



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

**ENTERED**  
10/18/17

3071777

<b>Contract #</b> 25771796	<b>Changes as of:</b> 10/18/2017 at 11:22 AM	<b>Version:</b> Original Order	<b>Total \$:</b> \$3,210.00
<b>CPE:</b> 839/970/5060	<b>Flight:</b> 10/23/17 - 10/29/17	<b>Station:</b> ECIV	<b>Total Spots:</b> 25
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Will Haynie for Mount Pleasant, SC Mayor	<b>Market:</b> Charleston, SC	<b>Total CPP:</b> \$0.00
900 Circle 75 Parkway, SE	<b>Product:</b> General	<b>Office:</b> WASHINGTON	<b>Total GRP:</b>
Suite 1650	<b>Agency Order #:</b> 6646197	<b>Primary Demo:</b>	<b>Separation:</b>
Atlanta, GA 30339	<b>Buyer:</b> Mills, Amy	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	

**Comments:** Separation: 20

#	Day/Time	DP	Program	Rate	Len	10/23 - 10/23		Total Spots	Total \$	CPP	GRP
						10/23					
1	M-F 5:30a-6a		Good Morning Charleston	\$70.00	30	2		2	\$140.00	\$0.00	0.0
2	M-F 6:30a-7a		Good Morning Charleston	\$145.00	30	2		2	\$290.00	\$0.00	0.0
3	Sa 8a-9a		Good Morning America Weekend	\$115.00	30	1		1	\$115.00	\$0.00	0.0
4	M-F 9a-10a		Live with Kelly & Ryan	\$145.00	30	2		2	\$290.00	\$0.00	0.0
5	M-F 12n-1p		Rachael Ray	\$65.00	30	2		2	\$130.00	\$0.00	0.0
6	M-F 2p-3p		General Hospital	\$175.00	30	2		2	\$350.00	\$0.00	0.0
7	M-F 3p-4p		The Steve Harvey Show	\$145.00	30	2		2	\$290.00	\$0.00	0.0
8	M-F 5p-5:30p		ABC News 4 at 5-530P	\$115.00	30	2		2	\$230.00	\$0.00	0.0
9	M-F 5:30p-6p		ABC News 4 at 530-6P	\$115.00	30	1		1	\$115.00	\$0.00	0.0
10	M-F 6p-6:30p		ABC News 4 at 6P	\$220.00	30	2		2	\$440.00	\$0.00	0.0
11	M-F 7p-7:30p		ABC News 4 at 7P	\$175.00	30	2		2	\$350.00	\$0.00	0.0
12	M-F 11p-11:35p		ABC News 4 at 11P	\$145.00	30	2		2	\$290.00	\$0.00	0.0
13	Su 11p-11:35p		ABC News 4 At 11P	\$70.00	30	1		1	\$70.00	\$0.00	0.0
14	M-F 11:35p-12:37a		Jimmy Kimmel Live	\$55.00	30	2		2	\$110.00	\$0.00	0.0
<b>TOTALS:</b>						<b>25</b>		<b>25</b>	<b>\$3,210.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Will Haynie for Mount Pleasant, SC Mayor	<b>Market:</b> Charleston, SC	<b>Total Spots:</b> 25
900 Circle 75 Parkway, SE	<b>Product:</b> General	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
Suite 1650	<b>Agency Order #:</b> 6646197	<b>Primary Demo:</b>	<b>Total GRP:</b>
Atlanta, GA 30339	<b>Buyer:</b> Mills, Amy	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/18/17 11:26 AM	TREVOR HEATON	Separation: 20

Competitive Information	
<b>Market Budget:</b>	\$20,063
<b>ECIV Share:</b>	16%
<b>Comment:</b>	
<b>WCBD:</b>	23%
<b>WCSC:</b>	55%
<b>WTAT:</b>	6%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$3,210.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>25</b>	<b>\$3,210.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Oct	25	\$3,210.00
<b>Total</b>	<b>25</b>	<b>\$3,210.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Queued for Electronic Contracting	10/18/17 11:28 AM					\$0	\$0
New	10/18/17 11:22 AM	TREVOR HEATON	New	25		\$3,210.00	\$3,210.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ECIV  
888 Allbritton Blvd  
Mount Pleasant, SC 29464

Canal Partners Media  
900 Circle 75 Parkway  
Suite 1650  
Atlanta, GA 30339

**Contract #** 3071777  
**Schedule Dates** 10/23/17-10/29/17  
**Advertiser** Will Haynie for Mayor-I (119700)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 839/970/5060 (970180)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Amy,Mills,  
**Phone/Fax** /  
**CPE** 839/970/5060  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** General  
Separation: 20  
TREVOR HEATON  
16%

**Date Entered** 10/18/17  
**Last Modified** 10/18/17  
**Entered By** Sonia Mendez  
**CO-OP** No  
**Headline #** ECR25771796  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$481.50  
**Net Total** \$2,728.50  
**Sales Tax**

# **Charleston, SC (ECIV)**

By Broadcast Month	Spots	Rate
Oct. 2017	25	\$3,210.00
<b>Grand Total:</b>	<b>25</b>	<b>\$3,210.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/23/17-10/27/17	3	:30	5:30A- News-Good Morning Charleston 530a	2	X	X	X	X	X			2	\$70.00	\$140.00	Charleston, SC (ECIV)	Good Morning Charleston	10/18/17
2.0	Normal Line / News (2)	10/23/17-10/27/17	3	:30	6:30A- News-Good Morning Charleston 630a	2	X	X	X	X	X			2	\$145.00	\$290.00	Charleston, SC (ECIV)	Good Morning Charleston	10/18/17
3.0	Normal Line / News (3)	10/28/17-10/28/17	3	:30	8A- ABC-Good Morning America Saturday							1		1	\$115.00	\$115.00	Charleston, SC (ECIV)	Good Morning America Weekend	10/18/17
4.0	Normal Line / SPOT (4)	10/23/17-10/27/17	3	:30	9A- Live with Kelly	2	X	X	X	X	X			2	\$145.00	\$290.00	Charleston, SC (ECIV)	Live with Kelly & Ryan	10/18/17
5.0	Normal Line / SPOT (5)	10/23/17-10/27/17	3	:30	12P- Rachael Ray	2	X	X	X	X	X			2	\$65.00	\$130.00	Charleston, SC (ECIV)	Rachael Ray	10/18/17
6.0	Normal Line / SPOT (6)	10/23/17-10/27/17	3	:30	2P- ABC-General Hospital	2	X	X	X	X	X			2	\$175.00	\$350.00	Charleston, SC (ECIV)	General Hospital	10/18/17
7.0	Normal Line / SPOT (7)	10/23/17-10/27/17	3	:30	3P- The Steve Harvey Show	2	X	X	X	X	X			2	\$145.00	\$290.00	Charleston, SC (ECIV)	The Steve Harvey Show	10/18/17
8.0	Normal Line / News (8)	10/23/17-10/27/17	3	:30	5P- News-ABC News 4 at 5p	2	X	X	X	X	X			2	\$115.00	\$230.00	Charleston, SC (ECIV)	ABC News 4 at 5-530P	10/18/17
9.0	Normal Line / News (9)	10/23/17-10/27/17	3	:30	5:30P- News-ABC News 4 at 5p	1	X	X	X	X	X			1	\$115.00	\$115.00	Charleston, SC (ECIV)	ABC News 4 at 530-6P	10/18/17
10.0	Normal Line / News (10)	10/23/17-10/27/17	3	:30	6P- News-ABC News 4 at 6p	2	X	X	X	X	X			2	\$220.00	\$440.00	Charleston, SC (ECIV)	ABC News 4 at 6P	10/18/17
11.0	Normal Line / News (11)	10/23/17-10/27/17	3	:30	7P- News-ABC News 4 at 7p	2	X	X	X	X	X			2	\$175.00	\$350.00	Charleston, SC (ECIV)	ABC News 4 at 7P	10/18/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Mount Pleasant, SC 29464

Canal Partners Media  
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12.0	Normal Line / News (12)	10/23/17-10/27/17	3	:30	11P- News-ABC News 4 at 11p	2	X	X	X	X	X			2	\$145.00	\$290.00	Charleston, SC (ECIV)	ABC News 4 at 11P	10/18/17
13.0	Normal Line / News (13)	10/29/17-10/29/17	3	:30	11P- News-ABC News 4 at 11p Sunday								1	1	\$70.00	\$70.00	Charleston, SC (ECIV)	ABC News 4 At 11P	10/18/17
14.0	Normal Line / SPOT (14)	10/23/17-10/27/17	3	:30	11:35P- ABC-Jimmy Kimmel Live	2	X	X	X	X	X			2	\$55.00	\$110.00	Charleston, SC (ECIV)	Jimmy Kimmel Live	10/18/17

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Date:

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