



WINKY-NBC
P.O. Box 149
BowlingGreen, KY 42102

Contract # 21531

Schedule Dates

05/07/18-05/27/18

Advertiser

WILSON FOR SENATE (1898)

Agency

GRIT CREATIVE LLC MEDIA (1420)

Product

Political (1040)

Brand

POLITICAL (1254)

Salesperson

HOUSE, HOUSE (1)

Sales Office

WINKY

Buyer Name

BURTON, SARAH

Phone/Fax

(502) 836-8753 /

CPE

May 2018

Account Types

Regional/Political

Billing Type

Standard

Comments

May 2018 - Primary Election Flight

GRIT CREATIVE LLC MEDIA
324 CAPITOL AVENUE
FRANKFORT, KY 40601

Date Entered 05/04/18
Last Modified 05/04/18
Entered By Julie Millam
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$750.75
Net Total \$4,254.25
Sales Tax

Bowling Green (WINKY)
By Broadcast Month Spots Rate
May - 2018 80 \$5,005.00
Grand Total: 80 \$5,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS	05/08/18-05/11/18	3	:30	6A- SOKY SUNRISE	3		X	X	X	X			3	\$50.00	\$150.00	Bowling Green (WINKY)		5/4/18
2.0	Normal Line / NEWS	05/14/18-05/18/18	3	:30	6A- SOKY SUNRISE		1	1	1	1	1			5	\$50.00	\$250.00	Bowling Green (WINKY)		5/4/18
3.0	Normal Line / NEWS	05/21/18-05/22/18	3	:30	6A- SOKY SUNRISE		1	1						2	\$50.00	\$100.00	Bowling Green (WINKY)		5/4/18
4.0	Normal Line / NEWS	05/08/18-05/11/18	3	:30	7A- TODAY SHOW	3	X	X	X	X	X			3	\$35.00	\$105.00	Bowling Green (WINKY)		5/4/18
5.0	Normal Line / NEWS	05/14/18-05/18/18	3	:30	7A- TODAY SHOW		1	1	1	1	1			5	\$35.00	\$175.00	Bowling Green (WINKY)		5/4/18
6.0	Normal Line / NEWS	05/21/18-05/22/18	3	:30	7A- TODAY SHOW		1	1						2	\$35.00	\$70.00	Bowling Green (WINKY)		5/4/18
7.0	Normal Line / NEWS	05/08/18-05/11/18	3	:30	9A- TODAY SHOW II	3	X	X	X	X	X			3	\$20.00	\$60.00	Bowling Green (WINKY)		5/4/18
8.0	Normal Line / NEWS	05/14/18-05/18/18	3	:30	9A- TODAY SHOW II	4	X	X	X	X	X			4	\$20.00	\$80.00	Bowling Green (WINKY)		5/4/18
9.0	Normal Line / NEWS	05/21/18-05/22/18	3	:30	9A- TODAY SHOW II	1	X	X						1	\$20.00	\$20.00	Bowling Green (WINKY)		5/4/18
10.0	Normal Line / NEWS	05/08/18-05/11/18	3	:30	5P- NBC 40 NEWS @ 5PM	3	X	X	X	X	X			3	\$75.00	\$225.00	Bowling Green (WINKY)		5/4/18
11.0	Normal Line / NEWS	05/14/18-05/18/18	3	:30	5P- NBC 40 NEWS @ 5PM		1	1	1	1	1			5	\$75.00	\$375.00	Bowling Green (WINKY)		5/4/18
12.0	Normal Line / NEWS	05/21/18-05/21/18	3	:30	5P- NBC 40 NEWS @ 5PM		1							1	\$75.00	\$75.00	Bowling Green (WINKY)		5/4/18
13.0	Normal Line / NEWS	05/08/18-05/11/18	3	:30	5:30P- NBC NIGHTLY NEWS	3	X	X	X	X	X			3	\$75.00	\$225.00	Bowling Green (WINKY)		5/4/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Thank You!

WINKY-DT NBC 40.1 and WINKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WTKY
P.O. Box 149
BowlingGreen, KY 42102

GRIT CREATIVE LLC MEDIA
324 CAPITOL AVENUE
FRANKFORT, KY 40601

Contract # 21531

Schedule Dates 05/07/18-05/27/18
Advertiser WILSON FOR SENATE (1898)
Agency GRIT CREATIVE LLC MEDIA (1420)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson HOUSE, HOUSE (1)
Sales Office WTKY
Buyer Name BURTON, SARAH
Phone/Fax (502) 836-8753 /
CPE May 2018
Account Types Regional/Political
Billing Type Standard
Comments May 2018 - Primary Election Flight

Date Entered 05/04/18
Last Modified 05/04/18
Entered By Julie Wilam
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$750.75
Net Total \$4,254.25
Sales Tax

Bowling Green (WTKY)
By Broadcast Month Spots Rate
May. 2018 80 \$5,005.00
Grand Total: 80 \$5,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / NEWS	05/14/18-05/18/18	3	:30	5:30P- NBC NIGHTLY NEWS	1	1	1	1	1	1			5	\$75.00	\$375.00	Bowling Green (WTKY)		5/4/18
15.0	Normal Line / NEWS	05/21/18-05/21/18	3	:30	5:30P- NBC NIGHTLY NEWS	1								1	\$75.00	\$75.00	Bowling Green (WTKY)		5/4/18
16.0	Normal Line / SPOT	05/08/18-05/11/18	3	:30	6P- JEOPARDY 6PM	3		X	X	X	X			3	\$60.00	\$180.00	Bowling Green (WTKY)		5/4/18
17.0	Normal Line / SPOT	05/14/18-05/18/18	3	:30	6P- JEOPARDY 6PM	1	1	1	1	1	1			5	\$60.00	\$300.00	Bowling Green (WTKY)		5/4/18
18.0	Normal Line / SPOT	05/21/18-05/21/18	3	:30	6P- JEOPARDY 6PM	1								1	\$60.00	\$60.00	Bowling Green (WTKY)		5/4/18
19.0	Normal Line / SPOT	05/08/18-05/11/18	3	:30	10:35P- 11:35P (CST)	3		X	X	X	X			3	\$25.00	\$75.00	Bowling Green (WTKY)	Tonight Show with Jimmy Fallon	5/4/18
20.0	Normal Line / SPOT	05/14/18-05/18/18	3	:30	10:35P- 11:35P (CST)	1	1	1	1	1	1			5	\$25.00	\$125.00	Bowling Green (WTKY)	Tonight Show with Jimmy Fallon	5/4/18
21.0	Normal Line / SPOT	05/21/18-05/21/18	3	:30	10:35P- 11:35P (CST)	1								1	\$25.00	\$25.00	Bowling Green (WTKY)	Tonight Show with Jimmy Fallon	5/4/18
22.0	Normal Line / NEWS	05/12/18-05/12/18	3	:30	7A- SATURDAY TODAY SHOW							2		2	\$20.00	\$40.00	Bowling Green (WTKY)		5/4/18
23.0	Normal Line / NEWS	05/19/18-05/19/18	3	:30	7A- 9A (CST)							2		2	\$20.00	\$40.00	Bowling Green (WTKY)	SATURDAY TODAY SHOW	5/4/18
24.0	Normal Line / SPOT	05/12/18-05/12/18	3	:30	10:30P- 12A (CST)							1		1	\$75.00	\$75.00	Bowling Green (WTKY)	Saturday Night Live	5/4/18
25.0	Normal Line / SPOT	05/19/18-05/19/18	3	:30	10:30P- 12A (CST)							1		1	\$75.00	\$75.00	Bowling Green (WTKY)	Saturday Night Live	5/4/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTKY-DT NBC 40.1 and WTKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



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FRANKFORT, KY 40601

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Advertiser

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Agency

GRIT CREATIVE LLC MEDIA (1420)

Product

Political (1040)

Brand

POLITICAL (1254)

Salesperson

HOUSE, HOUSE (1)

Sales Office

WINKY

Buyer Name

BURTON,SARAH

Phone/Fax

(502) 836-8753 /

CPE

May 2018

Account Types

Regional/Political

Billing Type

Standard

Comments

May 2018 - Primary Election Flight

Date Entered 05/04/18

Last Modified 05/04/18

Entered By Julie Millam

CO-OP No

Headline

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$750.75

Net Total \$4,254.25

Sales Tax

Bowling Green (WINKY)

By Broadcast Month Spots Rate

May 2018 80 \$5,005.00

Grand Total: 80 \$5,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / PRIME	05/07/18-05/07/18	3	:30	7P- 9P (CST)	1	1							1	\$725.00	\$725.00	Bowling Green (WINKY)	The Voice	5/4/18
27.0	Normal Line / PRIME	05/21/18-05/21/18	4	:30	7P- 9P (CST)	1	1							1	\$725.00	\$725.00	Bowling Green (WINKY)	The Voice Finale	5/4/18
28.0	Normal Line / PRIME	05/08/18-05/08/18	3	:30	7P- 8P (CST)			1						1	\$200.00	\$200.00	Bowling Green (WINKY)	The Voice	5/4/18
29.0	Normal Line / PRIME	05/15/18-05/15/18	3	:30	7P- 8P (CST)			1						1	\$200.00	\$200.00	Bowling Green (WINKY)	The Voice	5/4/18
30.0	Normal Line / PRIME	05/16/18-05/16/18	4	:30	7P- 8P (CST)				1					1	\$150.00	\$150.00	Bowling Green (WINKY)	The Blacklist Finale	5/4/18
31.0	Normal Line / PRIME	05/09/18-05/09/18	3	:30	8P- 9P (CST)				1					1	\$150.00	\$150.00	Bowling Green (WINKY)	Law & Order:SVU	5/4/18
32.0	Normal Line / PRIME	05/16/18-05/16/18	3	:30	8P- 9P (CST)				1					1	\$150.00	\$150.00	Bowling Green (WINKY)	Law & Order:SVU	5/4/18
33.0	Normal Line / PRIME	05/13/18-05/13/18	3	:30	6P- 7P (CST)								1	1	\$100.00	\$100.00	Bowling Green (WINKY)	Dateline	5/4/18
34.0	Normal Line / PRIME	05/27/18-05/27/18	3	:30	6P- 7P (CST)								1	1	\$100.00	\$100.00	Bowling Green (WINKY)	Dateline	5/4/18
35.0	Normal Line / PRIME	05/09/18-05/09/18	3	:30	7P- 8P (CST)				1					1	\$150.00	\$150.00	Bowling Green (WINKY)	The Blacklist	5/4/18

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

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Comments:

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324 CAPITOL AVENUE
FRANKFORT, KY 40601

Contract # 21531

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Agency

GRIT CREATIVE LLC MEDIA (1420)

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Political (1040)

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POLITICAL (1254)

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Sales Office

WNKY

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Phone/Fax

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1.0	Normal Line / NEWS	05/08/18-05/11/18	3	:30	6A- SOKY SUNRISE	3		X	X	X	X			3	\$50.00	\$150.00	Bowling Green (WNKY)		5/4/18
2.0	Normal Line / NEWS	05/14/18-05/18/18	3	:30	6A- SOKY SUNRISE		1	1	1	1	1			5	\$50.00	\$250.00	Bowling Green (WNKY)		5/4/18
3.0	Normal Line / NEWS	05/21/18-05/22/18	3	:30	6A- SOKY SUNRISE		1	1						2	\$50.00	\$100.00	Bowling Green (WNKY)		5/4/18
4.0	Normal Line / NEWS	05/08/18-05/11/18	3	:30	7A- TODAY SHOW	3	X	X	X	X	X			3	\$35.00	\$105.00	Bowling Green (WNKY)		5/4/18
5.0	Normal Line / NEWS	05/14/18-05/18/18	3	:30	7A- TODAY SHOW		1	1	1	1	1			5	\$35.00	\$175.00	Bowling Green (WNKY)		5/4/18
6.0	Normal Line / NEWS	05/21/18-05/22/18	3	:30	7A- TODAY SHOW		1	1						2	\$35.00	\$70.00	Bowling Green (WNKY)		5/4/18
7.0	Normal Line / NEWS	05/08/18-05/11/18	3	:30	9A- TODAY SHOW II	3	X	X	X	X	X			3	\$20.00	\$60.00	Bowling Green (WNKY)		5/4/18
8.0	Normal Line / NEWS	05/14/18-05/18/18	3	:30	9A- TODAY SHOW II	4	X	X	X	X	X			4	\$20.00	\$80.00	Bowling Green (WNKY)		5/4/18
9.0	Normal Line / NEWS	05/21/18-05/22/18	3	:30	9A- TODAY SHOW II	1	X	X						1	\$20.00	\$20.00	Bowling Green (WNKY)		5/4/18
10.0	Normal Line / NEWS	05/08/18-05/11/18	3	:30	5P- NBC 40 NEWS @ 5PM	3	X	X	X	X	X			3	\$75.00	\$225.00	Bowling Green (WNKY)		5/4/18
11.0	Normal Line / NEWS	05/14/18-05/18/18	3	:30	5P- NBC 40 NEWS @ 5PM		1	1	1	1	1			5	\$75.00	\$375.00	Bowling Green (WNKY)		5/4/18
12.0	Normal Line / NEWS	05/21/18-05/21/18	3	:30	5P- NBC 40 NEWS @ 5PM		1							1	\$75.00	\$75.00	Bowling Green (WNKY)		5/4/18
13.0	Normal Line / NEWS	05/08/18-05/11/18	3	:30	5:30P- NBC NIGHTLY NEWS	3	X	X	X	X	X			3	\$75.00	\$225.00	Bowling Green (WNKY)		5/4/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Julie Milam 5-7-18 Revision #1

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



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324 CAPITOL AVENUE
FRANKFORT, KY 40601

Contract # 21531

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Advertiser WILSON FOR SENATE (1898)
Agency GRIT CREATIVE LLC MEDIA (1420)
Product Political (1040)
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Salesperson HOUSE, HOUSE (1)
Sales Office WNKY
Buyer Name BURTON,SARAH
Phone/Fax (502) 836-8753 /
CPE May 2018
Account Types Regional/Political
Billing Type Standard
Comments May 2018 - Primary Election Flight

Date Entered 05/04/18
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CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$750.75
Net Total \$4,254.25
Sales Tax

Bowling Green (WNKY)
By Broadcast Month Spots Rate
May. 2018 80 \$5,005.00
Grand Total: 80 \$5,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / NEWS	05/14/18-05/18/18	3	:30	5:30P- NBC NIGHTLY NEWS	1	1	1	1	1	1			5	\$75.00	\$375.00	Bowling Green (WNKY)		5/4/18
15.0	Normal Line / NEWS	05/21/18-05/21/18	3	:30	5:30P- NBC NIGHTLY NEWS	1								1	\$75.00	\$75.00	Bowling Green (WNKY)		5/4/18
16.0	Normal Line / SPOT	05/08/18-05/11/18	3	:30	6P- JEOPARDY 6PM	3		X	X	X	X			3	\$60.00	\$180.00	Bowling Green (WNKY)		5/4/18
17.0	Normal Line / SPOT	05/14/18-05/18/18	3	:30	6P- JEOPARDY 6PM	1	1	1	1	1	1			5	\$60.00	\$300.00	Bowling Green (WNKY)		5/4/18
18.0	Normal Line / SPOT	05/21/18-05/21/18	3	:30	6P- JEOPARDY 6PM	1								1	\$60.00	\$60.00	Bowling Green (WNKY)		5/4/18
19.0	Normal Line / SPOT	05/08/18-05/11/18	3	:30	10:35P- 11:35P (CST)	3		X	X	X	X			3	\$25.00	\$75.00	Bowling Green (WNKY)	Tonight Show with Jimmy Fallon	5/4/18
20.0	Normal Line / SPOT	05/14/18-05/18/18	3	:30	10:35P- 11:35P (CST)	1	1	1	1	1	1			5	\$25.00	\$125.00	Bowling Green (WNKY)	Tonight Show with Jimmy Fallon	5/4/18
21.0	Normal Line / SPOT	05/21/18-05/21/18	3	:30	10:35P- 11:35P (CST)	1								1	\$25.00	\$25.00	Bowling Green (WNKY)	Tonight Show with Jimmy Fallon	5/4/18
24.0	Normal Line / SPOT	05/12/18-05/12/18	3	:30	10:30P- 12A (CST)							1		1	\$75.00	\$75.00	Bowling Green (WNKY)	Saturday Night Live	5/4/18
25.0	Normal Line / SPOT	05/19/18-05/19/18	3	:30	10:30P- 12A (CST)							1		1	\$75.00	\$75.00	Bowling Green (WNKY)	Saturday Night Live	5/4/18
26.0	Normal Line / PRIME	05/07/18-05/07/18	3	:30	7P- 9P (CST)	1	1								\$225.00		Bowling Green (WNKY)	The Voice	5/4/18
26.0.1	Closed Preempt	05/07/18															Bowling Green (WNKY)	Pre-Empt/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



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Agency GRIT CREATIVE LLC MEDIA (1420)
Product Political (1040)
Brand POLITICAL (1254)
Salesperson HOUSE, HOUSE (1)
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Buyer Name BURTON,SARAH
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CPE May 2018
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Billing Type Standard
Comments May 2018 - Primary Election Flight

Date Entered 05/04/18
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CO-OP No
Headline #
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Order Type Normal
Package Deal
Commission % 15.00
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Net Total \$4,254.25
Sales Tax

Bowling Green (WNKY)		
By Broadcast Month	Spots	Rate
May. 2018	80	\$5,005.00
Grand Total:	80	\$5,005.00

GRIT CREATIVE LLC MEDIA
324 CAPITOL AVENUE
FRANKFORT, KY 40601

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Revised Line / PRIME	05/21/18-05/21/18	4	:30	7p- 9p (CST)	1	1							1			Bowling Green (WNKY)	The Voice Finale	5/4/18
27.1	Normal Line / PRIME	05/21/18-05/21/18	3	:30	7p- 9p (CST)	1	1							1	\$300.00	\$300.00	Bowling Green (WNKY)	The Voice Finale	5/7/18
28.0	Normal Line / PRIME	05/08/18-05/08/18	3	:30	7p- 8p (CST)			1						1	\$200.00	\$200.00	Bowling Green (WNKY)	The Voice	5/4/18
29.0	Normal Line / PRIME	05/15/18-05/15/18	3	:30	7p- 8p (CST)			1						1	\$200.00	\$200.00	Bowling Green (WNKY)	The Voice	5/4/18
30.0	Revised Line / PRIME	05/16/18-05/16/18	4	:30	7p- 8p (CST)				1								Bowling Green (WNKY)	The Blacklist Finale	5/4/18
30.1	Normal Line / PRIME	05/16/18-05/16/18	3	:30	7p- 8p (CST)			1						1	\$200.00	\$200.00	Bowling Green (WNKY)	The Blacklist Finale	5/7/18
31.0	Normal Line / PRIME	05/09/18-05/09/18	3	:30	8p- 9p (CST)			1						1	\$150.00	\$150.00	Bowling Green (WNKY)	Law & Order:SVU	5/4/18
32.0	Normal Line / PRIME	05/16/18-05/16/18	3	:30	8p- 9p (CST)			1						1	\$150.00	\$150.00	Bowling Green (WNKY)	Law & Order:SVU	5/4/18
33.0	Normal Line / PRIME	05/13/18-05/13/18	3	:30	6p- 7p (CST)								1	1	\$100.00	\$100.00	Bowling Green (WNKY)	Dateline	5/4/18
35.0	Normal Line / PRIME	05/09/18-05/09/18	3	:30	7p- 8p (CST)			1						1	\$150.00	\$150.00	Bowling Green (WNKY)	The Blacklist	5/4/18
36.0	Normal Line / SPOT	05/14/18-05/18/18	3	:30	5A- 5:30A (CST)	3	X	X	X	X	X			3	\$5.00	\$15.00	Bowling Green (WNKY)	Ag Day	5/7/18
37.0	M/G For 26.0.1 / PRIME	05/14/18-05/14/18	3	:30	7p- 9p (CST)		1							1	\$225.00	\$225.00	Bowling Green (WNKY)	The Voice	5/7/18
38.0	Normal Line / NEWS	05/12/18-05/12/18	3	:30	7A- SATURDAY TODAY SHOW								2	2	\$20.00	\$40.00	Bowling Green (WNKY)		5/7/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

WNKY

Daypart	Rate per Spo	7-May	14-May	21-May	Cost per campaign
Tu-F 6a-7a	\$50.00	3		2	\$150.00
M-F 6a-7a	\$50.00		5		\$250.00
M-Tu 6a-7a	\$50.00			2	\$100.00
Tu-F 7a-9a	\$35.00	3			\$105.00
M-Fri 7a-9a	\$35.00		5		\$175.00
M-Tu 7a-9a	\$35.00			2	\$70.00
Tu-F 9a-10a	\$20.00	3			\$60.00
M-Fri 9a-10a	\$20.00		4		\$80.00
M-Tu 9a-10a	\$20.00			1	\$20.00
Tu-F 5p-5:30p	\$75.00	3			\$225.00
M-F 5p-5:30p	\$75.00		5		\$375.00
M 5p-5:30p	\$75.00			1	\$75.00
Tu-F 5:30p- 6p	\$75.00	3			\$225.00
M-F 5:30p- 6p	\$75.00		5		\$375.00
M 5:30p- 6p	\$75.00			1	\$75.00
Tu-F 6p-6:30p	\$60.00	3			\$180.00
M-F 6p-6:30p	\$60.00		5		\$300.00
M 6p-6:30p	\$60.00			1	\$60.00
Tu-F 10:35- 11:35p	\$25.00	3			\$75.00
Fallon	\$25.00				\$75.00
M-F 10:35- 11:35p	\$25.00		5		\$125.00
M 10:35- 11:35p	\$25.00			1	\$25.00
Sa 7a- 9a	\$20.00	2			\$80.00
Today Show	\$20.00	2			\$80.00
SNL	\$75.00	1		1	\$150.00
M 7p-9p	\$225.00	1		0	\$450.00
The Voice	\$200.00	1		1	\$400.00
The Voice	\$150.00	1		1	\$300.00
The Blacklist	\$150.00	1		1	\$300.00
Law and Order	\$150.00	1		1	\$300.00
Sun 6p7p	\$100.00	1		0	\$200.00
Total Gross Cost					\$5,005.00
Total Net Cost					\$4,254.25

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	WNKY, Bowling Green, KY
Date:	5/03/2018

I, Kathleen Smith,
being/on behalf of: Mike Wilson,

a legally qualified candidate of the Republican
political party for the office of: State Senate

in the Primary
election to be held on: May 22nd, 2018

do hereby request station time as follows: See schedule for further information.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michael Wilson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/03/2018

Date

Signature

Kathleen M. Smith

To Be Signed By Station Representative

☒ Accepted

Justin M. Darn

Signature

☐ Accepted in Part

Julie Milan

Printed Name

☐ Rejected

5/4/18

Title



Julie Miliam <julie.miliam@wnky.com>

Traffic Instructions - Wilson for Senate

1 message

Mon, May 7, 2018 at 8:24 AM

Kathleen Smith <kathleen@grit-creative.com>
To: Julie Miliam <julie.miliam@wnky.com>
Cc: Sarah Burton <sarah.burton@grit-creative.com>

Follow the link below to download our :30 spot for "Wilson for Senate" - Spot Title is **Wilson_StrongLeader_30sec** and this will run from tomorrow until 5pm on May 22nd.

https://www.dropbox.com/s/xq32sc4cdbm3pvd/Wilson_StrongLeader_30sec.mp4?dl=0

Let me know if you have any trouble with the download!

Kathleen Smith

Communications Strategist | GRIT CREATIVE

(c) 859.967.6620
324 Capital Ave
Frankfort, KY 40601

From: Kathleen Smith

Sent: Thursday, May 3, 2018 2:08 PM

To: Julie Miliam

Cc: Sarah Burton

Subject: WNKY Order - Wilson for Senate

Alright!

See attached for our order for "Wilson for Senate" as well as NAB form.

The total comes to \$5,005 (\$4,254.25 NET). The start date is Tuesday, May 8th and the end date is May 22nd at 5pm (Election Day). All spots are :30s. We will send the creative to you before Tuesday. Also, I will send you a copy of the check once it is in the mail.

See below for candidate information:

Campaign Committee: Wilson for Senate

Address: 631 Washington Ave, Bowling Green, KY 42103

Let me know if there is anything else you need,
Kathleen Smith

Communications Strategist | GRIT CREATIVE

(c) 859.967.6620

324 Capital Ave

Frankfort, KY 40601