

**ORDER**

WGHP-TV

**Orders**  
**Order / Rev:** 385207  
**Alt Order #:** 08395342  
**Product Desc:** WOMEN VOTE 5465  
**Estimate:** 5465  
**Flight Dates:** 09/23/16 - 09/29/16  
**Original Date / Rev:** 09/22/16 / 09/22/16  
**Order Type:** GENERAL

**Primary AE:** Jamie Andrus  
**Sales Office:** NWDC  
**Sales Region:** National

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Women Vote  
**Demographic:** A35+  
**Product Codes:** PL4.b  
**Priority:** 02  
**Revenue Codes:** Agency, Political, Political-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	27	\$41,350.00	\$35,147.50
09/26/16	09/29/16	29	\$16,525.00	\$14,046.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	27	\$41,350.00	\$35,147.50	0.00
October 2016	29	\$16,525.00	\$14,046.25	0.00
<b>Totals</b>	<b>56</b>	<b>\$57,875.00</b>	<b>\$49,193.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WGHP-TV	33%	\$57,875.00
Market	100%	\$175,378.79

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	0%	\$0.00
WFMY	29%	\$50,859.85
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	3%	\$5,261.36
WUNL	0%	\$0.00
WXII	28%	\$49,106.06
WXLV	7%	\$12,276.52

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	09/23/16	09/29/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM	----1--	:30	1	\$150.0002		0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/23/16	09/29/16	----1--			1		\$150.00	0.00					
2	8	09/23/16	09/29/16	M-F 10p-11p FRI 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTF--	:30	1	\$1,200.0002		0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	8	09/23/16	09/29/16	M-F 10p-11p FRI 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	TWTF--	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$1,200.00		0.00				
3	8	09/23/16	09/29/16	M-F 12p-1p FRI 1230p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	----F--	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$250.00		0.00				
4	8	09/23/16	09/29/16	M-F 12p-1p FRI 12p-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	----F--	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$250.00		0.00				
5	8	09/23/16	09/29/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	----F--	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$200.00		0.00				
6	8	09/23/16	09/29/16	M-F 4p-430p FRI 4p-430p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$350.00	02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$350.00		0.00				
7	8	09/23/16	09/29/16	M-F 430p-5p FRI 430p-5p	CM	4:30 PM-5:00 PM	----F--	:30	1	\$350.00	02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$350.00		0.00				
8	8	09/23/16	09/29/16	M-F 5p-530p FRI 5p-530p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$800.00		0.00				
9	8	09/23/16	09/29/16	M-F 5a-6a FRI 530a-6a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	----F--	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$400.00		0.00				
10	8	09/23/16	09/29/16	M-F 530p-6p FRI 530p-6p	CM	5:30 PM-6:00 PM	----F--	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$800.00		0.00				
11	8	09/23/16	09/29/16	M-F 6a-7a FRI 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$750.00		0.00				
12	8	09/23/16	09/29/16	M-F 6p-630p FRI 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$1,200.00		0.00				
13	8	09/23/16	09/29/16	M-F 6a-7a FRI 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$750.00		0.00				
14	8	09/23/16	09/29/16	M-F 630p-7p FRI 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$1,000.00		0.00				
15	8	09/23/16	09/29/16	M-F 7a-8a FRI 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	----F--	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	----F--			1		\$750.00		0.00				
16	8	09/23/16	09/29/16	M-F 7p-730p CELEB NAME GAME	CM	7:00 PM-7:30 PM	----F--	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	8	09/23/16	09/29/16	M-F 7p-730p CELEB NAME GAME	CM	7:00 PM-7:30 PM	----F--	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/16	09/29/16	----F--					1	\$375.00		0.00			
17	8	09/23/16	09/29/16	M-F 7a-8a FRI 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	----F--	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/16	09/29/16	----F--					1	\$750.00		0.00			
18	8	09/23/16	09/29/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM	----F--	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/16	09/29/16	----F--					1	\$375.00		0.00			
19	8	09/23/16	09/29/16	M-F 8a-9a FRI 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	----F--	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/16	09/29/16	----F--					1	\$500.00		0.00			
20	8	09/23/16	09/29/16	M-F 8a-9a FRI 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	----F--	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/16	09/29/16	----F--					1	\$500.00		0.00			
21	8	09/23/16	09/29/16	M-F 9a-10a FRI 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	----F--	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/16	09/29/16	----F--					1	\$400.00		0.00			
22	8	09/23/16	09/29/16	M-F 9a-10a FRI 930a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	----F--	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/16	09/29/16	----F--					1	\$400.00		0.00			
23	8	09/26/16	09/29/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	PI-TWT---	:30	2	\$200.00	02	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-TWT---					2	\$200.00		0.00			
24	8	09/26/16	09/29/16	M-F 1130p-12a EXTRA	CM	11:30 PM-12:00 AM	XI-TWT---	:30	2	\$150.00	02	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-TWT---					2	\$150.00		0.00			
N 25	8	09/24/16	09/24/16	College Football Gm College Football Gm	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	-----1-	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1-					1	\$750.00		0.00			
26	8	09/25/16	09/25/16	NFL Reg Ssn Local Tm Panthers Football	CM	1:00 PM-4:15 PM (1:00 PM-4:15 PM)	-----1	:30	1	\$25,000.00	02	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1					1	\$25,000.00		0.00			
27	8	09/25/16	09/25/16	M-Su 10p-11p SUN 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI-----1	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1					1	\$1,200.00		0.00			
28	8	09/25/16	09/25/16	M-Su 10p-11p SUN 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	PI-----1	:30	1	\$1,100.00	02	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1					1	\$1,100.00		0.00			
29	8	09/25/16	09/25/16	Su 6p-7p SUN 6p-630p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	PI-----1	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1					1	\$800.00		0.00			
30	8	09/28/16	09/28/16	M-F 10p-11p WED 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI--1----	:30	1	\$2,500.00	02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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30	8	09/28/16	09/28/16	M-F 10p-11p WED 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	--1----	:30	1	\$2,500.00	02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--1----		1				\$2,500.00		0.00			
31	8	09/23/16	09/29/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM	MTWT---	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$150.00		0.00			
32	8	09/23/16	09/29/16	M-F 10p-11p M-TH 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PMTWT---	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$1,200.00		0.00			
33	8	09/23/16	09/29/16	M-F 12p-1p M-TH 1230p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	PMTWT---	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$250.00		0.00			
34	8	09/23/16	09/29/16	M-F 12p-1p M-TH 12p-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PMTWT---	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$250.00		0.00			
35	8	09/23/16	09/29/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	MTWT---	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$200.00		0.00			
36	8	09/23/16	09/29/16	M-F 4p-430p M-TH 4p-430p	CM	4:00 PM-4:30 PM	MTWT---	:30	1	\$350.00	02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$350.00		0.00			
37	8	09/23/16	09/29/16	M-F 430p-5p M-TH 430p-5p	CM	4:30 PM-5:00 PM	MTWT---	:30	1	\$350.00	02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$350.00		0.00			
38	8	09/23/16	09/29/16	M-F 5p-530p M-TH 5p-530p	CM	5:00 PM-5:30 PM	MTWT---	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$800.00		0.00			
39	8	09/23/16	09/29/16	M-F 5a-6a M-TH 530a-6a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWT---	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$400.00		0.00			
40	8	09/23/16	09/29/16	M-F 530p-6p M-TH 530p-6p	CM	5:30 PM-6:00 PM	MTWT---	:30	2	\$800.00	02	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		2				\$800.00		0.00			
41	8	09/23/16	09/29/16	M-F 6p-630p M-TH 6p-630p	CM	6:00 PM-6:30 PM	MTWT---	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$1,200.00		0.00			
42	8	09/23/16	09/29/16	M-F 6a-7a M-TH 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWT---	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$750.00		0.00			
43	8	09/23/16	09/29/16	M-F 630p-7p M-TH 630p-7p	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWTF--		1				\$1,000.00		0.00			
44	8	09/23/16	09/29/16	M-F 7a-8a M-TH 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWT---	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/16	09/29/16	MTWT---		1				\$750.00		0.00			

Order / Rev: 385207  
 Alt Order #: 08395342  
 Flight Dates: 09/23/16 - 09/29/16

Advertiser: Women Vote  
 Product Desc: WOMEN VOTE 5465  
 Estimate: 5465  
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
44	8	09/23/16	09/29/16	M-F 7a-8a M-TH 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWT---	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	MTWT---			1		\$750.00		0.00				
45	8	09/23/16	09/29/16	M-F 7p-730p CELEB NAME GAME	CM	7:00 PM-7:30 PM	MTWT---	:30	1	\$375.00	02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	MTWT---			1		\$375.00		0.00				
46	8	09/23/16	09/29/16	M-F 7a-8a M-TH 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWT---	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	MTWT---			1		\$750.00		0.00				
47	8	09/23/16	09/29/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM	MTWT---	:30	2	\$375.00	02	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	MTWT---			2		\$375.00		0.00				
48	8	09/23/16	09/29/16	M-F 8a-9a M-TH 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWT---	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	MTWT---			1		\$500.00		0.00				
49	8	09/23/16	09/29/16	M-F 8a-9a M-TH 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	MTWT---	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	MTWT---			1		\$500.00		0.00				
50	8	09/23/16	09/29/16	M-F 9a-10a M-TH 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWT---	:30	2	\$400.00	02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	MTWT---			2		\$400.00		0.00				
51	8	09/23/16	09/29/16	M-F 9a-10a M-TH 930a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	AMMTWTF--	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/23/16	09/29/16	MTWTF--			1		\$400.00		0.00				
													Totals	56	\$57,875.00