



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 703415 /		<u>Alt Order #</u> 09154231
<u>Product</u> NOT ONE PENNY		
<u>Contract Dates</u> 07/16/18 - 07/22/18		<u>Estimate #</u> 6302
<u>Advertiser</u> Not One Penny		<u>Original Date / Revision</u> 06/27/18 / 07/23/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1037	<u>Product 1/2</u> 1051
<u>Agency Ref</u>		<u>Advertiser Ref</u>

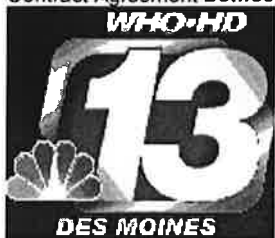
And:

Targeted Platform Media LLC
1291 Hollywood Avenue
Annapolis, MD 21403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	07/16/18	07/16/18	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	1-----				1	\$150.00				
N 2	13	07/18/18	07/18/18	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	--1----				1	\$200.00				
N 3	13	07/19/18	07/19/18	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---1---				1	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	07/16/18-07/22/18	M-F 3p-330p	3:00 PM-3:30 PM	----Th-----	:30		\$200.00		NM		
	Credited												
N 4	13	07/20/18	07/20/18	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----1--				1	\$200.00				
N 5	13	07/17/18	07/17/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$250.00				
N 6	13	07/19/18	07/19/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---1---				1	\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	07/16/18-07/22/18	Channel 13 News @ 4p	4:00 PM-5:00 PM	----Th-----	:30		\$250.00		NM		
	Credited												
N 7	13	07/20/18	07/20/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	----1--				1	\$250.00				
N 8	13	07/17/18	07/17/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	-1-----				1	\$900.00				
N 9	13	07/19/18	07/19/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/18	07/22/18	---1---				1	\$900.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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703415 /	09154231

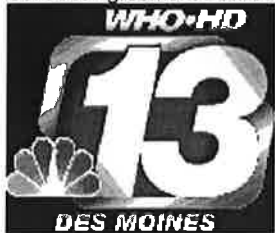
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/16/18 - 07/22/18	NOT ONE PENNY	6302

<u>Advertiser</u>	<u>Original Date / Revision</u>
Not One Penny	06/27/18 / 07/23/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>													
1	13	07/16/18-07/22/18		Channel 13 News @ 5p	5:00 PM-5:30 PM	----Th-----	:30		\$900.00		NM		
Credited													
N 10	13	07/16/18	07/16/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 1----- 1 \$1,450.00													
N 11	13	07/20/18	07/20/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 ----1-- 1 \$1,450.00													
N 12	13	07/19/18	07/19/18	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 ---1--- 1 \$150.00													
N 13	13	07/18/18	07/18/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 --1---- 1 \$1,500.00													
N 14	13	07/19/18	07/19/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 ---1--- 1 \$1,500.00													
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 13 07/16/18-07/22/18 M-F 630p-7p 6:30 PM-7:00 PM ----Th----- :30 \$1,500.00 NM Credited													
N 15	13	07/17/18	07/17/18	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 -1----- 1 \$1,700.00													
N 16	13	07/18/18	07/18/18	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$1,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 --1---- 1 \$1,700.00													
N 17	13	07/20/18	07/20/18	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 ----1-- 1 \$150.00													
N 18	13	07/16/18	07/16/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 1----- 1 \$325.00													
N 19	13	07/17/18	07/17/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 -1----- 1 \$325.00													
N 20	13	07/18/18	07/18/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 --1---- 1 \$325.00													
N 21	13	07/19/18	07/19/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 ---1--- 1 \$325.00													
N 22	13	07/20/18	07/20/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$325.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 ----1-- 1 \$325.00													
N 23	13	07/16/18	07/16/18	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/16/18 07/22/18 1----- 1 \$200.00													
Totals								0.00					\$11,875.00

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Not One Penny	06/27/18 / 07/23/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/20/18	19	\$11,875.00	(\$1,781.25)	\$10,093.75
Totals	19	\$11,875.00	(\$1,781.25)	\$10,093.75

Signature: _____ **Date:** _____

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