

ORDER

-revision

Orders
Order / Rev: 347082
Alt Order #: 08289871
Product Desc: A BETTER NC 4961
Estimate: 4961
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 10/04/16 / 10/04/16
Order Type: GENERAL

WGHP-TV

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: A Better North Carolina
Demographic: A35+
Product Codes: PL4.b
Priority: 02
Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	28	\$11,300.00	\$9,605.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	28	\$11,300.00	\$9,605.00	0.00
Totals	28	\$11,300.00	\$9,605.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share	Share	Total
WGHP-TV	24%	\$11,300.00
Market	100%	\$47,083.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	2%	\$941.67
WFMY	27%	\$12,712.50
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	2%	\$941.67
WUNL	0%	\$0.00
WXII	35%	\$16,479.17
WXLV	10%	\$4,708.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	10/11/16	10/17/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM	MTWTF--	:30	1	\$200.0002		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--		1				\$200.00		0.00			
2	8	10/11/16	10/17/16	M-F 10p-11p TU-FR,M 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTF--	:30	1	\$1,500.0002		0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--		1				\$1,500.00		0.00			

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 WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	8	10/11/16	10/17/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	MTWTF--	:30	3	\$250.00	02	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWTF--			3		\$250.00		0.00				
4	8	10/11/16	10/17/16	M-F 4p-430p TU-FR,M 4p-430p	CM	4:00 PM-4:30 PM	MTWTF--	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWTF--			1		\$400.00		0.00				
5	8	10/11/16	10/17/16	M-F 430p-5p TU-FR,M 430p-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	1	\$400.00	02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWTF--			1		\$400.00		0.00				
6	8	10/11/16	10/17/16	M-F 530p-6p TU-FR,M 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	1	\$900.00	02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWTF--			1		\$900.00		0.00				
7	8	10/11/16	10/17/16	M-F 8a-9a TU-FR,M 8a-830a	CM	8:00 AM-8:30 AM (8:00 AM-8:30 AM)	MTWTF--	:30	1	\$700.00	02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWTF--			1		\$700.00		0.00				
8	8	10/11/16	10/17/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	PMTWT---	:30	4	\$250.00	02	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWT---			4		\$250.00		0.00				
9	8	10/11/16	10/17/16	M-F 1130p-12a EXTRA	CM	11:30 PM-12:00 AM	XMTWT---	:30	4	\$200.00	02	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/11/16	10/17/16	MTWT---			4		\$200.00		0.00				
10	8	10/14/16	10/14/16	Late Run News Late Run News	CM	11:30 PM-12:30 AM (11:30 PM-12:30 AM)	XI-----1--	:30	1	\$300.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----1--			1		\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/10/16-10/16/16		Late Run News			11:30 PM-12:30 AM	XI1:30 PM-12:30 AM-----F-----	:30	(\$300.00)		0.00	NM		
Credited															
11	8	10/15/16	10/15/16	FOX Late Fringe FOX Late Fringe	CM	11:00 PM-12:00 AM (11:00 PM-12:00 AM)	XI-----1-	:30	1	\$250.00	02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----1-			1		\$250.00		0.00				
12	8	10/15/16	10/15/16	College Football Gm College Football Gm	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	-----1-	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----1-			1		\$750.00		0.00				
13	8	10/15/16	10/15/16	College Football Pre Gm College Football Pre Gm	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----1-	:30	1	\$350.00	02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----1-			1		\$350.00		0.00				
14	8	10/16/16	10/16/16	Su 11p-1130p IN DEPTH	CM	11:00 PM-11:30 PM	PI-----1	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	-----1			1		\$200.00		0.00				
N 17	8	10/13/16	10/13/16	Thursday Prime Hour 1 ROSEWOOD	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---1---	:30	1	\$2,500.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/16	10/16/16	---1---			1		\$2,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/10/16-10/16/16		Thursday Prime Hour 1			8:00 PM-9:00 PM	8:00 PM-9:00 PM---Th-----	:30	(\$2,500.00)		0.00	NM		
Credited															
18	8	10/11/16	10/17/16		CM	3:00 PM-4:00 PM		:30	1	\$250.00	02	0.00	NM	1	\$250.00

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				M-F 3p-4p JUDGE JUDY			-1-----								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	-T-----					1	\$250.00		0.00			
19	8	10/11/16	10/11/16	M-F 430a-5a M-F 430a-5a	CM	430a-5a	-T-----	:30	1	\$50.0002		0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----					1	\$50.00		0.00			
20	8	10/12/16	10/14/16	M-F 430a-5a TU-F 430a-5a	CM	430a-5a	--WTF--	:30	2	\$50.0002		0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	--WTF--					2	\$50.00		0.00			
21	8	10/11/16	10/14/16	M-F 10a-11a RACHAEL RAY	CM	10a-11a	-TWTF--	:30	1	\$200.0002		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	-TWTF--					1	\$200.00		0.00			
N 22	8	10/17/16	10/17/16	Monday Prime Hour 2 Lucifer	CM	9p-10p	M-----	:30	1	\$1,500.0002		0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	M-----					1	\$1,500.00		0.00			
N 23	8	10/14/16	10/14/16	Friday Prime Hour 1 Hells Kitchen	CM	8p-9p	----F--	:30	1	\$1,000.0002		0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--					1	\$1,000.00		0.00			
													Totals	28	\$11,300.00