

# ORDER



**KMTV**

**Orders**  
**Order / Rev:** 1281073  
**Alt Order #:** WOC14617230  
**Product Desc:** TV  
**Estimate:** 13088  
**Flight Dates:** 09/10/24 - 09/16/24  
**Original Date / Rev:** 04/16/24 / 04/16/24  
**Order Type:** GENERAL

**Primary AE:** Ethan Brubaker  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Rick Weiner  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-2

**New Business End:**  
**Advertiser External ID:** 215649  
**Agency External ID:** 123989  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/16/24	88	\$23,325.00	\$19,826.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	88	\$23,325.00	\$19,826.25	0.00
<b>Totals</b>	<b>88</b>	<b>\$23,325.00</b>	<b>\$19,826.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KMTV	09/10/24	09/16/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00												
(Program: 3 NEWS NOW AT 6A) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of news at 6a <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/10/24</td> <td>09/16/24</td> <td>MTWTF--</td> <td>5</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/10/24	09/16/24	MTWTF--	5	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/10/24	09/16/24	MTWTF--	5	\$150.00	0.00																						
N 2	KMTV	09/10/24	09/14/24	Sa 8-10am Sa 8-10am	CM	8-10am	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00												
(Program: CBS THIS MORNING SAT) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of CBS Sat Mornings <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/09/24</td> <td>09/15/24</td> <td>-----S-</td> <td>1</td> <td>\$250.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/09/24	09/15/24	-----S-	1	\$250.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/09/24	09/15/24	-----S-	1	\$250.00	0.00																						
N 3	KMTV	09/10/24	09/15/24	Su 930-1030am Su 930-1030am	CM	930-1030am	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00												
(Program: FACE THE NATION) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of Face the Nation <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/09/24</td> <td>09/15/24</td> <td>-----S</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/09/24	09/15/24	-----S	1	\$300.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 09/09/24	09/15/24	-----S	1	\$300.00	0.00																						
N 4	KMTV	09/10/24	09/16/24	M-F 9-930am M-F 9-930am	CM	9-930am	MTWTF--	:30	5	\$110.00	P-2	0.00	NM	5	\$550.00												
(Program: MORNING RUSH) 3Q24 COMSCORE (sell) - OMAHA - Sep'23 average of Morning Rush <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 1281073  
 Alt Order #: WOC14617230  
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13088  
**KMTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMTV	09/10/24	09/16/24	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	MTWTF--	:30	5	\$325.00	P-2	0.00	NM	5	\$1,625.00
(Program: 3 NEWS NOW AT NOON) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of news at noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/24	09/16/24	MTWTF--			5		\$325.00		0.00				
N 6	KMTV	09/10/24	09/16/24	M-F 2-3pm Let's Make A Deal	CM	2-3pm	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
(Program: LETS MAKE A DEAL) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of Lets Make a Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/24	09/16/24	MTWTF--			5		\$200.00		0.00				
N 7	KMTV	09/10/24	09/16/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	MTWTF--	:30	4	\$225.00	P-2	0.00	NM	4	\$900.00
(Program: 25 WORDS OR LESS) 3Q24 COMSCORE (sell) - OMAHA - Sep'23 average of 25 Words or Less															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/24	09/16/24	MTWTF--			4		\$225.00		0.00				
N 8	KMTV	09/10/24	09/16/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
(Program: DATELINE 4P) 3Q24 COMSCORE (sell) - OMAHA - 3Q24 average of Dateline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/24	09/16/24	MTWTF--			5		\$250.00		0.00				
N 9	KMTV	09/10/24	09/14/24	Sa 6-630pm SYN Sa 6-630pm (SYN)	CM	6-630pm	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
(Program: GAME TIME W/BOOMER WKND 6P) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of Sports Stars of Tomorrow															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/09/24	09/15/24	-----S-			1		\$200.00		0.00				
N 10	KMTV	09/10/24	09/16/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	6	\$400.00	P-2	0.00	NM	6	\$2,400.00
(Program: 3 NEWS NOW AT 10P) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of news at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/24	09/16/24	MTWTF--			6		\$400.00		0.00				
N 11	KMTV	09/10/24	09/14/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
(Program: 3 NEWS NOW AT 10P SAT) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of news sat at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/09/24	09/15/24	-----S-			1		\$350.00		0.00				
N 12	KMTV	09/10/24	09/16/24	M-F 1035-1137pm M-F 1035-1137pm	CM	1035-1137pm	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
(Program: LATE SHOW W/STEPHEN COLBERT) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/24	09/16/24	MTWTF--			5		\$150.00		0.00				
N 13	KMTV	09/10/24	09/16/24	M-F 1137pm-1237am M-F 1137pm-1237am	CM	1137pm-1237am	MTWTF--	:30	6	\$100.00	P-2	0.00	NM	6	\$600.00
(Program: MIDNIGHT 2024) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of Late Late Show/Comics Unleashed (tp)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/24	09/16/24	MTWTF--			6		\$100.00		0.00				
N 14	KMTV	09/10/24	09/16/24	Monday Prime A Monday Prime A	CM	7-8pm	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
(Program: NEIGHBORHOOD/BOB ABISHOLA 24) 3Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of Neighborhood and Bob Abishola															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/24	09/16/24	M-----			1		\$1,000.00		0.00				
N 15	KMTV	09/10/24	09/12/24		CM	9-10pm	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00

Order / Rev: 1281073  
 Alt Order #: WOC14617230  
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: House Majority PAC  
 Product Desc: TV  
 Estimate: 13088  
**KMTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thursday Prime C Thursday Prime C (Program: ELSBETH/CHALLENGE USA) 3Q24 COMSCORE (sell) - OMAHA - Sep'22-May'23 average of So Help Me Todd <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/09/24 09/15/24 ---T--- 1 \$1,000.00 0.00															
N 16	KMTV	09/10/24	09/16/24	M-F 5-6am News M-F 5-6am News (Program: 3 NEWS NOW AT 5A) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of news at 5a	CM	5-6am	MTWTF--	:30	5	\$85.00	P-2	0.00	NM	5	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 MTWTF-- 5 \$85.00 0.00															
N 17	KMTV	09/10/24	09/16/24	M-F CBS News Morning M-F CBS Mornings (Program: CBS THIS MORNING) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of CBS Mornings	CM	7-9am	MTWTF--	:30	10	\$250.00	P-2	0.00	NM	10	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 MTWTF-- 10 \$250.00 0.00															
N 18	KMTV	09/10/24	09/15/24	Su 8-930am Su 8-930am (Program: CBS SUN MORNING) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of CBS Sun Mornings	CM	8-930am	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/09/24 09/15/24 -----S 1 \$600.00 0.00															
N 19	KMTV	09/10/24	09/16/24	M-F 930-10am M-F 930-10am (Program: DREW BARRYMORE) 3Q24 COMSCORE (sell) - OMAHA - Sep'23 average of Drew Barrymore	CM	930-10am	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 MTWTF-- 5 \$125.00 0.00															
N 20	KMTV	09/10/24	09/16/24	M-F 10-11am M-F 10-11am (Program: PRICE IS RIGHT) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of Price is Right	CM	10-11am	MTWTF--	:30	5	\$650.00	P-2	0.00	NM	5	\$3,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 MTWTF-- 5 \$650.00 0.00															
N 21	KMTV	09/10/24	09/16/24	M-F 5-530pm News M-F 5-530pm News (Program: 3 NEWS NOW AT 5P) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of news at 5p	CM	5-530pm	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 MTWTF-- 5 \$300.00 0.00															
N 22	KMTV	09/10/24	09/16/24	M-F 6-7pm News M-F 6-7pm News (Program: 3 NEWS NOW AT 6P) 3Q24 COMSCORE (sell) - OMAHA - 3Q23 average of news at 6p	CM	6-7pm	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/24 09/16/24 MTWTF-- 5 \$300.00 0.00															
Totals													88	\$23,325.00	