

ORDER

WGHP-TV

Orders

Order / Rev: 371315
Alt Order #: 08354125
Product Desc: NRA PVF 9/27 7674
Estimate: 7674
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 09/20/16 / 09/20/16
Order Type: GENERAL

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Revision

Agency

Name: Red Eagle Media Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: NRA - PVF
Demographic: A35+
Product Codes: PL4.b
Priority: 02
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	29	\$22,750.00	\$19,337.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	\$22,750.00	\$19,337.50	0.00
Totals	29	\$22,750.00	\$19,337.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	41%	\$22,750.00
Market	100%	\$55,487.80

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	0%	\$0.00
WFMY	41%	\$22,750.00
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	6%	\$3,329.27
WUNL	0%	\$0.00
WXII	10%	\$5,548.78
WXLV	2%	\$1,109.76

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	8	09/30/16	09/30/16	M-F 10p-11p FRI 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	----1--	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	----1--			1			\$1,100.00		0.00			
3	8	09/30/16	09/30/16	M-F 5p-6p FRI 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	----1--	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	----1--			1			\$800.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	8	10/03/16	10/03/16	M-F 10p-11p MON 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	1-----	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	1-----			1		\$1,100.00		0.00				
9	8	10/03/16	10/03/16	M-F 5p-6p MON 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	1-----	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	1-----			1		\$800.00		0.00				
11	8	10/03/16	10/03/16	M-F 8a-9a MON 8a-830a	CM	8:00 AM-9:00 AM (8:00 AM-8:30 AM)	1-----	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	1-----			1		\$500.00		0.00				
14	8	09/29/16	09/29/16	M-F 10p-11p THUR 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	---1---	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	---1---			1		\$1,200.00		0.00				
16	8	09/29/16	09/29/16	M-F 10p-11p THUR 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	---1---	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	---1---			1		\$1,100.00		0.00				
18	8	09/29/16	09/29/16	M-F 5p-6p THUR 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	---1---	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	---1---			1		\$800.00		0.00				
20	8	09/29/16	09/29/16	Thursday Prime ROSEWOOD	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---1---	:30	1	\$2,500.00	02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	---1---			1		\$2,500.00		0.00				
25	8	09/27/16	09/27/16	M-F 5p-6p TUE 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-1-----	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-1-----			1		\$800.00		0.00				
27	8	09/27/16	09/27/16	M-F 8a-9a TUE 8a-830a	CM	8:00 AM-9:00 AM (8:00 AM-8:30 AM)	-1-----	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-1-----			1		\$500.00		0.00				
32	8	09/28/16	09/28/16	M-F 5p-6p WED 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--1----	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	--1----			1		\$800.00		0.00				
34	8	10/02/16	10/02/16	Su 10p-11p SUN 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-----1			1		\$1,200.00		0.00				
35	8	10/01/16	10/01/16	ACC Football ACC PREGAME	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-----S-	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-----S-			1		\$500.00		0.00				
36	8	09/30/16	09/30/16	M-F 10p-11p FRI 1030p-11p	CM	10:00 PM-10:00 PM (10:00 PM-10:00 PM)	----1--	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	----1--			1		\$1,200.00		0.00				
37	8	10/02/16	10/02/16	Su 10p-11p SUN 10p-1030p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----1	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-----1			1		\$1,100.00		0.00				
38	8	10/03/16	10/03/16	M-F 3p-4p JUDGE JUDY	CM	3p-4p	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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38	8	10/03/16	10/03/16	M-F 3p-4p JUDGE JUDY	CM	3p-4p	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	1-----			1		\$200.00		0.00				
39	8	09/27/16	09/30/16	M-F 5a-6a TU-F 5a-6a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	-TWTF--	:30	2	\$400.00	02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-TWTF--			2		\$400.00		0.00				
40	8	09/27/16	09/30/16	M-F 12p-1p TU-F 12p-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-TWTF--	:30	4	\$250.00	02	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-TWTF--			4		\$250.00		0.00				
41	8	10/03/16	10/03/16	M-F 12p-1p MON 12p-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	M-----	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	M-----			1		\$250.00		0.00				
42	8	09/27/16	09/30/16	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-TWTF--	:30	4	\$500.00	02	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-TWTF--			4		\$500.00		0.00				
N 43	8	09/28/16	09/28/16	Wednesday Prime Hour LETHAL WEAPON	CM	8p-9p	--W----	:30	1	\$2,500.00	02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	--W----			1		\$2,500.00		0.00				
													Totals	29	\$22,750.00