

Cultural Public File February 2014

Date=2/3/2014

Time=5:00

Slug=SUPER BOWL ADS

TO MANY OF US, THE BIG GAME WAS REALLY JUST AN OBSTACLE TO WATCHING THE SUPERBOWL ADS. AT FOUR MILLION DOLLARS FOR A 30-SECOND SPOT, COMPANIES HAD JUST A FEW PRICEY MOMENTS TO GRAB OUR ATTENTION. SO THERE WAS A HEAVY DOSE OF CELEBRITY ENDORSEMENTS IN THE FORM OF 80'S STARS, HOLLYWOOD HEAVYWEIGHTS, AND THOSE WHOSE VOICE OVERS WERE ENOUGH TO MAKE US CHUCKLE. JOINING US WITH A FEW OF EACH IS ALYSSA TORO, CHIEF CREATIVE OFFICER WITH CONNELLY PARTNERS WITH HER TAKE ON WHO REALLY WON THE SUPERBOWL, WHEN IT CAME TO ADVERTISING.

Date=2/6/2014

Time=4:00

Slug=SEAWORLD

GET OUT YOUR TUXEDOS BECAUSE THEY CERTAINLY ARE! THE BEST-DRESSED BIRDS OF THE ANIMAL KINGDOM HAVE BEEN DRAWN OUT BY THE COLD WEATHER AND YOU CAN MEET THEM AT THE BOSTON GLOBE TRAVEL SHOW. THIS MORNING, WE'RE JOINED BY OUR HAPPY-FEET FRIENDS, AND THE HANDLERS WHO ARE JUST TRYING TO CONTAIN THEIR EXCITEMENT, JULIE SCARDINA WHO IS THE AMBASSADOR TO SEAWORLD AND BUSCH GARDENS IS HERE.

Date=2/12/2014

Time=4:30

Slug=SAMUEL JACKSON

ONE OF THE MOST HIGHLY ANTICIPATED MOVIE OPENINGS THIS WEEK IS THE REMAKE OF "ROBOCOP". A CULT CLASSIC FROM THE LATE 80'S HAS BEEN TWEAKED AND UPDATED AND PROMISES TO BE A WILD RIDE. SAMUEL L. JACKSON HAS A STARRING ROLE--WE TALKED WITH HIM ABOUT ROBOCOP--AND SOME OTHER QUESTIONS RELATED TO HIS FANTASTIC RUN IN HOLLYWOOD.

Date=2/13/2014

Time=3:00

Slug=WEEKEND/WHAT'S GOING ON

WHAT'S UP FOR THE WEEKEND? WINE... VALENTINES... AND... MONSTER TRUCKS.

Date=2/13/2014

Time=4:45

Slug=COLIN FARRELL

THIS VALENTINE'S DAY, BELIEVE IN MIRACLES... WINTER'S TALE. THAT'S HOW THEY'RE PROMOTING THE NEW COLIN FARRELL FLICK IN THEATERS TOMORROW. WINTER'S TALE" IS A STORY OF MIRACLES, CROSSED DESTINIES, AND THE AGE-OLD BATTLE BETWEEN GOOD AND EVIL. BUT BEFORE WE CHATTED ABOUT ALL THAT, WE HAD TO TALK A LITTLE FOOTBALL.

Date=2/17/2014
Time=4:00
Slug=NO PLACE LIKE HOME

HOW OLD WERE YOU WHEN YOU MOVED OUT OF THE HOUSE? MAYBE 18 WHEN YOU WENT AWAY TO COLLEGE OR OUT ON YOUR OWN? NOW-A-DAYS IT SEEMS MILLENNIALS ARE WRITING THEIR OWN RULES. ACCORDING TO NEW RESEARCH, AN ESTIMATED ONE IN FOUR 26 YEAR OLDS ARE STILL LIVING WITH MOM AND DAD. WHICH LEADS TO A LOT OF QUESTIONS -- SUCH AS --- WHY IS THIS GENERATION PUTTING OFF ENTERING THE REAL WORLD? THIS MORNING WE HAVE AN EXPERT ON THE TOPIC JOINING US. LAUREN STILLER RIKLEEN IS COMING OUT WITH A BOOK ABOUT THIS POPULATION "YOU RAISED US - NOW WORK WITH US."

Date=2/18/2014
Time=5:12
Slug=PRES. MUSEUM

CELEBRATING OUR NATION TODAY ON PRESIDENTS DAY, AND WHERE BETTER TO HONOR OUR COMMANDERS IN CHIEF THAN IN WORCESTER, WHERE OUR V-B DISCOVERED A HIDDEN GEM FULL OF PRESIDENTS PAST AND PRESENT. TAKE A LOOK.

Date=2/18/2014
Time=3:30
Slug=NEIL SWIDEY

THE DEER ISLAND TREATMENT PLANT IS STILL REGARDED AS AN ENGINEERING MARVEL. IT LEAD TO THE LONG OVERDUE CLEAN-UP OF BOSTON HARBOR--WHICH IS NOW PURE AND PRISTINE, BUT IT CAME AT A VERY HIGH PRICE. TWO DIVERS WORKING ON THE PROJECT WERE KILLED AFTER BEING SENT INTO A TUNNEL RUNNING 10 MILES UNDER THE OCEAN, WITH NO LIGHT AND NO OXYGEN. IT'S THE SUBJECT OF A FASCINATING NEW BOOK BY NEIL SWIDEY OF THE BOSTON GLOBE: TRAPPED UNDER THE SEA. ONE ENGINEERING MARVEL, 5 MEN AND A DISASTER 10 MILES INTO THE DARKNESS.

Date=2/19/2014
Time=4:05
Slug=RUBIK'S CUBE

IT SEEMS LIKE LOTS OF THINGS FROM THE 80'S ARE MAKING A COMEBACK, BUT SOME THINGS NEVER WENT AWAY. LIKE THE RUBIK'S CUBE. MOST FOLKS NEVER FIGURE IT OUT--BUT A 16 YEAR OLD FROM METHUEN HAS BECOME A RUBIK CUBE MASTER--HE'S ONE OF THE BEST IN THE WORLD--COMPETING IN INTERNATIONAL COMPETITIONS. JOSH FLAGG STOPPED BY OUT DEDHAM STUDIO TO SHOW US HIS AMAZING SKILLS.

Date=2/20/2014
Time=2:10
Slug=BLURRED LINES

IT WAS THE ANTHEM FOR THE SUMMER, BUT NOT EVERYONE IS LOVING ROBIN THICKE'S BLURRED LINES. SOME STUDENTS AT BOSTON UNIVERRSITY ARE TRYING TO GET THE POP STAR'S UPCOMING CONCERT CANCELLED AND IT'S A BIG TALKER ONLINE THIS MORNING. SORBONI IS HERE WITH THE LATEST ON THE CONTROVERSY.

Date=2/20/2014

Time=4:30

Slug=KIEFER SUTHERLAND

IF YOU DON'T HAVE THE SAME TASTE AS YOUR PARTNER WHEN IT COMES TO MOVIES, YOU'RE IN LUCK THIS WEEKEND. "POMPEII" HAS SOMETHING FOR EVERYONE, PART LOVE-STORY, PART GLADIATOR ACTION. I RECENTLY CAUGHT UP WITH KIEFER SUTHERLAND ABOUT HIS ROLE IN THE MUCH-ANTICIPATED FILM.

Date=2/21/2014

Time=4:30

Slug=KEVIN COSTNER

HE SEEMED TO BE TAKING A BREAK FOR A WHILE, BUT KEVIN COSTNER IS BACK TO BEING ONE OF THE BUSIEST GUYS IN HOLLYWOOD. HE IS STARRING IN 4 MOVIES SET FOR RELEASE THIS YEAR--INCLUDING 3 DAYS TO KILL--WHICH OPENS NATIONWIDE TODAY. WE TALKED WITH COSTNER ABOUT HIS LOVE OF FENWAY PARK AND BOSTON, AS HE EXPLAINED WHAT HIS LATEST ROLE IS ALL ABOUT.

Date=2/27/2014

Time=4:30

Slug=JOEY DIAZ

OUR NEXT GUEST IS A GUY IN DEMAND. COMEDIAN JOEY DIAZ HAS BEEN IN MOVIES AND TV SHOWS GALORE--MOST RECENTLY APPEARING ALONG SIDE SLY STALLONE AND ROBERT DENIRO IN "GRUDGE MATCH". THIS WEEKEND HE'S HERE IN BOSTON DOING A BUNCH OF SHOWS AT LAUGH BOSTON. AND WE'RE VERY EXCITED TO HAVE JOEY "COCO" DIAZ WITH US LIVE IN STUDIO THIS MORNING.

Date=2/28/2014

Time=4:30

Slug=WHITEY BOOK

IT WAS BOSTON'S TRIAL OF THE CENTURY. WHITEY BULGER FINALLY FACING JUSTICE FOR HIS LIFE OF CRIME. A NEW BOOK DETAILS WHAT HAPPENED IN COURT--AND EXPLAINS WHAT THE KEY PLAYERS WERE THINKING AT VARIOUS POINTS OF THE TRIAL. THE BOOK IS CALLED WHITEY ON TRIAL: SECRETS, CORRUPITON AND THE SEARCH FOR THE TRUTH. AMONG THE HIGHLIGHTS -- A LETTER WRITTEN TO THE AUTHORS FROM WHITEY HIMSELF, AND ALSO HAS AN EXCLUSIVE INTERVIEW WITH DISGRACED FBI AGENT JOHN CONNOLLY. WE'RE JOINED THIS MORNING BY ONE OF THE CO-AUTHORS--MARGARET MCLEAN.