

ORDER



Orders
Order / Rev: 275479
Alt Order #: 08136854
Product Desc: 1614/CLUB FOR GROWTH ACTN
Estimate: 1614
Flight Dates: 02/15/16 - 02/21/16
Original Date / Rev: 02/11/16 / 02/11/16
Order Type: GENERAL

WGHP-TV

Primary AE: Tim Scanlan
Sales Office: NLA
Sales Region: National

Agency Name: Target Enterprises, LLC
Buying Contact: Jillian Saul
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Club for Growth Action
Demographic: A50+
Product Codes: PL4.b
Priority: 02
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID: TARG/

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/21/16	52	\$27,575.00	\$23,438.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	52	\$27,575.00	\$23,438.75	0.00
Totals	52	\$27,575.00	\$23,438.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Scanlan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	02/15/16	02/19/16	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$600.00	02	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWTF--			5		\$600.00		0.00				
N 2	8	02/15/16	02/19/16	M-F 7a-8a M-F 7a-8a	CM	7a-8a	MTWTF--	:30	5	\$525.00	02	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWTF--			5		\$525.00		0.00				
3	8	02/15/16	02/19/16	M-F 8a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$350.00	02	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWTF--			5		\$350.00		0.00				
4	8	02/15/16	02/19/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$225.00	02	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWTF--			5		\$225.00		0.00				
5	8	02/15/16	02/19/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	MTWTF--	:30	5	\$150.00	02	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWTF--			5		\$150.00		0.00				
6	8	02/15/16	02/19/16	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$525.00	02	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWTF--			5		\$525.00		0.00				

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 Product Desc: 1614/CLUB FOR GROWTH ACTN
 Estimate: 1614
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	8	02/15/16	02/19/16	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	5	\$525.00	02	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWTF--			5		\$525.00		0.00				
8	8	02/15/16	02/19/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$650.00	02	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWTF--			5		\$650.00		0.00				
9	8	02/15/16	02/19/16	M-F 10p-11p M-F 10p-11p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTF--	:30	5	\$900.00	02	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWTF--			5		\$900.00		0.00				
10	8	02/15/16	02/19/16	M-Su 10p-11p M-Su 10p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	MTWTF--	:30	5	\$900.00	02	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWTF--			5		\$900.00		0.00				
11	8	02/21/16	02/21/16	Su 6p-7p Su 6p-7p	CM	6:00 PM-7:00 PM	-----1	:30	1	\$225.00	02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	-----1			1		\$225.00		0.00				
12	8	02/21/16	02/21/16	Su 10p-11p Su 10p-11p	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	PI-----1	:30	1	\$600.00	02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	-----1			1		\$600.00		0.00				
Totals													52	\$27,575.00	