

ORDER



Orders
Order / Rev: 345482
Alt Order #: 08288389
Product Desc: PRIO/WOMEN VOTE 4701
Estimate: 4701
Flight Dates: 08/16/16 - 08/22/16
Original Date / Rev: 06/22/16 / 06/22/16
Order Type: GENERAL

WGHP-TV
Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: Targeted Platform Media LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Priorities USA Action
Demographic: A35+
Product Codes: PL4.b
Priority: 02
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/22/16	33	\$17,645.00	\$14,998.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	33	\$17,645.00	\$14,998.25	0.00
Totals	33	\$17,645.00	\$14,998.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WGHP-TV	28%	\$17,645.00
Market	100%	\$63,017.86

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	1%	\$630.18
WFMY	28%	\$17,645.00
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	5%	\$3,150.89
WUNL	0%	\$0.00
WXII	29%	\$18,275.18
WXLV	9%	\$5,671.61

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/16/16	08/22/16	M-Su 10p-11p TU-FR,M 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PMTWTF--	:30	4	\$1,100.00	002	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF--		4				\$1,100.00		0.00			
E 2	8	08/16/16	08/22/16	M-F 12p-1p TU-FR,M 1230p-1p	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	PMMTWTF--	:30	2	\$180.00	002	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF--		2				\$180.00		0.00			

Order / Rev: 345482
 Alt Order #: 08288389
 Flight Dates: 08/16/16 - 08/22/16

Advertiser: Priorities USA Action
 Product Desc: PRIO/WOMEN VOTE 4701
 Estimate: 4701
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	8	08/16/16	08/22/16	M-F 12p-1p TU-FR,M 12p-1230p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	PMTWTF--	:30	2	\$180.0002		0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/16/16	08/22/16	MTWTF--		2		\$180.00		0.00					
E 4	8	08/16/16	08/22/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$165.0002		0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/16/16	08/22/16	MTWTF--		2		\$165.00		0.00					
E 5	8	08/16/16	08/22/16	M-F 430p-5p TU-FR,M 430p-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	2	\$275.0002		0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/16/16	08/22/16	MTWTF--		2		\$275.00		0.00					
E 6	8	08/16/16	08/22/16	M-F 5a-6a TU-FR,M 530a-6a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$275.0002		0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/16/16	08/22/16	MTWTF--		2		\$275.00		0.00					
E 7	8	08/16/16	08/22/16	M-F 530p-6p TU-FR,M 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$675.0002		0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/16/16	08/22/16	MTWTF--		2		\$675.00		0.00					
E 8	8	08/16/16	08/22/16	M-F 7a-8a TU-FR,M 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	2	\$625.0002		0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/16/16	08/22/16	MTWTF--		2		\$625.00		0.00					
E 9	8	08/16/16	08/22/16	M-F 7p-730p CELEB NAME GAME	CM	7:00 PM-7:30 PM	MTWTF--	:30	3	\$315.0002		0.00	NM	3	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/16/16	08/22/16	MTWTF--		3		\$315.00		0.00					
E 10	8	08/16/16	08/22/16	M-F 8a-9a TU-FR,M 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWTF--	:30	3	\$400.0002		0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/16/16	08/22/16	MTWTF--		3		\$400.00		0.00					
E 12	8	08/20/16	08/20/16	Sa 7p-8p CELEB NAME GAME	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----2-	:30	2	\$100.0002		0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/16	08/21/16	-----2-		2		\$100.00		0.00					
E 13	8	08/21/16	08/21/16	M-Su 10p-11p SUN 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	-----1	:30	1	\$850.0002		0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/16	08/21/16	-----1		1		\$850.00		0.00					
E 14	8	08/18/16	08/18/16	Thursday Prime ROSEWOOD	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---1---	:30	1	\$1,200.0002		0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/16	08/21/16	---1---		1		\$1,200.00		0.00					
E 15	8	08/18/16	08/18/16	Thursday Prime Hour 2 BONES	CM	9:00 PM-10:00 PM	---1---	:30	1	\$1,200.0002		0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/16	08/21/16	---1---		1		\$1,200.00		0.00					
E 16	8	08/17/16	08/17/16	Wednesday Prime Hour MASTERCHEF	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--1----	:30	1	\$1,400.0002		0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/16	08/21/16	--1----		1		\$1,400.00		0.00					
E 17	8	08/17/16	08/17/16	Wednesday Prime Hour Wednesday Prime Hour 2	CM	9:00 PM-10:00 PM	--1----	:30	1	\$1,400.0002		0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/16	08/21/16	--1----		1		\$1,400.00		0.00					
N 18	8	08/16/16	08/19/16	M-F 1130p-12a EXTRA	CM	1130p-12a	-TWTF--	:30	1	\$70.0002		0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 345482
 Alt Order #: 08288389
 Flight Dates: 08/16/16 - 08/22/16

Advertiser: Priorities USA Action
 Product Desc: PRIO/WOMEN VOTE 4701
 Estimate: 4701

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	8	08/16/16	08/19/16	M-F 1130p-12a EXTRA	CM	1130p-12a	-TWTF--	:30	1	\$70.0002		0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-TWTF--					1	\$70.00		0.00			
N 19	8	08/16/16	08/19/16	M-F 430a-5a TU-FR 430a-5a	CM	430a-5a	-TWTF--	:30	1	\$30.0002		0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-TWTF--					1	\$30.00		0.00			
													Totals	33	\$17,645.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.5em; font-family: cursive; margin-top: 10px;">WBHP</div>	Date: <div style="font-size: 1.5em; font-family: cursive; margin-top: 10px;">6/16/16</div>
---	--

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005

(202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer
Anne Caprara, Executive Strategist
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

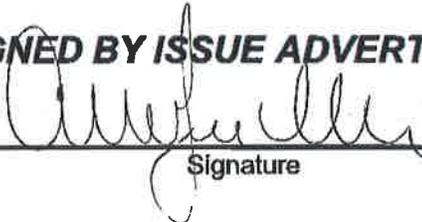
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29, 2016

Date



Signature

(202) 965-5060

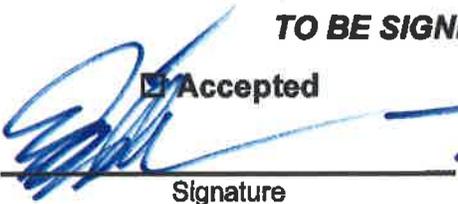
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature



Printed Name

xPos

Title