

Financial Public File February 2014

Date=2/4/2014
Time=4:00
Slug=MONEY TALK

IT'S A DIFFICULT CONVERSATION TO HAVE. THE "MONEY TALK" WITH OUR AGING PARENTS MANY OF US DREAD HAVING WITH OUR FOLKS ABOUT THEIR FINANCES TO MAKE SURE THEY'RE READY FOR RETIREMENT. JODY GASTFRIEND - VICE PRESIDENT OF SENIOR CARE SERVICES WITH CARE DOT COM IS HERE WITH ME THIS MORNING.

Date=2/4/2014
Time=5:52
Slug=BITCOIN

THE DOLLAR BILL. PAPER MONEY HAS BEEN THE DENOMINATION OF OUR U-S CURRENCY SINCE THE SEVENTEEN HUNDREDS. IT'S TANGIBLE. WE CAN **SEE** IT, **FEEL** IT. BUT WHAT IF I TOLD YOU THERE'S A NEW, INVISIBLE CURRENCY ATTRACTING ATTENTION, A CURRENCY THAT CAN GROW IN VALUE JUST BY OWNING IT. ONE YOU CAN'T SEE, CAN'T FEEL AND IT CAN'T BE TRACED. ITS VIRTUAL MONEY, CALLED THE BITCOIN. AND MANY INVESTORS, BUSINESSES AND CONSUMERS, ARE BUYING INTO IT. BUT THESE DIGITAL DOLLARS, ARENT WITHOUT CONTROVERSY.

Date=2/6/2014
Time=4:30
Slug=CREDIT SCORE

THE SECURITY BREACH AT TARGET, NEIMAN MARCUS AND OTHER RETAILERS IS MAKING LIFE MISEARABLE FOR CONSUMERS. NOT ONLY DO VICTIMS NEED TO GET NEW CARDS, CHANGE THEIR PINS AND TRY AND TO STRAIGHTEN OUT PURCHASES THEY DIDN'T MAKE, THERE IS AN EVEN BIGGER HEADACHE; THE BOTTOM FALLING OUT THEIR CREDIT SCORE. JEFF CUTTER OF THE CUTTER FINANCIAL GROUP JOINS US THIS MORNING TO HELP US FIGURE THIS ALL OUT.

Date=2/10/2014
Time=4:00
Slug=FINANCIALLY HAPPY

LOVE IS IN THE AIR AHEAD OF VALENTINE'S DAY, BUT NOT ENOUGH COUPLES ARE TALKING ABOUT THE *UNROMANTIC TOPIC OF MONEY. A RECENT STUDY IN THE FAMILY RELATIONS JOURNAL, FOUND ARGUMENTS ABOUT FINANCES ARE BY FAR THE TOP PREDICTOR OF DIVORCE. SO HOW CAN YOU WORK OUT MONEY WITH THE ONE YOU LOVE, OR MAKE YOURSELF MORE FINANCIAL DESIRABLE? HERE WITH ADVICE, JASON LILLY FROM ROCKLAND TRUST.

Date=2/12/2014
Time=3:00
Slug=GERRI WILLIS

IF YOU STARTED THE YEAR OFF WITH A NEW ADDITION TO YOUR FAMILY, CONGRATULATIONS. BUT YOU MAY NOT BE AWARE OF ALL THE ADDITIONAL COSTS

THAT COME ALONG WITH RAISING YOUR BUNDLE OF JOY. HERE TO BREAK IT DOWN, GERRI WILLIS FROM THE FOX BUSINESS NETWORK.

Date=2/17/2014

Time=4:30

Slug=ASSUMPTION TUITION

WE ALL KNOW GOING TO COLLEGE IS NOT CHEAP. BUT ASSUMPTION COLLEGE IS DOING SOMETHING UNIQUE. THEY ARE FREEZING TUITION RATES FOR INCOMING FRESHMAN FOR THE 2014-15 SCHOOL YEAR. CURRENT FRESHMAN AND SOPHOMORES WILL ALSO HAVE THEIR TUITION FROZEN AT THE 2014-15 LEVEL FOR THE REST OF THEIR FOUR YEARS AT THE SCHOOL. HERE TO TALK ABOUT THIS WITH US IS ASSUMPTION COLLEGE PRESIDENT FRANCESCO CESAREO.

Date=2/20/2014

Time=4:00

Slug=MORTGAGE MESS

JUST WHEN IT SEEMS THINGS IN THE HOUSING MARKET WERE IRONED OUT, HOMEOWNERS ARE FINDING NEW FRUSTRATIONS AND CONCERNS ABOUT THEIR MORTGAGES. ISSUES WITH MORTGAGE SERVICE PROVIDER ARE SPARKING FEARS OF ANOTHER MELTDOWN--ITS A BIT OF INSIDE BASEBALL, BUT IF WE DON'T PAY ATTENTION, MANY HOMEOWNERS COULD STRIKE OUT.

Date=2/20/2014

Time=4:41

Slug=ZILLOW STUDY

HOME PRICES IN BOSTON AND SEVERAL OF ITS SUBURBS ARE AT AN ALL-TIME HIGH. ZILLOW HAS RELEASED ITS JANUARY REAL ESTATE MARKET REPORTS. HERE'S A LOOK AT THE NUMBERS. HOME VALUES ROSE 8-PERCENT IN JANUARY IN THE BOSTON METRO AREA. IN THE CITY OF BOSTON ITSELF, HOME VALUES WERE UP DOUBLE DIGITS, 10-POINT-SEVEN PERCENT. THAT'S MUCH HIGHER THAN THE NATIONAL AVERAGE OF SIX-POINT-THREE PERCENT OVER THE SAME TIME PERIOD. HERE TO TALK ABOUT WHAT THESE STATS MEAN IS STAN HUMPHRIES, CHIEF ECONOMIST AT ZILLOW.

Date=2/21/2014

Time=4:30

Slug=RICH VS. POOR

SOMETHING IS HAPPENING IN THE BOSTON ECONOMY AND IT'S NOT VERY ENCOURAGING. NEW NUMBERS SHOW BOSTON HAS THE 4-TH LARGEST GAP BETWEEN THE RICH AND POOR AMONG THE NATION'S 50 LARGEST CITIES. ACCORDING TO BROOKINGS INSTITUTION, IN BOSTON, WEALTHY HOUSEHOLDS MADE AN AVERAGE OF 224-THOUSAND DOLLARS EACH YEAR. BY COMPARISON, LOW INCOME FAMILIES EARNED AN AVERAGE OF 14-THOUSAND 600 DOLLARS A YEAR. THAT'S 15 TIMES *LESS* THAN WEALTHY HOUSEHOLDS.

Date=2/26/2014

Time=4:00

Slug=MISS MONEY

FOR YEARS THEY'VE BEEN TEACHING SCHOOLKIDS ABOUT MONEY, BY SINGING ABOUT SAVING. TOMORROW "MS. MONEY & THE COINS" ARE HEADED TO THE STATE HOUSE, TO PERFORM FOR POLITICIANS. BUT SHE'S HERE WITH US FIRST! MS. MONEY HERSELF IS JULIE BECKHAM.

Date=2/26/2014

Time=2:30

Slug=THE WILLIS REPORT

A PROPOSAL COMING DOWN FROM THE WHITE HOUSE COULD IMPACT YOUR 401K. THE PRESIDENT PLANS TO ASK CONGRESS TO REDUCE SOME OF THE TAX ADVANTAGES FOR EMPLOYER-SPONSORED RETIREMENT PLANS FOR HIGHER-INCOME EARNERS. SO, WHAT DOES THAT MEAN FOR YOU? GERRI WILLIS FROM THE FOX BUSINESS NETWORK JOINS US WITH WHAT EVERY AMERICAN NEEDS TO KNOW.