



Programming Department
2501 W. Bradley Place
Chicago, IL 60618-4701
773.883.3254
773.472.0251 fax
www.wgntv.com

MEMO

To: Marty Wilke

From: Tom Boyd

Date: 7/11/11

cc: Public File
Chuck Sennet

Re: **2nd Quarter 2011 Issues Programs Report**

Attached you will find a list of community issues addressed on WGN-TV via News Programming and Specials, Community Calendars and Public Service Announcements for the 2nd Quarter of 2011.

May 8 New Head of Chicago Public Schools Live Reporter TRT 2:00
Mayor Rahm Emanuel announces Jean-Claude Brizard will be the new face of the Chicago Public Schools.

May 25 Chicago Public School CEO Sworn in Reporter Live TRT 2:15
Jean Claude Brizard, the new Chicago Public School CEO is sworn in to serve the students in the City of Chicago..

May 26 Teacher of the Month Reporter Package TRT 2:00
We profile Nancy Grapenthien, a teacher affectionately known as Mrs. Grape. She fosters a learning environment and her students love her.

May 27 Summer Internships Live Interview TRT 3:00
Beyond the college classroom, an expert talks about the importance of getting that summer internship. The expert also provided tips on how to land that internship.

June 3 Breakfast in the Classroom Reporter Live TRT 2:10
Chicago Public schools May change the structure of mandatory healthy breakfasts for students.

June 4 **People To People** TRT 30:00
Anchor: Tonya Francisco
Topic: Education: Making learning fun... How robots, rockets and roller coasters are making great math and science lessons, and getting inner city high school students excited about college.

June 6 Brizard Letter Reporter Live TRT 2:15
The new school chief is sending out a letter to parents, reassuring them that the CPS will continue to meet high educational standards in light of huge budget problems.

June 7 Kohl McCormick Winners TRT :45
WGN's Micah Materre honors deserving teachers with the Kohl McCormick award.

June 13 Education Bill Reporter Package 1:45
Governor Quinn signs historic legislation for education the bill means stronger standards for teachers and longer days.

June 3 Teacher of the Month Reporter Package 2:00
We honor a suburban social studies teacher who is energetic and inspiring to nearly every student that spends a year in her classroom.

ETHNIC/MINORITY

April 2 **Adelante** TRT 2:00
Anchor: Lourdes Duarte
Topic: Helping Colombia: The country ravaged by massive flooding. We talked about what's being done here in Chicago to help families thousands of miles away.

April 2 **Adelante** TRT 4:00
Anchor: Lourdes Duarte
Topic: The "League of United Latin American Citizens" also known as LULAC is the largest Latino civil rights advocacy group in the United States. This year they are celebrating the work of the Latina woman through a conference right here in Chicago. Members of LULAC gave us details about the conference.

ISSUES REPORT

WGN-TV 2ND QUARTER 2011

LISTING OF ISSUES AND SOME COMMUNITY CALENDARS THAT ADDRESSED THEM.

ARTS & CULTURE

:15 April 1

Who's the fairest one of all? The Indiana ballet theatre of course! Don't miss their exciting performance of "sleeping beauty" April sixteenth. For ticket information, visit the community page at wgntv.com

:15 April 23

The art center of Highland Park's "red hot gala" will sizzle your senses with delicious food, beautiful art work and great music. For tickets to this May fifth event, visit the community page at wgntv.com

:15 May 11

This memorial day weekend head out to Saint Charles for their award winning fine arts show . This year's event features the work of over one hundred artists, along with music and on-site demonstrations. Visit the community page at wgntv.com

:15 May 13

The merit school of music is making music count. And so can you! Attend their May twenty-fifth gala benefit and raise funds to help knock down economic barriers to high quality music education. Visit the community page at wgntv.com

:15 May 21

Tap into your creative side this summer. Art classes for both children and adults are being offered by south shore arts beginning June sixth. There are also summer art camps and one day workshops. For details, visit wgntv.com

:15 May 25

Cantigny parks free outdoor summer concert series begins Memorial Day weekend. Performances include music from big band to bluegrass and even special concerts just for kids! Visit the community page at wgntv.com

:15 May 28

It's sure to become one of your "favorite things!" Don't miss chamber opera Chicago's performance of "the sound of music," June eleventh and twelfth. For tickets, visit the community page at wgntv.com

:15 June 2

Have the next Spielberg living under your roof? Sign them up for Facets Kids Film Camp. The camp gives kids a real life look at what it takes to make movies. To learn more, visit the community page at wgntv.com

:15 June 6

It's the largest free music festival of the season taking place over three days and five stages. Come out to the Chicago blues festival, June tenth through twelfth. For complete event information, visit the community page at wgntv.com

:15 June 17

"Windows And Mirrors: Reflections On The War In Afghanistan," reflects the emotional journey of Afghan civilians from death and destruction to hopes for peace. For exhibit information, visit the community page at wgntv.com

:15 June 23

They'll be rockin' on the river at the Naperville Park District's "Summer Concert Series" on the river walk. For a complete listing of concert dates and times, visit the community page at wgntv.com

:15 June 24

It's been voted one of top one hundred art festivals in the country. Be sure to check out the Chicago tribune's "North Michigan Avenue Art Festival" July eighth through tenth. For details, visit the community page at wgntv.com

:15 June 29

Join Esperahnza school and community services July sixteenth for Summerfest! This free block party includes food, games, music, a petting zoo and more! For details visit the community page at wgntv.com

BUSINESS & CAREER SERVICES

:15 April 1

Dream of running your own business? Make it a reality! Attend Aspire For Higher's "How To Become The Diva Entrepreneur" April sixteenth. To register, visit the community page at wgntv.com

:15 April 6

Does your not for profit have an event they'd like to share with the community? We can help spread the word! Submit your event information to us today. Visit the community page at wgntv.com

:15 May 5

Make sure your day care business meets today's mandated requirements and restrictions. Attend a free hull house workshop May twenty-first. To register, visit the community page at wgntv.com

:15 May 12

Veterans, don't let the process of getting back into the workforce intimidate you. Join fellow veterans and employment specialists at the veterans' job club. Meetings take place every Wednesday. Visit the community page at wgntv.com

:15 June 22

Join WGN and the NAACP at the diversity job fair June twenty-third. The fair is designed specifically for degreed professionals interested in meeting with companies ready to hire! Learn more, visit the community page at wgntv.com

EDUCATION

:15 April 14

Catch a game old school style, as the alumni groups from south shore and Hyde Park High, take each other on in a basketball fundraiser game April thirtieth. For tickets, visit the community page at wgntv.com

:15 April 21

Garfield farm museum hosts a wide variety of events from lectures and workshops to children's camps illustrating what life was like back in the eighteen forties. To check out a calendar of events, visit the community page at wgntv.com

:15 May 22

Forty-five years old and still growing! This summer, make the Fox River Trolley Museum part of your summer fun plans. For a complete summer schedule, visit the community page at wgntv.com

:15 May 27

It's Chicago's largest day of service. Participate in the "Chicago Cares Serve-A-Thon," June eleventh. Join thousands of others as they spend the day working to revitalize Chicago schools. To register, visit the community page at wgntv.com

:15 June 16

After school matters celebrates twenty years of developing innovative out-of-school-time programming for Chicago's teens. To join the June twenty-ninth celebration, visit the community page at wgntv.com

:15 June 30

Come out and take a swing at Maryville academy's annual i-p-g-a Gleason Cup Invitational July eighteenth. For more information or to register, visit the community page at wgntv.com

FAMILY

:15 April 14

The Christopher house puts a spotlight on families at a their annual gala April thirtieth. Join them and make a difference for children and families in need of support and services. For tickets, visit the community page at wgntv.com

:15 April 22

Seeking information on becoming a foster parent or adopting? The adoption information center of Illinois can answer your questions and connect you to a licensing agency. For information, visit the community page at wgntv.com

:15 May 6

Don't miss beagle fest twenty-eleven! Bring your beagles, family and friends to a fun-filled afternoon of entertainment and fundraising all to contribute to beagle rescue, education and welfare. For details, visit the community page at wgntv.com

:15 May 11

The Westmont lions club fires up the grills for their annual red, white and barbeque. This professional barbeque contest and festival features music, cooking demos and plenty of great food. Visit the community page at wgntv.com

:15 May 12

Celebrate the true spirit of Memorial Day by participating in salute inc.'s "got freedom? Walk and run," May twenty-ninth. Show your support for our military families dedication and service. Visit the community page at wgntv.com

:15 May 27

Be on hand when the male empowerment network presents their "calling all fathers award" to seven

deserving fathers. For more information on this June eleventh event, visit the community page at wgntv.com

:15 June 22

It's a ten day marathon of food, fun and music. Attend the city's annual "taste of Chicago" running June twenty-fourth through July third. For complete event information visit the community page at wgntv.com

:15 June 26

They're pinning down autism at an open folk style wrestling tournament and family fun day July tenth. For information on how you can attend, visit the community page at wgntv.com

HEALTH & WELLNESS

:15 April 2

As part of national volunteer week the McHenry county volunteer center is hosting the "human race" a five-k walk and run to support local charities serving throughout the county. To register, visit the community page at wgntv.com

:15 April 15

Join the movement! May first, thirteen communities throughout Illinois will come together to walk and raise money to help create a world free of m-s. Site routes range from one to seven miles. To register, visit the community page at wgntv.com

:15 May 4

Join WGN's very own Pat Tomasulo as he kicks off the c-four "making strides for mental health walk and run" May twenty-second. To register, visit the community page at wgntv.com

:15 May 6

Forget about work and just play! Participate in the Carol Stream park district's sports and rec festival May twenty-first and twenty-second. For details, visit the community page at wgntv.com

:15 May 7

Register today for "walk now for autism speaks." this five-k walk and family festival takes place May twenty-first and kicks off from beautiful soldier field. Visit the community page at wgntv.com

:15 May 13

Erie family health center's "golden toothbrush awards" are set to take place May twenty-fifth. The event raises awareness about one of the greatest unmet needs in Chicago's low income communities. Visit the community page at wgntv.com

:15 May 14

Throughout the month of May, Chicago area allergists will offer free asthma screenings in honor of national asthma awareness month. For a list of screening locations, visit the community page at wgntv.com

:15 May 19

Celebrate the lives of people who have bravely battled cancer, participate in the American Cancer Society's "Relay For Life" June fourth. To register, visit the community page at wgntv.com

:15 May 21

The "gentlemen of leisure" headline Jackson Park Hospital's annual gala celebration June fourth. Dance

the night away and help support the hospital's community health education programs. Visit the community page at wgntv.com

:15 June 15

Three days, twenty parties, one cause. Pillars, a leading mental health and social service agency invites you to their "party for pillars," fundraiser June twenty-fourth. Join the fun! Visit the community page at wgntv.com

:15 June 25

Struggling to overcome the loss of a loved one? Joyful again can help. Attend a weekend retreat and workshop designed to help you through the grieving process. To learn more, visit the community page at wgntv.com

NATURE & ENVIRONMENT

:15 April 13

Join the Morton Arboretum as they celebrate "arbor day" April twenty-ninth with a parade and special tree planting ceremony. To attend, visit the community page at wgntv.com

:15 April 15

Come out and do your part! Participate in the Illinois prairie path earth day cleanup April thirtieth. Over twelve local communities are putting together volunteer teams. Interested? Visit the community page at wgntv.com

:15 June 16

All aboard the acorn express! You're invited to take a tram tour this summer to see the beautiful gardens and prairies at Morton Arboretum. For details, visit the community page at wgntv.com

RELIGIOUS

:15 April 21

Find a diamond in the rough at the First United Methodist Church Of Alsip's annual flea market. Takes place the third Saturday of each month through October. For details, visit the community page at wgntv.com

:15 May 26

Clear out that garage and help those in need. Prince of peace parish is currently seeking donations for it's June rummage sale. Volunteers will even pick up the items from your home! To donate, visit the community page at wgntv.com

:15 June 1

It's fun for the whole family! Come out to Saint Bartholomew's carnival and music fest June eighth through twelfth. Enjoy rides, games, music and tasty treats! Buy tickets early and save! For details, visit the community page at wgntv.com

:15 June 3

Every day is a fun day at Saint Thomas More's "Fun Days" festival! Enjoy activities for the entire family, including rides and performances from some of the area's hottest bands. Runs June twenty-second through twenty-sixth. Visit the community page at wgntv.com

:15 June 30

It's a summer tradition in Chicago! The old saint pat's "world's largest block party" takes place July fifteenth and sixteenth. Enjoy great music and food while meeting new people. For tickets, visit the community page at wgntv.com

WOMEN & MINORITIES

:15 April 16

The lilac tree hosts a one-day informational program designed to educate women on the legal, financial and emotional aspects of divorce. For more information or to register, visit the community page at wgntv.com

:15 April 22

Be there when the national association of women business owners presents their "woman business owner of the year" award at a luncheon and gala May ninth. To attend, visit the community page at wgntv.com

:15 May 4

Stand up for women at "the lake county women's empowerment expo," May fourteenth. The expo showcases women owned businesses and services. For details, visit the community page at wgntv.com

:15 May 5

Take your taste buds on a trip around the world at the Skokie "festival of cultures" May twenty-first and twenty-second. Come celebrate all Skokie has to offer. For details, visit the community page at wgntv.com

:15 May 19

The international latino cultural center's free outdoor summer film series begins May thirty-first. Relax and show your support for local film. For a complete summer line-up, visit the community page at wgntv.com

:15 May 26

The Mid-America Japanese club hosts a charity event to aid Japan earthquake and tsunami relief. Performers include some of the best in local Japanese music and dance. Get your tickets today! Visit the community page at wgntv.com

:15 June 2

The national alliance for Hispanic health wants you to get up and get moving! June eighteenth, spend the day learning how your family can stay healthy and happy. To learn more, visit the community page at wgntv.com

:15 June 11

Join WGN and the NAACP at the diversity job fair June twenty-third. The fair is designed specifically for degreed professionals interested in meeting with companies ready to hire! Learn more, visit the community page at wgntv.com

:15 June 25

The Dusable Museum of African American history continues it's fiftieth anniversary celebration with an arts and crafts festival July ninth and tenth. To join the celebration, visit the community page at wgntv.com

YOUTH & SENIORS

:15 April 20

May first, Esperanza community services hosts "celebrating victories," a benefit to support services to children and adults with developmental disabilities. To attend, visit the community page at wgntv.com

:15 May 25

Turn off that TV and go out and play! June is no child left inside month and on June eighth, the Illinois department of natural resources has organized a number of activities to help get you started. Visit the community page at wgntv.com

:15 June 3

The department of veterans affairs is seeking volunteers for their third annual "American pride benefit car show and festival this august. If you'd like to learn how you can help, visit the community page at wgntv.com

:15 June 17

Life before computer games and cell phones? Have your kids learn what it was like to grow up in the eighteen forties through fun tours and period demonstrations at Garfield museums, "farm camp." visit the community page at wgntv.com

:15 June 29

Mojo and the bayou gypsies will perform a benefit concert July fourteenth with all proceeds going towards wheelchairs for children at shiners' children's hospital. For details, visit the community page at wgntv.com

ISSUES REPORT

WGN-TV 2ND QUARTER 2011

LISTING OF ISSUES AND SOME TYPICAL PSA'S THAT ADDRESS THEM.

CRIME/SAFETY

DRUG FREE/DRUGFREE.ORG	NEIGHBORS KID 30	:30
SECRETARY OF STATE	ANTI TEXT 30 TEEN	:30

ECONOMY/FINANCE

CREDIT COUNSELING	NEED OF SUPPORT 60	:60
NATL ENDOWMENT FINANCIAL	SMART ABOUT MONEY 45	:45

FAMILY

FOSTER CARE	GEORGE & NORMA 30	:30
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GOVERNMENT

USO AFTERMATH	USO AFTERMATH 60	:60
SOCIAL SECURITY ADMIN	CHEKOV PAJAMAS 15	:15

HEALTH/WELLNESS

AMERICAN DIABETES ASSOC	BRET MICHAELS 30	:30
ALZHEIMERS ASSOCIATION	ALZHEIMERS AHAF 60	:60

HOMELESS/HOUSING

NO KID HUNGRY	SHARE STRENGTH 30	:30
HABITAT FOR HUMANITY	WHAT WILL U BUILD	:30