



KATV, LLC  
PO Box 77  
Little Rock, AR 72203

Great American Media, Inc  
3050 K Street NW  
Suite 100  
Washington, DC 20007

## Contract # 262125

**Schedule Dates** 08/26/14-08/29/14  
**Advertiser** Jobs & Opportunities (17848)  
**Agency/T-Code** Great American Media, Inc (5473)/ELECTRONIC  
**Product** Issue - Issue (1076)  
**Brand** ISSUE (19195)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** Pino,Thomas  
**Phone/Fax** /  
**CPE** 186/199/3412  
**Account Types** National/Political Issue Agency  
**Billing Type** Standard  
**Comments** ISSUE

**Date Entered** 08/21/14  
**Last Modified** 08/21/14  
**Entered By** Susan Ramage  
**CO-OP** No  
**Headline #** ECR09392569  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,812.75  
**Net Total** \$44,272.25  
**Sales Tax**

## KATV Little Rock (KATV)

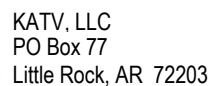
| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Aug. 2014           | 27        | \$52,085.00        |
| <b>Grand Total:</b> | <b>27</b> | <b>\$52,085.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                      | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                 | Comments                 | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|--------------------------|---------|
| 1.0  | Normal Line / SPOT (1)         | 08/26/14-08/29/14 | 4   | :30    | 9A- NEWS-GOOD MORNING ARKANSAS | 2   |    | X  | X  | X  | X  |    |    | 2     | \$555.00   | \$1,110.00 | KATV Little Rock (KATV) | GOOD MORNING ARKANSAS    | 8/21/14 |
| 2.0  | Normal Line / SPOT (1)         | 08/26/14-08/29/14 | 4   | :30    | 3:59P- DR. OZ                  | 2   |    | X  | X  | X  | X  |    |    | 2     | \$555.00   | \$1,110.00 | KATV Little Rock (KATV) | DR. OZ                   | 8/21/14 |
| 3.0  | Normal Line / SPOT (3)         | 08/26/14-08/29/14 | 4   | :30    | 4:57A- NEWS-DAYBREAK EARLY     | 2   |    | X  | X  | X  | X  |    |    | 2     | \$555.00   | \$1,110.00 | KATV Little Rock (KATV) | CHANNEL 7 DAYBREAK EARLY | 8/21/14 |
| 4.0  | Normal Line / SPOT (4)         | 08/26/14-08/29/14 | 4   | :30    | 11:30A- NEWS-MID DAY ARKANSAS  | 2   |    | X  | X  | X  | X  |    |    | 2     | \$555.00   | \$1,110.00 | KATV Little Rock (KATV) | MID DAY ARKANSAS         | 8/21/14 |
| 5.0  | Normal Line / SPOT (5)         | 08/26/14-08/29/14 | 4   | :30    | 2P- JEOPARDY                   | 2   |    | X  | X  | X  | X  |    |    | 2     | \$555.00   | \$1,110.00 | KATV Little Rock (KATV) | JEOPARDY                 | 8/21/14 |
| 6.0  | Normal Line / SPOT (6)         | 08/26/14-08/29/14 | 4   | :30    | 9:58A- ABC--THE VIEW           | 2   |    | X  | X  | X  | X  |    |    | 2     | \$655.00   | \$1,310.00 | KATV Little Rock (KATV) | THE VIEW                 | 8/21/14 |
| 7.0  | Normal Line / SPOT (7)         | 08/26/14-08/29/14 | 4   | :30    | 2:59P- KATIE COURIC            | 2   |    | X  | X  | X  | X  |    |    | 2     | \$405.00   | \$810.00   | KATV Little Rock (KATV) | KATIE                    | 8/21/14 |
| 8.0  | Normal Line / SPOT (8)         | 08/26/14-08/29/14 | 4   | :30    | 1P- ABC--GENERAL HOSPITAL      | 2   |    | X  | X  | X  | X  |    |    | 2     | \$655.00   | \$1,310.00 | KATV Little Rock (KATV) | GENERAL HOSPITAL         | 8/21/14 |
| 9.0  | Normal Line / SPOT (9)         | 08/26/14-08/29/14 | 4   | :30    | 7A- ABC--GOOD MORNING AMERICA  | 2   |    | X  | X  | X  | X  |    |    | 2     | \$2,255.00 | \$4,510.00 | KATV Little Rock (KATV) | GOOD MORNING AMERICA     | 8/21/14 |
| 10.0 | Normal Line / SPOT (10)        | 08/26/14-08/29/14 | 4   | :30    | 12P- ABC--THE CHEW             | 2   |    | X  | X  | X  | X  |    |    | 2     | \$655.00   | \$1,310.00 | KATV Little Rock (KATV) | THE CHEW                 | 8/21/14 |
| 11.0 | Normal Line / SPOT (11)        | 08/26/14-08/29/14 | 4   | :30    | 5:58A- NEWS-DAYBREAK           | 2   |    | X  | X  | X  | X  |    |    | 2     | \$2,255.00 | \$4,510.00 | KATV Little Rock (KATV) | CHANNEL 7 DAYBREAK       | 8/21/14 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.katv.com](http://www.katv.com) and are incorporated by reference in their entirety.



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