

## KARX-FM AMARILLO ISSUE/PROGRAM REPORT FIRST QUARTER 2024



## **PART 1 – INTRODUCTION**

KARX (FM) is licensed to Amarillo, TX and serves the Amarillo area. From January 1 through March 31, 2024, KARX (FM) aired 30 minutes of public affairs programming bi-weekly. This includes a locally produced weekly program "West Texas Community Issues" that focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:  $\square$  "West Texas Community Issues" – every other Sunday morning from 7 – 7:30a. Details about individual West Texas Community Issues segments are included in Part 2 of this report.

KARX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the First Quarter of 2024, KARX activated "The Amber Plan" when necessary, to provide information about child abductions to the general public.

In addition, KARX is the primary FM station in the Amarillo area for the Emergency Alert System. As such, KARX accepts responsibility for alerting other FM stations as well as our own listeners in the event of a local or national emergency. KARX suspended normal broadcasting on several occasions to activate the EAS system during periods of severe weather.

## PART 2 – THE STATION'S SELECTED ISSUSES OF CONCERN

**SERIES TITLE:** West Texas Community Issues

**GUESTS:** Another Chance House

**DATE AIRED:** Sunday – January 7<sup>th</sup>, 2023, and January 21<sup>st</sup>, 2024

**TIME AIRED:** 7a-7:30a – (30 Minutes)

**DETAILS:** Leo from Another Chance House spoke about "Another Chance

House". Another Chance House provides a positive path to a self-sufficient life for men who are homeless or at risk of homelessness. The program provides supportive services that encourage a man to overcome addiction, repay outstanding legal or social obligations,

find employment and learn to live successfully with others.

**SERIES TITLE:** West Texas Community Issues

GUESTS: PILC

**DATE AIRED:** Sunday – January 7<sup>th</sup>, 2024, and January 21<sup>st</sup>, 2024

**TIME AIRED:** 7a-7:30a – (30 Minutes)

**DETAILS:** Isabel from PILC spoke to us about "PILC". The PILC is a center

for independent living, one of 27 centers in Texas and 500 across the nation. The program encourages and supports people with disabilities to exercise their choice towards independent living which states that people with disabilities have the right to make their own choices for their lives, and to live independently in their community, not in an institution. The vision is to ensure that

people with disabilities are able to advocate for themselves without

fear or judgement.

**SERIES TITLE:** West Texas Community Issues **GUESTS:** United Way of Amarillo & Canyon

**DATE AIRED:** Sunday – January 7<sup>th</sup>, 2024, and January 21<sup>st</sup>, 2024

**TIME AIRED:** 7a-7:30a – (30 Minutes)

**DETAILS:** Janelle from United Way of Amarillo & Canyon spoke to us about

"United Way of Amarillo & Canyon". Their mission has been working hand-in-hand with the community to solve complex problems and provide a better life for citizens. They have been providing funds to better the community. United Way tackles poverty by giving families the support they need to achieve, maintain and improve their employment. Low-cost childcare provides low-income working parents with a safe supportive environment for their children so they can work full time; gain

financial stability.

**SERIES TITLE:** West Texas Community Issues

GUESTS: Amarillo Area CASA

**DATE AIRED:** Sunday – February 4<sup>th</sup>, 2024, and February 18<sup>th</sup>, 2024

**TIME AIRED:** 7a-7:30a – (30 Minutes)

**DETAILS:** Doug from Amarillo Area CASA spoke to us about "Amarillo

Area CASA". AACASA advocates for children of abuse and neglect through the efforts of trained volunteers, appointed by the court to ensure them a safe, nurturing and permanent environment. CASA believes that every child who's been abused or neglected deserves to have a dedicated advocate speaking up for their best interest in court, at school and in the community. As the state steps in to protect the welfare of the child, the judge appoints a CASA volunteer to make independent, unbiased, and informed

recommendations to help the judge decide the best interest of the

child.

**SERIES TITLE:** West Texas Community Issues **GUESTS:** Coffee Memorial Blood Center

**DATE AIRED:** Sunday – February 4<sup>th</sup>, 2024, and February 18<sup>th</sup>, 2024

**TIME AIRED:** 7a-7:30a – (30 Minutes)

**DETAILS:** Brad from Coffee Memorial Blood Center spoke to us about "Save

Lives This Spring" Support your schools by giving blood and saving lives this spring. Coffee Memorial blood supply is an essential part of our health care system. Every two seconds, someone needs blood, and the supply must be constantly renewed. It takes approximately 1,200 donors a day to meet those needs. Coffee Memorial Blood Center is part of a Blood Institute, the

sixth largest independent blood center in the nation, with 16 donor centers. CMBC provides blood to all major hospitals in the High

Plains region.

**SERIES TITLE:** West Texas Community Issues

**GUESTS:** 7 Star Horse Therapy

**DATE AIRED:** Sunday – February 4<sup>th</sup>, 2024, and February 18<sup>th</sup>, 2024

**TIME AIRED:** 7a-7:30a – (30 Minutes)

**DETAILS:** Edna from 7 Star Horse Therapy spoke to us about "7 Star Horse

Therapy". 7 Star Horse Therapy provides equine-assisted therapy to those with physical, mental, and emotional needs. 7 Star serves clients with many types of disabilities including ADHD-ADD, autism. Down's Syndrome, CP, MS, MR, MD, Traumatic Brain

Injury. Post-Traumatic Stress Disorder, amputees, Rhett

Syndrome, visually and hearing impaired, etc. They also serve veterans experiencing a range of physical and psychological

disabilities.

**SERIES TITLE:** West Texas Community Issues

GUESTS: Amarillo Angels

**DATE AIRED:** Sunday – March 3<sup>rd</sup>, 2024, and March 17<sup>th</sup>, 2024

**TIME AIRED:** 7a-7:30a – (30 Minutes)

**DETAILS:** Cali from Amarillo Angels spoke to us about "Mom Prom

Benefiting Amarillo Angels", The Amarillo Angels Mom Prom is a glorious ladies night out for charity, where over 800 women (not just moms) 21 and older get dressed up and dance, eat, drink and laugh the night away. It's a fun way to support an important cause, all funds raised support the mission of Amarillo Angels. The Amarillo Angels mission is to walk alongside children, youth and families in the foster care community by offering consistent support through intentional giving, relationship building, and

mentorship.

**SERIES TITLE:** West Texas Community Issues

**GUESTS:** Faith City Mission

**DATE AIRED:** Sunday – March 3<sup>rd</sup>, 2024, and March 17<sup>th</sup>, 2024

**TIME AIRED:** 7a-7:30a – (30 Minutes)

**DETAILS:** Mathew from Faith City Mission spoke to us about "Faith City

Mission" they provide services for homeless who are in a crisis situation who are addicted to drugs and alcohol. Others have a job and a home but can't quite afford food for their families. Faith City Mission is a place for the homeless to eat and sleep, but they also include a chapel and women's ministries, children's ministries, clothing outreach, and recovery Hope Programs for Men and

Women, and even help the mentally and physically ill.

**SERIES TITLE:** West Texas Community Issues

**GUESTS:** Heal the City

**DATE AIRED:** Sunday – March 3<sup>rd</sup>, 2024, and March 17<sup>th</sup>, 2024

**TIME AIRED:** 7a-7:30a – (30 Minutes)

**DETAILS:** Lisa spoke to us about "Heal the City" is a nonprofit organization

to help provide free quality medical care and referral services with dignity and compassion to the uninsured of the community. Some of the resources they provide the community are Acute Care, Shalom Chronic Care, Dental, Pharmacy, Spiritual Care, and Vaccines. Additional services Heal the City provides Mental Health Services, Vision Referrals, Specialist Referrals, Diabetic Education Referrals, Physical Therapy and more. They are located 609 S. Carolina Street, and phone number 806-231-0364. Walk-in

appointments are also available.