

ORDER

WGHP-TV

Orders
Order / Rev: 366732
Alt Order #: 08345065
Product Desc: REBUILD AM NOW 645
Estimate: 645
Flight Dates: 08/09/16 - 08/15/16
Original Date / Rev: 08/10/16 / 08/10/16
Order Type: GENERAL

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency
Name: Multi Media Services
Buying Contact:
Billing Contact:
 915 King Street, 2nd Floor
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Rebuilding America Now
Demographic: A35+
Product Codes: PL4.b
Priority: 02
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/15/16	27	\$11,825.00	\$10,051.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	27	\$11,825.00	\$10,051.25	0.00
Totals	27	\$11,825.00	\$10,051.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WGHP-TV	31%	\$11,825.00
Market	100%	\$38,145.16

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	0%	\$0.00
WFMY	31%	\$11,825.00
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	0%	\$0.00
WUNL	0%	\$0.00
WXII	37%	\$14,113.71
WXLV	1%	\$381.45

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/12/16	08/12/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	----1--	:30	1	\$135.00	02	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/16	08/14/16	----1--			1		\$135.00		0.00				
E 2	8	08/12/16	08/12/16	M-F 12a-1230a EXTRA	CM	12:00 AM-12:30 AM	----1--	:30	1	\$70.00	02	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/08/16	08/14/16	----1--			1		\$70.00		0.00				

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 Estimate: 645
 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	8	08/12/16	08/12/16	M-F 1130p-12a TMZ	CM	11:30 PM-12:00 AM	----1--	:30	1	\$165.00	02	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--					1	\$165.00		0.00			
E 4	8	08/12/16	08/12/16	M-F 4p-430p FRI 4p-430p	CM	4:00 PM-4:30 PM	----1--	:30	1	\$275.00	02	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--					1	\$275.00		0.00			
E 5	8	08/12/16	08/12/16	M-F 5p-530p FRI 5p-530p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$675.00	02	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--					1	\$675.00		0.00			
E 6	8	08/12/16	08/12/16	M-F 6p-630p FRI 6p-630p	CM	6:00 PM-6:30 PM	----1--	1:00	1	\$1,700.00	02	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--					1	\$1,700.00		0.00			
E 7	8	08/12/16	08/12/16	M-F 8a-9a FRI 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	----1--	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--					1	\$400.00		0.00			
E 8	8	08/12/16	08/12/16	M-F 9a-10a FRI 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	----1--	:30	1	\$275.00	02	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--					1	\$275.00		0.00			
E 9	8	08/15/16	08/15/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	1-----	:30	1	\$135.00	02	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----					1	\$135.00		0.00			
E 10	8	08/15/16	08/15/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	1-----	:30	1	\$165.00	02	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----					1	\$165.00		0.00			
E 11	8	08/15/16	08/15/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:35 PM	1-----	:30	1	\$165.00	02	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----					1	\$165.00		0.00			
E 12	8	08/15/16	08/15/16	M-F 4p-430p MON 4p-430p	CM	4:00 PM-4:30 PM	1-----	:30	1	\$275.00	02	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----					1	\$275.00		0.00			
E 13	8	08/15/16	08/15/16	M-F 530p-6p MON 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$675.00	02	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----					1	\$675.00		0.00			
E 14	8	08/15/16	08/15/16	M-F 630p-7p MON 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$725.00	02	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----					1	\$725.00		0.00			
E 15	8	08/15/16	08/15/16	M-F 7a-8a MON 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	1-----	:30	1	\$625.00	02	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----					1	\$625.00		0.00			
E 16	8	08/15/16	08/15/16	M-F 8a-9a MON 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	1-----	1:00	1	\$800.00	02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----					1	\$800.00		0.00			
E 17	8	08/15/16	08/15/16	M-F 9a-10a MON 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	1-----	:30	1	\$275.00	02	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----					1	\$275.00		0.00			

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E 17	8	08/15/16	08/15/16	M-F 9a-10a MON 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	1-----	:30	1	\$275.00	02	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/15/16	08/21/16	1-----			1		\$275.00	0.00					
E 18	8	08/11/16	08/11/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	AI---1---	:30	1	\$135.00	02	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/08/16	08/14/16	---1---			1		\$135.00	0.00					
E 19	8	08/11/16	08/11/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	PI---1---	:30	1	\$165.00	02	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/08/16	08/14/16	---1---			1		\$165.00	0.00					
E 20	8	08/11/16	08/11/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:35 PM	PI---1---	:30	1	\$165.00	02	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/08/16	08/14/16	---1---			1		\$165.00	0.00					
E 21	8	08/11/16	08/11/16	M-F 4p-430p THUR 4p-430p	CM	4:00 PM-4:30 PM	---1---	:30	1	\$275.00	02	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/08/16	08/14/16	---1---			1		\$275.00	0.00					
E 22	8	08/11/16	08/11/16	M-F 530p-6p THUR 530p-6p	CM	5:30 PM-6:00 PM	---1---	:30	1	\$675.00	02	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/08/16	08/14/16	---1---			1		\$675.00	0.00					
E 23	8	08/11/16	08/11/16	M-F 6p-630p THUR 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$850.00	02	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/08/16	08/14/16	---1---			1		\$850.00	0.00					
E 24	8	08/11/16	08/11/16	M-F 630p-7p THUR 630p-7p	CM	6:30 PM-7:00 PM	---1---	:30	1	\$725.00	02	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/08/16	08/14/16	---1---			1		\$725.00	0.00					
E 25	8	08/11/16	08/11/16	M-F 7a-8a THUR 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	---1---	:30	1	\$625.00	02	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/08/16	08/14/16	---1---			1		\$625.00	0.00					
E 26	8	08/11/16	08/11/16	M-F 8a-9a THUR 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	---1---	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/08/16	08/14/16	---1---			1		\$400.00	0.00					
E 27	8	08/11/16	08/11/16	M-F 9a-10a THUR 9a-930a	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	---1---	:30	1	\$275.00	02	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/08/16	08/14/16	---1---			1		\$275.00	0.00					
													Totals	27	\$11,825.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="font-size: 1.5em; font-family: cursive; margin-top: 10px;">WGAP</div>	Date: <div style="font-size: 1.5em; font-family: cursive; margin-top: 10px;">8/19/15</div>
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I, Multi Media Services

do hereby request station time concerning the following issue:

2016 Presidential Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

This broadcast time will be used by: Rebuilding America Now

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Donald J. Trump and/or Hillary R. Clinton, President of the United States, 11/8/2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Rebuilding America Now, PO Box 26141, Alexandria, VA 22313

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ryan Call, Treasurer
Christopher Marston, Custodian of Records

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS




THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

		
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
		
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.