

**ORDER**

*WJW*

**Orders**

**Order / Rev:** 375163

**Alt Order #:** 08361532

**Product Desc:** SEN LEAD FUND 3660

**Estimate:** 3660

**Flight Dates:** 09/23/16 - 10/02/16

**Original Date / Rev:** 09/02/16 / 09/02/16

**Order Type:** GENERAL

WGHP-TV

**Primary AE:** Jamie Andrus

**Sales Office:** NWDC

**Sales Region:** National

**Agency**

**Name:** Mentzer Media

**Buying Contact:**

**Billing Contact:**

210 W Pennsylvania Ave

Towson, MD 21204

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Senate Leadership Fund

**Demographic:** A35+

**Product Codes:** PL4.b

**Priority:** 02

**Revenue Codes:** Agency, Political, Political-PAC

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	11	\$8,800.00	\$7,480.00
09/26/16	10/01/16	42	\$32,450.00	\$27,582.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	11	\$8,800.00	\$7,480.00	0.00
October 2016	42	\$32,450.00	\$27,582.50	0.00
<b>Totals</b>	<b>53</b>	<b>\$41,250.00</b>	<b>\$35,062.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WGHP-TV	25%	\$41,250.00
Market	100%	\$165,000.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	0%	\$0.00
WFMY	31%	\$51,150.00
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	1%	\$1,650.00
WUNL	0%	\$0.00
WXII	40%	\$66,000.00
WXLV	3%	\$4,950.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/23/16	09/30/16	M-F 10p-11p M-F 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI----1--	:30	1	\$1,500.00	002	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--			1			\$1,500.00		0.00			
		Week: 09/26/16	10/02/16	----1--			1			\$1,500.00		0.00			
E 2	8	09/23/16	09/30/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	AI----1--	:30	1	\$200.00	002	0.00	NM	2	\$400.00

Order / Rev: 375163  
 Alt Order #: 08361532  
 Flight Dates: 09/23/16 - 10/02/16

Advertiser: Senate Leadership Fund  
 Product Desc: SEN LEAD FUND 3660  
 Estimate: 3660

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	8	09/23/16	09/30/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	----1--	:30	1	\$200.00	02	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--					1	\$200.00		0.00			
		Week: 09/26/16	10/02/16	----1--					1	\$200.00		0.00			
E 3	8	09/23/16	09/23/16	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	----1--	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--					1	\$400.00		0.00			
E 4	8	09/23/16	09/30/16	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$900.00	02	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--					1	\$900.00		0.00			
		Week: 09/26/16	10/02/16	----1--					1	\$900.00		0.00			
E 5	8	09/23/16	09/30/16	M-F 5a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	----1--	:30	1	\$500.00	02	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--					1	\$500.00		0.00			
		Week: 09/26/16	10/02/16	----1--					1	\$500.00		0.00			
E 6	8	09/23/16	09/30/16	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	----1--	:30	1	\$900.00	02	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--					1	\$900.00		0.00			
		Week: 09/26/16	10/02/16	----1--					1	\$900.00		0.00			
E 7	8	09/23/16	09/30/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$1,400.00	02	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--					1	\$1,400.00		0.00			
		Week: 09/26/16	10/02/16	----1--					1	\$1,400.00		0.00			
E 8	8	09/23/16	09/23/16	M-F 7a-8a M-F 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	----1--	:30	1	\$850.00	02	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--					1	\$850.00		0.00			
E 9	8	09/23/16	09/23/16	M-F 8a-9a M-F 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	----1--	:30	1	\$700.00	02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--					1	\$700.00		0.00			
E 10	8	09/23/16	09/30/16	Friday Prime Hour 1 Hells Kitchen	CM	8:00 PM-9:00 PM	----1--	:30	1	\$700.00	02	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--					1	\$700.00		0.00			
		Week: 09/26/16	10/02/16	----1--					1	\$700.00		0.00			
E 11	8	09/26/16	09/26/16	M-F 10p-11p M-F 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	1-----	:30	1	\$1,500.00	02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----					1	\$1,500.00		0.00			
E 12	8	09/26/16	09/26/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----					1	\$200.00		0.00			
E 13	8	09/26/16	09/26/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 AM	1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----					1	\$200.00		0.00			
E 14	8	09/26/16	09/26/16	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$900.00	02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----					1	\$900.00		0.00			
E 15	8	09/26/16	09/26/16	M-F 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$900.00	02	0.00	NM	1	\$900.00

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Advertiser: Senate Leadership Fund  
 Product Desc: SEN LEAD FUND 3660  
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 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	1-----			1		\$900.00	0.00					
E 16	8	09/26/16	09/26/16	M-F 7a-8a	CM	7:00 AM-7:30 AM	1-----	:30	1	\$850.00	02	0.00	NM	1	\$850.00
				M-F 7a-730a	(7:00 AM-7:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	1-----			1		\$850.00	0.00					
E 17	8	09/26/16	09/26/16	M-F 8a-9a	CM	8:00 AM-8:30 AM	1-----	:30	1	\$700.00	02	0.00	NM	1	\$700.00
				M-F 8a-830a	(8:00 AM-8:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	1-----			1		\$700.00	0.00					
E 18	8	10/01/16	10/01/16	FOX Late Fringe	CM	11:00 PM-12:00 XM	-----1-	:30	1	\$250.00	02	0.00	NM	1	\$250.00
				FOX Late Fringe	(11:00 PM-12:00 XM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	-----1-			1		\$250.00	0.00					
E 19	8	09/24/16	09/24/16	College Football Gm	CM	7:30 PM-11:00 PM	-----1-	:30	1	\$750.00	02	0.00	NM	1	\$750.00
				College Football Gm	(7:30 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/19/16	09/25/16	-----1-			1		\$750.00	0.00					
E 20	8	09/29/16	09/29/16	M-F 10a-11a	CM	10:00 AM-11:00 AM	---1---	:30	1	\$200.00	02	0.00	NM	1	\$200.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---1---			1		\$200.00	0.00					
E 21	8	09/29/16	09/29/16	M-F 1130p-12a	CM	11:30 PM-12:00 XM	---1---	:30	1	\$200.00	02	0.00	NM	1	\$200.00
				M-F 1130p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---1---			1		\$200.00	0.00					
E 22	8	09/29/16	09/29/16	M-F 430p-5p	CM	4:30 PM-5:00 PM	---1---	:30	1	\$400.00	02	0.00	NM	1	\$400.00
				M-F 430p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---1---			1		\$400.00	0.00					
E 23	8	09/29/16	09/29/16	M-F 5p-530p	CM	5:00 PM-5:30 PM	---1---	:30	1	\$900.00	02	0.00	NM	1	\$900.00
				M-F 5p-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---1---			1		\$900.00	0.00					
E 24	8	09/29/16	09/29/16	M-F 530p-6p	CM	5:30 PM-6:00 PM	---1---	:30	1	\$900.00	02	0.00	NM	1	\$900.00
				M-F 530p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---1---			1		\$900.00	0.00					
E 25	8	09/29/16	09/29/16	M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$1,400.00	02	0.00	NM	1	\$1,400.00
				M-F 6p-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---1---			1		\$1,400.00	0.00					
E 26	8	09/29/16	09/29/16	M-F 7a-8a	CM	7:00 AM-7:30 AM	---1---	:30	1	\$850.00	02	0.00	NM	1	\$850.00
				M-F 7a-730a	(7:00 AM-7:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---1---			1		\$850.00	0.00					
E 27	8	09/29/16	09/29/16	M-F 8a-9a	CM	8:00 AM-8:30 AM	---1---	:30	1	\$700.00	02	0.00	NM	1	\$700.00
				M-F 8a-830a	(8:00 AM-8:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---1---			1		\$700.00	0.00					
E 28	8	09/27/16	09/27/16	M-F 10p-11p	CM	10:00 PM-10:30 PM	-1-----	:30	1	\$1,500.00	02	0.00	NM	1	\$1,500.00
				M-F 10p-1030p	(10:00 PM-10:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	-1-----			1		\$1,500.00	0.00					
E 29	8	09/27/16	09/27/16	M-F 10a-11a	CM	10:00 AM-11:00 AM	-1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	-1-----			1		\$200.00	0.00					

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Advertiser: Senate Leadership Fund  
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 Estimate: 3660

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	8	09/27/16	09/27/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 XI	-1-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-1-----					1	\$200.00		0.00			
E 31	8	09/27/16	09/27/16	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	-1-----	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-1-----					1	\$400.00		0.00			
E 32	8	09/27/16	09/27/16	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	-1-----	:30	1	\$900.00	02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-1-----					1	\$900.00		0.00			
E 33	8	09/27/16	09/27/16	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	-1-----	:30	1	\$900.00	02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-1-----					1	\$900.00		0.00			
E 34	8	09/27/16	09/27/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$1,400.00	02	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-1-----					1	\$1,400.00		0.00			
E 35	8	09/27/16	09/27/16	M-F 7a-8a M-F 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-1-----	:30	1	\$850.00	02	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-1-----					1	\$850.00		0.00			
E 36	8	09/27/16	09/27/16	Tuesday Prime Hour 1 Brooklyn 9-9/New Girl	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-1-----					1	\$1,200.00		0.00			
E 37	8	09/27/16	09/27/16	Tuesday Prime Hour 2 Scream Queens	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-1-----					1	\$1,000.00		0.00			
E 38	8	09/26/16	09/28/16	M-F 10p-11p M-F 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTW----	:30	1	\$1,500.00	02	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	MTW----					1	\$1,500.00		0.00			
E 39	8	09/28/16	09/28/16	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	--1----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	--1----					1	\$200.00		0.00			
E 40	8	09/28/16	09/28/16	M-F 1130p-12a M-F 1130p-12a	CM	11:30 PM-12:00 XI	--1----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	--1----					1	\$200.00		0.00			
E 41	8	09/28/16	09/28/16	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	--1----	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	--1----					1	\$400.00		0.00			
E 42	8	09/28/16	09/28/16	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	--1----	:30	1	\$900.00	02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	--1----					1	\$900.00		0.00			
E 43	8	09/28/16	09/28/16	M-F 5a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	--1----	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	--1----					1	\$500.00		0.00			
E 44	8	09/28/16	09/28/16	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	--1----	:30	1	\$900.00	02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 375163  
Alt Order #: 08361532  
Flight Dates: 09/23/16 - 10/02/16

Advertiser: Senate Leadership Fund  
Product Desc: SEN LEAD FUND 3660  
Estimate: 3660

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 44	8	09/28/16	09/28/16	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	--1----	:30	1	\$900.00	02	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	--1----			1		\$900.00		0.00			
E 45	8	09/28/16	09/28/16	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$1,400.00	02	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	--1----			1		\$1,400.00		0.00			
N 46	8	10/01/16	10/01/16	College Football Gm College Football Gm	CM	8:30 PM-12:00 XM (8:30 PM-12:00 XM)	-----1-	:30	1	\$750.00	02	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-			1		\$750.00		0.00			
												Totals	53	\$41,250.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="font-size: 1.5em; font-family: cursive; margin-top: 10px;">WGHQ</div>	<b>Date:</b> <div style="font-size: 1.5em; font-family: cursive; margin-top: 10px;">9/6/16</div>
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I, Katelyn Brawn

do hereby request station time concerning the following issue:

Senate Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund  
45 North Hill Dr, Ste 100  
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President  
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Senate Leadership Fund  
45 North Hill Dr, Ste 100  
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Steven Law, President  
Caleb Crosby, Treasurer



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3-31-16      [Signature]      703 535 7340  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

[Signature]      Benjamin C. Lipton      VPOS  
Signature                      Printed Name                      Title

**AGREED UPON SCHEDULE**

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
	varies				

**Attach proposed schedule with charges (if available):** gross

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Client Information Request Form  
Issue

**Advertiser Group Name:** Senate Leadership Fund

**Address:** 45 North Hill Dr, Ste 100

**City, State & Zip Code:** Warrenton, VA 20186

**Phone:** 703-574-3044

**Fax:** \_\_\_\_\_

**Executive Director or President** Steven Law, President

**Group Treasurer** Caleb Crosby