

**CUMULUS MEDIA**  
**ISSUES AND PROGRAMS REPORT**  
**FOR:**

**KKOB-AM/FM ALBUQUERQUE, KRST-FM ALBUQUERQUE, KNML-AM ALBUQUERQUE,  
K240BL-FM ALBUQUERQUE, KMGA-FM ALBUQUERQUE, KTBL-AM LOS RANCHOS,  
K23CG-FM SANDIA, KOBQ-FM ALBUQUERQUE, KDRF-FM ALBUQUERQUE**



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**CUMULUS MEDIA, ALBUQUERQUE**

**3<sup>rd</sup> QUARTER, 2023**

**(July – September)**

**Prepared by: John Summers/News Director**

**Issues of Concern to Albuquerque  
Addressed in Responsive Programming in the  
3rd Quarter, 2023**

- 1) **Youth and Parenting:** Includes discussions on happenings that effect the lives of our children, emotionally and physically.
- 2) **Consumer:** Topics that touch the pocketbook of the listener including stock market and world economy.
- 3) **Minority Issues:** Discussions of rights of minorities, whether it be by race, disability, religion or through sexual preference
- 4) **National Security:** Coping with the aftermath of terrorist attacks on America. How the country rebuilds and copes both militarily and economically as well as emotionally and mentally.
- 5) **Political:** Topics pertaining to our elected representatives and decisions they make whether they affect us directly or as a society as a whole.
- 6) **Public Safety:** Issues relating to police, fire and other safety issues that effect the general public locally as well as nationally.
- 7) **Legal:** Discussion of issues working their way through the court system locally and nationally as well as new legislation and how it effects our lives everyday.
- 8) **Health:** A discussion on the issues relating to the areas of health and well being, health care, our medical system, and prescription drugs.
- 9) **Religion:** A discussion on issues of faith, religion, and spirituality in our everyday lives.
- 10) **Economy:** A discussion on issues relating the nation's financial well being.
- 11) **Environment:** Topical discussions on green energy, environmental protections and conservation efforts.
- 12) **Education:** A discussion on issues relating to schools and institutions of higher learning.
- 13) **Veterans Affairs:** A focus on the quality of care and general welfare of those who have served in our nation's military. Also included is a look at post-service educational benefits.



**Issue:** **POLITICAL**  
WEEKEND MAGAZINE  
7/22/23---7/23/23  
30 minute public affairs public affairs program

News Radio KKOB's Eric Strauss and Albuquerque City Councilwoman Brook Bassan discuss the idea of a change in the structure of city governance from a mayoral led body to a city manager authority figure. So far, the City Council's Voted down the issue. Then, afterwards, Eric brings up the question, can Democrats pull the state of New Mexico out of A deepening morass of problems which he says they've created by way of their social programs during the past few decades of dominant rule.

**Issue:** **POLITICAL, ECONOMY**  
WEEKEND MAGAZINE  
7/29/23---7/30/23  
30 minute public affairs program

The program focuses on Governor Lujan Grisham's assembly of a so-called 'affordable housing council' to try and combat homelessness which has grown by 50% in the last year across the Land of Enchantment. NewsRadio KKOB's Brandon Vogt tells us this isn't one of his favorite topics...and why.

**Issue:** **PUBLIC SAFETY, MINORITY ISSUES**  
WEEKEND MAGAZINE  
8/5/23---8/6/23  
30 minute public affairs program

News Radio KKOB's John Summers heads to the Albuquerque FBI office for an interview with two young ladies, New Mexico law enforcement personnel, who have made history this year. They are 2023 graduates of the FBI's National Academy in Quantico, Virginia, but this is not why they made history as women attend the Academy on a regular basis. It's the fact two women from the same state participated at the same time, plus, one of them's the youngest female ever to be involved with the Academy, and a Native American.

**Issue:** **VETERANS AFFAIRS**  
WEEKEND MAGAZINE  
8/12/23---8/13/23  
30 minute public affairs program

News Radio KKOB's Brandon Vogt is concerned about our veterans and the state's VA healthcare system as there were some organizational problems uncovered after a surprise inspection.

**Issue:** **NATIONAL SECURITY, ENVIRONMENT**  
WEEKEND MAGAZINE  
8/19/23—8/20/23  
30 minute public affairs program

News Radio KKOB's Brandon Vogt and his thoughts on the rapid development and implementation of artificial intelligence here in the state of New Mexico. He is concerned as our lawmakers hear doomsday scenarios about A.I., as plans begin for legislation. News Radio KKOB's Amarie Castillo and producer Jerry Wright chat with Albuquerque's Director of Parks and Recreation, Dave Simon, about the City's plans to double the number of dog parks within the Metro.

**Issue:** **EDUCATION, YOUTH AND PARENTING, HEALTH**  
WEEKEND MAGAZINE  
8/26/23---8/27/23  
30 minute public affairs program

The News Radio KKOB morning show featuring Bob Clark, Kandy Kruz and Brandon Vogt take on a topic that is very controversial these days, but, as Bob, Kandy and BV make clear, Parental Consent really should never be up for questioning. As classes were to officially get underway the next day, Parental Consent came into focus. News Radio KKOB's Terry Travis brings us clarity on the differences between a vegetarian diet and the vegan mindset with guest Victor Flores as he discusses the annual Albuquerque Vegan Chef Challenge going on all this month.

**Issue:** **VETERANS AFFAIRS, ENVIRONMENT, ECONOMY**  
WEEKEND MAGAZINE  
9/2/23---9/3/23  
30 minute public affairs program

News Radio KKOB's John Summers sat down with Sally Uebelacker, Director of the Kirtland Air Force Base Retiree Activities Office. The discussion centers on the annual Kirtland Retiree Activities Week, loaded with a slate of meetings, seminars, sporting and entertainment features for retired service personnel and their spouses. Then, News Radio KKOB's John Summers has a chat with Jason Casuga, CEO and Chief Engineer for the Middle Rio Grande Conservancy District. As most every Albuquerque resident knows, we are going thru a drought which threatens the water flow of the Rio Grande.

**Issue:** **ECONOMY**  
WEEKEND MAGAZINE  
9/9/23---9/10/23  
30 minute public affairs program

News Radio KKOB's Bob Clark and his real estate expert Cheryl Marlowe discuss the summer's housing market in Albuquerque and what you can expect going forward.

**Issue:** **EDUCATION, ECONOMY**  
WEEKEND MAGAZINE  
9/16/23—9/17/23  
30 minute public affairs program

News Radio KKOB's Brandon Vogt and Fred Nathan from Think New Mexico. They discuss education reform in the state, pertaining to school boards, teacher trainings and high school graduation requirements. News Radio KKOB's Terry Travis and Scott Appleman of Rainbow Ryders discuss the ballooning company's need for employees as we near Fiesta time.

**Issue:** **ECONOMY, POLITICAL**  
WEEKEND MAGAZINE  
9/23/23—9/24/23  
30 minute public affairs program

News Radio KKOB's Eric Strauss makes it clear...he's in no mood to accept the idea of a New Mexico United soccer stadium being built at Balloon Fiesta Park with any taxpayer funding, as has been announced.

**Issue:**

**MINORITY ISSUES, HEALTH, ECONOMY**

WEEKEND MAGAZINE

9/30/23—10/1/23

30 minute public affairs program

News Radio KKOB's Natassja Leyba chats with creative artist Nazario Sandoval about Hispanic Cultural Month. News Radio KKOB host Terry Travis with a guest who's truly looking out for your mental and emotional wellbeing, the New Mexico Human Services Deputy Secretary, Alex Castillo Smith. They discuss a topic which usually remains a quiet torment for many New Mexicans, yet there is hope, despite thoughts of suicide. Then, we check in once again with News Radio KKOB's Natassja Leyba and her guest Cody Johnson with New Mexico Tourism to get the latest information about our intriguing Land of Enchantment.