

Order / Rev: 399578
 Alt Order #: 08424184
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: Women Vote
 Product Desc: WOMEN VOTE 5764
 Estimate: 5764
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	8	10/25/16	10/31/16	M-F 10p-11p THUR 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	---T---	:30	1	\$2,500.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	---T---	1		\$2,500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/25/16-10/31/16		M-F 10p-11p	10:00 PM-10:30 PM		---Th----	:30		(\$2,500.00)		0.00	NM		
Credited															
N 3	8	10/25/16	10/31/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	----F--	:30	2	\$400.00	02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	----F--	2		\$400.00		0.00						
N 4	8	10/25/16	10/31/16	M-F 12p-1p TU-F 12p-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	---TWTF--	:30	1	\$600.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	---TWTF--	1		\$600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/25/16-10/31/16		M-F 12p-1p	12:00 PM-12:30 PM		---TwThF----	:30		(\$600.00)		0.00	NM		
Credited															
N 5	8	10/25/16	10/31/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	----F--	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	----F--	1		\$500.00		0.00						
6	8	10/25/16	10/31/16	M-F 4p-430p MON 4p-430p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	M-----	:30	1	\$700.00	02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	M-----	1		\$700.00		0.00						
7	8	10/25/16	10/31/16	M-F 5p-530p MON 5p-530p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	M-----	:30	1	\$1,500.00	02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	M-----	1		\$1,500.00		0.00						
8	8	10/25/16	10/31/16	M-F 630p-7p MON 630p-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	M-----	1		\$1,800.00		0.00						
N 9	8	10/25/16	10/31/16	M-F 6a-7a FRI 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	:30	1	\$950.00	02	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	----F--	1		\$950.00		0.00						
N 10	8	10/25/16	10/31/16	M-F 7a-8a TU-F 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	---TWTF--	:30	1	\$950.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	---TWTF--	1		\$950.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/25/16-10/31/16		M-F 7a-8a	7:30 AM-8:00 AM		---TwThF----	:30		(\$950.00)		0.00	NM		
Credited															
N 11	8	10/25/16	10/31/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM	M-----	:30	1	\$600.00	02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	M-----	1		\$600.00		0.00						
12	8	10/25/16	10/31/16	M-F 8a-9a MON 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	M-----	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	M-----	1		\$800.00		0.00						
13	8	10/25/16	10/31/16	M-F 8a-9a MON 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	M-----	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/25/16	10/31/16	M-----	1		\$800.00		0.00						
N 14	8	10/25/16	10/31/16	M-F 9a-10a TU-F 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	---TWTF--	:30	1	\$600.00	02	0.00	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	8	10/25/16	10/31/16	M-F 9a-10a TU-F 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-TWTF--	:30	1	\$600.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/16	10/31/16	-TWTF--			1		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/25/16-10/31/16		M-F 9a-10a		9:00 AM-9:30 AM	9:00 AM-9:30 A-TwThF----	:30		(\$600.00)		0.00	NM		
Credited															
15	8	10/25/16	10/31/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	-----	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/16	10/31/16	M-----			1		\$400.00	0.00					
16	8	10/25/16	10/31/16	M-F 1130p-12a EXTRA	CM	11:30 PM-12:00 AM	-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/16	10/31/16	M-----			1		\$200.00	0.00					
N 17	8	10/25/16	10/31/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM	----F--	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/16	10/31/16	----F--			1		\$400.00	0.00					
N 18	8	10/25/16	10/31/16	M-F 12p-1p FRI 12p-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	----F--	:30	1	\$600.00	02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/16	10/31/16	----F--			1		\$600.00	0.00					
N 19	8	10/25/16	10/31/16	M-F 9a-10a FRI 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	----F--	:30	1	\$600.00	02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/16	10/31/16	----F--			1		\$600.00	0.00					
N 20	8	10/25/16	10/31/16	M-F 7a-8a FRI 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	----F--	:30	1	\$950.00	02	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/25/16	10/31/16	----F--			1		\$950.00	0.00					
N 21	8	10/28/16	10/30/16	Late Run News Late Run News	CM	11:00 PM-12:00 AM (11:00 PM-12:00 AM)	----FSS	:30	2	\$1,250.00	02	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	----FSS			2		\$1,250.00	0.00					
													Totals	18	\$14,100.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WGHP</u>	Date: <u>10/21/16</u>
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I, Jesse Demastrie authorized media buyer
do hereby request station time concerning the following issue:

<u>Women Vote!</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by Women Vote!

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable)

Deborah Barr, US Senate, General Election 11/8/16
 Richard Burr, NC

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Women Vote!
 1800 M St. NW Suite 355 N Washington DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Stephanie Shrock, Treasurer
 Caroline Fines, Assistant Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/10/16 *June Adenauer* 202-338-8740
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Bernard O'Han VPOS
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing

- (1) actual air time and charges for each spot,
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s) if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.