

3. List all contracts and other instruments required to be filed by 47 C.F.R. Section 73.3413. (Only business, premises, or a reporting entity with a majority interest in or that otherwise exercises de facto control over the subject licensee or permittee shall respond.)

Description of contract or instrument	Name of person or organization with whom contract is made	Date of Execution	Date of Expiration

Yes No
 Yes No

4. Is the governing board directly or indirectly under the control of another entity?

If Yes, is a separate FCC Form 323-E submitted for such entity?

5. List officers, members of governing board, and holders of 1% or more ownership interest, if any. One row column for each individual or entity. Attach supplemental pages, if necessary.

(List carefully - The numbered items below refer to the numbers in the following table.)

- a. Name and address of office, number of governing board, and holders of 1% or more ownership interest (if other than individual also show name, address, and citizenship of natural person authorized to vote the securities). List officers first, then board members, and thereafter, holders of 1% or more ownership interest, if any.
- b. Citizenship
- c. Office held
- d. Percent of interest held
- e. Principal profession or occupation
- f. By whom appointed or elected
- g. Existing interests in any other broadcast station, including the station and size of such interests.

a.	Robert W Shivery 6079 Mertstovns Narvon, PA 17555	Daenett S. Shivery 6079 Mertstovns Narvon, PA 17555	V. Marlene Shivery 6229 Main St. , Cumberland Honey Brook, PA 19344
b.	USA	USA	USA
c.	President	Vice President	Secy/Treasurer
d.	34%	33%	33%
e.	General Manager	Teachers Aide	Retiree
f.	Elected by Board	Elected by Board	Elected By Board
g.	N/A	N/A	N/A

FILE COPY

FCC MAILED 12/30/03
445 12th Street, SW
Washington, DC 20554

Federal Communications Commission
Washington, D.C. 20554

FCC 332-E
OWNERSHIP REPORT
FOR

NONCOMMERCIAL BROADCAST STATIONS

SECTION I - GENERAL INFORMATION

Approved by (Print name)

FCC USE ONLY

FOR COMMISSION USE ONLY
FILE NO.

1. Legal Name of the Licensee/Permittee
East Texas Media Association, Inc.

Mailing Address
406 Nacogdoches St. ZIP Code
TX 75766

City
JACKSONVILLE

Telephone Number (include area code)
903-566-5257

FCC Registration Number
0010069961 Facility ID Number
18259 Call Sign
KBJ5

2. Contact Representatives (if other than Licensee/Permittee) Firm or Company Name

Mailing Address

City

State or Country (if foreign address)

ZIP Code

Telephone Number (include area code)

E-Mail Address (if available)

3. Name of entity, if other than licensee or permittee, for which report is filed

Mailing Address

City

State or Country (if foreign address)

ZIP Code

Telephone Number (include area code)

E-Mail Address (if available)

SECTION II - OWNERSHIP INFORMATION

4. All of the information furnished in this Report is accurate as of 12/29/03
(Date must comply with 47 C.F.R. Section 73.651(d), i.e., information must be current within 60 days of filing of this report, unless it is below is checked.)

This Report is filed for (check one)

- a. Renewal
- b. Transfer of Control or Assignment of License/ Permit
- c. Other

for the following stations:

Call Letter	Facility ID Number	Location	Date of report
KBJ5	18259	406 Nacogdoches St. Jacksonville, TX, 75766	C1

TRUST PROTECT

SECTION III - CERTIFICATION

I certify that I am GENERAL MANAGER (Official Title)

of EAST TEXAS MEDIA ASSOCIATION, INC.
(Exact legal title or name of respondent)

and that I have examined this Report and that to the best of my knowledge and belief, all statements in this Report are true, correct and complete.

(Date of certification must be within 60 days of the date shown in Question 4, Section II and in no event prior to that date.)

Signature Robert H. Shively Date 12/29/03
Telephone Number of Respondent (Include area code)
717.354.5830

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1003), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).