

ORDER



WGHP-TV

Orders
Order / Rev: 397242
Alt Order #: 08418102
Product Desc: LCV VICTORY FUND5701
Estimate: 5701
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/17/16 / 10/17/16
Order Type: GENERAL

Primary AE: Joe Knauer
Sales Office: NWDC
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: LCV Victory Fund
Demographic: A35+
Product Codes: PL4.b
Priority: 02
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	25	\$21,350.00	\$18,147.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	25	\$21,350.00	\$18,147.50	0.00
Totals	25	\$21,350.00	\$18,147.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WGHP-TV	18%	\$21,350.00
Market	100%	\$118,611.11

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	1%	\$1,186.11
WFMY	33%	\$39,141.67
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	2%	\$2,372.22
WUNL	0%	\$0.00
WXII	36%	\$42,700.00
WXLV	10%	\$11,861.11

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	10/18/16	10/24/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM	-TWTF--	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/16	10/24/16	-TWTF--			1		\$400.00		0.00				
2	8	10/18/16	10/24/16	M-F 10p-11p MON 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----	:30	1	\$2,500.00	02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/18/16	10/24/16	M-----			1		\$2,500.00		0.00				

WGHP-TV

Order / Rev: 397242
 Alt Order #: 08418102
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: LCV Victory Fund
 Product Desc: LCV VICTORY FUND5701
 Estimate: 5701
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	8	10/18/16	10/24/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM	M-----	:30	1	\$600.00	02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	M-----			1		\$600.00	0.00					
N 15	8	10/18/16	10/24/16	M-F 8a-9a TU-F 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	-TWTF--	:30	1	\$800.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	-TWTF--			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/18/16-10/24/16		M-F 8a-9a		8:00 AM-8:30 AM	8:00 AM-8:30 A-TwThF----	:30		(\$800.00)		0.00	NM		
Credited															
N 16	8	10/18/16	10/24/16	M-F 8a-9a TU-F 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-TWTF--	:30	1	\$800.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	-TWTF--			1		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/18/16-10/24/16		M-F 8a-9a		8:30 AM-9:00 AM	8:30 AM-9:00 A-TwThF----	:30		(\$800.00)		0.00	NM		
Credited															
N 17	8	10/18/16	10/24/16	M-F 9a-10a TU-F 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-TWTF--	:30	1	\$600.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	-TWTF--			1		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/18/16-10/24/16		M-F 9a-10a		9:00 AM-9:30 AM	9:00 AM-9:30 A-TwThF----	:30		(\$600.00)		0.00	NM		
Credited															
N 18	8	10/18/16	10/24/16	M-F 9a-10a TU-F 930a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-TWTF--	:30	1	\$600.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	-TWTF--			1		\$600.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/18/16-10/24/16		M-F 9a-10a		9:30 AM-10:00 AM	9:30 AM-10:00 A-TwThF----	:30		(\$600.00)		0.00	NM		
Credited															
19	8	10/18/16	10/24/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	PI-TWT---	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	-TWT---			1		\$400.00	0.00					
20	8	10/18/16	10/24/16	M-F 1130p-12a EXTRA	CM	11:30 PM-12:00 AM	XI-TWT---	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	-TWT---			1		\$200.00	0.00					
21	8	10/18/16	10/24/16	M-F 4p-430p MON 4p-430p	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	M-----	:30	1	\$700.00	02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	M-----			1		\$700.00	0.00					
22	8	10/18/16	10/24/16	M-F 7a-8a MON 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	M-----	:30	1	\$950.00	02	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	M-----			1		\$950.00	0.00					
23	8	10/18/16	10/24/16	M-F 7a-8a MON 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	M-----	:30	1	\$950.00	02	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	M-----			1		\$950.00	0.00					
24	8	10/18/16	10/24/16	M-F 8a-9a MON 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	M-----	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/18/16	10/24/16	M-----			1		\$800.00	0.00					
N 25	8	10/18/16	10/24/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	--WTF--	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 397242
Alt Order #: 08418102
Flight Dates: 10/18/16 - 10/24/16

Advertiser: LCV Victory Fund
Product Desc: LCV VICTORY FUND5701
Estimate: 5701
WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	8	10/18/16	10/24/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	--WTF--	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/18/16	10/24/16	--WTF--		1			\$500.00	0.00					
N26	8	10/18/16	10/24/16	M-F 430p-5p W-F 430p-5p	CM	4:30 PM-5:00 PM	--WTF--	:30	1	\$700.00	02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/18/16	10/24/16	--WTF--		1			\$700.00	0.00					
N27	8	10/18/16	10/24/16	M-F 630p-7p W-F 630p-7p	CM	630p-7p	--WTF--	:30	1	\$1,800.00	02	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/18/16	10/24/16	--WTF--		1			\$1,800.00	0.00					
N28	8	10/18/16	10/24/16	M-F 6a-7a W-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--WTF--	:30	1	\$950.00	02	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/18/16	10/24/16	--WTF--		1			\$950.00	0.00					
N29	8	10/18/16	10/24/16	M-F 7a-8a W-F 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	--WTF--	:30	1	\$950.00	02	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/18/16	10/24/16	--WTF--		1			\$950.00	0.00					
N30	8	10/18/16	10/24/16	M-F 8a-9a W-F 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	--WTF--	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/18/16	10/24/16	--WTF--		1			\$800.00	0.00					
N31	8	10/18/16	10/24/16	M-F 8a-9a W-F 830a-9a	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	--WTF--	:30	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/18/16	10/24/16	--WTF--		1			\$800.00	0.00					
N32	8	10/18/16	10/24/16	M-F 9a-10a W-F 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	--WTF--	:30	1	\$600.00	02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/18/16	10/24/16	--WTF--		1			\$600.00	0.00					
N33	8	10/18/16	10/24/16	M-F 9a-10a W-F 930a-10a	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	--WTF--	:30	1	\$600.00	02	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/18/16	10/24/16	--WTF--		1			\$600.00	0.00					
													Totals	25	\$21,350.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.5em; font-family: cursive;">WGHP</div>	Date: <div style="font-size: 1.5em; font-family: cursive;">10/17/16</div>
---	---

I, Mike Furgan - authorized Rep. buy
do hereby request station time concerning the following issue:

LCV Victory Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		- M	ordered		

This broadcast time will be used by: LCV Victory Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Deborah Ross

US Senate, NC

11/8/16

Richard Burr

I represent that the payment for the above described broadcast time has been furnished by (name and address):

LCV Victory Fund 1920 L Street NW Suite 800 Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Patrick Collins, Treasurer

Carrie Clark, Secretary

Gene Karpinski, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/15/16  202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
  VPJS
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		~ As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ABOUT LCV

LCV works to turn environmental values into national, state and local priorities. LCV, in collaboration with our state LCV partners, advocates for sound environmental laws and policies, holds elected officials accountable for their votes and actions, and elects pro-environment candidates who will champion our priority issues.

EDUCATING THE PUBLIC ABOUT IMPORTANT ENVIRONMENTAL LEGISLATION

LCV works to educate the public, lobby Congress and the administration, build coalitions, promote grassroots power, and train the next generation of environmental leaders as part of our grassroots efforts. LCV's National Environmental Scorecard provides objective, factual information about the most important environmental legislation considered and the corresponding voting records of all members. The Scorecard represents the consensus of experts from about 20 respected environmental and conservation organizations who select the key votes on which members of Congress should be scored. LCV scores votes on the most important issues each year, including energy, global warming, public health, public lands and wildlife conservation, and spending for environmental programs.

ELECTING PRO-ENVIRONMENT LEADERS TO CONGRESS

LCV runs tough and effective campaigns to defeat anti-environment candidates, and support those leaders who stand up for a clean, healthy future for America. Our track record demonstrates our ability to use the democratic process to improve the environment.

- Since 1996, 60 percent of the candidates named to the Dirty Dozen have been defeated.
- In 2010, LCV (and our connected political committees, LCV Action Fund and LCV Victory Fund) spent \$5.5 million on independent expenditure campaigns.
- LCV Action Fund's GiveGreen program raised more than \$1 million for pro-environment candidates in 2010.

Names and organization names presented here are for identification purposes only.

Carol Browner, Chair
Center for American Progress

The Honorable Sherwood L. Boehlert, Vice Chair
The Accord Group

Trip Van Noppen, Treasurer
Earthjustice

Carrie Clark, Secretary
North Carolina League of Conservation Voters

John H. Adams
Natural Resources Defense Council

Paul Austin
Conservation Minnesota & Conservation Minnesota Voter Center

Brendon Cechovic
Western Conservation Foundation

Manny Diaz
Lydecker Diaz

George T. Frampton, Jr.
New Energy Advisors LLC

Rampa R. Hormel
Enlyst Fund

Michael Kieschnick
CREDO Mobile

Mark Magaña
National Latino Coalition on Climate Change/GreenLatinos

Pete Maysmith
Conservation Colorado

William H. Meadows III
The Wilderness Society

Reuben Munger
Vision Ridge Partners, LLC

William (Bill) J. Roberts
Corridor Partners

Larry Rockefeller
American Conservation Association

Laura Turner Seydel
Turner Foundation

Kerry Schumann
Wisconsin League of Conservation Voters

Kathleen Welch
Corridor Partners

Reverend Lennox Yearwood
Hip Hop Caucus

Honorary Directors

Brent Blackwelder
Friends of the Earth

Wade Greene
Rockefeller Family & Associates

John Hunting
John Hunting and Associates

Winsome McIntosh
The McIntosh Foundation

Theodore Roosevelt IV, Honorary LCV Chair
Barclays Capital