTER 2017 ISSUES & PROGRAMS LIST

ISSUE: HEALTH CARE & WELFARE

Program: Cape Chronicle

Broadcast Date/Time: July 8/5:20am

Length: 6:50

Source: Local

Description: Interview with Jane Wernsman, Director of the Cape Girardeau County Public Health Center, and health educator Liz House, to discuss chronic illnesses in the area. One illness that has been on the rise for the past several years has been the mumps. Studies have shown that the illness has risen particularly in areas where people live in close proximity, such as college campuses. They discuss the symptoms of mumps and encourage vaccinations to fend off new outbreaks. They also discuss the controversy surrounding vaccinations, and believe that the dramatic drop in communicable diseases over the past hundred years outweighs any negative side effects which continue to be debated. Also, with the return of summer and mosquitoes, the zika virus is addressed; and so far there have been no reported cases that have originated in the area. They also discuss how the Public Health Center tries to educate the public through the use of social media.

Program: Independently Speaking

Broadcast Date/Time: July 15 & August 26/5:00am

Length: 28:30

Source: Local

Description: Interview with Will Richardson, a Board of Directors member for SADI, to discuss how changes to the Missouri State Legislature, as well as a Republican governor, will effect issues affecting the health care of people with disabilities or that live in rural areas. Mr. Richardson explains how proposed funding cuts will impact independent living centers and in-home care services throughout the state. Mr. Richardson also discusses how potential cuts to state Medicare funding could affect the health care of all Missourians.

ISSUE: HEALTH CARE & WELFARE cont.

Program: Independently Speaking
Broadcast Date/Time: July 22/5:00am
Length: 28:30
Source: Local

Description: Interview with Amber Hinkle, Eastern Missouri Chapter Director of American Foundation for Suicide Prevention, discusses classes that are offered by her organization to teach people about the signs to watch that may indicate that a person may be considering suicide, such as isolation and harming themselves; as well as the ways a person can reach out and try to help someone that may be thinking about suicide. The course is a free eight-hour course that is available to anyone. Ms. Hinkle also discusses the annual Out of the Darkness walk to raise awareness of how everyone is affected by suicide. Crisis hotline numbers are also presented.

Program: Business Today – Yak n’ Run
Broadcast Date/Time: August 8 & 23/various
Length: 2:00
Source: Local

Description: KBSI’s daily local business spotlight featured an interview with Debbie Leoni, to promote the Yak n’ Run fundraising event for St. Jude’s Hospital. The event is a kayaking and trail-running fun-run to be held August 26th at Lake Boutin in the Trail of Tears State Park near Cape Girardeau, Mo.

Program: Walk to End Alzheimers PSAs
Broadcast Date/Time: August 10-September 10/various
Length: 20 sec
Source: Local

Description: KBSI produced and aired PSAs supporting the 2017 Walk to End Alzheimers, held September 16th in Cape Girardeau, Mo.

Program: Independently Speaking
Broadcast Date/Time: September 2/5:00am
Length: 28:30
Source: Local

Description: Interview with Linda Sanders, Vice President for the Depression Bipolar Support Alliance, which meets the fourth Sunday of each month, and offers support to persons suffering from mental illness. The meetings often include a local doctor who provides medical advice to group members. Ms. Sanders discusses how many people who have to contend with depression or other mental disorders often have difficulty discussing their problems with family or friends, and the support meetings give them an outlet where they can share with other people like themselves.

ISSUE: HEALTH CARE & WELFARE cont.

Program: Independently Speaking

Broadcast Date/Time: September 9/5:00am

Length: 28:30

Source: Local

Description: Interview with Mark Heisserer, receptionist for SADI, discusses how his life has changed since losing a leg, due to diabetes, in 2007. Mr. Heisserer talks about how he keeps active, working around his home and yard, volunteering for Meals on Wheels; as well as his daily routines in spite of his handicap. He also discusses how diabetes led to the sudden amputation of his leg, and how he manages his illness every day.

Program: News at 9 on FOX23

Broadcast Date/Time: September 26/9:06pm

Length: 46 sec

Source: Local

Description: October is Breast Cancer Awareness Month, and firefighters in Carbondale, Il., are doing their part to raise awareness. For the third year, the fire department is selling t-shirts to raise money. Last year they raised over a \$1,000, and the department is hoping to top that amount this year. Firefighter, Patrick Seger, says almost everyone in the department has been affected by breast cancer, whether it was a mother, a sister or aunt; and they want to do whatever they can to help. Information is given on how viewers can purchase the shirts. The money is donated to the Southern Illinois Health Care Cancer Institute Patient Support Fund.

Program: News at 9 on FOX23

Broadcast Date/Time: September 28/9:26pm

Length: 1:15

Source: Local

Description: The Center for Disease Control issued a warning that this year's flu season may be worse than usual, based on the recent Australian flu season which nearly doubled from the previous year. Sandy Gibbons, Immunization Coordinator for the Cape County Health Department, says they are already seeing about fifteen people a day. She says it's too soon to determine if the CDC's prediction is correct; but it's important to get a flu shot every year. The shot will boost your immunity in case you ever encounter someone carrying the flu virus; plus it will help you from passing on the virus to someone with a weaker immunity system, such as an infant or an elderly person.

ISSUE: HEALTH CARE & WELFARE cont.

Program: News at 9 on FOX23

Broadcast Date/Time: September 29/9:05pm

Length: 1:14

Source: Local

Description: Illinois Governor Bruce Rauner has signed legislation which expands state health insurance coverage in Medicare for low income women, starting next year. The bill also includes provisions which will allow abortions to be more available to all women. The governor's actions have been both praised and criticized. Rep. Terry Bryant, state representative for the 115th district, says the governor went back on his word to veto the bill. While local women's advocate, Emily Kirscher, says she's thrilled; because it's a huge step for women's rights. She says an abortion should not be limited to only those who have the financial means. Governor Rauner says he understands the moral objections; but believes that all women should have the same health care options.

ISSUE: PUBLIC SAFETY

Program: Cape Chronicle

Broadcast Date/Time: August 5/5:02am

Length: 7:45

Source: Local

Description: Interview with Rick Ennis, Chief of the Cape Girardeau Fire Department, to discuss recent additions and changes that were made possible by the tax initiative that was approved by voters last year. Chief Ennis offers a look at improvements made to the fire department's headquarters for both security and convenience. Also seen are new firetrucks and equipment being prepared for service; as well as a new technical rescue truck which is intended for any emergency rescue situation.

ISSUE: CONSUMER SERVICES & AWARENESS

Program: Independently Speaking

Broadcast Date/Time: July 29/5:00am

Length: 28:30

Source: Local

Description: Interview with Raquel Dannenmueller, Special Needs Coordinator for SADI. She discusses how her organization works to provide personal care and respite for special needs individuals and their families. The group trains caregivers to provide health care and aid in the home, which are then carefully matched up to each family's particular needs. Ms. Dannenmueller also discusses the GAPS program which offers financial and case management assistance to middle-income families with special needs children.

ISSUE: CONSUMER SERVICES & AWARENESS cont.

Program: Business Today – Autism Awareness of Southeast Missouri

Broadcast Date/Time: August 7 & 18/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Belinda Worley, representing Autism Awareness of Southeast Missouri, a support group for families with autistic children. Ms. Worley promotes the organization's benefit dance and auction on August 26th, at the Osage Center in Cape Girardeau, Mo.

Program: Independently Speaking

Broadcast Date/Time: August 12/5:00am

Length: 28:30

Source: Local

Description: Interview with Jackie Dover, Public Information Director for Aging Matters, previously known as Southeast Missouri Area Agency on Aging. Aging Matters offers various programs and services for people ages sixty and over in eighteen counties throughout Southeast Missouri. One of the more popular offerings from the agency are thirty-two Senior Nutrition Centers, which offer low-cost complete meals at the centers; as well as delivering meals to senior citizen's homes. Ms. Dover also discusses informational meeting provided by the agency to educate senior citizens on topics that relate to them, such as Medicare, health care and pain management, and avoiding financial scams. Ms. Dover also talks about in-home care services that are provided by the agency.

Program: Business Today – Habitat for Humanity

Broadcast Date/Time: August 14, 24 & September 6/various

Length: 2:00

Source: Local

Program: Habitat for Humanity PSAs

Broadcast Date/Time: August 14-September 7/various

Length: 30 sec

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Crystal Weaver and Al Stoverink, representing Habitat for Humanity, discussing how the goal of the organization is to provide affordable and safe housing for families that otherwise would not be able to have a home of their own. Ms. Weaver and Mr. Stoverink explain how the group depends on donations and volunteers to be able to continue their mission. KBSI also produced and aired PSAs to support the organization.

ISSUE: CONSUMER SERVICES & AWARENESS cont.

Program: Cape Chronicle

Broadcast Date/Time: August 19/5:12am

Length: 8:11

Source: Local

Description: Interview with Denise Wimp, director of First Call for Help, a helpline service which maintains a data base of social service contacts, with the intent to help guide people to the proper group or organization which can aid them with their particular need. Ms. Wimp discusses how the service is funded, and how contact information is kept up to date through yearly surveys and direct contact with the various groups. She also discusses the area which the service operates and the extent which First Call will work with people, whether it's a simple referral, or making inquiries on behalf of the person until the help that is needed can be found.

Program: Business Today – Voices for Children/CASA

Broadcast Date/Time: September 12/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Linda Nash, representing Voices for Children/CASA, an association which recruits and trains volunteers to act as advocates for children who are in foster care due to abuse or neglect. Ms. Nash discusses the requirements needed to become a volunteer, as well as how potential volunteers can contact the organization.

Program: Independently Speaking

Broadcast Date/Time: September 23/5:00am

Length: 28:30

Source: Local

Description: Interview with Tiffany Robinson, Support Coordinator Supervisor for County Disability Resources, which provides case management for individuals with developmental disabilities in New Madrid, Pemiscot and Perry counties in Missouri. The organization helps clients get in touch with needed services such as medical equipment and supplies, in-home services and employment opportunities. Ms. Robison discusses how Missouri defines a developmental disability as a lifelong disability that occurred before the age of 22, including autism, downs syndrome, cerebral palsy and polio. She also discusses how the organization meets with clients to discuss their history, medical and behavioral concerns and safety needs to determine what can be done to help the person meet their particular needs. Ms. Robinson also discusses the group's community outreach efforts to develop working relationships with other groups such as the SEMO Autism Center.

ISSUE: YOUTH ORGANIZATIONS

Program: News at 9 on FOX23

Broadcast Date/Time: July 29/9:02pm

Length: 1:19

Source: Local

Description: Last week, a Chaffee, Mo., teenager took his first solo flight in a plane. Although he's now 16, Tyler Huckstep has been flying with friends and family since he was eight. Tyler says that when he arrived at the airport, he didn't expect that he would be taking his first solo flight that day. He was only expecting a regular flight lesson, practicing takeoffs and landings; but ended up in the air alone. Tyler's plans for the future is to get his license and becoming a instructor when he turns 18.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT

Program: Ag PhD

Broadcast Date/Time: Saturdays, July 1-September 30/8:00am

Length: 30:00

Source: Syndicated

Description: This weekly half-hour series provides information to farmers about money-making and money-saving ideas to make their farms more successful. Each week, the show offers information on topics in which the farmer can control, such as: how to pick the proper herbicides and fertilizers, and how to stop crop damaging insects and diseases.

Program: Cape Chronicle

Broadcast Date/Time: July 22/5:13am

Length: 5:29

Source: Local

Description: Interview with Alex McElroy, Director of Development Services in Cape Girardeau, Mo., discusses how the city is working with citizens to develop the downtown area as well as other neighborhoods. Mr. McElroy discusses how his organization held public meetings to get input on how the community wanted to see the downtown in ten to twenty years from today. From those meetings, a Downtown Strategic Plan was developed to include ideas such as more parking, added residential development and riverfront development. He also discusses the Neighborhood Development Initiative, which began in 2015, which has the goal of empowering neighborhoods to develop plans to correct issues within the community, and the organization has scheduled meetings to discuss the potential of developing such a plan for the southern portion of the city.

ISSUE: ECONOMIC/BUSINESS DEVELOPMENT cont.

Program: News at 9 on FOX23

Broadcast Date/Time: August 23/9:07pm

Length: 45 sec

Source: Local

Description: AT&T representatives announced today that the company will expand its call center in Cape Girardeau, Mo., creating 150 new job openings. AT&T Missouri President John Sondag says he's excited to be able to grow the workforce in Southeast Missouri; and he believes it will help provide better service to customers in the area. A job fair will be held by AT&T to fill the positions.

ISSUE: RELIGION

Program: Faith Focus

Broadcast Date/Time: Saturdays, July 1-September 30/5:30am

Length: 30:00

Source: Local

Description: A half-hour religious based weekly program, produced locally by the Lighthouse Ministries in Cape Girardeau, Mo.

Program: Living Hope

Broadcast Date/Time: Sundays, July 2-September 24/6:30am

Length: 30:00

Source: Local

Description: A half-hour religious based weekly program, produced locally by the Trinity Lutheran Church in Cape Girardeau, Mo.

Program: Cape Chronicle

Broadcast Date/Time: July 8/5:02am

Length: 8:16

Source: Local

Description: Interview with Kyle Schott, Regional Director of Catholic Charities of Southern Missouri. He discusses how one of the primary goals of the organization is to lend assistance in the aftermath of a disaster. He uses the recent tornado in Perry County, Mo., as an example of how Catholic Charities worked with local officials and other groups to help provide financial and food assistance to victims. He also discusses other grant programs that are offered, such as homeless prevention for veterans and Healthy Moms/Healthy Babies. Mr. Schott also explains that it is not goal of the organization to preach or encourage people to become Catholic, and that their programs are open to everyone regardless of religious beliefs.

ISSUE: EDUCATION

Program: News at 9 on FOX23

Broadcast Date/Time: July 20/9:07pm

Length: 1:01

Source: Local

Description: While in Southern Illinois, Governor Bruce Rauner discussed educational funding. The state senate passed a bill on the last day of the session, which revamps the formula for school funding. However, the governor says it still hasn't made its way to his desk, which is a problem since all funding for the next school year is tied to the bill. Governor Rauner said the state needs to set everything else aside and focus on getting school funding finished, so that the school districts can open on time.

Program: News at 9 on FOX23

Broadcast Date/Time: July 27/9:23pm

Length: 1:12

Source: Local

Description: The Job Corps Center in Golconda, Il., announced it is closing its doors until further notice. It is a career training center, funded by the U.S. Department of Labor, which helps 16-24 year old people get their diplomas or GEDs. One former student, Colletta Grant, says it was an important part of her life. She says the center helped her get her GED, as well as helping her learn a trade and get her welding degree. She adds that the closing of the center could mean other young people will lose a place they could rely on. The center's webpage says there are currently 30 students who will be affected.

Program: Cape Chronicle

Broadcast Dates/Time: August 5/5:11am

Length: 8:19

Source: Local

Description: The campus newspaper for Southeast Missouri State University, The Arrow, was recently recognized as the top Division One college newspaper in Missouri. Faculty advisor Dr. Tamara Buck and editor Kara Harnett discuss how the paper was able to achieve this award. They discuss how improvements began several years earlier when the paper started an association with Russ Communications; and continued with the recent move to new facilities near The Southeast Missourian, which allowed students to work closer with professional journalists. Dr. Buck and Ms. Harnett also discuss the special edition of The Arrow, which featured an investigation into sexual assault on campus; explaining how the student reporters interviewed faculty and students, which led to the paper being awarded.

Program: Notre Dame Regional High School PSAs
Broadcast Dates/Time: September 4-27/various
Length: 10-15 sec
Source: Local
Description: KBSI produced and aired PSAs to support Notre Dame High School's annual Activities Week.

Program: Focus on Southeast
Broadcast Dates/Time: September 16/5:00am
Length: 11:14
Source: Local
Description: Dr. Carlos Vargas, President of Southeast Missouri State University, discusses the financial challenges the university faces due to state budget issues. Dr. Vargas discusses how the university is evaluating the choices of making cuts to school programs or raising tuition rates, and the potential ways the school could increase revenue through fundraising or increasing the amount of students through recruitment and retention.

EDUCATIONAL PROGRAMMING

Program: Xploration DYI Sci
Broadcast Date/Time: Saturdays, July 1-September 30/7:00am
Length: 30:00

Program: Wild America
Broadcast Date/Time: Saturdays, July 1-September 30/7:30am
Sundays, July 2 – September 3/6:00am
Length: 30:00

Program: Xploration Earth 2025
Broadcast Date/Time: Mondays, July 3-September 25/7:00am
Length: 30:00

Program: Xploration Nature Knows Best
Broadcast Date/Time: Tuesdays, July 4-September 26/7:00am
Length: 30:00

Program: Xploration Outer Space
Broadcast Date/Time: Wednesdays, July 5-September 27/7:00am
Length: 30:00

EDUCATIONAL PROGRAMMING cont.

Program: Xploration Awesome Planet
Broadcast Date/Time: Thursdays, July 6-September 28/7:00am
Length: 30:00

Program: Xploration Weird But True
Broadcast Date/Time: Fridays, July 7-September 29/7:00am
Length: 30:00

Description: These syndicated educational programs aired on KBSI during the third quarter of 2017, targeting children ages 16 and under. More information on these programs can be found in the KBSI's quarterly Children's Television Programming Report, filed with the FCC.

ISSUE: GOVERNMENT

Program: Full Measure with Sharyl Attkisson
Broadcast Date/Time: Sundays, July 2-September 24/9:00am
Length: 30:00
Source: Syndicated

Description: This weekly syndicated news program focuses on investigative, original and accountability reporting unique in today's media. The show format includes a major investigative piece each week. Topics covered during the quarter include: government surveillance, sex trafficking, fake science and immigration.

Program: News at 9 on FOX23
Broadcast Date/Time: July 3/9:01pm
Length: 1:10
Source: Local

Description: After HUD announced that the affordable housing units in Cairo, Il., will be shut down, forcing about 180 families to move elsewhere, the city's mayor announced that he has begun discussions with a Chicago organization to develop new affordable housing in the area. Many of the local residents say they would prefer to stay; but believe the mayor's actions are "too little, too late." One such resident is Jayden Vincent, who says the mayor waited too late. He says school will start in a few months; but many families will be forced to move before the children will return to class.

ISSUE: GOVERNMENT cont.

Program: Cape Chronicle

Broadcast Date/Time: July 8/5:12am

Length: 6:34

Source: Local

Description: Interview with Melissa Stickel, Director of Community Caring Council. She discusses how the primary goal of the organization is to help in the coordination and collaboration between communities and organizations in identifying where assistance is needed and finding ways to fill those needs. She discusses some of the programs where the council provides assistance; such as emergency housing, oral health, aging, parenting education and youth mentoring. She also discusses how the biggest difficulties the council often faces is when community leaders don't see or refuse to believe that there is a particular problem or need in their community.

MISCELLANEOUS ITEMS

The following miscellaneous items aired on KBSI during the third quarter. While not fitting into one of the previous listed issues, they did provide information of a public service nature to the viewers.

Program: Event Center

Broadcast Date/Time: July 1-August 4/various

Length: 30 sec

Source: Local

Description: KBSI produced and aired a weekly community calendar promoting various community events by local non-profit organizations and groups.

Program: Business Today – United Way of Southeast Missouri

Broadcast Date/Time: August 9, 19 & 22/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Elizabeth Shelton, representing the United Way of Southeast Missouri, to promote the group's annual Community Drive Kickoff. This year the kickoff event will be a luncheon fundraiser, held August 24th at the Isle Casino in Cape Girardeau, Mo., which will allow donators to speak directly and offer feedback to the United Way's charitable partners and organizations.

MISCELLANEOUS ITEMS cont

Program: Business Today – City of Roses Half-Marathon

Broadcast Date/Time: August 17/various

Length: 2:00

Source: Local

Program: City of Roses Half Marathon PSAs

Broadcast Date/Time: August 1-31/various

Length: 10 sec

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Mike Higgins, President of the Cape Girardeau Road Runners, to promote the 37th annual City of Roses Half-Marathon, to be run on September 16th, with a 5K run and dinner will be held the next day. KBSI also produced and aired PSAs the promote the event.

Program: Business Today – Community Counseling Center

Broadcast Date/Time: September 13 & 22/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Mary Burton, executive director of the Community Counseling Center, to promote the 6th annual Craft Beer Festival fundraiser, to be held September 30th at Arena Park in Cape Girardeau, Mo.

Program: Business Today – Safe House for Women

Broadcast Date/Time: September 14, 23 & 28/various

Length: 2:00

Source: Local

Description: KBSI's daily local business spotlight featured an interview with Jessica Hill, representing the Safe House for Women, to promote the 8th annual Vintage Now Fashion Show fundraiser, to be held October 21st at the Osage Center in Cape Girardeau, Mo.