

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KSNM and KGRT 1355 California Avenue	<b>Date:</b> 10/23/23
--	--------------------------

I, \* Mike TELLEZ,

being/on behalf of: \* Mike Tellez For Mayor, a legally qualified candidate of the \* Republican political

party for the office of: \* Mayor

in the \* LAS CRUCES

election to be held on: \* NOV 7

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 sec  KGRT + KSNM Interview Station	6a-10a  10a-3p  3p-7p	9 days    1 Day		15x/week  Per Day part Per Station Nov 2 <sup>nd</sup>	2 weeks    1 Day

**Total Charges:** \$ 1,937.56

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

*[Handwritten signature]*

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

*Kim Engle*

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

*10/23/23*  
Date

*[Handwritten Signature]*  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

*[Handwritten Signature]*  
Signature

*Tyler Overberg*  
Printed Name

\_\_\_\_\_  
Title

Adams Radio

# ADAMS RADIO GROUP

MIKE TELLEZ FOR MAYOR  
909 North Alameda Boulevard  
Las Cruces, New Mexico 88005

Advertiser: MIKE TELLEZ FOR MAYOR  
Order #: 347892444595  
Date Entered: 10/23/2023  
Last Modified: 10/23/2023  
Product:  
Salesperson: Tyler Overberger  
Billing Cycle: Broadcast Standard  
Estimate #:

Order Date Range: 10/25/2023 through 11/06/2023 (2 weeks)  
Media Outlets: KGRT-FM, KSNM-FM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	10/25/23-11/06/23	KGRT-FM	06:00AM-10:00AM	60	3	3	3	3	3	--	--	15	10.00	27	270.00
2	10/25/23-11/06/23	KGRT-FM	10:00AM-03:00PM	60	3	3	3	3	3	--	--	15	16.00	27	432.00
3	10/25/23-11/06/23	KGRT-FM	03:00PM-07:00PM	60	3	3	3	3	3	--	--	15	18.00	27	486.00
4	10/25/23-11/06/23	KSNM-FM	06:00AM-10:00AM	60	3	3	3	3	3	--	--	15	5.00	27	135.00
5	10/25/23-11/06/23	KSNM-FM	10:00AM-03:00PM	60	3	3	3	3	3	--	--	15	5.00	27	135.00
6	10/25/23-11/06/23	KSNM-FM	03:00PM-07:00PM	60	3	3	3	3	3	--	--	15	5.00	27	135.00

**Alternative Revenue Schedule**

#	Start Date	End Date	Station	Pricing	Rate	Qty	Total
7	11/02/23	11/02/23	KGRT-FM	Per Unit/1 Unit(s) Per Day	100.00	1	100.00
	Description: NON-SPOT ITEM		KGRT INTERVIEW				
8	11/02/23	11/02/23	KSNM-FM	Per Unit/1 Unit(s) Per Day	100.00	1	100.00
	Description: NON-SPOT ITEM		KSNM INTERVIEW				

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KGRT-FM	81	0	0	1	\$1,288.00	\$1,288.00
KSNM-FM	81	0	0	1	\$505.00	\$505.00
<b>Totals</b>	<b>162</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>\$1,793.00</b>	<b>\$1,793.00</b>

**Total Charges: \$1,793.00**  
**Total Net: \$1,793.00**

THANK YOU FOR YOUR BUSINESS

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
October	2023	\$531.00	\$531.00
November	2023	\$1,262.00	\$1,262.00
<b>Totals</b>		<b>\$1,793.00</b>	<b>\$1,793.00</b>

Accepted for Adams Radio

*MIKE TELLEZ*

Accepted for advertiser OR agency as agent for the advertiser

*Tyler Overberger*