

# ORDER



**KMTV**

**Orders**  
**Order / Rev:** 1281115  
**Alt Order #:** WOC14617235  
**Product Desc:** TV  
**Estimate:** 13093  
**Flight Dates:** 10/15/24 - 10/21/24  
**Original Date / Rev:** 04/16/24 / 04/16/24  
**Order Type:** GENERAL

**Primary AE:** Ethan Brubaker  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Rick Weiner  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 215649  
**Agency External ID:** 123989  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/21/24	123	\$64,925.00	\$55,186.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	123	\$64,925.00	\$55,186.25	0.00
<b>Totals</b>	<b>123</b>	<b>\$64,925.00</b>	<b>\$55,186.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KMTV	10/15/24	10/21/24	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$85.00	P-2	0.00	NM	5	\$425.00												
(Program: 3 NEWS NOW AT 5A) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 5a <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/15/24</td> <td>10/21/24</td> <td>MTWTF--</td> <td>5</td> <td>\$85.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/24	10/21/24	MTWTF--	5	\$85.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/15/24	10/21/24	MTWTF--	5	\$85.00	0.00																						
N 2	KMTV	10/15/24	10/21/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00												
(Program: 3 NEWS NOW AT 6A) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 6a <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/15/24</td> <td>10/21/24</td> <td>MTWTF--</td> <td>5</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/24	10/21/24	MTWTF--	5	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/15/24	10/21/24	MTWTF--	5	\$150.00	0.00																						
N 3	KMTV	10/15/24	10/21/24	M-F CBS News Morning M-F CBS Mornings	CM	7-9am	MTWTF--	:30	10	\$250.00	P-2	0.00	NM	10	\$2,500.00												
(Program: CBS THIS MORNING) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of CBS Mornings <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/15/24</td> <td>10/21/24</td> <td>MTWTF--</td> <td>10</td> <td>\$250.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/15/24	10/21/24	MTWTF--	10	\$250.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/15/24	10/21/24	MTWTF--	10	\$250.00	0.00																						
N 4	KMTV	10/15/24	10/19/24	Sa 8-10am Sa 8-10am	CM	8-10am	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00												
(Program: CBS THIS MORNING SAT) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of CBS Sat Mornings <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 1281115  
 Alt Order #: WOC14617235  
 Flight Dates: 10/15/24 - 10/21/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13093  
**KMTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMTV	10/15/24	10/20/24	Su 7-8am News	CM	7-8am	-----S	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
(Program: 3 NEWS NOW AT 7A SUN) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news Sun at 7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/14/24	10/20/24	-----S-			1			\$250.00			0.00		
N 6	KMTV	10/15/24	10/20/24	Su 8-930am	CM	8-930am	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
(Program: CBS SUN MORNING) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of CBS Sun Mornings															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/14/24	10/20/24	-----S			1			\$150.00			0.00		
N 7	KMTV	10/15/24	10/20/24	Su 930-1030am	CM	930-1030am	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
(Program: FACE THE NATION) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Face the Nation															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/14/24	10/20/24	-----S			1			\$350.00			0.00		
N 8	KMTV	10/15/24	10/21/24	M-F 9-930am	CM	9-930am	MTWTF--	:30	5	\$110.00	P-2	0.00	NM	5	\$550.00
(Program: MORNING RUSH) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Drew Barrymore (tp)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/24	10/21/24	MTWTF--			5			\$110.00			0.00		
N 9	KMTV	10/15/24	10/21/24	M-F 10-11am	CM	10-11am	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
(Program: PRICE IS RIGHT) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Price is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/24	10/21/24	MTWTF--			5			\$650.00			0.00		
N 10	KMTV	10/15/24	10/21/24	M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
(Program: YOUNG & RESTLESS) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Young and the Restless															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/24	10/21/24	MTWTF--			5			\$350.00			0.00		
N 11	KMTV	10/15/24	10/21/24	M-F 12-1230pm News	CM	12-1230pm	MTWTF--	:30	6	\$325.00	P-2	0.00	NM	6	\$1,950.00
(Program: 3 NEWS NOW AT NOON) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/24	10/21/24	MTWTF--			6			\$325.00			0.00		
N 12	KMTV	10/15/24	10/21/24	M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
(Program: BOLD & THE BEAUTIFUL) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Bold and the Beautiful															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/24	10/21/24	MTWTF--			5			\$350.00			0.00		
N 13	KMTV	10/15/24	10/21/24	M-F 1-2pm	CM	1-2pm	MTWTF--	:30	6	\$200.00	P-2	0.00	NM	6	\$1,200.00
(Program: THE TALK) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of the Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/24	10/21/24	MTWTF--			6			\$200.00			0.00		
N 14	KMTV	10/15/24	10/21/24	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
(Program: LETS MAKE A DEAL) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Let's Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/15/24	10/21/24	MTWTF--			5			\$200.00			0.00		
N 15	KMTV	10/15/24	10/21/24		CM	4-5pm	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00

Order / Rev: 1281115  
 Alt Order #: WOC14617235  
 Flight Dates: 10/15/24 - 10/21/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13093  
**KMTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4-5pm M-F 4-5pm											
				(Program: DATELINE 4P) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Dateline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--			5		\$250.00			0.00			
N 16	KMTV	10/15/24	10/21/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
				(Program: 3 NEWS NOW AT 5P) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--			5		\$300.00			0.00			
N 17	KMTV	10/15/24	10/21/24	M-F CBS Evening News M-F CBS Evening News	CM	530-6pm	MTWTF--	:30	5	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
				(Program: CBS EVENING NEWS) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--			5		\$1,000.00			0.00			
N 18	KMTV	10/15/24	10/21/24	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
				(Program: 3 NEWS NOW AT 6P) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--			5		\$300.00			0.00			
N 19	KMTV	10/15/24	10/19/24	Sa 6-630pm SYN Sa 6-630pm (SYN)	CM	6-630pm	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				(Program: GAME TIME W/BOOMER WKND 6P) 4Q24 COMSCORE (sell) - OMAHA - 2022 average of Right This Minute (did not air in 4Q22)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S-			1		\$200.00			0.00			
N 20	KMTV	10/15/24	10/21/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
				(Program: 3 NEWS NOW AT 10P) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--			5		\$400.00			0.00			
N 21	KMTV	10/15/24	10/19/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				(Program: 3 NEWS NOW AT 10P SAT) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Sat news at 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S-			1		\$350.00			0.00			
N 22	KMTV	10/15/24	10/19/24	Sa 1030-11pm Sa 1030-11pm	CM	1030-11pm	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				(Program: IN REAL LIFE SAT) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Sat news at 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S-			1		\$250.00			0.00			
N 23	KMTV	10/15/24	10/20/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				(Program: 3 NEWS NOW AT 10P SUN) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Sun news at 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S			1		\$350.00			0.00			
N 24	KMTV	10/15/24	10/21/24	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
				(Program: LATE SHOW W/STEPHEN COLBERT) 4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--			5		\$150.00			0.00			
N 25	KMTV	10/15/24	10/21/24	M-F 1137pm-1237am M-F 1137pm-1237am	CM	1137pm-1237am	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
				(Program: COMICS UNLEASHED WITH BYRON ALLEN)											

Order / Rev: 1281115  
 Alt Order #: WOC14617235  
 Flight Dates: 10/15/24 - 10/21/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13093  
**KMTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Late Late Show (tp)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--					5	\$100.00		0.00			
N 26	KMTV	10/15/24	10/20/24	Su 1105pm-1205am	CM	1105pm-1205am	-----S	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
(Program: FAST HOME RESCUE)															
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of Seal Team															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S					1	\$75.00		0.00			
N 27	KMTV	10/15/24	10/21/24	Monday Prime A	CM	7-8pm	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
(Program: NEIGHBORHOOD/BOB ABISHOLA 24)															
4Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of Neighborhood and Bob Abishola															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	M-----					1	\$1,000.00		0.00			
N 28	KMTV	10/15/24	10/21/24	Monday Prime B	CM	8-9pm	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
(Program: NCIS 2024)															
4Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	M-----					1	\$1,200.00		0.00			
N 29	KMTV	10/15/24	10/17/24	Thursday Prime B	CM	8-9pm	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
(Program: SO HELP ME TODD 2024)															
4Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of So Help Me Todd															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	---T---					1	\$1,000.00		0.00			
N 30	KMTV	10/15/24	10/18/24	Friday Prime B	CM	8-9pm	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
(Program: FIRE COUNTRY 2024)															
4Q24 COMSCORE (sell) - OMAHA - Oct'22-May'23 average of Fire Country															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	----F--					1	\$900.00		0.00			
N 31	KMTV	10/15/24	10/19/24	Saturday Prime C	CM	9-10pm	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
(Program: 48 HOURS)															
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of 48 hours															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S-					1	\$1,000.00		0.00			
N 32	KMTV	10/15/24	10/20/24	Sunday Prime A	CM	6-7pm	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
(Program: 60 MINUTES)															
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of 60 mins															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S					1	\$2,000.00		0.00			
N 33	KMTV	10/15/24	10/21/24	M-F CBS Morning News	CM	4-430am	MTWTF--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00
(Program: CBS MORNING NEWS)															
4Q24 COMSCORE (sell) - OMAHA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--					5	\$40.00		0.00			
N 34	KMTV	10/15/24	10/21/24	M-F 430-5am News	CM	430-5am	MTWTF--	:30	5	\$40.00	P-2	0.00	NM	5	\$200.00
(Program: AG DAY)															
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news at 430a (tp)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/24	10/21/24	MTWTF--					5	\$40.00		0.00			
N 35	KMTV	10/15/24	10/19/24	Sa 7-8am	CM	7-8am	-----S-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
(Program: 3 NEWS NOW AT 7A SAT)															
4Q24 COMSCORE (sell) - OMAHA - 4Q22 average of news Sat at 7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/24	10/20/24	-----S-					1	\$125.00		0.00			

Order / Rev: 1281115  
 Alt Order #: WOC14617235  
 Flight Dates: 10/15/24 - 10/21/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13093  
**KMTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	KMTV	10/15/24	10/16/24	Wednesday Prime A Wednesday Prime A	CM	7-8pm	--W----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
(Program: SURVIVOR 2024) 4Q24 COMSCORE (sell) - OMAHA - Sep'22-Dec'22 and Mar'23-May'23 average of Survivor <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 --W---- 1 \$1,500.00 0.00															
N37	KMTV	10/15/24	10/16/24	Wednesday Prime C Wednesday Prime C	CM	9-10pm	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
(Program: TOUGH AS NAILS) 4Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of So Help Me Todd (similar show also on Thu) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 --W---- 1 \$1,000.00 0.00															
N38	KMTV	10/15/24	10/17/24	Thursday Prime C Thursday Prime C	CM	9-10pm	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
(Program: ELSBETH 2024) 4Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of So Help Me Todd (similar show also on Thu) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 ---T--- 1 \$1,000.00 0.00															
N39	KMTV	10/15/24	10/19/24	Big Ten FB Early Game Big Ten FB Early Game	CM	Big Ten FB Early C	-----S-	:30	1	\$23,000.00	P-2	0.00	NM	1	\$23,000.00
(Program: CFB BIG 10 HUSKERS) 4Q24 COMSCORE (sell) - OMAHA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/14/24 10/20/24 -----S- 1 \$23,000.00 0.00															
<b>Totals</b>													<b>123</b>	<b>\$64,925.00</b>	