



KATV, LLC
PO Box 77
Little Rock, AR 72203

Great American Media, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

Contract # 262125

Schedule Dates 08/26/14-08/29/14
Advertiser Jobs & Opportunities (17848)
Agency/T-Code Great American Media, Inc (5473)/ELECTRONIC
Product Issue - Issue (1076)
Brand ISSUE (19195)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name Pino, Thomas
Phone/Fax /
CPE 186/199/3412
Account Types National/Political Issue Agency
Billing Type Standard
Comments ISSUE

Date Entered 08/21/14
Last Modified 08/21/14
Entered By Susan Ramage
CO-OP No
Headline # ECR09392569
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,812.75
Net Total \$44,272.25
Sales Tax

KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Aug. 2014	27	\$52,085.00
Grand Total:	27	\$52,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/26/14-08/29/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS	2		X	X	X	X			2	\$555.00	\$1,110.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	8/21/14
2.0	Normal Line / SPOT (1)	08/26/14-08/29/14	4	:30	3:59P- DR. OZ	2		X	X	X	X			2	\$555.00	\$1,110.00	KATV Little Rock (KATV)	DR. OZ	8/21/14
3.0	Normal Line / SPOT (3)	08/26/14-08/29/14	4	:30	4:57A- NEWS-DAYBREAK EARLY	2		X	X	X	X			2	\$555.00	\$1,110.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK EARLY	8/21/14
4.0	Normal Line / SPOT (4)	08/26/14-08/29/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	2		X	X	X	X			2	\$555.00	\$1,110.00	KATV Little Rock (KATV)	MID DAY ARKANSAS	8/21/14
5.0	Normal Line / SPOT (5)	08/26/14-08/29/14	4	:30	2P- JEOPARDY	2		X	X	X	X			2	\$555.00	\$1,110.00	KATV Little Rock (KATV)	JEOPARDY	8/21/14
6.0	Normal Line / SPOT (6)	08/26/14-08/29/14	4	:30	9:58A- ABC--THE VIEW	2		X	X	X	X			2	\$655.00	\$1,310.00	KATV Little Rock (KATV)	THE VIEW	8/21/14
7.0	Normal Line / SPOT (7)	08/26/14-08/29/14	4	:30	2:59P- KATIE COURIC	2		X	X	X	X			2	\$405.00	\$810.00	KATV Little Rock (KATV)	KATIE	8/21/14
8.0	Normal Line / SPOT (8)	08/26/14-08/29/14	4	:30	1P- ABC--GENERAL HOSPITAL	2		X	X	X	X			2	\$655.00	\$1,310.00	KATV Little Rock (KATV)	GENERAL HOSPITAL	8/21/14
9.0	Normal Line / SPOT (9)	08/26/14-08/29/14	4	:30	7A- ABC--GOOD MORNING AMERICA	2		X	X	X	X			2	\$2,255.00	\$4,510.00	KATV Little Rock (KATV)	GOOD MORNING AMERICA	8/21/14
10.0	Normal Line / SPOT (10)	08/26/14-08/29/14	4	:30	12P- ABC--THE CHEW	2		X	X	X	X			2	\$655.00	\$1,310.00	KATV Little Rock (KATV)	THE CHEW	8/21/14
11.0	Normal Line / SPOT (11)	08/26/14-08/29/14	4	:30	5:58A- NEWS-DAYBREAK	2		X	X	X	X			2	\$2,255.00	\$4,510.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK	8/21/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.katv.com and are incorporated by reference in their entirety.



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12.0	Normal Line / SPOT (12)	08/26/14-08/29/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	2		X	X	X	X			2	\$5,555.00	\$11,110.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE AT 5	8/21/14
13.0	Normal Line / SPOT (13)	08/26/14-08/29/14	4	:30	5:58P- NEWS-KATV NEWS @ 6	2		X	X	X	X			2	\$7,555.00	\$15,110.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS AT 6	8/21/14
14.0	Normal Line / SPOT (14)	08/26/14-08/26/14	4	:30	7P- ABC--BACHELOR IN PARADISE	1		X						1	\$6,555.00	\$6,555.00	KATV Little Rock (KATV)	BACHELOR IN PARADISE	8/21/14

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