

ORDER



KMTV

Orders
Order / Rev: 1280788
Alt Order #: WOC14617244
Product Desc: TV
Estimate: 13095
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/15/24 / 04/16/24
Order Type: GENERAL

Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 215649
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	123	\$64,925.00	\$55,186.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	123	\$64,925.00	\$55,186.25	0.00
Totals	123	\$64,925.00	\$55,186.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KMTV	10/29/24	11/04/24	M-F CBS Morning News CBS Morning News	CM	4-430am	MTWTF--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00												
(Program: CBS MORNING NEWS) 4Q24 COMSCORE (sell) - OMAHA <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$40.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/24	11/04/24	MTWTF--	5	\$40.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/29/24	11/04/24	MTWTF--	5	\$40.00	0.00																						
N 2	KMTV	10/29/24	11/04/24	M-F 430-5am News M-F 430-5am	CM	430-5am	MTWTF--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00												
(Program: AG DAY) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 430a (tp) <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$40.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/24	11/04/24	MTWTF--	5	\$40.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/29/24	11/04/24	MTWTF--	5	\$40.00	0.00																						
N 3	KMTV	10/29/24	11/04/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$85.00	P-2	0.00	NM	5	\$425.00												
(Program: 3 NEWS NOW AT 5A) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 5a <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$85.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/24	11/04/24	MTWTF--	5	\$85.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/29/24	11/04/24	MTWTF--	5	\$85.00	0.00																						
N 4	KMTV	10/29/24	11/04/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00												
(Program: 3 NEWS NOW AT 6A) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 6a <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
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Order / Rev: 1280788
 Alt Order #: WOC14617244
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13095
KMTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMTV	10/29/24	11/04/24	M-F CBS News Morning	CM	7-9am	MTWTF--	:30	10	\$250.00	P-2	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$150.00		0.00			
		(Program: CBS THIS MORNING) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of CBS Mornings													
N 6	KMTV	10/29/24	11/02/24	Sa 7-8am	CM	7-8am	-----S-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					10	\$250.00		0.00			
		(Program: 3 NEWS NOW AT 7A SAT) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news Sat at 7a													
N 7	KMTV	10/29/24	11/02/24	Sa 8-10am	CM	8-10am	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S-					1	\$125.00		0.00			
		(Program: CBS THIS MORNING SAT) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of CBS Sat Mornings													
N 8	KMTV	10/29/24	11/03/24	Su 7-8am News	CM	7-8am	-----S	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S					1	\$150.00		0.00			
		(Program: 3 NEWS NOW AT 7A SUN) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news Sun at 7a													
N 9	KMTV	10/29/24	11/03/24	Su 8-930am	CM	8-930am	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S					2	\$600.00		0.00			
		(Program: CBS SUN MORNING) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of CBS Sun Mornings													
N 10	KMTV	10/29/24	11/03/24	Su 930-1030am	CM	930-1030am	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S					1	\$350.00		0.00			
		(Program: FACE THE NATION) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Face the Nation													
N 11	KMTV	10/29/24	11/04/24	M-F 9-930am	CM	9-930am	MTWTF--	:30	5	\$110.00	P-2	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$110.00		0.00			
		(Program: MORNING RUSH) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Drew Barrymore (tp)													
N 12	KMTV	10/29/24	11/04/24	M-F 10-11am	CM	10-11am	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$650.00		0.00			
		(Program: PRICE IS RIGHT) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Price is Right													
N 13	KMTV	10/29/24	11/04/24	M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$350.00		0.00			
		(Program: YOUNG & RESTLESS) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Young and the Restless													
N 14	KMTV	10/29/24	11/04/24	M-F 12-1230pm News	CM	12-1230pm	MTWTF--	:30	6	\$325.00	P-2	0.00	NM	6	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					6	\$325.00		0.00			
		(Program: 3 NEWS NOW AT NOON) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at noon													
N 15	KMTV	10/29/24	11/04/24	M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$350.00		0.00			

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Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13095
KMTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KMTV	10/29/24	11/04/24	M-F 1-2pm The Talk	CM	1-2pm	MTWTF--	:30	6	\$200.00	P-2	0.00	NM	6	\$1,200.00
(Program: THE TALK) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of the Talk <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 6 \$200.00 0.00															
N 17	KMTV	10/29/24	11/04/24	M-F 2-3pm Let's Make A Deal	CM	2-3pm	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
(Program: LETS MAKE A DEAL) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Let's Make a Deal <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$200.00 0.00															
N 18	KMTV	10/29/24	11/04/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
(Program: DATELINE 4P) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Dateline <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$250.00 0.00															
N 19	KMTV	10/29/24	11/04/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
(Program: 3 NEWS NOW AT 5P) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 5p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$300.00 0.00															
N 20	KMTV	10/29/24	11/04/24	M-F CBS Evening News M-F CBS Evening News	CM	530-6pm	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
(Program: CBS EVENING NEWS) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of CBS Evening News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$1,000.00 0.00															
N 21	KMTV	10/29/24	11/04/24	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
(Program: 3 NEWS NOW AT 6P) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$300.00 0.00															
N 22	KMTV	10/29/24	11/02/24	Sa 6-630pm SYN Sa 6-630pm (SYN)	CM	6-630pm	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
(Program: GAME TIME W/BOOMER WKND 6P) 4Q24 COMSCORE (sell) - OMAHA - 2022 average of Right This Minute (did not air in 4Q22) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/28/24 11/03/24 -----S- 1 \$200.00 0.00															
N 23	KMTV	10/29/24	11/04/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
(Program: 3 NEWS NOW AT 10P) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/24 11/04/24 MTWTF-- 5 \$400.00 0.00															
N 24	KMTV	10/29/24	11/02/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
(Program: 3 NEWS NOW AT 10P SAT) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Sat news at 10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/28/24 11/03/24 -----S- 1 \$350.00 0.00															
N 25	KMTV	10/29/24	11/02/24	Sa 1030-11pm Sa 1030-11pm	CM	1030-11pm	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
(Program: IN REAL LIFE SAT)															

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KMTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Sat news at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$250.00		0.00			
N 26	KMTV	10/29/24	11/03/24	Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Su 10-1035pm News (Program: 3 NEWS NOW AT 10P SUN)															
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Sun news at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$350.00		0.00			
N 27	KMTV	10/29/24	11/04/24	M-F 1035-1137pm	CM	1035-1137pm	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
M-F 1035-1137pm (Program: LATE SHOW W/STEPHEN COLBERT)															
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$150.00		0.00			
N 28	KMTV	10/29/24	11/04/24	M-F 1137pm-1237am	CM	1137pm-1237am	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
M-F 1137pm-1237am (Program: COMICS UNLEASHED WITH BYRON ALLEN)															
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Late Late Show (tp)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$100.00		0.00			
N 29	KMTV	10/29/24	11/03/24	Su 1105pm-1205am	CM	1105pm-1205am	-----S	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
Su 1105pm-1205am (Program: FAST HOME RESCUE)															
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Seal Team															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$75.00		0.00			
N 30	KMTV	10/29/24	11/04/24	Monday Prime A	CM	7-8pm	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Monday Prime A (Program: NEIGHBORHOOD/BOB ABISHOLA 24)															
4Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of Neighborhood and Bob Abishola															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	M-----					1	\$1,000.00		0.00			
N 31	KMTV	10/29/24	11/04/24	Monday Prime B	CM	8-9pm	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Monday Prime B (Program: NCIS 2024)															
4Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	M-----					1	\$1,200.00		0.00			
N 32	KMTV	10/29/24	10/30/24	Wednesday Prime A	CM	7-8pm	--W----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
Wednesday Prime A (Program: SURVIVOR 2024)															
4Q24 COMSCORE (sell) - OMAHA - Sep'22-Dec'22 and Mar'23-May'23 average of Survivor															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	--W----					1	\$1,500.00		0.00			
N 33	KMTV	10/29/24	10/30/24	Wednesday Prime C	CM	9-10pm	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Wednesday Prime C (Program: TOUGH AS NAILS)															
4Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of So Help Me Todd (similar show also on Thu)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	--W----					1	\$1,000.00		0.00			
N 34	KMTV	10/29/24	10/31/24	Thursday Prime B	CM	8-9pm	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Thursday Prime B (Program: SO HELP ME TODD 2024)															
4Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of So Help Me Todd															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	---T---					1	\$1,000.00		0.00			
N 35	KMTV	10/29/24	10/31/24	Thursday Prime C	CM	9-10pm	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Thursday Prime C (Program: ELSBETH 2024)															
4Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of So Help Me Todd (similar show also on Thu)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	---T---					1	\$1,000.00		0.00			

Order / Rev: 1280788
 Alt Order #: WOC14617244
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13095

KMTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N36	KMTV	10/29/24	11/01/24	Friday Prime B Friday Prime B	CM	8-9pm	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00																																
(Program: FIRE COUNTRY 2024) 4Q24 COMSCORE (sell) - OMAHA - Oct'22-May'23 average of Fire Country <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 10/28/24</td> <td>11/03/24</td> <td>----F--</td> <td>1</td> <td>\$900.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 10/28/24	11/03/24	----F--	1	\$900.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/28/24	11/03/24	----F--	1	\$900.00	0.00																																										
N37	KMTV	10/29/24	11/02/24	Saturday Prime C Saturday Prime C	CM	9-10pm	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00																																
(Program: 48 HOURS) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of 48 hours <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 10/28/24</td> <td>11/03/24</td> <td>-----S-</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 10/28/24	11/03/24	-----S-	1	\$1,000.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/28/24	11/03/24	-----S-	1	\$1,000.00	0.00																																										
N38	KMTV	10/29/24	11/03/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00																																
(Program: 60 MINUTES) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of 60 mins <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 10/28/24</td> <td>11/03/24</td> <td>-----S</td> <td>1</td> <td>\$2,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 10/28/24	11/03/24	-----S	1	\$2,000.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/28/24	11/03/24	-----S	1	\$2,000.00	0.00																																										
N39	KMTV	10/29/24	11/02/24	Big Ten FB Early Game Big Ten FB Early Game	CM	Big Ten FB Early C	-----S-	:30	1	\$23,000.00	P-2	0.00	NM	1	\$23,000.00																																
(Program: CFB BIG 10 HUSKERS) 4Q24 COMSCORE (sell) - OMAHA <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 10/28/24</td> <td>11/03/24</td> <td>-----S-</td> <td>1</td> <td>\$23,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 10/28/24	11/03/24	-----S-	1	\$23,000.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 10/28/24	11/03/24	-----S-	1	\$23,000.00	0.00																																										
													Totals	123	\$64,925.00																																