

CONTRACT



WXIN-TV
6910 Network Place
Indianapolis, IN 46278
(317) 632-5900

And:

Mentzer Media
600 Fairmount Ave
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 366664 /		<u>Alt Order #</u> 08344565
<u>Product</u> SENATE LDRSHIP FUND		
<u>Contract Dates</u> 08/12/16 - 08/21/16	<u>Estimate #</u> 3504	
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 08/10/16 / 08/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXIN-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 275	<u>Product Code</u> 311
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	59	08/12/16	08/12/16	FOX59 Live @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$975.00	0.00			
N 2	59	08/19/16	08/19/16	FOX59 Morning News @ 7a	7:30 AM-8:00 AM		:30				NM	1	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	---1---				1	\$845.00	0.00			
N 3	59	08/19/16	08/19/16	FOX59 Morning News @ 8a	8:00 AM-8:30 AM		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	---1---				1	\$585.00	0.00			
N 4	59	08/15/16	08/15/16	FOX59 Live @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----				1	\$975.00	0.00			
N 5	59	08/15/16	08/15/16	FOX59 Morning News @ 7a	7:30 AM-8:00 AM		:30				NM	1	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----				1	\$845.00	0.00			
N 6	59	08/15/16	08/15/16	FOX59 Morning News @ 8a	8:00 AM-8:30 AM		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----				1	\$585.00	0.00			
N 7	59	08/15/16	08/15/16	FOX59 Morning News @ 8a	8:30 AM-9:00 AM		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----				1	\$585.00	0.00			
N 8	59	08/15/16	08/15/16	FOX59 Morning News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	1-----				1	\$555.00	0.00			
N 9	59	08/14/16	08/21/16	Su 1130p-1230a	11:30 PM-12:30 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	-----1				1	\$100.00	0.00			
Week:		08/15/16	08/21/16	-----1				1	\$100.00	0.00			
N 10	59	08/18/16	08/18/16	FOX59 Live @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	---1---				1	\$975.00	0.00			
N 11	59	08/18/16	08/18/16	FOX59 Morning News @ 7a	7:30 AM-8:00 AM		:30				NM	1	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	---1---				1	\$845.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WXIN-TV
6910 Network Place
Indianapolis, IN 46278
(317) 632-5900

<u>Contract / Revision</u> 366664 /		<u>Alt Order #</u> 08344565
<u>Contract Dates</u> 08/12/16 - 08/21/16		<u>Product</u> SENATE LDRSHIP FUN
<u>Advertiser</u> Senate Leadership Fund		<u>Estimate #</u> 3504
<u>Original Date / Revision</u> 08/10/16 / 08/10/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	59	08/18/16	08/18/16	FOX59 Morning News @ 8a	8:00 AM-8:30 AM		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	---1---				1	\$585.00	0.00			
N 13	59	08/18/16	08/18/16	FOX59 Morning News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	---1---				1	\$555.00	0.00			
N 14	59	08/16/16	08/16/16	FOX59 Live @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	-1-----				1	\$975.00	0.00			
N 15	59	08/16/16	08/16/16	FOX59 Morning News @ 7a	7:30 AM-8:00 AM		:30				NM	1	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	-1-----				1	\$845.00	0.00			
N 16	59	08/16/16	08/16/16	FOX59 Morning News @ 8a	8:00 AM-8:30 AM		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	-1-----				1	\$585.00	0.00			
N 17	59	08/16/16	08/16/16	FOX59 Morning News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	-1-----				1	\$555.00	0.00			
N 18	59	08/17/16	08/17/16	FOX59 Morning News @ 7a	7:30 AM-8:00 AM		:30				NM	1	\$845.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--1----				1	\$845.00	0.00			
N 19	59	08/17/16	08/17/16	FOX59 Morning News @ 8a	8:00 AM-8:30 AM		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--1----				1	\$585.00	0.00			
N 20	59	08/17/16	08/17/16	Wednesday Prime Hour 1	8p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--1----				1	\$2,500.00	0.00			
N 21	59	08/17/16	08/17/16	FOX59 Morning News @ 8a	8:30 AM-9:00 AM		:30				NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--1----				1	\$585.00	0.00			
N 22	59	08/17/16	08/17/16	FOX59 Morning News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/15/16	08/21/16	--1----				1	\$555.00	0.00			
Totals										0.00		23	\$17,140.00

Time Period	# of Spots	Gross Amount	Net Amount
08/01/16 - 08/21/16	23	\$17,140.00	\$14,569.00
Totals	23	\$17,140.00	\$14,569.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

