

ORDER

Orders
Order / Rev: 130688
Alt Order #: 09105792
Product Desc: SENATE MAJORITY PAC
Estimate: 6512
Flight Dates: 09/25/18 - 10/01/18
Original Date / Rev: 06/22/18 / 06/22/18
Order Type: GENERAL

KXLF-TV/KBZK-TV
Primary AE: Alex Hong (HRP)
Sales Office: N-DC
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007-5108

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Iss/Senate Majority PAC
Demographic: A35+
Product Codes: Political/Issue
Priority: P-10
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	105	\$41,180.00	\$35,003.00
10/01/18	10/01/18	21	\$6,925.00	\$5,886.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	105	\$41,180.00	\$35,003.00	0.00
October 2018	21	\$6,925.00	\$5,886.25	0.00
Totals	126	\$48,105.00	\$40,889.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Hong (HRP)	N-DC	National	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXLF-TV/KBZK-TV	46%	\$48,105.00
Market	100%	\$104,576.09

Competitive Share

	Share	Total
KTVM	31%	\$32,418.59
KWYB	12%	\$12,549.13
NWYB	11%	\$11,503.37
NXLF	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	09/25/18	10/01/18	M-F 530a-7a Montana This Morning	CM	5:30 AM-7:00 AM	MTWTF--	:30	3	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		3				\$350.00		0.00			
N 2	All	09/25/18	10/01/18	M-F 1p-2p M-F (1:00 PM-2:00 PM)	CM	1:00 PM-2:00 PM	MTWTF--	:30	5	\$100.00	P-01	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		5				\$100.00		0.00			
N 3	All	09/25/18	10/01/18	M-F 2p-3p M-F	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$75.00	P-01	0.00	NM	5	\$375.00

Order / Rev: 130688
 Alt Order #: 09105792
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Iss/Senate Majority PAC
 Product Desc: SENATE MAJORITY PAC
 Estimate: 6512
KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	All	09/25/18	10/01/18	M-F 3p-4p M-F	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$125.00	P-01	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		5				\$75.00		0.00			
N 5	All	09/25/18	10/01/18	M-F 4p-5p M-F	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		2				\$125.00		0.00			
N 6	All	09/25/18	10/01/18	CBS Evening News M-F CBS Evening News M-F	CM	5:00 PM-5:30 PM	MTWTF--	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		1				\$2,000.00		0.00			
N 7	All	09/25/18	10/01/18	M-F 530p News M-F 530p News	CM	5:30 PM-6:00 PM	MTWTF--	:30	4	\$1,200.00	P-01	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		4				\$1,200.00		0.00			
N 8	All	09/29/18	09/29/18	Sa 530p News Sa 530p News	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----1-		1				\$600.00		0.00			
N 9	All	09/30/18	09/30/18	Su 530p News Su 530p News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----1		1				\$800.00		0.00			
N 10	All	09/25/18	10/01/18	M-F 6p-630p M-F	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$700.00	P-01	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		5				\$700.00		0.00			
N 11	All	09/25/18	10/01/18	M-F 630p-7p M-F	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$600.00	P-01	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		5				\$600.00		0.00			
N 12	All	09/25/18	10/01/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	8	\$300.00	P-01	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		8				\$300.00		0.00			
N 13	All	10/01/18	10/01/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9:00 PM-10:00 PM	1-----	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	1-----		1				\$700.00		0.00			
N 14	All	09/25/18	09/25/18	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-1-----		1				\$1,000.00		0.00			
N 15	All	09/25/18	09/25/18	Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-1-----		1				\$1,000.00		0.00			
N 16	All	09/25/18	09/25/18	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-1-----		1				\$800.00		0.00			
N 17	All	09/26/18	09/26/18	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM	--1----	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	--1----		1				\$800.00		0.00			

Order / Rev: 130688
 Alt Order #: 09105792
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Iss/Senate Majority PAC
 Product Desc: SENATE MAJORITY PAC
 Estimate: 6512
KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	All	09/26/18	09/26/18	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	8:00 PM-9:00 PM	--1----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	--1----		1		\$600.00		0.00					
N19	All	09/27/18	09/27/18	Thursday Prime Hr 1 Thursday Prime Hr 1	CM	7:00 PM-8:00 PM	---2---	:30	2	\$800.00	P-01	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	---2---		2		\$800.00		0.00					
		BBT/YOUNG SHELDON													
N20	All	09/27/18	09/27/18	Thursday Prime Hr 2 Thursday Prime Hr 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	---1---		1		\$600.00		0.00					
		MOM/MURPHY BROWN													
N21	All	09/27/18	09/27/18	Thursday Prime Hr 3 Thursday Prime Hr 3	CM	9:00 PM-10:00 PM	---1---	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	---1---		1		\$600.00		0.00					
N22	All	09/28/18	09/28/18	Friday Prime Hr 2 Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----1--	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	----1--		1		\$800.00		0.00					
N23	All	09/30/18	09/30/18	CBS Sunday Morning CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----2	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-----2		2		\$400.00		0.00					
N24	All	09/28/18	09/28/18	Friday Prime Hr 3 Friday Prime Hr 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	----1--		1		\$900.00		0.00					
N25	All	09/29/18	09/29/18	Saturday Prime Hr 1 Saturday Prime Hr 1	CM	7:00 PM-8:00 PM	-----1-	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-----1-		1		\$200.00		0.00					
N26	All	09/29/18	09/29/18	Saturday Prime Hr 2 Saturday Prime Hr 2	CM	8:00 PM-9:00 PM	-----1-	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-----1-		1		\$200.00		0.00					
N27	All	09/30/18	09/30/18	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-----1		1		\$700.00		0.00					
N28	All	09/30/18	09/30/18	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	7:00 PM-8:00 PM	-----1	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-----1		1		\$600.00		0.00					
		GOD FRIENDED ME													
N29	All	09/30/18	09/30/18	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----2	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-----2		2		\$600.00		0.00					
N30	All	09/30/18	09/30/18	Sunday Prime Hr 4 Sunday Prime Hr 4	CM	9:00 PM-10:00 PM	-----1	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-----1		1		\$600.00		0.00					
N31	All	09/25/18	10/01/18	Late News ROS M-F Late News ROS M-F	CM	10:00 PM-10:35 P	MTWTF--	:30	5	\$900.00	P-01	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/25/18	10/01/18	MTWTF--		5		\$900.00		0.00					

Order / Rev: 130688
 Alt Order #: 09105792
 Flight Dates: 09/25/18 - 10/01/18

Advertiser: Iss/Senate Majority PAC
 Product Desc: SENATE MAJORITY PAC
 Estimate: 6512

KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N32	All	09/29/18	09/29/18	Sa10p Late News Sa Late News	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----1-		1				\$600.00		0.00			
N33	All	09/30/18	09/30/18	Su10p Late News Su Late News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----1		1				\$900.00		0.00			
N34	All	09/30/18	09/30/18	Face The Nation Face The Nation	CM	8:30 AM-9:30 AM (8:30 AM-9:30 AM)	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----1		1				\$200.00		0.00			
N35	All	09/25/18	10/01/18	The Late Show The Late Show	CM	10:35 PM-11:35 PM	MTWTF--	:30	8	\$100.00	P-01	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		8				\$100.00		0.00			
N36	All	09/25/18	10/01/18	The Late Late Show The Late Late Show	CM	11:35 PM-12:35 AM	MTWTF--	:30	4	\$50.00	P-01	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		4				\$50.00		0.00			
N37	All	09/29/18	09/29/18	Sa 1035p-1135p Sa	CM	10:35 PM-11:35 PM	-----2-	:30	2	\$90.00	P-01	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----2-		2				\$90.00		0.00			
N38	All	09/29/18	09/29/18	Sa 1135p-1235a Sa	CM	11:35 PM-12:35 AM	-----2-	:30	2	\$50.00	P-01	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----2-		2				\$50.00		0.00			
N39	All	09/30/18	09/30/18	Su 1035p-1135p Su	CM	10:35 PM-11:35 PM	-----2	:30	2	\$100.00	P-01	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----2		2				\$100.00		0.00			
N40	All	09/25/18	10/01/18	M-F 9a-10a M-F	CM	9:00 AM-10:00 AM	MTWTF--	:30	8	\$300.00	P-01	0.00	NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		8				\$300.00		0.00			
N41	All	09/25/18	10/01/18	M-F 10a-11a M-F	CM	10:00 AM-11:00 AM	MTWTF--	:30	8	\$150.00	P-01	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		8				\$150.00		0.00			
N42	All	09/25/18	10/01/18	M-F 11a-12p M-F	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$150.00	P-01	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		5				\$150.00		0.00			
N43	All	09/25/18	10/01/18	M-F Noon News M-F Noon News	CM	12:00 PM-12:30 PM	MTWTF--	:30	8	\$200.00	P-01	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		8				\$200.00		0.00			
N44	All	09/25/18	10/01/18	M-F 1230p-1p M-F	CM	12:30 PM-1:00 PM	MTWTF--	:30	5	\$125.00	P-01	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--		5				\$125.00		0.00			
													Totals	126	\$48,105.00