


**Children's Programming Commercial Limit
Compliance Discrepancy Report**

For this reporting period, KIAH-TV, had a violation on 4-25-2013 in children's television programming, during 2nd quarter – April 1 to June 30. Please see violation explanation on second page.



Signature



Date

MEMORANDUM

To: Public File
From: Peggy Nan Moore
Date: April 25, 2013
Subject: Commercial Overage

On Saturday, April 20, 2013, KIAH(TV) inadvertently exceeded the commercial time limits due to a coding error applied to a thirty-second (0:30) promotional spot. The promotional spot at issue promoted a Tribune Broadcasting program titled "America's Best Bites" – a food-focused show aimed at a general audience that previously aired on KIAH(TV), but now airs in Houston on a cable channel. Even though it was an unpaid promotional spot aired on behalf of an affiliated entity (Tribune Broadcasting), the spot does not meet the FCC-criteria for promotional spots as applied during children's TVY7 programming. Accordingly, its airing during the final break of the 8:00AM TVY7 program hour caused a thirty-second (0:30) commercial overage. Upon discovery of the error, station personnel on duty immediately contacted the Engineering Operations Manager, and counted the spot for the remainder of that day's children's block as commercial. Station personnel subsequently re-coded the spot as "commercial" to ensure that future airings during children's programming would be properly counted towards applicable commercial time limits.

Peggy Nan Moore
Engineering Operations Manager
KIAH(TV)

cc: Roger Bare
Public File
Law Department