



CBS RADIO

ISSUES AND PROGRAMS REPORT

FOR

WCBS-FM
&
WCBS-FM HD1
&
WCBS FM HD 3

4th QUARTER, 2016

OCTOBER 1, 2016 THROUGH DECEMBER 31, 2016

Prepared by:

**Deborah Gordon
Public Affairs Director**

**ISSUES OF CONCERN TO NEW YORK CITY
ADDRESSED IN RESPONSIVE PROGRAMMING
IN THE
4TH QUARTER, 2016**

1. **PUBLIC INTEREST:** Issues of concern are more awareness about increased cases of child abuse among children; Awareness about art education programs and programs that focus on healthy eating; Better awareness about arts and culture in New York, and American playwrights.
2. **HEALTH ISSUES:** Issues of concern include awareness about organizations that provide help for people with spinal cord injuries and other disabilities; more awareness about diabetes as a growing health problem and also awareness about cervical cancer, leukemia and other blood cancers;
3. **WOMENS ISSUES:** Issues of concern include information about domestic violence and its adverse impact on women and families, and on society as a whole; Awareness about programs and services available for women in need of shelter childcare, supportive housing and counseling; Information about female journalists reporting from the front lines, and the daily dangers they face.
4. **ENVIRONMENT:** Issues of concern include information about the preservation of birds in their natural habitats and the prevention of the extinction of certain species; More information about eco-friendly public places that also serve as wildlife conservation facilities; information about lowering greenhouse gas emissions and the positive effects on our environment.
5. **HOMELESSNESS & HUNGER:** Information about organizations feeding the hungry during the holidays; Better awareness about resources available to the homeless and clothing drives to help keep them warm during the winter; Increased awareness about the need for housing and shelter for the homeless and those who are below the poverty line, Information about organizations working to get at the root causes of poverty and homelessness.

PUBLIC AFFAIRS PROGRAMS

WCBS-FM PROGRAMS THAT ADDRESS COMMUNITY ISSUES:

1. DIALOGUE 101

**Sundays, 6:00am – 7:00am
October 1, 2016 – December 31, 2016**

**This show addresses issues of significant concern to
the residents of the New York City Tri-State area.**

Produced and hosted by Deborah Gordon

**WCBS-FM QUARTERLY ISSUES/PROGRAMS REPORT
FOURTH QUARTER 2016**

(OCTOBER 1, 2016 THROUGH DECEMBER 31, 2016)

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC INTEREST

DIALOGUE 101

**October 9, 2016
6:00 am
29 minutes of a 60-minute program**

NYSPCC

**Host: Deborah Gordon
Guest: Stephen Forrester, Esq. Director**

The New York Society for the Prevention of Cruelty to Children (NYSPCC), is the first child protective agency in the world and strives to meet the urgent needs of New York City's most vulnerable children and help keep them safe from abuse and neglect. Child abuse impacts kids and teenagers of all races and economic groups and Mr. Forrester provided data about the marked increase in incidences over the last 5 years. Discussed recent local news stories of children being seriously injured or murdered by abusive adults, including Zymere Perkins, the 6 year old New Yorker who lost his life at the hands of his abusers. In many cases, the problems abused kids face are known to child service agencies, and they still end up dead, and Mr. Forrester discussed that issue and also the changes that are being implemented to help prevent future similar scenarios, including oversight hearings of the child protective system. Also discussed were NYSPCC's 'Safe Touches' program which is designed to teach kids how to recognize and report sexual abuse and "unsafe" touches. The program provides sex abuse prevention training to children in grades K-3 in the public schools and has trained thousands and thousands of children in public school on how to keep themselves safe from unsafe touches including sexual abuse. Mr. Forrester urged the community to report abuse if they suspect it and discussed common signs and symptoms and ways to recognize abuse. ALSO SEE YOUTH ORIENTED ISSUES

DIALOGUE 101

**October 9, 2016
6:00 am
25 minutes of a 60-minute program**

**Laurie M. Tisch Illumination Fund
Host: Deborah Gordon
Guest: Laurie M. Tisch, Founder**

ISSUE: PUBLIC INTEREST (continued)

The Laurie M. Tisch Illumination Fund, supports innovative strategies to address long standing problems in New York and works to provide access and opportunity to all New Yorkers. Ms. Tisch discussed her desire to provide the same access to museums, culture and healthy food that her own daughters had growing up to all segments of the New York community and make it more level playing field for them. The Laurie M. Tisch Illumination Fund champions and supports inventive approaches to many issues, but places a special emphasis on arts education and healthy eating and Ms. Tisch discussed a few of the many programs that the organization funds and partners with including The New York City Green Cart Program, and The Children's Museum of Manhattan. The Fund has also invested in and provides grants to The New York Women's Foundation, concerning the issue of working women and childcare, and economic justice for women and girls. The Foundation honored Ms. Tisch for her partnership as well as her ongoing commitment to empowering others, and Ms. Tisch discussed the honor and the Foundation's efforts to enhance the lives of women in New York and across the world. Spotlighted the Foundation's gala which raises money for their work and mission.

DIALOGUE 101

**November 6, 2016
6:00 am
23 minutes of a 60-minute program**

**Operation Heal Our Heroes
Host: Deborah Gordon
Guest: Everett Weston, Army Captain/Founder**

Mr. Weston founded Operation: Heal Our Heroes (HOH) along with Patrick Bolchoz, after their good friend and fellow Army vet – Frankie, committed suicide. The organization strives to ensure vets who are suffering from post-traumatic stress disorder and other related mental health issues get the help they need in a timely manner. Mr. Weston provided information about veterans who are suffering and the fragile state they are in, and stressed the fact that when these vets finally acknowledge that they need to get help, the help needs to happen quickly. Mr. Weston also provided information about the serious issues vets face upon returning home, including unemployment, a lack of available resources, etc., and discussed its adverse effects, which leads to 20 veterans committing suicide daily because of their inability to make that transition all the way back home. HOH strives to make people aware of these issues that veterans face when they get out of service, so that people can be more in tune and more educated about the issues, and thus be better equipped to help them,” said Weston. Also spotlighted the HOH annual Call to Arms fundraiser to raise funds to help our nation’s vets. Every \$5000 HOH raises can provide private mental health services for a veteran for his or her entire lifetime.

ISSUE: PUBLIC INTEREST (continued)

DIALOGUE 101

**November 13, 2016
6:00 am
21 minutes of a 60-minute program**

Harold and Mimi Steinberg Charitable Trust Distinguished Playwright Award

**Host: Deborah Gordon
Guest: Sarah Ruhl, Playwright**

The Harold and Mimi Steinberg Charitable Trust Distinguished Playwright of the Year Award is given out biennially to venerable playwrights and is renowned for being an honor that really makes a palpable difference in an artist's life and fosters longevity in their craft. The prestigious award, affectionately known as "The Mimi", is presented to honor the artistic excellence of an American playwright's body of work, and previous winners have included Pulitzer Prize winner, Tony Kushner. Ms. Ruhl described the honor as a "this is your life" event, which featured scenes from her work performed by actors who originated the roles, which will d the meaningful tribute. She also discussed the ethical responsibility she felt to keep writing for the theater, to keep writing plays, and to stay focused on creating a body of work and an ethical obligation to keep giving back. Ms. Ruhl also shared the story of how she first learned the news that she had won the Mimi, along with the accompanying \$200,000 cash prize, which came at time when she was having problems paying her bills, and discussed plans to donate a portion of her winnings to help playwrights who are struggling with childcare issues, so they can raise a family and still continue to work.

ISSUE: **HEALTH**

DIALOGUE 101

November 6, 2016
6:00 am
26 minutes of a 60-minute program

Christopher and Dana Reeve Foundation
Host: Deborah Gordon
Guest: Peter Wilderotter, President & CEO

The Christopher & Dana Reeve Foundation is a New Jersey non-profit dedicated to curing spinal cord injury, and was started after Mr. Reeve became spinal cord injured in 1995 and there were few places for the family to turn to get information. The Foundation strives to improve the quality of life for people living with paralysis by providing information, advocacy and also by funding innovative research. Christopher and Dana Reeve both became staunch advocates for people living with paralysis and focused on providing care, not only for those afflicted, but also for their families, and towards that end created the Reeve Foundation Resource Center which offers free support to the family members of those with paralysis. Mr. Wilderotter created a campaign called the Big Idea, which is changing the lives of those living with spinal cord injuries. Spotlighted the Reeve Foundation's annual fundraiser which celebrates those who embody their mission, and honors individuals who thrive despite being spinal cord injured. All proceeds from the event go towards research, enabling the Reeve Foundation to continue its essential work on behalf of the hundreds of thousands of people living with spinal cord injuries.

DIALOGUE 101
November 13, 2016
6:00 am
24 minutes of a 60-minute program

Divabetic
Host: Deborah Gordon
Guest: Max Szadek, Founder

Divabetic was founded in 2005 and is a diabetes education and outreach organization borne out of the relationship between its founder and his former boss Luther Vandross, who died of complications from a diabetes-related stroke. The mission of organization is to reach out especially to the women in the community who are often the caregivers, and who oftentimes neglect their own health, and empower them to take charge of their health and live to the fullest, in spite of the illness. Discussed the need for increased awareness and education about the issue. Encouraged the community to get involved in their family members diabetic care and detailed ways they can help their family members recognize diabetes symptoms, and better manage their care. Also, discussed the different types of diabetes, as well as the best prevention and detection methods. Provided data about diabetes rates across the country and discussed New York's role as the epicenter of the disease.

ISSUE: HEALTH (continued)

DIALOGUE 101

November 20, 2016

6:00 am

25 minutes of a 60-minute program

Gilda's Club New York

Host: Deborah Gordon

Guest: Lily Safani, CEO/Executive Director

Gilda's Club is an organization that was founded in New York in 1995 as a legacy to comedienne Gilda Radner after she was diagnosed and subsequently died of ovarian cancer, and provides women living with cancer and their families with a meeting place to socialize and build emotional and social support as a supplement to medical care. Discussed the variety of free workshops and trainings they offer to foster those goals. Also discussed how the organization has grown to help people with other cancers, and also the programs which are implemented to help the children of the women who are ill. Spotlighted their holiday promotion designed to provide a forum for the community to honor their loved ones lost to cancer. Also spotlighted their annual Women's Benefit Lunch for women working and living with cancer. ALSO SEE WOMENS ISSUES

DIALOGUE 101

November 27, 2016

6:00 am

26 minutes of a 60-minute program

Gabrielle's Angels Foundation

Host: Deborah Gordon

Guests: Denise Rich, Founder

Dr. Stephen Nimer, Board Chair

Gabrielle's Angel Foundation was started 20 years ago, after Ms. Rich's daughter Gabrielle, developed acute leukemia. Gabrielle's final wish was that her mother start the Foundation in order to help prevent others from experiencing the same pain and suffering, and it has proven to be a very successful endeavor. Ms. Rich discussed how the organization has grown to become one of the largest sources of non-governmental funding for blood cancer research in America, and the fact that 85 cents of every dollar goes directly for research. Ms. Rich discussed the many advances that have been made over the last 20 years as a direct result of the organization's research, and the fact that if Gabrielle had developed the disease today, she would have a very high chance of being cured from the disease. Dr. Nimer was also Gabrielle's physician and discussed the Foundation's medical symposium which brings people from all

ISSUE: HEALTH (continued)

over the country together, to hear the latest research being done, collaborate and communicate to make progress in the cures for blood cancers. Spotlighed the organization's signature NYC fundraiser which consistently garners the support of entertainment's leading names who donate their time to help them raise funds. Ms. Rich and Dr. Nlmer also encouraged listeners to participate in the Foundation's 20 for 20 campaign whereby they will raise money to help fund 20 new projects to commemorate the 20 years since Gabrielle' s passing.

ISSUE: WOMEN'S ISSUES

DIALOGUE 101

**October 2, 2016
6:00 am
28 minutes of a 60-minute program**

Safe Horizon

**Host: Deborah Gordon
Guest: Rachel Goldsmith, Associate Vice President**

The Harold Safe Horizon is the nation's leading victim's assistance organization that works to empower victims of domestic violence, child abuse, sexual assault and human trafficking, and envisions a society that is free of family and community violence. Ms. Goldsmith provided information and data about domestic abuse including the fact that nationally 1 in 4 women and 1 in 7 men will experience domestic violence in their lifetime. Ms. Goldsmith also discussed the impact domestic violence has on the entire family, especially the children, and the myriad services and programs Safe Horizon makes available to them. An important focus for Safe Horizon is safety and their primary intervention is helping victims get the services that they need to help them stay safe. Spotlighted Safe Horizon's new anti-domestic violence campaign, whereby the community is encouraged to paint their left ring fingernail purple to create awareness about domestic violence, and help to break the silence and stigma that is often associated with it. Many celebrities have lent their voices to the campaign including TV host Tamron Hall, and musician Dave Navarro, both of whom have had personal experience with domestic violence: Ms. Hall lost her sister to domestic violence and Mr. Navarro lost his mother when he was 15. The campaign is also a way to raise funds to help victims and the community is encouraged to support the effort by sharing photos on social media with the hashtag and donating to Safe Horizon. Ms. Goldsmith also encouraged listeners to call the Safe Horizon 24-hour hotline if they or someone they know needs help.

DIALOGUE 101

**October 15, 2016
6:00 am
28 minutes of a 60-minute program**

Women in Need

**Host: Deborah Gordon
Guest: Bonnie Stone, President**

Women in Need was founded in 1986 and is one of the first homeless shelters serving women in New York City and currently serves 10,000 homeless and disadvantaged women and children and provides them with basic needs. Discussed the comprehensive programs and services that WIN provides including shelter, childcare, supportive housing and counseling, with the ultimate goal of enabling the women to become self-reliant, independent, and better able to

ISSUE: WOMEN'S ISSUES (continued)

care for their families. Talked about some of the root causes of women becoming homeless, which entails domestic violence and abuse and alcohol and substance abuse. Spotlighted their newest program, called Home to Stay which is a collaboration with the Robin Hood Foundation and focuses on those women who have experienced repeated episodes of homelessness and have returned to being homeless after receiving rental subsidies, with the goal of helping them maintain housing stability.

DIALOGUE 101

**October 23, 2016
6:00 am
20 minutes of a 60-minute program**

International Womens Media Foundation

**Host: Deborah Gordon
Guests: Sarah Paul, Journalist/Award Recipient
 Diane Rehm, NPR Host/Award Recipient**

Spotlighted The International Women's Media Foundation (IWMF) Courage in Journalism Awards which was started in 1990 and honors female journalists who have exhibited extraordinary bravery and courage in reporting from areas of instability, oppression and conflict. Ms. Paul was one of the honorees and discussed the numerous death threats and physical attacks she and other journalists receive for reporting of government corruption, and talked about the dangers she and fellow female journalists face every day. Ms. Paul also discussed her reporting on issues such as gender-based violence and sex trafficking and dedicated her award to her mother, to the men and women who opened their doors to her and told her their stories of being tortured and raped, and also to the female journalists for and dedicated her award to these women for their sacrifices. Diane Rehm whose career spans more than four decades was also honored with IWMF's Lifetime Achievement Award. And Ms. Rehm recounted how she started out at the age of 37 as a station volunteer, and worked her way up to achieve success, overcoming sexual harassment, adversity, and a chronic voice disorder that impacted her speech. Ms. Rehm encouraged all women to never fear telling their age, as a way to fight ageism.

DIALOGUE 101

**November 20, 2016
6:00 am
25 minutes of a 60-minute program**

Gilda's Club New York

**Host: Deborah Gordon
Guest: Lily Safani, CEO/Executive Director**

ISSUE: WOMEN'S ISSUES (continued)

Gilda's Club is an organization that was founded in New York in 1995 as a legacy to comedienne Gilda Radner after she was diagnosed and subsequently died of ovarian cancer, and provides women living with cancer and their families with a meeting place to socialize and build emotional and social support as a supplement to medical care. Discussed the variety of free workshops and trainings they offer to foster those goals. Also discussed how the organization has grown to help people with other cancers, and also the programs which are implemented to help the children of the women who are ill. Spotlighted their annual holiday promotion designed to provide a forum for the community to honor their loved ones lost to cancer. Also spotlighted their annual Women's Benefit Lunch for women working and living with cancer. ALSO SEE HEALTH

DIALOGUE 101

November 27, 2016

6:00 am

24 minutes of a 60-minute program

Bottomless Closet New York

Host: Deborah Gordon

Guests: Kendall Farrall, Executive Director

Bottomless Closet helps disadvantaged, formerly homeless New York City women become self-sufficient through a comprehensive program that includes providing them with business attire, and helping them prepare for interviews. The free program also provides financial management and helps them with professional development. The primary model of the organization is to cultivate a network of women volunteers to help other women succeed in the workplace by building self confidence and self esteem, and improve the quality of their lives. Discussed the educational curriculum and the one on one assistance and techniques used to achieve these goals. Also provided data about the women they serve, and explained some of the causes of why they need the help of Bottomless closet including being victims of domestic violence. Expressed a need for continued support from the community and the dearth in quality clothes for their plus size clients.

ISSUE: ENVIRONMENT

DIALOGUE 101
October 16, 2016
6:00 am
24 minutes of a 60-minute program

World Wildlife Conservation Society/Bronx Zoo Halloween
Host: Deborah Gordon
Guest: Dr. Pat Thomas

The Wildlife Conservation Society (WCS) was founded in 1895, with the mission to save wildlife and wild places across the globe. The Wildlife Conservation Society oversees the N.Y. Aquarium and 4 zoos in New York including the Bronx Zoo, which is the flagship and largest of the parks and is visited by millions of people annually. The Bronx Zoo houses rainforests and other eco-friendly exhibits, which helps to educate the community about environmental issues, and its importance in society. Mr. Thomas discussed the unique qualities of the Bronx Zoo, the diverse animals housed there which cannot be found anywhere else, and the top notch educational programs it offers for people of all age. Spotlighted the Bronx Zoo's fall season activities including their first ever adults- only Halloween fundraiser featuring fare from local restaurants and breweries, at which many of the Zoo's famous exhibits remained open after hours. Also spotlighted their annual Boo at the Zoo event, the Zoo's annual event where adults and kids dress up in costumes and enjoy family friendly games and entertainment. Net proceeds from both events supports WCS's conservation programs around the world.

ISSUE: ENVIRONMENT

DIALOGUE 101
October 30, 2016
6:00 am
27 minutes of a 60-minute program

Gaia Reserve
Host: Deborah Gordon
Guest: Boris Marchegiani, President

GAIA Reserve works to protect birds and their natural habitats and is involved in the Ara Macao Project in Costa Rica, which has re-introduced the Ara Macao which is also known as the Scarlett Macaw to the region where they used to roam free until they disappeared 40 years ago, until the project's efforts to bring them back. Mr. Marchegiani discussed the fact that though the majority of Macaws are in the U.S, the birds are indigenous to that area, and also discussed the lack of aviary diversity in the area, due to the devastation and destruction of the birds and their environment by companies who came into the area and exploited the land and its beauty. The environmental project is a collaborative effort between Mr. Marchegiani, and the Costa

Rican government's Ministry of Ecology and Energy to not only bring back the species to the area, but preserve it for future generations by hiring full time veterinarians that takes care of the birds and make sure that there is no genetic inbreeding, and that the birds are being treated properly. They also do genetic studies of the birds, and the Project works with schools and the community at large educating them about the birds to support their preservation and prevent future extinction.

ISSUE: ENVIRONMENT

DIALOGUE 101

October 30, 2016

6:00 am

24 minutes of a 60-minute program

Audubon Society of New York

Host: Deborah Gordon

Guest: Erin Crotty, Executive Director

Audubon New York is part of the Audubon Society works to protect birds in their habitats through science, advocacy and conservation programs. foster their proliferation, and preserve their natural habitats. The organization's mission is to conserve and restore natural ecosystems, and focuses on birds to protect them and their habitats which benefits our humanity as a whole, as well as the earth's biological diversity. Ms. Crotty discussed the importance of protecting the environment, making sure there is clean water, which improves the quality of life for people and also for birds, and also serves as a good indication that the biodiversity is in balance and healthy. Ms. Crotty also discussed the impact that a changing climate will have on the bird species, the organization's efforts to reduce greenhouse gas emissions, and the fact that scientists revealed that over half of the species in North America will be negatively impacted by a warmer climate. Audubon offers educational programs in all 5 boroughs that teaches environmental awareness to school kids, and helps them develop an appreciation of nature through classroom lessons and field trips, and also sponsors sanctuaries throughout New York State, and a special partnership with Prospect Park to engage the community in helping them to protecting the habitat of birds and other wildlife.

ISSUE: HUNGER & HOMELESSNESS

DIALOGUE 101

**November 20, 2016
6:00 am
28 minutes of a 60-minute program**

**WHY Hunger/Hungerthon 2016
Host: Deborah Gordon
Guest: Noreen Springstead, Executive Director**

WhyHunger is a leading global hunger organization with the mission to fight against hunger through various programs, and works towards grass roots solutions to help the 42 million Americans who go hungry and empower them. Ms. Springstead addressed some of the underlying issues around hunger and discussed how WhyHunger continues to meet the needs of the growing population of hungry people, providing a variety of resources including a hunger hotline to connect hungry people to nutritious feeding sources and sites. Also discussed were the primary increase in demand from working families who struggle to pay the rent and other bills and still put food on the table, and the ways that WhyHunger partners with local organizations to meet the demands. Ms. Springstead urged the community to connect with them via their hotline number which allows callers to call or text to receive a listing of local services close to wherever they live. Spotlighted Hungerthon, which is WhyHunger's annual Thanksgiving season auction in collaboration with CBS Radio, which raises funds in support of their efforts by offering radio listeners the chance to win unique prizes, while donating for the cause. Ms. Springstead provided information about the prizes available, detailed how the monies raised helps hungry New Yorkers, and discussed the tie in between Hungerthon and the WCBS FM holiday concert to increase awareness.

DIALOGUE 101

**December 11, 2016
6:00 am
28 minutes of a 60-minute program**

**St. Johns
Host: Deborah Gordon
Guest: Anthony Butler, Executive Director**

ISSUE:**HUNGER & HOMELESSNESS (continued)**

St. John's Bread and Life is Brooklyn based a non-profit that serves over 2,500 meals to hungry New Yorkers daily and also strives to ensure that the needy are treated with dignity and respect. Mr. Butler provided data about the One in five New Yorkers or 1.8 million people who use emergency food throughout the course of the year. The organization has provided a variety of free social services to the Brooklyn and Queens community for over 30 years – including advocacy, medical services, career and tax help, nutrition counseling, 2 soup kitchens, and a digital food pantry, the model of which is now utilized by other organizations across the country. Mr. Butler described the first of its kind digital choice food pantry, where people actually order off a touch screen to receive their food, which is more efficient, and dramatically decreased their waste, because people only take what they need, since most people don't completely run out of food –but instead run out of money, so they need to supplement –they may have pasta and no sauce...and the digital pantry helps them do that and also helps them to target healthier foods to hungry New Yorkers. Spotlighted Bread and Life's annual 'Sponsor a Family' holiday program, whereby over 2000 New York families are given holiday meals and toy packages for their families. The program utilizes the same digital software that is used for the food pantry and the organization pre-buys toys so community members can choose what they want, and also provides a full nutritious meal for about ten people who, for financial reasons, might not otherwise have access to it. Mr. Butler stressed the need for donations and also volunteers to help foster their mission to feed the hungry.

DIALOGUE 101

December 18, 2016
6:00 am
27 minutes of a 60-minute program

Goddard Community Center Christmas Meal
Host: Deborah Gordon
Guest: Stephan Russo, Executive Director

Goddard Riverside Community Center, which was founded in 1959 to provide opportunities for individuals and families to lead better lives, and serves over 15,000 people annually through a variety of programs and services including early childhood development, youth camps, homeless outreach and advocacy. The organization also provides housing to seniors, mental health services, and free tax help to the community. Every Christmas day for over 30 years, Goddard Riverside Community Center along with caring volunteers, serve hot holiday meals to over 1000 New Yorkers. The festive event brings people of all ages from different sectors of the community together in fellowship to celebrate the day. Mr. Russo provided details about the event, which besides food also provides music and entertainment for adults and kids alike, and talked about the types of people who usually attend the event who live nearby and are alone at Christmas can not only get good free meal, but also fellowship with others in the community. In addition, Goddard will deliver holiday meals to homebound seniors

ISSUE:

HUNGER & HOMELESSNESS (continued)

on the Upper West Side and Harlem. Mr. Russo stressed the need for volunteers to help them prepare the holiday meals, and to also help with all the services they offer throughout the year

DIALOGUE 101

**December 25, 2016
6:00 am
28 minutes of a 60-minute program**

New York Cares

**Host: Deborah Gordon
Guest: Wes Moe, Senior Director of Programs**

New York Cares, is New York's leading volunteer organization and their annual coat drive was spotlighted, which helps to provide coats for over 100,000 needy New Yorkers annually. Mr. Moe discussed the drive and encouraged New Yorkers to come together and support their fellow neighbors by giving them a warm coat, and encouraged listeners to not only drop off coats at drop off points, but also hold their own coat drives. Mr. Moe detailed the drop off location points which included police precincts, libraries, office buildings, apartment buildings, places of work, and places of worship around the city. Mr. Moe detailed the types and sizes of coats which were needed, and stressed the special need for large men's coats and also coats for infants and toddlers for whom being without the proper clothing can be a real health concern; The extra, extra large coats, are used by street homeless men and women who can use them to layer up. The organization also initiated a new texting campaign whereby citizens can text a \$20 donation, which will buy a new coat for a New Yorker in need. Mr. Moe also discussed how New York Cares serves New Yorkers in a variety of other ways including offering free tax help and the stressed the need for volunteers to serve, and discussed the training that is available to them.

WCBS FM RADIO
ISSUES AND PROGRAMS REPORT
4th QUARTER, 2016
OCTOBER 1, 2016 – DECEMBER 31, 2016
PUBLIC SERVICE ANNOUNCEMENTS

ORGANIZATION

AMERICAN DIABETES ASSOCIATION
AUTISM SPEAKS
BAILEY HOUSE
CARBON MONOXIDE POISON PREVENTION
CORNELL COOPERATIVE OF SUFFOLK COUNTY
CCHD (POVERTY IN AMERICA)
CERVICAL CANCER AWARENESS
DIVABETIC
DVD's FOR VETS
EYE BANK
FACES OF INFLUENZA
FCCLA (FAMILY CAREERS AND COMMUNITY LEADERS OF AMERICA)
FOOD BANK OF NEW YORK
I LOVE NEW YORK KNOW BEFORE YOU GO
IRS FREE FILE
IRS TAX TIPS
JAPAN EARTHQUAKE RELIEF
JEWISH CHILDCARE ASSOCIATION
KIDNEY FOUNDATION OF NEW YORK
MARCH OF DIMES
NATIONAL GUARD
NAT'L CENTER ON ADDICTION AND SUBSTANCE ABUSE
NAT'L DIABETES EDUCATION PROGRAM (US HEALTH & HUMAN SVCES)
NEIGHBORWORKS AMERICA
NEW YORK COALITION AGAINST HUNGER
POVERTY IN AMERICA
RED CROSS – MARCH RED CROSS MONTH
RONALD MCDONALD HOUSE
SHACK SUNRISE CAMPS
UNITY WALK
USO

WCBS-FM RADIO

QUARTERLY ISSUES/PROGRAMS REPORT

4TH QUARTER

October 1 – December 31, 2016

COMMUNITY OUTREACH REPORT

October 16, 2016

Gold Coast Walk for Crohn's & Colitis - Staten Island, NY

WCBS-FM was on-site at the Staten Island Walk in Staten Island, NY.

WCBS-FM promoted this event on-air and displayed a logo, link and information on the website.

October 23, 2016

ST. JOHN'S UNIVERSITY CAMPUS – Staten Island, NY

WCBS-FM was on-site at St. John's University in Staten Island, NY along with CBS on-air personality, Joe Causi. The street team interacted with listeners and distributed prizes and giveaways.

WCBS-FM promoted this event on-air and displayed a logo, link and information on the website.

December 29, 2016

BLOOMFIELD NJ 5K SPIRIT RUN AT MT. OLIVER CEMETERY- Bloomfield, NJ

WCBS-FM promoted this event on-air and displayed a logo, link and information on the website.

December 29, 2016

SCOTT SHANNON YEAR END RADIOTHON – Blythedale Children's Hospital

WCBS-FM was on-site and entered the WCBS- vehicle was outside

WCBS-FM promoted this event on-air and displayed a logo, link and information on the website.