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**MEMO**

To: Marty Wilke

From: Tom Boyd

Date: 5/27/11

cc: Public File  
Chuck Sennet

Re: **3<sup>rd</sup> Quarter 2008 Issues Programs Report**

Attached you will find a list of community issues addressed on WGN-TV via News Programming and Specials for the 3<sup>rd</sup> Quarter of 2008.

## ISSUES REPORT

### WGN-TV 3<sup>rd</sup> QUARTER 2008

#### LISTING OF ISSUES AND SOME TYPICAL AND ILLUSTRATIVE NEWS PROGRAMS & STORIES DESIGNED TO FOCUS ON THEM.

##### ARTS & CULTURE

<b><u>News</u></b>	two 3 Minute segments	July 2
Topic:	Cirque du Soleil is a dramatic mix of circus arts and street entertainment. Live performance	
<b><u>News</u></b>	two 3 minute segments	July 8
Topic:	Bristol Renaissance Faire is a outdoor Renaissance and fantasy themed theatrical experience depicting life in the Medieval Times. Live Performance.	
<b><u>News</u></b>	two 3 minute segments	July 10
Topic:	Strange Fruits: Acrobats from Australia perform on stilts. Live performance	
<b><u>News</u></b>	3:00	July 16
Topic:	Lill Street Fair staging local artisans arts and pottery. live segment	
<b><u>News</u></b>	3:00	July 21
Topic:	Willy Wonka Stage Version: Live performance Live segment	
<b><u>News</u></b>	3:00	August 13
Topic:	Walking with Dinosaurs, show for kids. Live performance	
<b><u>News</u></b>		September 17
Topic:	San Francisco Ballet Live performance	

##### CRIME/SAFETY

<b><u>News</u></b>	1:29	June 25
Topic:	South Side Residents and Community Leaders call for action to stop the violence in the city of Chicago	
<b><u>News</u></b>	1:53	July 25
Topic:	Gun Turn-In Program: City of Chicago sponsors Gun Turn-In hoping to curb gun violence.	
<b><u>News</u></b>	1:22	August 1
Topic:	Mayor Daley/Rev. Michael Pfleger take on gun sales as deaths in Chicago rise. Mayor seeks tougher gun laws.	
<b><u>News</u></b>	2:00	August 7
Topic:	Highway cameras. Cameras are installed along Illinois Highways to crackdown on crimes, violence, speeding.	
<b><u>News</u></b>		September 11
Topic:	National Day of Encouragement: Calls for Americans	

## **ECONOMY**

<b><u>News</u></b>	4:00	July 15
Topic:	Preparing for Financial Fallout as Mortgage Crisis grows: Live Interview	
<b><u>News</u></b>	1:43	September 8
Topic:	Fannie Mae Freddie Mac Takeover. Federal government takes over after losing 14 Billion dollars. Reporter Package	
<b><u>News</u></b>	3:00	September 16
Topic:	Tips on how to survive the financial Crisis: Live Interview	
<b><u>News</u></b>		September 17
Topic:	Economic impact on the local community. Package	
<b><u>News</u></b>	2:15	September 19
Topic:	Market Rescue Plan. Federal Government takes drastic actions to save major financial institutions. Reporter Package	

## **EDUCATION**

<b><u>News</u></b>		July 1
Topic:	Field Museum, Nature Unleashed	
<b><u>News</u></b>		August 8
Topic:	Back to School Kids Fair- 4 hour morning show televised event where we offer free physicals, immunizations,	
<b><u>News</u></b>		September 2
Topic:	First Day of School, Talk with student, teachers and Chicago Public School Chief Arne Duncan about the importance of education	
<b><u>News</u></b>		September 30
Topic:	Wired Nextfest: Highlighting a program for computer education	

## **ETHNIC/MINORITY**

<b><u>News</u></b>	:35	July 13
Topic:	DuSable Arts and Crafts Festival: Highlighting one of the nation's premiere African American Arts Festival.	
<b><u>News</u></b>	2:00	July 28
Topic:	A beekeeper who helps people just released from jail mainstream back into society with a job.	
<b><u>News</u></b>		August 9
Topic:	Bud Billiken Parade: Highlights from the Parade	
<b><u>News</u></b>		August 21
Topic:	A one on one interview with a political powerhouse Valerie Jarrett, an African American woman who is a senior advisor to Barack Obama	

**News** August 28  
Topic: Hermene Hartman, considered by the Huffington Post as "the most significant and influential Black women in American publishing, she's the President and CEO of the Chicago-based Hartman Publishing Group, Inc.

**News** September 16  
Topic: Mexican Independence Day Live Shot celebrating Mexican Culture two 3 minute segments

**News** 2:30 September 16  
Topic: Tim Reid & Tom Dreesen talk about their book on race relations. Live Interview

## **FAMILY**

**News** July 9  
Topic: Coupon Lady: Tricks on how to save hundreds on your family's grocery bill

**News** July 23  
Topic: Legoland: A tour of a store that offers family fun all built with Legos.

**News** July 24  
Topic: Bikram Yoga: The founder of Bikram yoga shows the technique. A yoga the entire family can do.

## **GOVERNMENT**

**News** 1:35 July 7  
Topic: Cook County Sales Tax. Call to get rid of the extra 1% Sales tax. Reporter Package

**News** August 25-August 28  
Topic: Live Coverage of the Democratic National Convention. We sent a team of reporters and producers to Denver for live reports in all newscasts. We offered live interviews both in Denver and in studio with analysis of the political process.

**News** September 1-4  
Topic: Live Coverage from the Republican National Convention in St. Paul, Minnesota. We also provided expert analysis in many newscasts.

**News** 1:49 September 16  
Topic: Federal Reserve: What it is doing to stop the financial crisis. Reporter Package

**News** 1:30 September 26  
Topic: Obama/McCain debate from the University of Mississippi, Oxford, MS Reporter Package

## **HEALTH:**

**News** 1:54 August 5  
Topic: Gastric Bypass & Diabetes -- A surgery that completely changes a person's looks also takes away a deadly disease. A new study shows up to 90% of all gastric bypass patients with diabetes go into remission.

**News** 1:53 August 18  
Topic: Parkinsons Dance Therapy -- Reaching new heights in physical therapy without any therapy at all. People with Parkinson's respond better to stimulus ... the disease robs their body of mobility causing stiffness. The main medication causes tremors. Now scientists are using dance to study the relationship between exercise and brain function.

**News** 1:46 September 12  
Topic: Bionic Stroke Therapy -- Using a tiny chip strapped to a patients leg, the wireless device helps patients who have difficulty walking. The device works not only for limitations from recent strokes ... but for patients who have had mobility issues for years from a stroke.

**News** 3:13 September 25  
Topic: PTSD -- It is one of the most troubling yet misunderstood effects of war... post traumatic stress disorder. Now a local doctor says he can block the effects and stop the torture for veterans and their families.

**News** 2:36 September 17  
Topic: New Breast Conservation Surgery -- A local doctor offers women a chance to prevent breast cancer and look better all with a simple procedure. It's a new technique developed by local doctors to remove breasts without major scarring.

**News** 2:01 October 8  
Topic: Marathon Kids -- A group of energetic Chicago school children decided to do a marathon. Their approach is a step in the right direction for health and confidence. The program is called Marathon Kids, an incremental running/nutrition program ... and during the year parents can even participate helping their kids log miles. 3500 Chicago school kids from 13 different schools are participating.

**News** 2:06 October 29  
Topic: New Braces for Kids -- Call it a clearer way to straighten young teeth. A product once reserved for adults is giving teens something to smile about.

## **HOUSING/HOMELESS**

**News** 1:00 August 14  
Topic: Renters Protection: Mayor Daley makes moves to protect renters

**News** 4:10 August 13  
Topic: US Housing and Urban Development Secretary Steve Preston live interview about what's being done for housing

**News** 1:30 August 26  
Topic: Apartment building foreclosure. Renters left homeless and without water Live report

**News** September 2  
Topic: PADS Live interview with PADS a charitable organization that supplies food and shelter for the homeless.

**News** 2:15 September 8  
Topic: Fannie Mae Freddie Mac takeover: a closer look at how the takeover

**News** :30 September 26  
Topic: HUD gives helps to city to help stabilize neighborhoods hurt by foreclosure